सातवाँ नयी दिल्ली विश्व पुस्तक मेला

NEW DELHI
7-17 फरवरी 1986
wbf
7-17 FEBRUARY 1986

Seventh New Delhi World Book Fair

FAIR DIRECTORY 1986



DIRECTORY

7th NEW DELHI WORLD BOOK FAIR

7—17 February 1986

PRAGATI MAIDAN
Lal Bahadur Shastri Marg
NEW DELHI

NATIONAL BOOK TRUST, INDIA
A-5 Green Park, New Delhi-110 016

1986 (*Saka* 1907)

Rs. 5.00

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Welcome to the 7th New Delhi World Book Fair

To mark UNESCO's International Book Year, the Trust organised a World Book Fair in 1972. Since then the World Book Fair has become a regular feature to be organised once in two years. This Fair is the seventh in the series. Over a period of time the New Delhi World Book Fair has assumed great importance and has become a very important venue for exchange of views, copyrights, translation rights, reprint rights and also a filip to the export of Indian books.

The 7th New Delhi World Book Fair, which is rated as the biggest Book Fair in Asia and one of the three large book events of the world, is the biggest in the series in terms of area and participation. This Fair is spread out in 9 halls covering an area of approximately 25,000 sq. mtrs. The Fair, being held in the permanent international Exhibition Complex at Pragati Maidan, New Delhi is spread out in the following halls:

(1) Hall of Nations

(2) Exhibition Complex (Hall No. 7)

(3) Lake View Pavilion

(4) Nilgiri (GDR) Pavilion

(5) Arab and Africa Pavilion

(6) Himalaya House

(7) Hall No. 1

(8) Hall of Industries (One Hall)

(9) Science and Technology Pavilion

In this Fair a total of 641 publishers and booksellers are participating. Out of this 558 are Indian publishers and booksellers and the remaining 83 are foreign participants representing the foreign governments and foreign private publishers. A total number of 33 foreign countries are participating in this Fair. In addition to this 4 United Nations agencies are also participating namely ILO, WHO, UNESCO and UN University. The Palestine Liberation

Organisation is being represented in the Fair through its Embassy in New Delhi. In addition the European Economic Community is also participating. The countries represented in this Fair are Bangladesh, Bulgaria, China, Cyprus, Czechoslovakia, Democratic People's Republic of Korea (North Korea), Egypt, Federal Republic of Germany, France, German Democratic Republic, Hongkong, Iran, Italy, Kuwait, Lebanon, Libya, Luxemburg, Malaysia, Mauritius, New Zealand, Pakistan, Poland, Republic of Korea (South Korea), Saudi Arabia, Singapore, Sri Lanka, Syria, Switzerland, Turkey, Union of Soviet Socialist Republic, United Kingdom, United States of America, and Yugoslavia. (At the time of going to the press we are still awaiting confirmation from the national Governments of Argentina, Kenya, Maldives, Nepal, Surinam, Zimbabwe).

Inauguration and Timings

The Fair will be inaugurated at 11.30 a.m. on 7th February 1986 by the Hon. Sh. R. Venkataraman, Vice-President of India at the Hamsdhawani Theatre in Pragati Maidan.

The Fair will remain open to the public from 7 to 17 February as per the following timings :—

7 February	11.30 a.m. to 8.00 p.m.
8, 9, 15 & 16 February	10.30 a.m. to 8.00 p.m.
10, 11, 12, 13, 14 & 17 Feb.	1.30 p.m. to 8.00 p.m.

The Fair will remain open exclusively for the librarians, teachers and members of the book trade on 11, 12 and 13 Feb. from 10.30 a.m. to 1.30 p.m.

Location of Participants

The participants, who have been grouped under different categories are located as detailed below :—

(1) Hall No. 1	Foreign participants and Indian Publishers (Gen.)
(2) Hall of Nations	Indian Language Publishers, Children's Publishers, General Publishers, University Publication Deptts., Govt. Organisations and Religious Publishers

(3) Exhibition Complex I (Hall No. 7)
(4) Hall of Industries (One Hall)
(5) Lake View Pavilion
(6) Arab & Africa Pavilion
(7) Himalaya
(8) Nilgiri (GDR) Pavilion
(9) Science & Technology Pavilion

} Indian Publishers (Gen.)

National Exhibit

The special feature of this Fair is a collective display of books published/reprinted since 1983 in India in English, Hindi and other Indian languages which has been organised by the National Book Trust, India. About 6,000 books are displayed here. Though these books are not for sale, they give a clear picture of the varied aspects of publishing in India. However, for the benefit of librarians, teachers and others interested in these books, language-wise catalogues are being made available of these books.

Programmes During the Fair

The 7th New Delhi World Book Fair being a venue for interaction and exchange of ideas on various matters connected with education, education policy, publishing, printing, authorship, readership, etc., the various specialised agencies arrange a number of programmes to coincide with the Fair. The National Book Trust is organising an International Seminar on "Children and Books in an Information Age". The International Association of Scholarly Publishers, Manila in association with the Federation of Indian Publishers is organising a seminar on "Disseminating Scholarly Books of the Asia and Pacific Region". The Federation of Indian Publishers is organising a seminar on "Sale of Subsidiary Rights". The Federation of Publishers and Booksellers Association is arranging the Sital Primlani Memorial Lecture. Raja Ram Mohan Roy National Education Resource Centre is holding a seminar on "Effective Implementation of International Standard Book Numbering". A seminar on "New Education Policy and Librarians" is being organised jointly by the Raja Ram Mohan Roy Library Foundation and National Council of Educational Research and Training. Similarly a seminar on "New Education Policy vis-a-vis Library Development in India" is being held under the auspices of Indian Library Association. The Authors Guild of India is holding its Annual General Body Meeting and other business sessions. The All India Federation of Master Printers is having its seminar on "Impact of New Communication Technology on Printing and Publishing". A seminar in Hindi on "How to Make

Books Reach the Readers" is being organised by the Akhil Bharatiya Hindi Prakashak Sangh. The National Book Development Council is organising a national workshop on the National Book Policy. The Government of India Librarians Association is also contemplating to hold a suitable seminar on the occasion. The details of these programmes can be seen in the following pages.

Admission

The Trade Fair Authority (TFAI) will be manning the entry gates and an entrance fee of Re. 1/- per adult and 50 paise per child will be charged. However students visiting the Fair in groups will be admitted free provided the authorities of the respective educational institutions inform their programme well in advance to the organisers in writing under the signature of the principal.

Facilities/Services

The Fair is being organised in the permanent International Exhibition Complex, Pragati Maidan. All the necessary facilities such as bank, post office, restaurant, public conveniences are existing in the complex. However the organisers have arranged the opening of an extension counter of Canara Bank where the participants can open their accounts and operate during the period of the Fair.

The camp office of the National Book Trust will be located in the mezannine floor of Hall of Industries.

The general security in Pragati Maidan during the Fair will be looked after by the TFAI under the overall charge of the Chief Security Officer of TFAI. However, the Trust has engaged the services of a professional security agency, who will look after the halls when the Fair is closed to the public.

Cultural Programmes

A wide variety of cultural programmes are being presented by the TFAI within the Fair premises and announcements to this effect shall be made by them.

Hotel Accomodation/Sight-Seeings

Delegates to the Fair are requested to contact the Indian Tourism Development Corporation Limited, Jivan Vihar, 3 Parliament Street, New Delhi for sight-seeings. M/s Govan Travels will also have their counter in the Fair premises to assist delegates and other participants in the matter of hotel bookings, cargo clearance, air bookings and sight-seeings in Delhi and elsewhere in the country.

Complaints

Special counters have been set up in the various halls to attend to the complaints of the participants and the information booths set up will provide necessary information and assistance to the visitors.

The Fair Directory is on sale at the Information Booths and at the NBT stall.

Price Rs. 5.00

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SCHEDULE OF PROGRAMMES

7 February 1986

11.30 a.m. at *Hamsadhwani Theatre*

Inauguration of the Fair by Shri R. Venkataraman, Vice President of India.

8 February 1986

10.30 a.m. to 2.00 p.m. at *Phoolwari Restaurant*

INTERNATIONAL SEMINAR ON "Children and Books in an Information Age" (Organised by National Book Trust, India)

Welcome by Shri Krishna Kripalani, Chairman, National Book Trust, India; Introductory remarks by Dr. Syed Asad Ali, Director, National Book Trust, India ; Remarks by Shri Samuel Israel, Technical Director of the Seminar ; Inaugural Address by Shri K. Natwar Singh, Minister of State for Fertilizers ; Vote of thanks by Shri Abul Hasan, Director, World Book Fair (National Book Trust, India).

1. "Children's Book-Needs in an Information Age"—Speakers ; Mr. S.S.A. Djoleto, Ghana National Book Development Council, P.O. Box M 430, Accra (Ghana) ; Dr. (Ms) Nancy Larrick, 330, Wesr Cecil Street, Winchester, VA 22601, USA.

2. "Children's Book-Needs in an Information Age"—Speakers ; Mr. Vahid Nikhhah Azad, Advisor, Publications Dept., Institute for the Intellectual Development of Children & Young Adults, Tehran (Iran) ; Prof. B.B. Mohanty, Indian Institute of Mass Communication, D-13, NDSE-II, New Delhi-110049.

9.00 a.m. onwards at *Auditorium, TFAI*

SEMINAR ON "Dissemination of Scholarly Books of Asia/Pacific Region" (Organised by International Association of Scholorly Publishers, Manila, in association with the Federation of Indian Publishers)

9 February 1986

10.00 a.m. to 1.00 p.m. at *Phoolwari Restaurant*

INTERNATIONAL SEMINAR ON "Children and Books in an Information Age" (Organised by National Book Trust, India)

1. **"Audio-Visual Media and Children's Books"—Speaker : Mr. Philip Attenborough, Chairman, Hodder & Stoughton, U.K.**

2. **"Children's Books : Is There a Future"—Speaker : Dr. M.R. Kapoor, 79-B, Pocket-III, Mayur Vihar, Delhi-110091.**

9.00 a.m. at *TFAI Auditorium*

SEMINAR ON "Sale of Subsidiary Rights"
(Organised by Federation of Indian Publishers)

12.00 Noon at *TFAI Auditorium*

DISTRIBUTION OF AWARDS for Excellence in Book Production (F.I.P.)

1.30 p.m. at *TFAI Auditorium*

SEMINAR ON "Dissemination of Scholarly Books of Asia/Pacific Region"

10 February 1986

10.00 a.m. to 3.30 p.m. at *Phoolwari Restaurant*

INTERNATIONAL SEMINAR ON "Children and Books in an Information Age" (Organised by National Book Trust, India)

1. **"Children's Books : Is There a Future"—Speaker : Ms. Rosalind M. Wilson, Editor "Target", F-14, Connaught Place, Competent House, New Delhi.**

2. **"Audio-Visual Media and Children's Books"—Speaker : Ms. Sai Paranjpye, 204, Amber Apartments, Gandhi Gram Road, Juhu, Bombay-400049.**

3. **Concluding Session—1. Summing up by the Technical Director ;**
   2. Pre- sentation of draft recommendations ;
   3. Discussion and adoption of recommendations.

1.30 p.m. at *TFAI Auditorium*

SEMINAR ON "Dissemination of Scholarly Books of Asia/Pacific Region"

11 February 1986

9.30 a.m. at *TFAI Auditorium*

SEMINAR ON "Effective Implimentation of International Standard Book Numbering" (Organised by Raja Ram Mohun Roy National Educational Resource Centre in association with F.I.P.)

2.00 p.m. at *TFAI Auditorium*

SEMINAR ON "Dissemination of Scholarly Books of Asia/Pacific Region".

4.00 p.m. at *Phoolwari Restaurant*

EIGHTH Sital Primlani Memorial Lecture on "Education and Employment" by Prof. L.K. Jha (Organised by the Federation of Publishers and Booksellers Associations in India).

13 February 1986

9.00 a.m. at the *Foyer, Hall No. 7*

SEMINAR ON "New Education Policy vis-a-vis Library Development in India (Organised by the Indian Library Association)

9.00 a.m. at *Conference Hall, Ist Floor, Hall No. 7*

SEMINAR ON "Impact of New Communication Technology on Printing and Publishing" (Organised by All India Federation of Master Printers)

14 February 1986

9.00 a.m. at *TFAI Auditorium*

SEMINAR ON "Pustaken Pathakon Tak Kaise Pahunche" (Organised by Akhil Bharatiya Hindi Prakashak Sangh)

9.00 a.m. at *Foyer, Hall No. 7*

INAUGURAL function of the General Body/Business Sessions (Organised by Authors Guild of India)

15 February 1986

9.00 a.m. *Conference Hall, Hall No. 7*

BUSINESS Sessions of AGI.

9.00 a.m. at *TFAI Auditorium*

SEMINAR (Organised by the Govt. of India Librarians Association)

PROGRAMMES BEING HELD OUTSIDE PRAGATI MAIDAN

14, 15 February 1986 at Conference Hall, NCERT

SEMINAR ON "New Education Policy and Librarians" (Organised by Raja Ram Mohun Roy Library Foundation and NCERT)

14, 15, 16 February 1986 at India International Centre

WORKSHOP on 'National Book Policy' (Organised by the National Book Development Council)

7th New Delhi World Book Fair 1986

LIST OF WORKING COMMITTEE MEMBERS

1. Dr. J C Sharma
   Deputy Educational Advisor
   Ministry of Human Resource Development
   Department of Education
   West Block No. 2
   Wing No. 6, R K Puram
   New Delhi.

2. Shri A K Ghosh
   President
   Federation of Indian Publishers
   18/1-C Institutional Area
   New J.N.U.,
   New Delhi

3. Shri O P Ghai
   Sterling Publishers
   L-10 Green Park Extension
   New Delhi-110 016

4. Shri C M Chawla
   President
   Federation of Publishers & Booksellers Associations in India
   4833/25, Govind Lane
   Ansari Road, Darya Ganj
   New Delhi-110002

5. Shri Sunil Sachdeva
   Allied Publishers
   13/14 Asaf Ali Road
   New Delhi-110002

6. Shri Arvind Kumar
President
Akhil Bharatiya Hindi Prakashak Sangh
C/o Radha Krishna Prakashan
2/36 Ansari Road
Darya Ganj
New Delhi-110002

7. Shri Sukhpal Gupta
Arya Book Depot
30 Naiwala, Karol Bagh
New Delhi-110005

8. Shri K S Bhatoa
Joint Manager (Exh.)
Trade Fair Authority of India
Pragati Maidan
New Delhi-110001

9. Shri D R Mankekar
President
Authors Guild of India
F/12, Jangpura Extension
New Delhi-110014

10. Mr. P J Vachani
President
Delhi State Booksellers' & Publishers' Association
C/o Oxford Book & Stationary Co.
Scindia House
New Delhi-110001

11. Dr. P L Malthora
Director
N C E R T
Sri Aurobindo Marg
Near Mahroli, NIE Campus
New Delhi-110016

12. Dr. Amrik Singh
Hony. Secretary
India Book Chronicle
2-26 Sarve Priya Vihar
New Delhi

13. Shri V N Chhabra
President
All India Federation of Master Printers
C/o Statesman
Connaught Place
New Delhi-110001

14. Shri C P Vashishth
Secretary
Indian Library Association
A-40/41 Flat No. 201
Ansal Building
Dr. Mookerjee Nagar
Delhi-110009

7th New Delhi World Book Fair, 1986

LIST OF SUB COMMITTEE MEMBERS

1. Shri A K Ghosh
   President
   Federation of Indian Publishers
   18/1-C Institutional Area
   New J.N.U.
   New Delhi

2. Shri O P Ghai
   Sterling Publishers
   L-10 Green Park Extension
   New Delhi-110016

3. Shri C M Chawla
   President
   Federation of Publishers & Booksellers Associations in India
   4833/25, Govind Lane
   Ansari Road, Darya Ganj
   New Delhi-110002

4. Shri Sukhpal Gupta
   Arya Book Depot
   30 Naiwala, Karol Bagh
   New Delhi-110005

FAIR DIRECTORY

The information given in Section-I has been arranged alphabetically, by the names of the firms and other organisations participating in the Fair. Since a large variety of designations are used to indicate more or less the same functions, we have found it convenient to use only the following abbreviations, irrespective of actual designations:

FR : The person representing the firm at the Fair with his designation
PUB : The head of the organisation
ED : The head of the editorial department
SALES : The head of the sales department

*Further particulars not received from the publisher when going to press.

In Section-II of the Directory we have listed participants, arranged alphabetically, who are representing and displaying the products not only of their own organisation but also of others, International and Indian, who may or may not be directly represented in the Fair. Under each entry is a list of publishers represented.

Abbreviations for Halls

H.N. 1 : Hall No. 1
HON : Hall of Nations
H.N. 7 : Hall No. 7 (Exhibition Complex)
HIND : Hall of Industries (One hall)
LP : Lake View Pavilion
AFRICA : Africa Pavilion
ARAB : Arab Pavilion
GDR : Nilgiri (GDR) Pavilion
S&T : Science & Technology

Participants
with Position/Stand/Stall Nos.

Name of the Participants	*Stand/Stall No.*	*Position at Fair ground*	*Ref. In Directory*
A.R.S. Polona Foreign Trade Enterprise	1025	H.N. 1	18
A.B.C. Publishing House	839	H.N. 7	18
A.H. Wheeler & Co. (P) Ltd.	527, 528, 529	Africa	18
A Mukherjee & Co. (P) Ltd.	545	Africa	18
A.P. Govt. Text Book Press	453	HON (Mez.)	—
Aarti Prakashan	518	Africa	19
Aavishkar Publishers Dist.	931	S & T	19
Abhinav Publications	540	Africa	19
Abhivyanjana	131	HON	20
Akhil Bharatiya Hindi Prakashak Sangh	163	HON	—
Academic Book Centre	305	HON	20
Academic Book International	909	S & T	23
Academic Press Inc.	1180, 81	H. N. 1	20
Academic (India) Publishers	744	H.N. 7	20
Academic Publishers	861	H.N. 7	21
Addison Wesley Benjamin Cummings	691	LV	21
✓Advaita Ashram	460	HON (Mez.)	21
Affiliated East-West Press (P) Ltd.	504, 505	Africa	22
Agam Kala Prakashan	512	Africa	22
Agricole Publishing Academy	521	Africa	22
Ahluwalia Book Dept	261	HON	22
Ahuja Book Company	544	Africa	23
Ahuja Book Company	168	HON	23
Ajay Book Service Publishers & Distributors	519	Africa	23
Alekh Prakashan	137	HON	1
✓Allied Publishers (P) Ltd. ✓	818-29, 845	HN 7	24
All India Education Supply Company	169	HON	—
All India Traveller Book Seller	199	HON	24
Amar Prakashan	908	S & T	24
Amar Prakashan c/o ✓Pitambar Publishing Co.	523	Africa	24

Name of the Participants	*Stand/Stall No.*	*Position at Fair ground*	*Ref. in Directory*
Amerind Publishing Co.	623	Arab	25
Ananda Book Depot	311	HON	25
Anil Book Corner	936	S & T	25
Ankur Prakashan	308	HON	26
Anthropological Survey of India	419	HON (Mez.)	26
Arabic & Persian Research Institute	448	HON (Mez.)	26
Archaeological Survey of India	433	HON (Mez.)	27
Archies	1137-1142	H.N. 1	27
Archives Publishers Distributors	541	Africa	27
Arnold-Heinemann Publishers (P) Ltd.	525-26	Africa	27-28
Arora Book Company	950	S & T	28
Arun Book Service	2019	HIND	28
Arya Book Depot	508	Africa	—
Arya Book Depot	125	HON	—
Arya Prakashan	294	HON	1
Ashok Brothers	841	H.N. 7	29
Ashish Publishing House ✓	745	H.N. 7	28
Asian Educational Services	516	Africa	—
Asian Literary	840	H.N. 7	29
Asian Publications Services	304	HON	29
Asiatic Society	517	Africa	—
Associated Book Publishers	1149-50	H.N. 1	29
Associated Publishing House	770	H.N. 7	30
The Association of Christian Publishers & Booksellers in India c/o ISPCK	951	S & T	153
Association of Indian Universities	402, 403	HON (Mez)	—
Atma Ram & Sons	280	HON	30
Atma Ram & Sons	520	Africa	30
A.V.R. Publishers & Distributors	838	H.N. 7	19
Ausstellungs und Messe-GMBH	1108A, 1009, 1010, 1011	H.N. 1	30
B, Bharat Prakashan	290	HON	—
B.D. Kataria & Sons	914	S & T	31
B.I. Publications (P) Ltd.	1136-1143	H.N. 1	31
B. Jain Publishers (P) Ltd.	912	S & T	31
B.P.B. Publishers	938	S & T	32
Bahri Publication (P) Ltd.	910	S & T	32
Baha'i Publishing Trust	454	HON (Mez)	32
Balmer-Lawrie & Co. Ltd.	801	H.N. 7	33
Banaras Hindu University	412	HON (Mez)	119
Bankers Books Publishing House (P) Ltd.	800	H.N. 7	33
Bargain Books International	1056	H.N. 1	33
Batra Book Service	904, 905	S & T	33

Name of the Participants	*Stand/Stall No.*	*Position at Fair ground*	*Ref. in Directory*
Best Seller	911	S & T	33
Better Yourself Books	687	LP	33
Bhai Vir Singh Sahitya Sadan	218	HON	34
Bharat Educational Stores	943	S & T	34
Bharatiya Sahitya Bhavana	113	HON	34
Bhavna Prakashan	287	HON	35
Bishan Chand & Sons	219	HON	36
Blackie & Sons	1055	H.N. 1	36
Blackie & Sons Pub. (P) Ltd.	515	Africa	36-37
Bharati Book Stall	235	HON	34
Bharatiya Vidya Bhavan	207	HON	35
Bihar Hindi Grantha Akademi	193	HON	35
Bihar Rashtra Bhasha Parisad	192	HON	—
Bishan Singh Mehendra Pal Singh	742	H.N. 7	36
Blaze Publishers & Dist. (P) Ltd.	537-538	Africa	37
Blue-Bird Publishers	842	H.N. 7	37
Bombay Book Depot	215	HON	37
Books from Nepal	1106	HN 1	—
Books from Bangladesh	1105	HN 1	—
Books from Mauritius	1104	HN 1	—
Books from Syria	1107	HN 1	—
Books & Books	754	H.N. 7	38
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Bright Careers Institute	914	S & T	40
British Book Standard	902	S & T	—
British High Commission	1029-33	H.N. 1	40
Buchexport	1078	H.N. 1	41
Butterworths	1047-48	H.N. 1	42
Bureau for Promotion of Urdu	258	HON	41
Business India Group of Publications	907	S & T	41
C.B.S. Publishers & Distributors	1094	H.N. 1	42
Calico Museum of Textiles	811	H.N. 7	42
Cambridge Book Depot	921	S & T	—
Cambridge University Press	1060	H.N. 1	42
Capexil	738	H.N. 7	—
Central Hindi Directorate	181	HON	—

Name of the Participants	*Stand/Stall No.*	*Position at Fair ground*	*Ref. in Directory*
Central Institute of English and Foreign Language	417	HON (Mez)	43
Central Institute of Hindi	191	HON	3
Central Institute of Indian Languages	446	HON (Mez)	43
Central News Agency	2006, 2007	HIND	43
Chanakya Publications	857	H.N. 7	45
Chaukhambha Orientalia	923	S & T	45
Chaukhamba Sanskrit Pratishthan	277	HON	45
Chawla Book Store	952, 953	S & T	44
Children's Book Trust	246	HON	44
Children's Creative Growth & Recreation Bureau	747	H.N. 7	44
China International Book Trading Corporation	1005, 1006	H.N. 1	
Chinmaya Mission	457	HON (Mez)	
Chowkhamba Sanskrit Series	922	S & T	
Chugh Publications	814	H.N. 7	44
Churchill Livingstone Edinburgh	1144	H.N. 1	44
Clifton & Co. (P) Ltd.	810	H.N. 7	46
Cold Spring Harbor Laboratory	1159	H.N. 1	46
Colinks Publications	769	H.N. 7	46
College Book Depot	165	HON	
Collier Macmillan International	1129-30	H.N. 1	46
Commission for Scientific & Technical Terminology	428	HON (Mez)	11
Competition Review (P) Ltd.	661	GDR	47
Concept Publishing Co.	856	H.N. 7	47
The Copyright Agency of the USSR	1086	H.N. 1	48
Cosmo Publications	906	S & T	47
The Counsellor for Cultural Scientific Technical Cooperation France	1166	H.N. 1	
Crescent Publishing Co.	741	H.N. 7	48
Crom Helm Ltd.	1061, 1062	H.N. 1	
Crown Book Stall	954	S & T	48
The Cultural Service Cyprus	1017A	H.N. 1	169
Current Technical Literature Co. (P) Ltd.	532, 533	Africa	49
D.B. Taraporewala Sons & Co.	530	Africa	49
D.K. Publishers	510,511	Africa	49
Dass Media (P) Ltd.	1096, 1097	H.N. 1	49
Dastane Ramachandra & Co.	807	H.N. 7	50
Database Publishing	298	H.O.N.	50
Daya Publishing House	760	H.N. 7	50
Daystar Publications	805, 806	H.N. 7	50

Name of the Participants	*Stand/Stall No.*	*Position at Fair Ground*	*Ref. in Directory*
Dear God Kids	1137	H.N. 1	—
Deep & Deep Publications	925	S. & T:	51
Dehati Pustak Bhandar	135	H.O.N.	51
Delhi Book Store	2012	H. IND.	51
Department of Cultural	1101	H.N. 1	51
Department of Publications	420	H.O.N. (Mez)	52
Department of Publications	406, 407	H.O.N. (Mez)	52
Department of Publication	409	H.O.N. (Mez)	—
Department of Scientific & Industrial Research	1007	H.N. 1	—
Devvani Parishad	296	H.O.N.	52
Dialogue Publications	759	H.N. 7	53
Diamond Comics (P) Ltd.	134	H.O.N.	53
Dhingra Book House	920	S & T	53
Directorate of Adult Education	414	H.O.N. (Mez)	53
Directorate of Hindi Medium Implementation	147	H.O.N.	53-54
Directorate of Research	435	H.O.N. (Mez)	—
Disha Prakashan	291	H.O.N.	54
The Divine Life Society	459	H.O.N. (Mez)	54
Doaba House	924	S & T	54-55
E.F.Y. Enterprises (P) Ltd.	967	S & T	55
Eastern Book Co.	926	S & T	55
Eastern Book Corporation	757	H.N. 7	55
Eastern Book Linkers	130	H.O.N.	56
Educational Books & Aids	771	H.N. 7	55
Educational Book Co.	969	S & T	56
Educational Book House	927	S & T	56
Educational Publishing House	133	H.O.N.	—
Embassy of the Palestine Liberation Organisation	1044	H.N. 1	56
Embassy of Yugoslavia	1100	H.N. 1	—
Emkay Publications ✓	849	H.N. 7	57
Ess Ess Publications	746	H.N. 7	57
Evergreen Publications	968	S & T	57
F.C. Wright	1054	H.N. 1	57
Federation of Indian Publishers	739	H.N. 7	153
Federation of Publishers	740	H.N. 7	154
and Bookseller Association			58
Firms KLM (P) Ltd.	777	H.N. 7	58
Frank Brothers Co. (Publishers)	506, 507	Africa	58
Galgotia Book Source	1036	H.N. 1	58
Gandhi Book House	702	H.N. 7	—
Ganges Book Flow	1158	H.N. 1	58

Name of the Participants	Stand/Stall Nos.	Position at Fair Ground	Ref. in Directory
Geeta Publishing House	164	H.O.N.	58-59
General Book Depot	915	S & T	59
The General Bureau of Book and Photo Exhibition	1001-4	H.N. 1	—
George Allen & Unwin Publishers Ltd.	1045-46	H.N. 1	59
German Book Centre	1063	H.N. 1	59
Gian Publishing House	774	H.N. 7	59-60
Globe Publications	942	S & T	60
Gordon Woodroffe Ltd.	1068	H.N. 1	60
The Government of the Kingdom of Saudi Arabia	1079, 80, 81, 82	H.N. 1	60
Govt. Stationary Stores and Publication	415	H.O.N. (Mez)	—
Graham & Trotman Ltd.	1066	H.N. 1	60
Grossohaus Wegner & CO.	1012, 1013	H.N. 1	61
Gujrat Book Fair	309, 310	H.O.N.	61
Guru Nanak Stationary Store	220	H.O.N.	—
Hamlyn Publishing	1034	H.N. 1	61
Hans Prakashan	143	H.O.N.	62
Harper & Row Publishers Inc.	1131	H.N. 1	62
Heinemann Kenya Ltd.	1103	H.N. 1	—
Hemkunt Press	253	H.O.N.	63
Hari Behari Prakashan (P) Ltd.	295	H.O.N.	62
Heritage Publishers	719, 720, 721	H.N. 7	63
Higginbothams Ltd.	204	H.O.N.	63
Himalaya Publishing House ✓	933	S & T	63
Hind Book House	758	H.N. 7	
Hind Pocket Books	524	Africa	64
Hind Pocket Books	152	H.O.N.	64
Hindi Book Centre	139	H.O.N.	64
Hindi Pracharak Sansthan	284	H.O.N.	17
The Hindu	2005	HIND	—
Hindustan Book Agency (India)	1095	HIND	65
Hodder & Troughton Ltd.	1145	H.N. 1	65
Holt Saunders Asia Ltd.	1156, 1157, 1164	H.N. 1	65
Idarah-i-Adabiyat-i Delli	252	H.O.N.	65
India Book Distributors	778-789	H.N. 7	66
India Book House	725-735	H.N. 7	66
Indian Bibliographies Bureau-Bala Ji Enterprises	796	H.N. 7	66
Indian Book Centre	184-185	H.O.N.	66
India Book Service	949	S & T	169
Indian Bureau of Mines	418	H.O.N. (Mez)	66-67

Name of the Participants	*Stand/Stall No.*	*Position at Fair Grounds*	*Ref. in Directory*
Indian Council of Agriculture Research	432	H.O.N. (MEZ)	67
Indian Council of Medical Research	438	H.O.N. (MEZ)	68
Indian Council of Social Science	437	H.O.N. (MEZ)	68
Indian Documentation Service	963	S & T	69
Indian Institute of Advanced Study	439	H.O.N. (MEZ)	69
Indian Institute of Public Administration	451	H.O.N. (MEZ)	69
Indian Library Association	410	H.O.N. (MEZ)	70
Indian Museum	436	H.O.N. (MEZ)	70
Indian National Science Academy	442	H.O.N. (MEZ)	70
Indian Publishers Distributors	964	S & T	—
Indian Standards Institution	450	H.O.N. (MEZ)	70
Indological Book House	945	S & T	71
Indraprastha Prakashan	116	H.O.N.	1
Insat Books	772	H.N. 7	71
Institute for Palestine Studies	1018	H.N. 1	71
Intellectual Book Corner-Intellectual Publishing House	1197-98	H.N. 1	72
International Agricultural Research Centres	1065	H.N. 1	72
International Book Distributors	1117	H.N. 1	73
International Book Distributors	941	S & T	73
International Book House (P) Ltd	535-36	Africa	73
International Book Traders	2036-37	HIND.	73
International Islamic Federation of Student Organisation	1017	H.N. 1	73-74
International Labour Organisation	1071	H.N. 1	74
International Publishers & Distributors	303	H.O.N.	74
Interprint	901	S & T	72
Islamic Publications Ltd.	1021	H.N. 1	75
Islamic Publishing House	1022	H.N. 1	75
Islamic Republic of Iran	1015	H.N. 1	76
Islamic Research Institute	1024	H.N. 1	—
Iswar Chandra & Co.	830	H.N. 7	75
Italian Embassy Cultural Centre	1016	H.N. 1	76
Jadavpur University	416	H.O.N. (MEZ)	76
Jagasia Distributors	2011	HIND	77
Jaico Book Distributors	1152-55	H.N. 1	77
Jain Book Depot	775	H.N. 7	77
Jan Sahitya Manch	292	H.O.N.	3
Janki Prakashan	848	H.N. 7	69
Janta Book Depot	962	S & T	77
Jaypee Brothers	966	S & T	78

Name of the Participants	*Stand/Stall No.*	*Position at Fair Ground*	*Ref. in Directory*
Jharison Press & Publication	851	H.N. 7	78
Jeevandeep Prakashan	932	S & T	78
Jiwan Publishing House	748	H.N. 7	78
Jnanda Prakashan (P) Ltd.	852-53	H.N. 7	79
John Wiley & Sons Inc.	1135	H.N. 1	79
Joshi Book Distributors	961	S & T	79
Jyoti Ashram	930	S & T	79-80
K P Publishers Distributors	831	H.N. 7	—
K P Bagchi & Co.	2004	HIND	80
K L Pachouri Prakashan	209	HON	1
K L Malic and Sons (P) Ltd.	104	HON	—
Kadambari Prakashan	299	HON	80
Kalyan Mandir Prakashan	203	HON	81
Kamal & Co.	106	HON	82
Kamgar Prakashan	858	H.N. 7	81
Kanpur Prakashan Sangh	179	HON	82
Keshav Visualiser Advertisers	929	S & T	83
Keshav Bhikaji Dhawale	216	HON	82
Khanna Publishers	205	HON	83
Kitab Bhavan	2034	HIND	84
Kitab Ghar	128	HON	2
K M Varghese Co.	919	S & T	80
Korean Publishers Association	1027-28	H.N. 1	84
Koshal Book Depot	773	H.N. 7	84
Kumar Book Centre	2020	HIND	84
Kumar Publications	2023	HIND	85
Kutub Khana	259	HON	85
L.B. Educational	1132	H.N. 1	85
Lady Bird Books Ltd.	1158	H.N. 1	—
Lahiri Books Depot	123	HON	8
Lake House Investments Ltd	1026	H.N. 1	85
Lalit Kala Akademi	427	HON (Mez)	86
Lancer International	854-855	H.N. 7	86
Language and Cultural Department	441	HON (Mez)	—
Language Department	222	HON	86
Laxmi Publications	928	S&T	86
Leenin Prakashan	807	H.N.7	8
Leon Klayman Publishing	1176	H.N. 1	87
Library Services	159	H.N. 7	88
Lipi Prakashan	166	HON	87
Living Media India	538	Africa	87-88
Lok Bharti	183	HON	—
Lok Prakashak	221	HON	—
Lok Sabha Secretariat	440	HON (Mez)	88

Name of the Participants	*Stand/Stall Nos.*	*Position at Fair Ground*	*Ref. in Directory*
Longman Group Ltd.	1146	H.N. 1	88
Lov Dev & Sons	832	H.N. 7	89
Lyall Book Depot	1195-96	H.N. 1	89
MC Chacko	2009	HIND	89
Mc Graw Hills Book Co.	1171-1172	H.N. 1	93
MP Hindi Grantha Akademi	145,146,156,157	HON	—
Macmillan Indian Ltd.	946,947,948	S&T	90
Media International	1177	H.N. 1	94
Madhu Muskan Publication	247	HON	90
Mahajan Book Distributors	306	HON	90
Mahajan Brothers	307	HON	90
Maktaba-Al-Hasanat	257	HON	91
Maktaba-Al-Risala	260	HON	91
Mandal & Sons	243	HON	97
Majestic Book Stall	186	HON	91
Manohar Book Service	2002	HIND	91
Marg Publications	701	H.N. 7	—
Map India Bureau	755	H.N. 7	92
Marathi Prakashan	190	HON	—
Markazi Maktaba Islami	256	HON	92
Marwah Publications	2032	HIND	92
Mary Martin Booksellers	242	HON	93
Merietta	1019	H.N. 1	92
Masihi Sahitya Sansthan	2013	HIND	—
Mathematics Today	302	HON	93
Matunga Book Depot	2010	HIND	93
Mehra & Co.	2014	HIND	94
Metropolitan Book Co.	2021	HIND	94
The Ministry of Culture of Czekoslovakia	1074	H.N. 1	95
Ministry of Human Resource Development	421	HON (Mez)	95
Mira Aditi Centre	2026	HIND	96
Mitra Prakáshan (P) Ltd.	844	H.N. 7	96
Mittal Publishers Distributors	737	H.N. 7	96
Model Publishing House	234	HON (Mez)	—
Modern Book Agency	239-40	HON	97
Modern Book Depot, The	761	H.N. 7	154
Modern Publishing House	172	HON	97
Mohan Lal & Sons	2035	HIND	97
Motilal Banarsidass	847-48	H.N. 7	98
Mosby-International	1147-48	H.N. 1	98
Munshiram Manohar Lal Publishers	2003	HIND	98
N M Tripathi (P) Ltd.	1114	H.N. 1	99
N R Book Syndicate	793	H.N. 7	99
Nachiketa Prakashan	289	HON	4

Name of the Participants	*Stand/Stall Nos.*	*Position at Fair Grounds*	*Ref. in Directory*
Nag Publishers	276	HON	99
Narang Pustak Bhandar	2022	HIND	100
Narosa Publishing House	689	LP	100
Narosa Books Distributors	688	LP	100
National Atlas and Thematic Mapping Organisation	429	HON (Mez)	101
Narendra Book Agency	937	S & T	100
National Book Development Council	1020	H.N. 1	101
Nanda Book Service	958	S & T	99
Naresh Book Centre	955	S & T	100
National Book Centre	167	HON	—
National Book Shop	223	HON	103
The National Computing Centre (P) Ltd.	1067	H.N. 1	—
National Council of Educational Research & Training Publication	430-431	HON (Mez)	121
National Productivity Council	1447	HON (Mez)	103
National Publishing House	704	H.N. 7	103
National Publishing House	103	HON	103
The Nature-cure Publishing House	916	S & T	103
Naveen Prakashan Mandir	196	HON	105
Navdeep Publications	703	H.N. 7	104
Navyug Publishers	211	HON	—
Navayug Traders	756	H.N. 7	104
Naya Prokash	237	HON	105
Neeta Prakashan	254,255	HON	105
New Asian Publishers	944	S & T	105
Newman Group of Publishers	776	H. N. 7	107
New Book Stall, The	249	HON	154-55
New Book Centre	102	HON	106
New Book Land	2018	HIND	106
New Light Publishers	531	Africa	106
New Order Book Co., The	802	H.N. 7	155
Nidhi Prakashan	255	HON	4
Nirmal Novelties	101	HON	107
Noor Publishing House	262	HON	107
North Eastern	411	HON (Mez)	108
Neelam Prakashan	159	HON	105
Office de Promotion De L' Edition Francaise	1160, 61, 62, 63 & 1165	H.N. 1	108
Office for Official Publications European communities	1089	H.N. 1	108
Om Book Service	2015,2016	HIND	109
Open University Educational Enterprise Ltd.	1169	H.N. 1	109

Name of the Participants	*Stand/Stall No.*	*Position at Fair Ground*	*Ref. in Directory*
Orient Longman Ltd.	1051-53	H.N. 1	109
Oswal Printers & Publishers	230	HON	110
Oxford Book & Stationary	623-24	Arab	110
Oxford & IBH Publishing Co.	609	Arab	110
Oxford Subscription Agency	610-11	Arab	110
Oxford University Press	1038-43	H.N. 1	110-11
Parima Educational Book Agency	2027	HIND	—
Paribus Publishers and Distributors	586	Africa	113
Pearl India Publishing (P) Ltd.	622	Arab	114
Photorama	2023	HIND	115
Pioneer Printers & Publisher	539	Africa	116
Pinkey Book Distributors	2007	HIND	116
Pitambar Publishing Co.	522	Africa	116
Prabhu Book Service	2017	HIND	117
Prakash Book Depot	658	GDR	117
Pran Book Service	2025	HIND	118
Prashant Book Distributors	2031	HIND	117
Prentice Hall of India	501,2,3,509	Africa	118
Printing & Publications Department	408	HON (Mez)	—
Publication Board	426	HON (Mez)	119
Publication Bureau	404	HON (Mez)	122
Publication Division	449	HON (Mez)	120
Publication Division Madurai	413	HON (Mez)	120
P.G.T. Book Service	188	H.O.N.	111
P.G. Publishing Pte. Ltd.	1174,75	H.N. 1	111
Pan Islamic Publishers	1023	H.N. 1	111
Pandulipi Prakashan	200	H.O.N.	6
Panchseel Prakashan	279	H.O.N.	112
Parag Prakashan	138	H.O.N.	4
Parijat Prakashan	154	H.O.N.	6
Parimal Publications	122	H.O.N.	112
Parimal Prakashan	107	H.O.N.	4
Patriot Publishers	815	H.N. 7	113
Patrika Booking Centre	965	S & T	113
Penguin Books Ltd.	1057-58	H.N. 1	114
People's Publishing House Ltd.	1088-93	H.N. 1	115
Periodical Expert Book Agency	705	H.N. 7	115
Phulkari Publications	918	S & T	115
Poornima's	795	H.N. 7	
Popular Prakashan (P) Ltd.	802	H.N. 7	116
Prabhat Prakashan	180	H.O.N.	118
Prakashan Sansthan	170	H.O.N.	5
Praveen Prakashan	108	H.O.N.	113
Praveen Prakashan Mandir	158	H.O.N.	5

Name of the Participants	*Stand/Stall No.*	*Position at Fair ground*	*Ref. in Directory*
Praveen Publishing Co.	117	H.O.N.	—
Promila & Co.	917	S & T	118
Publication Department	263,264	H.O.N.	121
Publisher & Advertisers	121	H.O.N.	121
Punjab Book Centre	1087	H.O.N.	122
Punjabi Bal Sahitya Society	212	H.O.N.	122
Punjabi Book Store	213	H.O.N.	—
Pune Vidyarthi	812	H.N. 7	124
Punjabi Writers Cooperative Industrial Society	214	H.O.N.	122—123
Punthi Pustak Bookseller & Pub.	236	H.O.N.	123
Puthipatra	250	H.O.N.	123
Prem Prakashan Mandir	187	H.O.N.	118
Publication Division New Delhi	425	HON (Mez)	—
Publication & Information	445	HON (Mez)	120
Punjabi University	405	HON (Mez)	119
Pustak Mahal	934-35	S & T	123
R.B.S.A. Publishers	513	Africa	124
R. Chand & Co.	227	HON	124
R.S. Books & Prints	2038	HIND	124
Radha Krishna Prakashan	269	HON	125
Radha Soami Satsang Beas	456	HON (Mez)	125
Radiant Publishers	791	H.N. 7	125
Radio & Crafts Publications	939-940	HON (Mez)	126
Rainbow Book Co.	228	HON	126
Raj Publishing House	275	HON	7
Raaj Prakashan	189	HON	125
Rajdhani Book Distributing Co.	149	HON	127
Rajasthan Hindi Grantha Akademi	155	HON	126
Rajasthan Oriental Research Institute	542	Africa	127
Rajdhani Prakashan	274	HON	127
Rajesh Prakashan	195	HON	7
Rajesh Publications	300	HON	128
Rajiv Book House	2024	HIND	128
Rajkamal Prakashan	270	HON	128
Rajpal & Sons	118	HON	
Rajyoga	663 & 655	GDR	128
Ramesh Publishing House	2039	HIND	129
Ranjan Publications	750	H.N. 7	129
Rastriya Sanskrit Sansthan	136	HON	129
Rastogi Publications	709	H.N. 7	130
Ratna Sagar	792	H.N. 7	130
Rawat Publication	654	GDR	130
Reader's Digest Books	1151	H.N. 1	131

Name of the Participants	*Stand/Stall No.*	*Position at Fair ground*	*Ref. in Directory*
Regal Book Depot	201	HON	131
Rekha Prakashan	514	Africa	131
Reliance Publishing House	708	H.N. 7	131
Republic of Turkey	1064	H.N. 1	132
Researchco Book Centre	799	H.N. 7	132
Researchco	798	H.N. 7	132
Riddhi India	797	H.N. 7	132
Rishabh Charan Jain	266	HON	133
Ritana Books	767	H.N. 7	133
Rima Publishing House	768	H.N. 7	132
Roli Books International	659-60	GDR	133
Roshan Book Depot	229	HON	134
Rupa & Co.	681-86	LP	134
Sage Publications, India (P) Ltd.	706, 707, 766	H.N. 7	136
Sardana's Art Centre	752, 753	H.N. 7	138
Sadhana Pocket Books	267	H.O.N.	136
Sagar Publications	313	H.O.N.	136
Sarvodaya Service Corporation (India)	150	H.O.N.	139
Sarvodya Sahitya Prakashan	129	H.O.N.	139
Saraswat Library	244	H.O.N.	138
Sasta Sahitya Bhandar	233	H.O.N.	12
Sahitya Nidhi	273	H.O.N.	—
Sahitya Sahkar	245	H.O.N.	16
Sahitya Gar	151	H.O.N.	7
Sahitya Niketan	278	H.O.N.	15
Sahitya Kendra Prakashan	210	H.O.N.	14
Sahitya Prakashan	120	H.O.N.	137
Samayik Prakashan	282	H.O.N.	13
Sales Overseas	111	H.O.N.	137
Sangam Book Depot	208	H.O.N.	137
Sanmarg Prakashan	115	H.O.N.	138
Sangeet Sahitya	171	H.O.N.	12
Sasta Sahitya Mandal	124	H.O.N.	139
Satish Book Enterprise	175A	H.O.N.	140
Sahitya Akademi	443, 444	H.O.N. (Mez)	137
Sawan Kirpal Publications	458	H.O.N. (Mez)	140
Samkaleen Prakashan	1102	H.N. 1	—
Samkaleen Prakashan	271	H.O.N.	137
S. Chand & Co. Ltd.	722, 723, 724	H.N. 7	135
Scholar Publishing House	651	G.D.R.	140

Name of the Participants	Stand/Stall No.	Position at Fair ground	Ref. in Directory
Schenkers International Forwarders Inc. & Jeena & Company	1014	H.N. 1	141
Select Book Service	1059	H.N. 1	142
Segment Book Distributions	226	H.O.N.	141
Seema Publications	301	H.O.N.	141
Seemant Prakashan	268	H.O.N.	11
Services India	112	H.O.N.	142
Selection Book Service	2001	HIND	142
Shankar's Book Agency	1097	H.N. 1	143
Shivani Audio Visuals	813	H.N. 7	
Shakuntla Kala Niketan	224	H.O.N.	143
Shree Saraswati Sadan	248	H.O.N.	145
Shree Baidyanath Ayurved Bhawan	217	H.O.N.	144
Shabda Aur Shabda	288	H.O.N.	142
Shabdakar	281	H.O.N.	16
Shakun Prakashan	285	H.O.N.	143
Shiksha Bharti	119	H.O.N.	—
Sharda Prakashan	194	H.O.N.	144
Shri Vallabha Publications	265	H.O.N.	145
Shree Mahavir Book Depot	657	G.D.R.	144
S.K.W. Enterprises	656	G.D.R.	135
S. Karger AG.	1050	H.N. 1	135
Small Industry Research Institute	314-B	H.O.N.	145
Socialist People's Libyan Arab Jamahiriya	1183	H.N. 1	146
Somraj Puri Book Sellers	1118	H.N. 1	146
Somaiya Publications (P) Ltd.	809	H.N. 7	146
Span Magazine	1128	H.N. 1	146
Spirit India Publishers	312	H.O.N.	147
Springer Books India (P) Ltd. and Springer Verlag	690	L.P.	147
Sree Hindi Sahitya Sansar	144	H.O.N.	—
Sri Aurobindo Book Distribution Agency	616	Arab	134
Sri Janee	401	H.O.N. (Mez)	148
The Student Stores	1035	H.N. 1	155
Standard Literature Associates	762, 763, 764	H.N. 7	148
Standard Book Agency	603	Arab	148
Sterling Publishers (P) Ltd.	631, 632	Arab	149
The Statesman Ltd.	314A	H.O.N.	169
Standard Publishers Dist.	543	Africa	149
The State Institute of Children's	452	H.O.N. (Mez)	—
Subhash Brothers	843	H.N. 7	149
Sultan Chand & Sons (P) Ltd.	794	H.N. 7	150
Super Book Distributors	751	H.N. 7	11
Suresh & Co.	843	H.N. 7	152
Sultan Chand & Sons Publishers	601	Arab	150

Name of the Participants	*Stand/Stall No.*	*Position at Fair Ground*	*Ref. in Directory*
Suman Prakashan (P) Ltd.	621	Arab	151
Subodh Publications	114	H.O.N.	12
Sudarshan Book Distributors	174	H.O.N.	150
Sunil Book Service	206	H.O.N.	151
Sundeep Prakashan	175B	H.O.N.	151
Surya Prakashan	283	H.O.N.	15
Sudha Publications (P) Ltd.	662	G.D.R.	150
Survey of India (AIR)	424	H.O.N.	54
T.B.I. Publishers. Dist.	620	Arab	152
Taj Company	613	Arab	152
Tamilnad Printers & Traders	614	Arab	152
Tata McGraw Hills Publishing Co. Ltd.	1170	H. N. 1	153
Tamilnadu Text Book Society	241	HON	152
Taxshila Prakashan	182	HON	3
The Times of India Group	615	Arab	156
Tirupati Prakashan	297	HON	156
Today & Tomorrow's Printers & Publishers	833	H.N. 7	156
Toppan Co.	1173	H.N. 1	156
Trilok Chand & Sons	110	HON	157
Trade Spokesman	176A	HON	157
Trans World Book Services	652	GDR	157
Trimurthy Enterprises	604	Arab	157
Twentieth Century Publication	816, 817	H.N. 7	158
U.S. Library of Congress Office (LC)	1127	H.N. 1	159
U.P. Urdu Akademy	251	HON	159
U.P. Hindi Sansthan	148	HON	—
UBS Publishers and Distributors	140, 141, 142, 160 161, 162	HON	158
—do—	710-718, 765 1184-1194	Exhibition Complex	158
	1037, 1178, 1179	Hall No. 1	158
—do—	627-630 606, 607	Arab	158
UDH Publishers & Distributors	177A	HON	158
Union Pour Lexpansion	1167-68	H.N. 1	—
United Nations Educational Scientific & Cultural Organisation (UNESCO)	1072	H.N. 1	160
The United Nations University	1076	H.N. 1	161

Name of the Participants	*Stand/Stall Nos.*	*Position at Fair Ground*	*Ref. in Directory*
United States Information Services	1119-26	H.N. 1	161
Universal Book Traders	1115	H.N. 1	160
Univ. of California Press	1069	H.N. 1	162
University of Chicago Press	1070	H.N. 1	159
Universal Publications	176 B	HON	163
Unique Publishers	105	HON	160
Umang Books	850	HON	159
V R Books Exhibitors	198A	HON	162
V/o Mezhdunardnaya	1083, 84, 85	H.N. 1	95
Vani Prakashan	109	HON	10
Vardhman Publications	835	H.N. 7	162
Ved Prakash & Sons	177B	HON	163
Verlag Anne Burda	1049	H.N. 1	163
Vibhuti Prakashan	153	HON	8
The Vidya Publishers Distributors	197B	HON	155
Vidhi Sahitya Prakashan	423	HON (Mez)	163
Vidya Prakashan Mandir	102	HON	9
Vikas Publishing House	617, 18, 19	Arab	164
Vishwa Publishers & Distributors	790	H.N. 7	165
Vir Seva Mandir	286	HON	9
Visdom House	197A	HON	164
Vivek Pocket Books	293	HON	10
Vivek Prakashan	272	HON	166
Vishv Vijay P Ltd.	602	Arab	165
Vision Books (P) Ltd.	605, 608	Arab	166
Vohra Publishers & Distributors	808	H.N. 7	166
Voluntary Health Association of India	836	H.N. 7	166
Walt Disney Production	1142	H.N. 1	—
West Bengal State	238	HON	167
Wilco Publishing House	625-626	Arab	167
Wiley Eastern Ltd.	1133-35	H.N. 1	167
World Book Company	178	HON	168
World Health Organisation	1075-77	H.N. 1	167
Y K Publishers	834	H.N. 7	168
The Yoga Institute	455	HON (Mez)	155
Young Brothers	198 B	HON	168

सातवें नयी दिल्ली विश्व पुस्तक मेले में आपका स्वागत है

यूनेस्को द्वारा घोषित अंतर्राष्ट्रीय पुस्तक वर्ष के अवसर पर नेशनल बुक ट्रस्ट ने 1972 में विश्व पुस्तक मेले का आयोजन किया था। तभी से हर दूसरे वर्ष इसका आयोजन किया जाता है। उसी शृंखला की यह सातवीं कड़ी है। समय के साथ-साथ इसका महत्व कापीराइट, अनुवाद, पुनर्मुद्रण के अधिकारों और विचारों के आदान-प्रदान तथा भारतीय पुस्तकों के निर्यात की दृष्टि से बहुत बढ़ गया है।

नयी दिल्ली विश्व पुस्तक मेला, एशिया का सबसे बड़ा और विश्व की तीन विशालतम पुस्तक प्रदर्शनियों में से एक है, क्षेत्र और प्रतिभागियों के दृष्टिकोण से सातवां नयी दिल्ली विश्व पुस्तक मेला अब तक आयोजित मेलों में सबसे बड़ा है। लगभग 25,000 वर्ग क्षेत्रफल में बने 9 हालों में मेले का आयोजन किया गया है। मेला लगा है प्रगति मैदान नयी दिल्ली में स्थायी रूप से निर्मित प्रदर्शनी परिसर के निम्नलिखित हालों में :

1. हाल आफ नेशंस
2. प्रदर्शनी परिसर (हाल नं० 7)
3. लेक व्यू पेविलियन
4. नीलगिरी (जी० डी० आर०) पेविलियन
5. अरब और अफ्रीका पेविलियन
6. हिमालय हाऊस
7. हाल आफ इंडस्ट्रीज (एक हाल)
8. विज्ञान एवं प्राद्योगिकी पेविलियन

मेले में कुल 641 प्रकाशक तथा पुस्तक विक्रेता भाग ले रहे हैं। इनमें से 558 पुस्तक विक्रेता व प्रकाशक भारतीय हैं और 83 विदेशी सरकारी व निजी प्रकाशक/पुस्तक विक्रेता हैं। बाहर से कुल 33 राष्ट्र मेले में भाग ले रहे हैं। इनके अलावा मेले में भाग लेने वाली चार अन्य संयुक्त राष्ट्र संस्थाएं हैं—अंतर्राष्ट्रीय श्रम संगठन (आई० एल० ओ०), यूनेस्को तथा संयुक्त राष्ट्र यूनिवर्सिटी। मेले में फिलिस्तीनी मुक्ति संगठन का प्रतिनिधित्व उनका नयी दिल्ली स्थित दूतावास कर रहा है। यूरोपीय आर्थिक समुदाय भी मेले में भाग ले रहा है। मेले में भाग लेने वाले देश हैं : बांग्लादेश, बुलगारिया, चीन, साइप्रस, चेकोस्लोवाकिया, कोरिया जनवादी गणतंत्र (उत्तर कोरिया), मिस्र, जर्मनी, फ्रांस, जर्मन जनवादी गणतंत्र, हांगकांग, ईरान, इटली, कुवैत,

लेबनान, लीबिया, लक्समबर्ग, मलेशिया, मारिशस, न्यूजीलैंड, पाकिस्तान, पोलैंड, कोरिया गणतंत्र (दक्षिण कोरिया), सऊदी अरब, सिंगापुर, श्रीलंका, सीरिया, तुर्की, सोवियत संघ, इंग्लैंड, संयुक्त राज्य अमेरिका तथा यूगोस्लाविया।

(सामग्री प्रकाशनार्थ भिजवाने के क्षण तक हमें अर्जनटीना, केन्या, मालद्वीप, नेपाल, सूरीनाम तथा जिंबाब्वे की सरकार की सहमति प्राप्त होनी शेष थी।)

उद्घाटन और मेले का समय

मेले का उद्घाटन उपराष्ट्रपति श्री आर० वेंकटरामन द्वारा 7 फरवरी 1986 को प्रातः 10.30 बजे हंसध्वनि थियेटर, प्रगति मैदान, नयी दिल्ली में किया जायेगा।

जनसामान्य के लिए 7—17 फरवरी 1986 तक मेले का समय रहेगा :

7 फरवरी	11.30 बजे से रात 8.00 बजे
8, 9, 15 और 16 फरवरी	प्रातः 10.30 बजे से रात 8.00 बजे
10, 11, 12 14 और 17 फरवरी	दोपहर 1.30 बजे से रात 8.00 बजे

विशेष रूप से पुस्तकालयाध्यक्षों, अध्यापकों तथा पुस्तक व्यवसाय से संबद्ध लोगों के लिए 11, 12 और 13 फरवरी 1986 को मेला प्रातः 10.30 बजे से दोपहर 1.30 बजे तक खुला रहेगा।

कौन प्रतिभागी कहां है

विभिन्न समूहों में सम्मिलित प्रतिभागियों की स्थिति इस प्रकार है :

1. हाल नं० 1	विदेशी तथा भारतीय प्रतिभागी (सामान्य)
2. हाल आफ नेशंस	भारतीय भाषाओं के प्रकाशक, बाल साहित्य प्रकाशक, सामान्य प्रकाशक, विश्वविद्यालयों के प्रकाशन विभाग, सार्वजनिक/सरकारी प्रतिष्ठान तथा धार्मिक प्रकाशक

3. प्रदर्शनी परिसर 1 (हाल नं० 7) 4. हाल आफ इंडस्ट्रीज (एक हाल) 5. लेक व्यू पेविलियन 6. अरब और अफ्रीका हाऊस 7. हिमालय हाऊस 8. नीलगिरी (जी० डी० आर० पेविलियन) 9. विज्ञान एवं प्राद्योगिकी पेविलियन	भारतीय प्रकाशक (सामान्य)

राष्ट्रीय प्रदर्शनी

मेले का एक मुख्य आकर्षण है भारत में 1983 से प्रकाशित/पुनर्मुद्रित अंग्रेजी, हिंदी तथा अन्य भारतीय भाषाओं की पुस्तकों का एक ही स्थल पर प्रदर्शन जिसका आयोजन किया है नेशनल बुक ट्रस्ट ने। इसमें लगभग 6000 पुस्तकें रखी गयी हैं। यद्यपि ये पुस्तकें बिक्री के लिए नहीं हैं, फिर भी ये आज की भारतीय प्रकाशन स्थिति के विभिन्न पहलुओं का वास्तविक चित्र उपस्थित करती है। विशेष रूप से पुस्तकालयाध्यक्षों, अध्यापकों तथा पुस्तकों में रुचि रखने वाले अन्य लोगों के लिए प्रदर्शित पुस्तकों की भाषावार सूचियां उपलब्ध हैं।

मेले के दौरान आयोजित कार्यक्रम

सातवां विश्व पुस्तक मेला एक ऐसा मंच भी उपलब्ध करायेगा जहां शिक्षा, शिक्षा नीति, प्रकाशन, मुद्रण, लेखन, पठन आदि अनेक विषयों पर विचारों का आदान प्रदान होगा; अतः इन विषयों की विशेषज्ञ संस्थाएं इस अवसर पर अनेक कार्यक्रमों का आयोजन कर रही हैं। नेशनल बुक ट्रस्ट "चिल्ड्रन एंड बुक्स इन एन इंफार्मेशन एज" विषय पर एक अंतर्राष्ट्रीय संगोष्ठी का आयोजन कर रहा है। भारतीय प्रकाशक संघ के सहयोग से "डिस्सेमिनेटिंग स्कालरली बुक्स आफ दि एशिया एंड पेसेफिक रीजन" विषय पर दि इंटरनेशनल एसोसिएशन आफ स्कालरली पब्लिशर्स, मनीला एक संगोष्ठी का आयोजन कर रहा है। भारतीय प्रकाशक संघ "समनुषंगी अधिकारों की बिक्री" विषय पर एक संगोष्ठी का आयोजन कर रहा है। भारतीय प्रकाशक एवं पुस्तक विक्रेता संघ "सीतल प्रिमलानी स्मारक व्याख्यान" का आयोजन कर रहा है। राजा राममोहन राय राष्ट्रीय शिक्षा स्रोत केंद्र "इफेक्टिव इंप्लीमेंटेशन आफ इंटरनेशनल स्टैंडर्ड बुक नंबरिंग" विषय पर एक संगोष्ठी कर रहा है।

एक संगोष्ठी राजाराम मोहन राय लाइब्रेरी फाउंडेशन तथा राष्ट्रीय शैक्षिक

अनुसंधान एवं प्रशिक्षण परिषद संयुक्त रूप से "नयी शिक्षा नीति व पुस्तकालयाध्यक्ष" विषय पर आयोजित कर रहे हैं। इसी तरह भारतीय पुस्तकालय संघ के तत्वावधान में "नयी शिक्षा नीति बनाम भारत में लाइब्रेरी विकास" विषय पर संगोष्ठी का आयोजन किया जा रहा है। भारतीय लेखक संघ (आथर्स गिल्ड आफ इन्डिया) अपनी वार्षिक आम बैठक कर रहा है जिसमें वह और भी कई काम निपटाएगा। फेडरेशन आफ मास्टर प्रिंटर्स "मुद्रण और प्रकाशन पर नयी संचार टेकनालाजी का प्रभाव" विषय पर सेमिनार कर रहा है तो, "पुस्तकें पाठकों तक कैसे पहुंचें" विषय है उस संगोष्ठी का जिसका आयोजन अखिल भारतीय प्रकाशक संघ कर रहा है। "राष्ट्रीय पुस्तक नीति" यह विषय है उस कार्यशाला का जिसका आयोजन किया है राष्ट्रीय पुस्तक विकास परिषद ने। इस अवसर पर भारत सरकार की लाइब्रेरियंस एसोसिएशन भी एक प्रासंगिक सेमिनार आयोजित करने के विषय में विचार कर रहा है। कार्यक्रमों के विषय में विस्तृत सूचना आगे दी जा रही है।

प्रवेश

प्रवेश शुल्क वयस्क 1 रुपया और बच्चों के लिए 50 पैसे हैं। प्रवेश नियंत्रण व्यापार मेला प्राधिकरण (टी एफ ए आई) द्वारा किया जायेगा। परन्तु समूहों में मेला देखने के इच्छुक विद्यार्थियों को निःशुल्क प्रवेश दिया जायेगा बशर्ते कि उनके विद्यालय /विश्वविद्यालय के प्रिंसिपल मेला देखने के कार्यक्रम की सूचना लिखित रूप में समय रहते आयोजकों को दे दें।

सुविधाएं/सेवाएं

मेले का आयोजन प्रगति मैदान के स्थायी अंतर्राष्ट्रीय प्रदर्शनी परिसर में किया जा रहा है। अतः बैंक, डाकखाना, जलपानगृह, स्नानागार आदि सुविधाएं परिसर में मौजूद हैं। फिर भी आयोजकों ने केनरा बैंक की एक विस्तार शाखा खोलने की व्यवस्था कर दी है ताकि प्रतिभागी चाहें तो मेले के दौरान अपने खाते उसमें खोल सकते हैं।

नेशनल बुक ट्रस्ट का कैंप आफिस हाल आफ इंडस्ट्रीज की मेजनिन (पहला तला) पर बनाया गया है।

साधारणतया प्रगति मैदान में मेले की सुरक्षा का दायित्व व्यापार मेला प्राधिकरण पर है और उसका इन्चार्ज है प्राधिकरण का मुख्य सुरक्षा अधिकारी। फिर भी ट्रस्ट ने अपनी ओर से विशेष सुरक्षा एजेंसी का प्रबंध किया है जो रात को मेला बंद होने के बाद स्टैंड/स्टालों की चौकसी करेगी।

सांस्कृतिक कार्यक्रम

मेले के दौरान व्यापार मेला प्राधिकरण विभिन्न प्रकार के सांस्कृतिक कार्यक्रमों का आयोजन कर रहा है, जिनके बारे में वह सूचना जारी करेगा।

आवास व्यवस्था /पर्यटन

अतिथियों से निवेदन है कि पर्यटन के लिए कृपया भारतीय पर्यटन विकास निगम लिमिटेड (आई टी डी सी), जीवन विहार भवन, 3 संसद मार्ग, नयी दिल्ली 110001 से संपर्क करें। मेले के परिसर में ही अतिथियों की होटल आरक्षण, माल छुड़ाने, हवाई जहाज से टिकट बुक कराने और भारत में पर्यटन में सहायता के लिए गोवन ट्रैवल्स की सेवाएं भी उपलब्ध रहेंगी।

शिकायतें

प्रतिभागियों की सुविधा के लिए विभिन्न हालों में विशेष शिकायत काउंटर स्थापित किये गये हैं तथा दर्शकों के लिए सूचना केन्द्र स्थापित किये गये हैं।

कार्यक्रम तालिका

7 फ़रवरी 1986

प्रातः 11.30 बजे, हंस ध्वनि थियेटर

उपराष्ट्रपति श्री आर. वेंकटरमण द्वारा मेले का उद्‌घाटन

8 फरवरी 1986

प्रातः 10.30 से दोपहर 2.00 बजे तक फुलवाड़ी रेस्टोरेंट में

"चिल्ड्रन एण्ड बुक्स इन एन इंफ़ार्मेशन एज" विषय पर सेमिनार
(आयोजक नेशनल बुक ट्रस्ट, इण्डिया)

स्वागत भाषण—श्री कृष्ण कृपलानी, अध्यक्ष, नेशनल बुक ट्रस्ट, इण्डिया

परिचयात्मक टिप्पणी—डा० सैयद असद अली, निदेशक, नेशनल बुक ट्रस्ट, इण्डिया

भाषण—श्री सैम्युएल इज्राइल, तकनीकी निदेशक, सेमिनार

उपोदघात—श्री के नटवर सिंह, उर्वरक राज्य मन्त्री

धन्यवाद ज्ञापन—श्री अब्दुल हसन, निदेशक, विश्व पुस्तक मेला
(नेशनल बुक ट्रस्ट, इण्डिया)

1. "चिल्ड्रन्स बुक : नीड्स इन एन इंफार्मेशन एज" वक्ता : श्री एस. एस. ए. दिजोलेतो, घना नेशनल बुक डिवलेपमेण्ट काउंसिल, पो० बाक्स नं० 430, अकरा (घना); डा० (सुश्री) नेंसी लेरिक, 330, वेस्ट सेसिल स्ट्रीट, विनचेस्टर, वीए 22601, अमेरिका।

2. "चिल्ड्रन्स बुक नीड्स इन एन इंफार्मेशन एज" वक्ता : श्री वाहिद निक्सा आजाद, एडवाइज़र, पब्लिकेशंस डिपार्टमेंट, इंस्टीच्यूट फार दि डिवलेपमेंट आफ चिल्ड्रन एण्ड यंग एडल्ट्स, तेहरान (ईरान); प्रो॰ बी॰ वी॰ माहंती, इण्डियन इस्टीच्यूट आव मास कम्यूनिकेशन, डी-13, एन डी एस ई, भाग-2, नयी दिल्ली 110049

9.00 बजे प्रातः से आडिटोरियम, भारतीय व्यापार मेला प्राधिकरण (टी एफ ए आई)

"डिस्सेमिनेटिंग स्कालरली बुक्स आफ एशिया/पिसिफिक रीजन" विषय पर सेमिनार (संयुक्त आयोजक—इण्टरनेशनल एसोसिएशन आफ स्कालरली पब्लिशर्स, मनीला तथा फेडरेशन आफ इण्डियन पब्लिशर्स)

9 फरवरी 1986

10.00 बजे प्रातः से 1.00 बजे दोपहर फुलवाड़ी रेस्टोरेंट

"चिल्ड्रन्स एण्ड बुक्स इन एन इनफार्मेशन एज" विषय पर सेमिनार (आयोजक, नेशनल बुक ट्रस्ट, इण्डिया)

1. "आडियो-विजुअल मीडिया एण्ड चिल्ड्रन्स बुक्स"
   वक्ता : श्री फिलिप एटनबरो, चेयरमैन हॉडर एण्ड स्टॉटन, यू. के.

2. "चिल्ड्रन्स बुक : इज देयर ए फ्यूचर", वक्ता : डा॰ एम आर कपूर, 79-बी, पाकेट 3, मयूर विहार, दिल्ली 110091

9.00 बजे प्रातः टी. एफ. ए. आई. ऑडिटोरियम

"सेल आफ सब्सिडिएरी राइट्स" विषय पर सेमिनार (आयोजक—फेडरेशन आफ इण्डियन पब्लिशर्स)

12.00 बजे दोपहर, टी. एफ. ए. आई. ऑडिटोरियम

श्रेष्ठतम पुस्तक उत्पादन के लिए पुरस्कार वितरण (एफ. आई. पी.)

1.30 बजे दोपहर टी. एफ. ए. आई. ऑडिटोरियम

"डिस्सेमिनेशन आफ स्कालरली बुक्स आफ एशिया/पेसिफिक रीजन" विषय पर सेमिनार

10 फरवरी 1986

10.00 बजे प्रातः से 3.30 बजे अपराह्न फुलवाड़ी रेस्टोरेंट

"चिल्ड्रन एण्ड बुक्स इन एन इंफार्मेशन एज" विषय पर सेमिनार
(आयोजक—नेशनल बुक ट्रस्ट, इण्डिया)

1. "चिल्ड्रन्स बुक्स : इज देयर ए फ्यूचर"—वक्ता : सुश्री रोजालिंड एम. विल्सन, सम्पादक, टार्गेट, एफ. 14 कनाट प्लेस, कंपीटेंट हाऊस, नयी दिल्ली 110001

2. "ऑडियो-विजुअल मीडिया एण्ड चिल्ड्रन्स बुक्स" वक्ता : सुश्री सई प्रांजपेय, 204, अम्बर अपार्टमेंट्स, गांधी ग्राम रोड, जूहू, बम्बई 400049

3. अन्तिम सत्र—1. तकनीकी निदेशन द्वारा चर्चाओं का खुलासा; 2. संस्तुतियां; 3. चर्चा तथा संस्तुतियों की स्वीकृति।

1.30 बजे दोपहर टी. एफ. ए. आई. ऑडिटोरियम

"डिस्सेमिनेशन आफ स्कालरली बुक्स आफ एशिया/पेसिफिक रीजन" विषय पर सेमिनार।

11 फरवरी 1986

9.30 बजे प्रातः टी. एफ. ए. आई. ऑडिटोरियम

"इफेक्टिव इंप्लीमेंटेशन आफ इंटरनेशनल स्टैन्डर्ड बुक नंबरिंग" विषय पर सेमिनार (संयुक्त आयोजक—राजाराम मोहन राय नेशनल एजुकेशनल रिसोर्स सेंटर तथा एफ. आई. पी.)

2.00 बजे दोपहर टी. एफ. ए. आई. ऑडिटोरियम

"डिस्सेमिनेशन आफ स्कालरली बुक्स आफ एशिया/पेसिफिक रीजन" विषय पर सेमिनार।

4.00 बजे शाम फुलवाड़ी रेस्टोरेंट

"एजुकेशन एंड एंप्लायमेंट" विषय पर आठवां सीतल प्रिमलानी स्मारक व्याख्यान। व्याख्याता प्रो० एल के झा (आयोजक फेडरेशन आफ पब्लिशर्स एंड बुकसेलर्स एसोसिएशन इन इंडिया)

13 फरवरी 1986

9.00 बजे प्रातः हाल नं. 7 का प्रांगण

"न्यू एजुकेशनल पालिसी विस-ए-विस-लाइब्रेरी डिवलेपमेंट इन इंडिया (आयोजक इंडियन लाइब्रेरी एसोसिएशन)

9. बजे प्रातः सभागार, पहला तला, हाल नं० 7 "इंपेक्ट आफ न्यू कम्यूनिकेशन टेकनालॉजी आव प्रिंटिंग एंड पब्लिशिंग" विषय पर सेमिनार (आयोजक आल इंडिया फेडरेशन आफ मास्टर प्रिंटर्स)

14 फरवरी 1986

9.00 बजे प्रातः टी. एफ. ए. आई. ऑडिटोरियम

"पुस्तकें पाठकों तक कैसे पहुंचें" विषय पर संगोष्ठी
(आयोजक—अखिल भारतीय प्रकाशक संघ).

9.00 बजे प्रातः प्रांगण, हाल नं. 7

जनरल बाडी/बिजनेस सत्र का उद्घाटन समारोह
(आयोजक आर्थर्स गिल्ड आफ इंडिया)

15 फरवरी 1986

9.00 बजे प्रातः सभागार, हाल नं 7

आर्थर्स गिल्ड का बिजनेस सत्र

9.00 बजे प्रातः टी. एफ. ए. आई. आडिटोरियम

सेमिनार (आयोजक—भारत सरकार, लाइब्रेरियन्स एसोसिएशन)

14, 15 फरवरी 1986 सभागार, राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद् (संयुक्त आयोजक—राजा राम मोहन राय लाइब्रेरी फाऊंडेशन तथा रा. शै. अनु. एवं प. प.)

14, 15, 16 फरवरी 1986 इंडिया इंटरनेशनल सेंटर

"नेशनल बुक पालिसी" विषय पर कार्यशाला

(आयोजक—नेशनल बुक डिवलेपमेंट काउंसिल)

7वां नयी दिल्ली विश्व पुस्तक मेला, 1986

कार्यसमिति सदस्यों की सूची

1. डा० जगदीश चन्द्र शर्मा
   उप शिक्षा सलाहकार
   मानव संसाधन विकास मंत्रालय
   शिक्षा विभाग
   पश्चिम ब्लाक नं. 2, विंग 6
   रामाकृष्णा पुरम
   नयी दिल्ली

2. श्री ए. के. घोष
   अध्यक्ष, भारतीय प्रकाशक संघ
   18/1-सी इंस्टीच्यूशनल एरिया
   न्यू जे. एन. यू.
   नयी दिल्ली

3. श्री ओ. पी. घई
   स्टर्लिंग पब्लिशर्स
   एल-10, ग्रीन पार्क एक्सटेंशन
   नयी दिल्ली-110016

4. श्री सी. एम. चावला
   अध्यक्ष, भारतीय प्रकाशक एवं पुस्तक विक्रेता संघ
   4833/25, गोविन्द लेन
   अंसारी रोड, दरियागंज
   नयी दिल्ली-110002

5. श्री सुनील सचदेव
एलाइड पब्लिशर्स
13/14, आसफ अली रोड
नयी दिल्ली-110002

6. श्री अरविंद कुमार
अध्यक्ष, अखिल भारतीय हिंदी प्रकाशक संघ
द्वारा राधा कृष्ण प्रकाशन
2/36, अंसारी रोड, दरियागंज
नयी दिल्ली-110002

7. श्री सुखपाल गुप्ता
आर्य बुक डिपो
30, नाई वाला, करोलबाग
नयी दिल्ली-110005

8. श्री के. एस. भटोआ
संयुक्त प्रबंधक (प्रदर्शनी)
भारतीय व्यापार मेला प्राधिकरण
प्रगति मैदान
नयी दिल्ली

9. श्री डी. आर. मनकेकर
अध्यक्ष, आर्थर्स गिल्ड आफ इंडिया
एफ/12, जंगपुरा विस्तार
नयी दिल्ली-110014

10. श्री पी. जे. वाचानी
अध्यक्ष, दिल्ली स्टेट पब्लिशर्स एंड बुकसेलर्स एसोसिएशन
द्वारा ऑक्सफोर्ड बुक एंड स्टेशनरी कं.
सिंधिया हाउस,
नई दिल्ली-110001

11. डा० पी. एल. मल्होत्रा
निदेशक, राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद्
श्री अरविंद मार्ग, एन. आई. ई. कैम्पस
नयी दिल्ली-110016

12. डा० अमरीक सिंह
अवैतिक सचिव, इंडिया बुक क्रानिकल
2-26, सर्वप्रिय विहार
नयी दिल्ली

13. श्री वी. एन. छाबड़ा
अध्यक्ष, आल इंडिया फेडरेशन आफ मास्टर प्रिंटर्स
द्वारा स्टेटसमैन
कनाट प्लेस
नयी दिल्ली

14. श्री सी. पी. वशिष्ठ
सचिव, भारतीय लाइब्रेरी संघ
अंसल भवन, डा० मुखर्जी नगर
दिल्ली-110009

7वां नयी दिल्ली विश्व पुस्तक मेला, 1986

उप-समिति सदस्यों की सूची

1. श्री ए. के. घोष
   अध्यक्ष, भारतीय प्रकाशक संघ
   18/1-सी, इंस्टीच्यूशनल एरिया
   न्यू जे. एन. यू.
   नयी दिल्ली

2. श्री ओ. पी. घई
   स्टर्लिंग पब्लिशर्स
   एल-10, ग्रीन पार्क एक्सटेंशन
   नयी दिल्ली-110016

3. श्री सी. एम. चावला
   अध्यक्ष, भारतीय प्रकाशक एवं पुस्तक विक्रेता संघ
   4833/25, गोविंद लेन
   अंसारी रोड, दरियागंज
   नयी दिल्ली-110002

4. श्री सुखपाल गुप्ता
   आर्य बुक डिपो
   30, नाईवाला, करोल बाग
   नयी दिल्ली-110005

मेला निर्देशिका

भाग-1 में दर्ज सूचना अंग्रेजी वर्णमाला के क्रमानुसार दी गयी है जिसमें मेले में भाग ले रही संस्थाओं आदि के नाम दिये गये हैं। चूंकि लगभग एक ही जैसे काम के लिए एकानेक पदों का प्रयोग किया गया था, हमने उनके स्थान पर निम्नलिखित संक्षिप्त रूप इस्तेमाल किये हैं :

एफ आर : मेले में आये प्रतिनिधि का नाम व पद
पी यू बी : संस्था के प्रमुख
ई डी : संपादकीय विभाग के प्रमुख
विक्री : विक्री विभाग के प्रमुख

निर्देशिका के भाग-2 में हमने ऐसे प्रतिभागियों के नाम अंग्रेजी वर्णमाला के क्रमानुसार दर्ज किये हैं, जो मेले में न केवल अपने बल्कि भारत और विदेशों की अन्य ऐसी संस्थाओं की सामग्री, प्रदर्शित कर रहे हैं, जिनका प्रत्यक्ष प्रतिनिधित्व मेले में हो/न हो रहा हो। प्रत्येक प्रविष्टि के अंतर्गत प्रतिनिधित्व किये जाने वाले प्रकाशकों की सूची दी गयी है।

हालों के संक्षिप्त नाम

एच नं. 1 : हाल नं. 1
एचओएन : हाल आफ नेशंस
एच. एन. 7 : हाल नं. 7(प्रदर्शनी परिसर)
हिंद : हाल आफ इण्डस्ट्रीज
एलपी : लेक व्यू पेविलियन
हिमालय : हिमालय हाऊस
अरब : अरब और अफ्रीका हाऊस
जीडी आर : नीलगिरी (जी डी आर) पेविलियन
एस एड टी : साईंस एण्ड टेक्नालॉजी

प्रतिभागी-सूची

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
ए आर एस पोलोना फारन ट्रेड एण्टरप्राइज	1025	हाल नं० 1
ए बी सी पब्लिशिंग हाऊस	839	हाल नं० 7
ए एच व्हीलर एण्ड कं० (प्रा०) लिमिटेड	527 528 529	अफ्रीका
ए मुखर्जी एण्ड कं० (प्रा०) लिमिटेड	545	अफ्रीका
आंध्र प्रदेश टेक्स्ट बुक प्रेस	453	हाल आफ नेशंस (मेजनीन)
आरती प्रकाशन	518	अफ्रीका
आविष्कार पब्लिशर्स डिस्ट.	931	एस एण्ड टी
अभिनव पब्लिकेशंस	540	अफ्रीका
अभिव्यंजना	131	हाल आफ नेशंस
अखिल भारतीय हिन्दी प्रकाशक संघ	163	हाल आफ नेशंस
अकादेमिक बुक सेंटर	305	हाल आफ नेशंस
अकादेमिक बुक इंटरनेशनल	909	एस एण्ड टी
अकादेमिक प्रेस इनकार्पोरेशन	1180, 81	हाल नं० 1
अकादेमिक (इंडिया) पब्लिशर्स	744	हाल नं० 7
अकादेमिक पब्लिशर्स	861	हाल नं० 7
एडीसन वेसली बैंजामिन क्यूमिंग्स	691	लेक व्यू
अद्वैत आश्रम	460	हाल आफ नेशंस (मेजनीन)
एफिलिएटेड ईस्ट-वेस्ट प्रेस (प्रा०) लिमिटेड	504, 505	अफ्रीका

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
अगम कला प्रकाशन	512	अफ्रीका
एग्रीकोले पब्लिशिंग अकादमी	521	अफ्रीका
आहलुवालिया बुक डिपो	261	हाल आफ नेशंस
आहूजा बुक कम्पनी	544	अफ्रीका
आहूजा बुक कम्पनी	168	हाल आफ नेशंस
आर्य बुक सर्विस पब्लिशर्स एण्ड डिस्ट्रीब्यूटर्स	519	अफ्रीका
आलेख प्रकाशन	137	हाल आफ नेशंस
एलाइड पब्लिशर्स (प्रा०) लिमिटेड	818-29, 845	हाल नं० 7
आल इंडिया एजुकेशनल सप्लाई कम्पनी	169	हाल आफ नेशंस
आल इंडिया ट्रैवलर बुक सेलर	199	हाल आफ नेशंस
अमर प्रकाशन	908	एस एण्ड टी
अमर प्रकाशन द्वारा पीताम्बर पब्लिशिंग कं०	523	अफ्रीका
अमरिंद पब्लिशिंग कं०	623	अरब
आनन्द बुक डिपो	311	हाल आफ नेशंस
अनिल बुक कार्नर	936	एस एंड टी
अंकुर प्रकाशन	308	हाल आफ नेशंस
एंथ्रोपालोजिकल सर्वे आफ इंडिया	419	हाल आफ नेशंस (मेजनीन)
अरेबिक एंड पर्शियन रिसर्च इंस्टीच्यूट	448	हाल आफ नेशंस (मेजनीन)
भारतीय पुरातत्व सर्वेक्षण	433	हाल आफ नेशंस (मेजनीन)
आरकाइव्स	1137-1142	हाल नं० 1
आरकाइव्स पब्लिशर्स डिस्ट्रीब्यूटर्स	541	अफ्रीका
आर्नाल्ड-हाइनमैन पब्लिशर्स (प्रा०) लिमिटेड	525-26	अफ्रीका
अरोड़ा बुक कम्पनी	950	एस एण्ड टी
अरुण बुक सर्विस	2019	हाल आफ इंडस्ट्रीज

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
आर्य बुक डिपो	508	अफ्रीका
आर्य बुक डिपो	125	हाल आफ़ नेशंस
आर्य प्रकाशन	294	हाल आफ नेशंस
अशोक ब्रदर्स	841	हाल नं० 7
आशीष पब्लिशिंग हाउस	745	हाल नं० 7
एशियन एजूकेशनल सर्विसीज	516	अफ्रीका
एशियन लिटरेरी	840	हाल नं० 7
एशियन पब्लिकेशंस सर्विसीज	304	हाल आफ नेशंस
एशियाटिक सोसाइटी	517	अफ्रीका
एसोसिएटेड बुक पब्लिशर्स	1149-50	हाल नं० 1
एसोसिएटेड पब्लिशिंग हाउस	770	हाल नं० 7
दि एसोसिएशन आफ क्रिश्चियन पब्लिशर्स एण्ड बुकसेलर्स इन इण्डिया द्वारा आई एस पी सी के	951	एस एण्ड टी
एसोसिएशन आफ इण्डियन यूनीवर्सिटीज	402, 403	हाल आफ नेशंस (मेजनीन)
आत्माराम एण्ड संस	280	हाल आफ नेशंस
आत्माराम एण्ड संस	520	अफ्रीका
ए वी आर पब्लिशर्स एण्ड डिस्ट्रीब्यूटर्स	838	हाल नं० 7
आस्टेलिरस एण्ड मेसे-जी एम वी एच	1108 ए 1009 1010 1011	हाल नं० 1
बी भारत प्रकाशन	290	हाल आफ नेशंस
बी डी कटारिया एण्ड संस	914	एस एण्ड टी
बी आई पब्लिकेशंस (प्रा०) लि०	912	एस एण्ड टी
बी पी बी पब्लिशर्स	938	एस एण्ड टी
बाहरी पब्लिकेशंस (प्रा०) लिमिटेड	910	एस एण्ड टी
बाहरी पब्लिशिंग ट्रस्ट	454	हाल आफ नेशंस (मेजनीन)
बाल्मेर-लॉरी एण्ड कं० लिमिटेड	801	हाल नं० 7

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
बनारस हिन्दू यूनिवर्सिटी	412	हाल आफ नेशंस (मेजनीन)
बैंकर्स बुक पब्लिशिंग हाऊस (प्रा०) लिमिटेड	800	हाल नं० 7
बारगेन बुक्स इण्टरनेशनल	1056	हाल नं० 1
बत्रा बुक सर्विस	904, 905	एस एण्ड टी
बेस्ट सेलर	911	एस एण्ड टी
बैटर योरसेल्फ बुक्स	687	लेक व्यू
भाई वीरसिंह साहित्य सदन	218	हाल आफ नेशंस
भारत एजुकेशनल स्टोर्स	943	एस एण्ड टी
भारतीय साहित्य भवन	113	हाल आफ नेशंस
भवन प्रकाशन	287	हाल आफ नेशंस
बिशन चन्द एण्ड संस	219	हाल आफ नेशंस
ब्लैकी एण्ड संस	1055	हाल नं० 1
ब्लैकी एण्ड संस पब्लिशर्स (प्रा०) लिमिटेड	515	अफ्रीका
भारत बुक स्टाल	235	हाल आफ नेशंस
भारतीय विद्या भवन	207	हाल आफ नेशंस
बिहार हिन्दी ग्रंथ अकादमी	193	हाल आफ नेशंस
बिहार राष्ट्र भाषा परिषद	192	हाल आफ नेशंस
बिशन सिंह महेन्द्र पाल सिंह	742	हाल नं. 7
ब्लेज पब्लिशर्स एण्ड डिस्ट. प्रा. लि.	537-538	अफ्रीका
ब्लू बर्ड पब्लिशर्स	842	हाल नं. 7
बांबे बुक डिपो	215	हाल आफ नेशंस
बुक्स फ्राम नेपाल	1106	हाल नं. 1
बुक्स फ्राम बांग्लादेश	1105	हाल नं. 1
बुक्स फ्राम मारिशस	1104	हाल नं. 1
बुक्स फ्राम सीरिया	1107	हाल नं. 1
बुक्स फ्राम अरब लीग	1108	हाल नं. 1
बुक्स एण्ड बुक्स	754	हाल नं. 7
बुक कारपोरेशन	743	हाल नं. 7
बुक मास्टर	8(4	हाल नं. 7

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
बुकमेन एसोसिएट्स	653	जी. डी. आर.
बुक सेल्स कं.	903	एस एण्ड टी
बुकसेल एजेंसीज	749	हाल नं. 7
बुक वेल	422	हाल आफ नेशंस (मेजनीन)
भारतीय वनस्पति सर्वेक्षण आफ इण्डिया	434	हाल आफ नेशंस (मेजनीन)
ब्राइट कैरियर इन्स्टीच्यूट	914	एस एण्ड टी
ब्रिटिश बुक स्टैंडर्ड	902	एस एण्ड टी
ब्रिटिश हाई कमीशन	1029-33	हाल नं. 1
बुकएक्सपोर्ट	1078	हाल नं. 1
बटरवर्थ्स	1047-48	हाल नं. 1
ब्यूरो फार प्रमोशन आफ उर्दू	258	हाल आफ नेशंस
बिजनेस इण्डिया ग्रुप आफ पब्लिकेशंस	907	एस एण्ड टी
सी बी एस पब्लिशर्स एण्ड डिस्ट्रीब्यूटर्स	1094	हाल नं. 1
कैलिको म्यूजियम आफ टैक्सटाइल्स	811	हाल नं. 7
कैंब्रिज बुक डिपो	921	एस एण्ड टी
कैंब्रिज यूनिवर्सिटी प्रेस	1060	हाल नं. 1
केपेक्सिल	738	हाल नं. 7
केंद्रीय हिंदी निदेशालय	181	हाल आफ नेशंस
सेंट्रल इन्स्टीच्यूट आफ इंगलिश एण्ड फारेन लैंगवेजेस	417	हाल आफ नेशंस (मेजनीन)
केंद्रीय हिंदी संस्थान	191	हाल आफ नेशंस
सेंट्रल इंस्टीच्यूट आफ इण्डियन लैंगवेजेस	446	हाल आफ नेशंस (मैजनीन)
सैंट्रल न्यूज एजेंसी	2006,2007	हिंद
चाणक्य पब्लिकेशंस	857	हाल नं. 7
चौखंभा ओरिएंटेलिया	923	एस एण्ड टी
चौखंभा संस्कृत प्रतिष्ठान	277	हाल आफ नेशंस
चावला बुक स्टोर	952, 953	एस एण्ड टी
चिल्ड्रंस बुक ट्रस्ट	246	हाल आफ नेशंस

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
चिल्ड्रन्स क्रिएटिव ग्रोथ एण्ड रिसर्च ब्यूरो	747	हाल नं. 7
चाइना इण्टरनेशनल बुक ट्रेडिंग कारपोरेशन	1005,1006	हाल नं. 1
चिन्मया मिशन	457	हाल आफ नेशंस (मेजनीन)
चौखंभा संस्कृत सीरीज	922	एस एण्ड टी
चुग पब्लिकेशंस	814	हाल नं. 7
चर्चिल लिविंग स्टोन एडिनवरो	1144	हाल नं. 1
क्लिफ्टन एण्ड कं. (प्रा.) लिमिटेड	810	हाल नं. 7
कोल्ड स्प्रिंग हारवर लैबोरेटरी	1159	हाल नं. 1
कोलिक्स पब्लिकेशंस	769	हाल नं. 7
कालेज बुक डिपो	165	हाल आफ नेशंस
कोलियर मैकमिलन इण्टरनेशनल	1129-30	हाल नं. 1
कमीशन फार साइंटिफिक एण्ड टैक्नीकल टर्मिनालोजी	428	हाल आफ नेशंस (मैजनीन)
कंपीटीशन रिव्यू (प्रा.) लिमिटेड)	661	जी डी आर
कांसेप्ट पब्लिशिंग कं.	856	हाल नं. 7
दि कापीराइट एजेंसी आफ द यू एस एस आर	1086	हाल नं. 1
कास्मो पब्लिकेशंस	906	एस एण्ड टी
दि कांऊसलर फार कलचरल साइंटिफिक टेक्नीकल कोआपरेशन, फ्रांस	1166	हाल नं. 1
क्रिसेंट पब्लिशिंग कं.	741	हाल नं. 7
क्रोम हेल्म लिमिटेड	1061,1062	हाल नं. 1
क्राउन बुक स्टाल	954	एस एण्ड टी
दि कल्चरल सर्विस, साइप्रस	1017 ए	हाल नं० 1
करंट टेकनीकल लिटरेचर कं० (प्रा०) लिमिटेड	532, 533	अफ्रीका
डी०बी० तारापुरवाला संस एण्ड कं०	530	अफ्रीका
डी० के० पब्लिशर्स	510, 511	अफ्रीका

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
दास मीडिया (प्रा०) लिमिटेड	1096,1097	हाल नं० 1
दास्ताने रामचन्द्र एण्ड कं०	807	हाल नं० 7
दातावासे पब्लिशिंग	298	हाल आफ नेशंस
दया पब्लिशिंग हाऊस	760	हाल नं० 7
डेस्टार पब्लिकेशंस	805, 806	हाल नं० 7
डियर गाड किड्स	1137	हाल नं० 1
दीप एण्ड दीप पब्लिकेशंस	925	एस एण्ड टी
देहाती पुस्तक भण्डार	135	हाल आफ नेशंस
दिल्ली बुक स्टोर	2012	हाल आफ इंडस्ट्रीज
सांस्कृतिक विभाग	1101	हाल नं० 1
डिपार्टमेंट आफ पब्लिकेशंस	420	हाल आफ नेशंस (मेजनीन)
डिपार्टमेंट आफ पब्लिकेशंस	406, 407	हाल आफ नेशंस (मेजनीन)
डिपार्टमेंट आफ पब्लिकेशंस	409	हाल आफ नेशंस (मेजनीन)
वैज्ञानिक एवं औद्योगिक अनुसन्धान विभाग	1007	हाल नं० 1
देववाणी परिषद	296	हाल आफ नेशंस
डायलाग पब्लिकेशंस	759	हाल नं० 7
डायमंड कामिक्स (प्रा०) लिमिटेड	134	हाल आफ नेशंस
डींगरा बुक हाउस	920	एस एण्ड टी
प्रौढ़ शिक्षा निदेशालय	414	हाल आफ नेशंस (मेंजनीन)
हिन्दी माध्यम क्रियान्वयन निदेशालय	147	हाल आफ नेशंस
अनुसन्धान निदेशालय	435	हाल आफ नेशंस (मेजनीन)
दिशा प्रकाशन	291	हाल आफ नेशंस
दि डिवाइन लाइफ सोसाइटी	459	हाल आफ नेशंस (मेजनीन)
दोआबा हाउस	924	एस एण्ड टी
ई एफ वाई एण्टरप्राइज (प्रा०) लिमिटेड	967	एस एण्ड टी
ईस्टर्न बुक कं०	926	एस एण्ड टी

नाम	स्टैंड/स्टाल नम्बर	मेले मे कहाँ हैं
ईस्टर्न बुक कारपोरेशन	757	हाल नं० 7
ईस्टर्न बुक लिंकर्स	130	हाल आफ नेशंस
एजुकेशनल बुक्स एण्ड एड्स	771	हाल नं० 7
एजूकेशनल बुक कं०	969	एस एण्ड टी
एजूकेशनल बुक हाउस	927	एस एण्ड टी
एजूकेशनल पब्लिशिंग हाऊस	133	हाल आफ नेशंस
फिलिस्तीनी मुक्ति संगठन दूतावास	1044	हाल नं० 1
यूगोस्लाविया दूतावास	1100	हाल नं० 1
एम के पब्लिकेशंस	849	हाल नं० 7
एस एस पब्लिकेशंस	746	हाल नं० 7
एवर ग्रीन पब्लिकेशंस	968	एस एण्ड टी
एफ० सी० राइट	1054	हाल नं० 1
फेडरेशन आफ इण्डियन पब्लिशर्स	739	हाल नं० 7
फेडरेशन आफ पब्लिशर्स एण्ड बुकसेलर्स एसोसिएशन	740	हाल नं० 7
फर्मस के एल एम (प्रा०) लिमिटेड	777	हाल नं० 7
फ्रैंक ब्रदर्स कं० (पब्लिशर्स)	506, 507	अफ्रीका
गुजरात बुक फेयर	309, 310	हाल आफ नेशंस
गुरुनानक स्टेशनरी स्टोर	220	हाल आफ नेशंस
हेमलिन पब्लिशिंग	1034	हाल नं० 1
हंस प्रकाशन	143	हाल आफ नेशंस
हार्पर एण्ड रो पब्लिशर्स इनकार्पोरेशन	1131	हाल नं० 1
हाइनमैन केन्या लि०	1103	हाल नं० 1
हेमकुंट प्रेस	253	हाल आफ नेशंस
हेरी बिहारी प्रकाशन (प्रा०) लि०	295	हाल आफ नेशंस
हेरीटेज पब्लिशर्स	719, 720, 721	हाल नं० 7
हिगिनबाथमस लि०	204	हाल आफ नेशंस
हिमालया पब्लिशिंग हाऊस	933	एस एण्ड टी
हिन्द बुक हाऊस	758	हाल नं० 7
हिन्द पाकेट बुक्स	524	अफ्रीका
हिन्द पाकेट बुक्स	152	हाल आफ नेशंस
हिन्दी बुक सेण्टर	139	हाल आफ नेशंस

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
हिन्दी प्रचारक संस्थान	284	हाल आफ नेशंस
	2005	हाल आफ इंडस्ट्रीज
हिन्दुस्तान बुक एजेंसीज (इण्डिया)	1095	हाल आफ इंडस्ट्रीज
हॉडर एण्ड ट्राउटन लि०	1145	हाल नं० 1
होल्ट सांडर्स एशिया लि०	1156, 1151, 1164	हाल नं० 1
गलगोटिया बुक सोर्स	1036	हाल नं० 1
गांधी बुक हाऊस	702	हाल नं० 7
गेजेंस बुक फ्लो	1158	हाल नं० 1
गीता पब्लिशिंग हाऊस	164	हाल आफ नेशंस
जनरल बुक डिपो	915	एस एण्ड टी
द जनरल ब्यूरो आफ बुक एण्ड फोटो एक्जीबीशन	1001-4	हाल नं० 1
जार्ज एलेन एण्ड अनविन पब्लिशर्स लि०	1045-46	हाल नं० 1
जर्मन बुक सेण्टर	1063	हाल नं० 1
ज्ञान पब्लिशिंग हाऊस	774	हाल नं० 7
ग्लोब पब्लिकेशंस	942	एस एण्ड टी
गार्डन वुडरोफ लि०	1068	हाल नं० 1
द गवर्नमेंट आफ द किंगडम आफ सऊदी अरेबिया	1079-82	हाल नं० 1
गवर्नमेंट स्टेशनरी स्टोर्स एण्ड पब्लिकेशन	415	हाल आफ नेशंस (मेजनीन)
ग्राहम एण्ड ट्राटमैन लि०	1066	हाल नं० 1
ग्रास हाऊस वेगनर एण्ड कं०	1012, 1013	हाल नं० 1
इरादा-ए-अदबियत-ए-दिल्ली	252	हाल आफ नेशंस
इंडिया बुक डिस्ट्रीब्यूटर्स	778-789	हाल नं. 7
इंडिया बुक हाऊस	725-735	हाल नं. 7
इण्डियन बिब्लियोग्राफीस ब्यूरो-वाला जी एण्टरप्राइसेज	796	हाल नं. 7
इण्डियन बुक सेंटर	184-185	हाल आफ नेशंस
इण्डिया बुक सर्विस	944	एस एण्ड टी
इण्डियन ब्यूरो आफ माइण्स	418	हाल आफ नेशंस (मेजनीन)

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
इण्डियन काउण्सिल आफ एग्रीकल्चर रिसर्च	432	हाल आफ नेशंस (मेजनीन)
भारतीय आयुर्वेदिक अनुसंधान परिषद	438	हाल आफ नेशंस (मेजनीन)
भारतीय सामाजिक विज्ञान परिषद	437	हाल आफ नेशंस (मेजनीन)
इण्डियन डाक्यूमेंटेशन सर्विस	963	एस एण्ड टी
इण्डियन इन्स्टीच्यूट आफ एडवांस स्टुडी	439	हाल आफ नेशंस (मेजनीन)
भारतीय लोक प्रशासन संस्थान	451	हाल आफ नेशंस (मेजनीन)
इण्डियन लाइब्रेरी एसोसिएशन	410	हाल आफ नेशंस (मेजनीन)
भारतीय संग्रहालय	436	हाल आफ नेशंस (मेजनीन)
इण्डियन नेशनल साइंस अकादमी	442	हाल आफ नेशंस (मेजनीन)
इण्डियन पब्लिसर्स डिस्ट्रीब्यूटर्स	964	एस एण्ड टी
भारतीय मानक संस्थान	450	हाल आफ नेशंस (मेजनीन)
इण्डालाजिकल बुक हाउस	945	एस एण्ड टी
इन्द्रप्रस्थ प्रकाशन	116	हाल आफ नेशंस
इणसेट बुक्स	772	हाल नं. 7
फिलिस्तीन अध्ययन संस्थान	1018	हाल नं 1
इन्टेलेक्चुअल बुक कार्नर		
इण्टेलेक्चुएल पब्लिशिंग हाऊस	1197-98	हाल नं. 1
अंतर्राष्ट्रीय कृषि अनुसंधान केंद्र	1065	हाल नं. 1
इण्टरनेशनल बुक डिस्ट्रीब्यूटर्स	1117	हाल नं. 1
इण्टरनेशनल बुक डिस्ट्रीब्यूटर्स	941	एस एण्ड टी
इण्टरनेशनल बुक हाऊस (प्रा. लि.)	535-36	अफ्रीका
इण्टरनेशनल बुक ट्रेडर्स	2036-37	हाल आफ इण्डस्ट्रीज

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
इण्टरनेशनल इस्लामिक फेडरेशन आफ स्टूडेंट आर्गनाइजेशन	1017	हाल नं. 1
अंतर्राष्ट्रीय श्रम संगठन	1071	हाल नं. 1
इण्टरनेशनल पब्लिशर्स एण्ड डिस्ट्रीब्यूटर्स	303	हाल आफ नेशंस
इण्टरप्रिंट मेहता हाऊस	901	एस एण्ड टी
इस्लामिक पब्लिकेशंस (लि.)	1021	हाल नं. 1
इस्लामिक पब्लिशिंग हाऊस	1022	हाल नं. 1
इस्लामिक रिपब्लिक आफ ईरान	1015	हाल नं. 1
इस्लामिक रिसर्च इण्स्टीच्यूट	1024	हाल नं. 1
ईश्वरचंद्र एण्ड कं.	830	हाल नं. 7
इतावली दूतावास सांस्कृतिक केंद्र	1016	हाल नं. 1
जादवपुर यूनिवर्सिटी	416	हाल आफ नेशंस
जगेशिया डिस्ट्रीब्यूटर्स	2011	हाल आफ इण्डस्ट्रीज
जैको बुक डिस्ट्रीब्यूटर्स	1152-55	हाल नं. 1
जैन बुक डिपो	775	हाल नं. 7
जैन साहित्य मंच	292	हाल आफ नेशंस
जानकी प्रकाशन	848	हाल नं. 7
जनता बुक डिपो	962	एस एण्ड टी
जेपी ब्रदर्स	966	एस एण्ड टी
झाडीसन प्रेस एण्ड पब्लिकेशंस	851	हाल नं. 7
जीवनदीप प्रकाशन	932	एस एण्ड टी
जीवन पब्लिशिंग हाऊस	748	हाल नं. 7
ज्ञानदा प्रकाशन (प्रा.) लि.	852-53	हाल नं. 7
जन विली एण्ड संस इन्कार्पोरेशन	1135	हाल नं. 1
जोशी बुक डिस्ट्रीब्यूटर्स	961	एस एण्ड टी
ज्योति आश्रम	930	एस एण्ड टी
के पी पब्लिशर्स डिस्ट्रीब्यूटर्स	831	हाल नं. 7
के पी बागची	2004	हाल आफ इण्डस्ट्रीज
के एल पचौरी प्रकाशन	209	हाल आफ नेशंस
के एल मलिक एण्ड संस (प्रा) लि.	104	हाल आफ नेशंस
कादंबरी प्रकाशन	299	हाल आफ नेशंस

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
कल्याण मंदिर प्रकाशन	203	हाल आफ नेशंस
कमल एण्ड कं.	106	हाल आफ नेशंस
कामगार प्रकाशन	858	हाल नं. 7
कानपुर प्रकाशन संघ	179	हाल आफ नेशंस
केशव विश्लेश्वर एडवर्टाइजर्स	929	एस एण्ड टी
केशव भीकाजी धावले	216	हाल आफ नेशंस
खन्ना पब्लिशर्स	205	हाल आफ नेशंस
किताब भवन	2034	हाल आफ इण्डस्ट्रीज
किताब घर	128	हाल आफ नेशंस
के एम वर्घीस क.	919	एस एण्ड टी
कोरियन पब्लिशर्स एसोसिएशन	1027-28	हाल नं. 1
कौशल बुक डिपो	773	हाल नं. 7
कुमार बुक सेंटर	2020	हाल आफ इण्डस्ट्रीज
कुमार पब्लिकेशंस	2023	हाल आफ इण्डस्ट्रीज
कुतुब खाना	259	हाल आफ नेशंस
के वी एजुकेशनल	1132	हाल नं. 1
लेडी बर्ड बुक्स लि.	1158	हाल नं. 1
लाहिरी बुक डिपो	123	हाल आफ नेशंस
लेक होम इन्वेस्टमेंट्स लि.	1026	हाल नं. 1
ललित कला अकादमी	427	हाल आफ नेशंस (मेजनीन)
लेंसर इण्टरनेशनल	854-855	हाल नं. 7
भाषा एवं सांस्कृतिक बिभाग	441	हाल आफ नेशंस (मेजनीन)
भाषा विभाग	222	हाल आफ नेशंस
लक्ष्मी पब्लिकेशंस	928	एस एण्ड टी
लीनिन प्रकाशन	807	हाल नं. 7
लिआन क्लेमैन पब्लिशिंग	1176	हाल नं. 1
लाइब्रेरी सर्विसस	859	हाल नं. 7
लिपि प्रकाशन	166	हाल आफ नेशंस
लिविंग मीडिया, इंडिण्या	534	अफ्रीका
लोक भारती	183	हाल आफ नेशंस
लोक सभा सचिवालय	440	हाल आफ नेशंस (मेजनीन)
लोक प्रकाशन	221	हाल आफ नेशंस

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
लांगमैन ग्रुप लि.	1146	हाल नं. 1
लव देव एण्ड संस	832	हाल नं. 7
लायल वुक डिपो	1195-96	हाल नं. 1
एम सी चाको	2009	हाल आफ इण्डस्ट्री ज
मैक ग्रा हिल्स वुक कं०	1171-72	हाल नं० 1
मध्य प्रदेश हिन्दी ग्रंथ अकादमी	145-46, 156-57	हाल आफ नेशंस
मैकमिलन इण्डिया लि०	946-48	एस एण्ड टी
मीडिया इण्टरनेशनल	1177	हाल नं० 1
मधु मुस्कान पब्लिकेशन	247	हाल आफ नेशंस
महाजन वुक डिस्ट्रीव्यूटर	306	हाल आफ नेशंस
महाजन ब्रदर्स	307	हाल आफ नेशंस
मकतवा-अल-हसनत	257	हाल आफ नेशंस
मकतवा-अल-रिसाला	260	हाल आफ नेशंस
मंडल एण्ड संस	233	हाल आफ नेशंस
मैजेस्टिक वुक स्टाल	186	हाल आफ नेशंस
मनोहर वुक सर्विस	2002	हाल आफ इण्डस्ट्रीज
मार्ग पब्लिकेशंस	701	हाल नं० 7
मैप इण्डिया व्यूरो	755	हाल नं० 7
मराठी प्रकाशन	190	हाल आफ नेशंस
मर्कजी मकतबा इस्लामी	256	हाल आफ नेशंस
मरवाहा पब्लिकेशंस	2032	हाल आफ इण्डस्ट्रीज
मेरी मार्टिन वुकसेलर्स	242	हाल आफ नेशंस
मेरी एटा	1019	हाल नं० 1
मसीही साहित्य संस्थान	2013	हाल आफ इण्डस्ट्रीज
मैथेमैटिक्स टूडे	302	हाल आफ नेशंस
माटुंगा वुक डिपो	2010	हाल आफ इण्डस्ट्रीज
मेहरा एण्ड कं०	2014	हाल आफ इण्डस्ट्रीज
मैट्रोपोलिटन वुक कं०	2021	हाल आफ इण्डस्ट्रीज
चेकोस्लोवाकिया सांस्कृतिक मंत्रालय	1074	हाल नं० 1
मानव संसाधन विकास मंत्रालय	421	हाल आफ नेशंस (मेजनीन)
मीरा अदिती सेंटर	2026	हाल आफ इण्डस्ट्रीज

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
मित्र प्रकाशन (प्रा०) लि०	844	हाल नं० 7
मित्तल पब्लिशर्स डिस्ट्रीब्यूटर्स	737	हाल नं० 7
माडल पब्लिशिंग हाऊस	234	हाल आफ नेशंस (मेजनीन)
माडर्न बुक एजेंसी	239-40	हाल आफ नेशंस
दि माडर्न बुक डिपो	761	हाल नं० 7
माडर्न पब्लिशिंग हाउस	172	हाल आफ नेशंस
मोहन लाल एण्ड संस	2035	हाल आफ इण्डस्ट्रीज
मोतीलाल बनारसीदास	847-48	हाल नं० 7
मोसवी-इण्टरनेशनल	1147-48	हाल नं० 1
मुंशीराम मनोहरलाल पब्लिशर्स	2003	हाल आफ इण्डस्ट्रीज
एन एम त्रिपाठी (प्रा०) लि०	1114	हाल नं० 1
एन आर बुक सिंडीकेट	793	हाल नं० 7
नचिकेता प्रकाशन	289	हाल आफ नेशंस
नाग पब्लिशर्स	276	हाल आफ नेशंस
नारंग पुस्तक भंडार	2022	हाल आफ इण्डस्ट्रीज
नरोसा पब्लिशिंग हाऊस	689	लेक व्यू
नरोसा बुक्स डिस्ट्रीब्यूटर्स	688	लेक व्यू
नेशनल एटलस एण्ड थिमेटिक आर्गेनाइजेशन	429	हाल आफ नेशंस (मेजनीन)
नरेन्द्र बुक एजेंसी	937	एस एण्ड टी
राष्ट्रीय पुस्तक विकास परिषद	1020	हाल नं० 1
नंदा बुक सर्विस	958	एस एण्ड टी
नरेश बुक सेंटर	955	एस एण्ड टी
नेशनल बुक सेंटर	167	हाल आफ नेशंस
नेशनल बुक शाप	223	हाल आफ नेशंस
दि नेशनल कंप्यूटिंग सेंटर (प्रा०) लि०	1067	हाल नं० 1
राष्ट्रीय शैक्षिक अनुसंधान एवं प्रशिक्षण परिषद	430-31	हाल आफ नेशंस (मेजनीन)
नेशनल पब्लिशिंग हाऊस	704	हाल नं० 7
नेशनल प्राडक्टीविटी काउंसिल	1447	हाल आफ नेशंस (मेजनीन)
नेशनल पब्लिशिंग हाऊस	103	हाल आफ नेशंस
दि नेचर क्योर पब्लिशिंग हाऊस	916	एस एण्ड टी

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
नवीन प्रकाशन मन्दिर	196	हाल आफ नेशंस
नवदीप पब्लिकेशंस	703	हाल नं० 7
नवयुग पब्लिशर्स	211	हाल आफ नेशंस
नवयुग ट्रेडर्स	756	हाल नं० 7
नया प्रकाश	237	हाल आफ नेशंस
नीता प्रकाशन	254-55	हाल आफ नेशंस
न्यू एशियन पब्लिशर्स	944	एस एण्ड टी
न्यूमैन ग्रुप आफ पब्लिशर्स	776	हाल नं० 7
दि न्यू बुक स्टाल	249	हाल आफ नेशंस
न्यू बुक सेंटर	102	हाल आफ नेशंस
न्यू बुक लैंड	2018	हाल आफ इण्डस्ट्रीज
न्यू लाइट पब्लिशर्स	531	अफ्रीका
दि न्यू आर्डर बुक कं०	802-3	हाल नं० 7
निधि प्रकाशन	255	हाल आफ नेशंस
निर्मल नावल्टीज	101	हाल आफ नेशंस
नूर पब्लिशिंग हाऊस	262	हाल आफ नेशंस
नार्थ ईस्टर्न	411	हाल आफ नेशंस (मेजनीन)
नीलम प्रकाशन	159	हाल आफ नेशंस
आफिस डि प्रमोशन डिल एडीशन फ्रेंसाइप	1160-63, 1165	हाल नं० 1
आफिस फार आफिशियल पब्लिकेशंस यूरोपियन कम्युनिटी	1089	हाल नं० 1
ओ न (स	2015-16	हाल आफ इण्डस्ट्रीज
ओपन यूनिवर्सिटी एजुकेशनल एण्टरप्राइज लि०	1169	हाल नं० 1
ओरियंट लांगमैन लि०	1051-53	हाल नं० 1
ओसवाल प्रिंटर्स एण्म पब्लिशर्स	230	हाल आफ नेशंस
आक्सफोर्ड बुक एण्ड स्टेशनरी	623-24	अरब
आक्सफोर्ड एण्ड आई० बी० एच पब्लिशिंग कं०	609	अरब
आक्सफोर्ड सब्क्रीप्शन एजेंसी	610-11	अरब

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
आक्सफोर्ड यूनिवर्सिटि प्रेस	1038-43	हाल नं० 1
प्राइमा एजुकेशनल बुक एजेंसी	2027	हाल आफ इण्डस्ट्रीज
पारीबस पब्लिशर्स एण्ड डिस्ट्रीब्यूटर्स	546	अफ्रीका
पर्ल इण्डिया पब्लिशिंग प्रा० लि०	622	अरब
फोटोरामा	2023	हाल आफ इण्डस्ट्रीज
पायनियर प्रिंटर्स एण्ड पब्लिशर्स	539	अफ्रीका
पिंकी बुक डिस्ट्रीब्यूटर्स	2007	हिन्द
पीताम्बर पब्लिशिंग कं०	522	अफ्रीका
प्रभु बुक सर्विस	2017	हाल आफ इण्डस्ट्रीज
प्रकाश बुक डिपो	658	जी डी आर
प्रान बुक सर्विस	2025	हाल आफ इण्डस्ट्रीज
प्रशांत बुक डिस्ट्रीब्यूटर्स	2031	हाल आफ इण्डस्ट्रीज
प्रिंटिस हाल आफ इण्डिया	501-4	अफ्रीका
मुद्रण एवं प्रकाशन विभाग	408	हाल आफ नेशंस (मेजनीन)
प्रकाशन बोर्ड	426	हाल आफ नेशंस (मेजनीन)
प्रकाशन ब्यूरो	404	हाल आफ नेशंस (मेजनीन)
प्रकाशन विभाग	449	हाल आफ नेशंस (मेजनीन)
प्रकाशन विभाग, मदुरै	413	हाल आफ नेशंस (मेजनीन)
पी जी टी बुक सर्विस	188	हाल आफ नेशंस
पी जी पब्लिशिंग प्रा० लि०	1174, 75	हाल नं० 1
पैन इस्लामी पब्लिशर्स	1023	हाल नं० 1
पांडुलिपि प्रकाशन	200	हाल आफ नेशंस
पंचशील प्रकाशन	279	हाल आफ नेशंस
पराग प्रकाशन	138	हाल आफ नेशंस
पारिजात प्रकाशन	154	हाल आफ नेशंस
परिमल पब्लिकेशंस	122	हाल आफ नेशंस
परिमल प्रकाशन	107	हाल आफ नेशंस
पेट्रियाट पब्लिशर्स	815	हाल न० 7
पत्रिका बुकिंग सेंटर	965	एस एण्ड टी
पेंगुइन बुक्स लि०	1057-58	हाल नं० 1
पीपल्स पब्लिशिंग हाऊस लि०	1088-93	हाल नं० 1
पिरिऑडिकल एक्सपोर्ट बुक एजेंसी	705	हाल नं० 7

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
फुलकारी पब्लिकेशंस	918	एस एण्ड टी
पूर्णिमंज	795	हाल नं० 7
पापूलर प्रकाशन (प्रा०) लि०	802	हाल नं० 7
प्रभात प्रकाशन	180	हाल आफ नेशंस
प्रकाशन संस्थान	170	हाल आफ नेशंस
प्रवीण प्रकाशन	108	हाल आफ नेशंस
प्रवीण प्रकाशन मंदिर	158	हाल आफ नेशंस
प्रवीण पब्लिशिंग कं.	117	हाल आफ नेशंस
प्रोमिला एंड क.	917	ऐस एंड टी
पब्लिकेशन डिपार्टमेंट	263,264	हाल आफ नेशंस
पब्लिशर एण्ड एडवरटाइजर्स	121	हाल आफ नेशंस
पंजाब बुक सेंटर	1087	हाल आफ नेशंस
पंजाबी वाल साहित्य सोसायटी	212	हाल आफ नेशंस
पंजावी वुक स्टोर	213	हाल आफ नेशंस
पूणे विद्यार्थी	812	हाल नं. 7
पंजावी राइटर्स कोआपरेटिव इण्स्ट्रीयल सोसायटी	214	हाल आफ नेशंस
पंथी पुस्तक बुकसेलर्स एण्ड पब्लिशर्स	236	हाल आफ नेशंस
पोथीपत्र	250	हाल आफ नेशंस
प्रेम प्रकाशन मंदिर	187	हाल आफ नेशंस
प्रकाशन विभाग, नयी दिल्ली	425	हाल आफ नेशंस (मेजनीन)
पब्लिकेशन एण्ड इण्फारमेशन	445	हाल आफ नेशंस (मेजनीन)
पंजाबी यूनीवर्सिटी	405	हाल आफ नेशंस (मेजनीन)
पुस्तक महल	934-35	एस एण्ड टी
आर बी एस ए पब्लिशर्स	513	अफ्रीका
आर चंद एण्ड कं,	227	हाल आफ नेशंस
आर एस बुक्स एण्ड प्रिंटर्स	2038	हाल आफ इण्डस्ट्रीज
राधाकृष्ण प्रकाशन	269	हाल आफ नेशंस
राधास्वामी सत्संग व्यास	456	हाल आफ नेशंस (मेजनीन)
रेडियंट पब्लिशर्स	791	हाल नं. 7
रेडियो एण्ड क्राफ्ट्स पब्लिकेशंस	939-940	हाल आफ नेशंस (मेजनीन)

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
रेनबो बुक कं.	228	हाल आफ नेशंस
राज पब्लिशिंग हाऊस	275	हाल आफ नेशंस
राज प्रकाशन	189	हाल आफ नेशंस
राजधानी बुक डिस्ट्रीब्यूटिंग कं.	149	हाल आफ नेशंस
राजस्थान हिंदी ग्रंथ अकादमी	155	हाल आफ नेशंस
राजस्थान ओरियंटल रिसर्च इन्स्टीच्यूट	542	अफ्रीका
राजधानी प्रकाशन	274	हाल आफ नेशंस
राजेश प्रकाशन	195	हाल आफ नेशंस
राजेश पब्लिकेशंस	300	हाल आफ नेशंस
राजीव बुक हाऊस	2024	हाल आफ इण्डस्ट्रीज
राजकमल प्रकाशन	270	हाल आफ नेशंस
राजपाल एण्ड संस	118	हाल आफ नेशंस
राजयोगा	655,663	जी डी आर.
रमेश पब्लिशिंग हाऊस	2039	हाल आफ इण्डस्ट्रीज
रंजन पब्लिकेशंस	750	हाल नं. 7
राष्ट्रीय संस्कृत संस्थान	136	हाल आफ नेशंस
रस्तोगी पब्लिकेशंस	709	हाल नं. 7
रत्ना सागर	792	हाल नं. 7
रावत पब्लिकेशंस	654	जी डी आर
रीडर्स डाइजेस्ट बुक्स	1151	हाल नं. 1
रीगल बुक डिपो	201	हाल आफ नेशंस
रेखा प्रकाशन	514	अफ्रीका
रिलायंस पब्लिशिंग हाऊस	708	हाल नं. 7
रिपब्लिक आफ तुर्की	1064	हाल नं. 7
रिसर्चको बुक सेंटर	799	हाल नं. 7
रिसर्चको	798	हाल नं 7
रिद्धी इण्डिया	797	हाल नं. 7
ऋषभ चरण जैन	266	हाल आफ नेशंस
रिताना बुक्स	767	हाल नं. 7
रिमा पब्लिशिंग हाऊस	768	हाल नं. 7
रोली बुक्स इण्टरनेशनल	659-60	जी डी आर
रोशन बुक डिपो	229	हाल आफ नेशंस

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
रूपा एण्ड कं.	681-86	लेक व्यू
सेज पब्लिकेशंस इण्डिया (प्रा.) लि.	706,707, 766	हाल नं. 7
सरदानाज़ आर्ट सेंटर	752,753	हाल नं. 7
साधना पाकेट बुक्स	267	हाल आफ नेशंस
सागर पब्लिकेशंस	313	हाल आफ नेशंस
सर्वोदय सर्विस कार्पोरेशन (इण्डिया)	150	हाल आफ नेशंस
सर्वोदय साहित्य प्रकाशन	129	हाल आफ नेशंस
सारस्वत लायब्रेरी	244	हाल आफ नेशंस
सस्ता साहित्य भंडार	233	हाल आफ नेशंस
साहित्य निधि	273	हाल आफ नेशंस
साहित्य सहकार	245	हाल आफ नेशंस
साहित्यगार	151	हाल आफ नेशंस
साहित्य निकेतन	278	हाल आफ नेशंस
साहित्य केंद्र प्रकाशन	210	हाल आफ नेशंस
साहित्य प्रकाशन	120	हाल आफ नेशंस
सामयिक प्रकाशन	282	हाल आफ नेशंस
सेल्स ओवरसीज	111	हाल आफ नेशंस
संगम बुक डिपो	208	हाल आफ नेशंस
सन्मार्ग प्रकाशन	115	हाल आफ नेशंस
संगीत साहित्य	171	हाल आफ नेशंस
सस्ता साहित्य मंडल	124	हाल आफ नेशंस
सतीश बुक इण्टरप्राइज़	175 ए	हाल आफ नेशंस
साहित्य अकादमी	443, 444	हाल आफ नेशंस (मेजनीन)
सावन किरपाल पब्लिकेशंस	458	हाल आफ नेशंस (मेजनीन)
समकालीन प्रकाशन	1102	हाल नं० 1
समकालीन प्रकाशन	271	हाल आफ़ नेशंस
एस० चांद एंड कं० लि०	722, 723, 724	हाल नं० 7
स्कालर पब्लिशिंग हाऊस	651	जी डी आर
स्कैंकर्स इंटरनेशनल फारवर्डर्स इंश्योरेंस एंड जीना एंड कं०	1014	हाल नं० 1
सलेक्ट बुक सर्विस	1059	हाल नं० 1

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
सेगमैंट बुक डिस्ट्रीब्यूटर्स	226	हाल आफ नेशंस
सीमा पब्लिकेशंस	301	हाल आफ नेशंस
सीमांत प्रकाशन	268	हाल आफ नेशंस
सर्विसिज़ इंडिया	112	हाल आफ नेशंस
सलेक्शन बुक सर्विस	2001	हाल आफ इंडस्ट्रीज़
शंकर्स बुक एजेंसी	1097	हाल नं० 1
शिवानी आडियो विजुअल	813	हाल नं० 7
शकुंतला कला निकेतन	224	हाल आफ नेशंस
श्री सरस्वती सदन	248	हाल आफ नेशंस
श्री वैद्यनाथ आयुर्वेदिक भवन	217	हाल आफ नेशंस
शब्द और शब्द	288	हाल आफ नेशंस
शब्दकार	281	हाल आफ नेशंस
शकुन प्रकाशन	285	हाल आफ नेशंस
शिक्षा भारती	119	हाल आफ नेशंम
शारदा प्रकाशन	194	हाल आफ नेशंस
श्रीवल्लभ पब्लिकेशंस	265	हाल आफ नेशंस
श्री महावीर बुक डिपो	657	जी डी आर
एस के डब्ल्यू इंटरप्राइजिज़	656	जी डी आर
एस० कारज़र एजेंसीज़	1050	हाल नं० 1
स्माल इंण्स्ट्रीज़ रिसर्च इंस्टीच्यूट	314-बी	हाल आफ नेशंस
सोशलिस्ट पीपल्स लीबियन अरब जमहुरिया	1183	हाल नं० 1
सोमराज पुरी बुक सेलर्स	1118	हाल नं० 1
सोमय्या पब्लिकेशंस प्रा० लि०	809	हाल नं० 7
स्पेन मैगजीन	1128	हाल नं० 1
स्पिरिट इंडिया पब्लिशर्स	312	हाल आफ नेशंस
स्प्रिंज़र बुक्स इंडिया प्रा० लि० एंड स्प्रिंज़र वरलॉग	690	लेक व्यू
श्री हिंदी साहित्य संसार	144	हाल आफ नेशंस
श्री अरबिन्दो बुक डिस्ट्रीब्यूशन एजेंसी	616	अरब

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
श्री जानी	401	हाल आफ नेशंस (मेजनीन)
द स्टुडेंट्स स्टोर्स स्टुडेंट्स हाऊस	1035	हाल नं० 1
स्टुडेंट्स लिटरेचर एसोसिएट्स	762, 63, 64	हाल नं० 7
स्टैंडर्ड बुक एजेंसी	603	अरब
स्टर्लिंग पब्लिशर्स प्रा० लि०	631, 632	अरब
स्टार पब्लिकेशंस प्रा० लि०	202	हाल आफ नेशंस
स्टेट्समैन लि०	314-ए	हाल आफ नेशंस
स्टेंडर्ड पब्लिशर्स डिस्ट्रीब्यूटर्स	543	अफ्रीका
स्टेट इंस्टीच्यूट आफ चिल्ड्रन्स	452	हाल आफ नेशंस (मेजनीन)
सुभाष ब्रदर्स	843	हाल नं० 7
सुलतान चंद एंड संस प्रा० लि०	794	हाल नं० 7
सुपर बुक डिस्ट्रीब्यूटर्स	751	हाल नं० 7
सुरेश एंड कं०	843	हाल नं० 7
सुलतान चंद एंड संस पब्लिशर्स	601	अरब
सुमन प्रकाशन (प्रा०) लि०	621	अरब
सुबोध पब्लिकेशंस	114	हाल आफ नेशंस
सुदर्शन बुक डिस्ट्रीब्यूटर्स	174	हाल आफ नेशंस
सुनील बुक सर्विस	206	हाल आफ नेशंस
संदीप प्रकाशन	175-बी	हाल आफ नेशंस
सूर्या प्रकाशन	283	हाल आफ नेशंस
सुधा पब्लिकेशंस प्रा० लि०	662	जी डी आर
सर्वे आफ इंडिया	424	हाल आफ नेशंस
टी बी आई पब्लिशर्स डिस्ट्रीब्यूटर्स	620	अरब
ताज कंपनी	613	अरब
तमिलनाडु प्रिंटर्स एंड ट्रेडर्स	614	अरब
टाटा मैग्राहिल्स पब्लिशर्स कं० लि०	1170	हाल नं० 1
तमिलनाडु टैक्स्ट बुक्स सोसायटी	241	हाल आफ नेशंस
तक्षशिला प्रकाशन	182	हाल आफ नेशंस
द टाइम्स आफ इंडिया ग्रुप	615	अरब
तिरुपति प्रकाशन	297	हाल आफ नेशंस
टुडे एंड टुमारो प्रिंटर्स एंड पब्लिशर्स	833	हाल नं० 7

नाम	स्टैंड/स्टाल नम्बर	मेले में कहां हैं
टोपान कं०	1173	हाल नं० 1
त्रिलोक चंद एंड संस	110	हाल आफ नेशंस
ट्रेड स्पोक्समैन	176-ए	हाल आफ नेशस
ट्रांस वर्ड बुक सर्विसिज	652	जी डी आर
त्रिमूर्ति इंटरप्राइजिज	604	अरब
टवंटीएथ सेंचुरी पब्लिकेशंस	816, 817	हाल नं० 7
यू० एस० लायब्रेरी आफ कांग्रेस आफिस (एल० सी०)	1127	हाल नं० 1
उत्तर प्रदेश उर्दू अकादमी	251	हाल आफ नेशंस
उत्तर प्रदेश हिंदी संस्थान	148	हाल आफ नेशंस
यू बी एस पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	140, 141, 142, 160, 161, 162	हाल आफ नेशंस
यू बी एस पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	627-630 606, 607	अरब
यू बी एस पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	710-718, 765	प्रदर्शनी हाल
यू बी एस पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	1184-1194, 1037, 1178,1179	हाल नं. 1
यू डी एच पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	177-ए	हाल आफ नेशंस
यूनियन पोर लेक्सपैंशन	1167-68	हाल नं. 1
युनाइटिड नेशंस एजुकेशनल साइंटिफिक एंड कल्चरल आर्ग्रेनाइजेशन (यूनेस्को)	1072	हाल नं. 1
द युनाइटिड नेशंस यूनिवर्सिटी	1076	हाल नं. 1
युनाइटिड स्टेट्स इंफारमेशन सर्विसिज	1119-26	हाल नं. 1
यूनिवर्सल बुक ट्रेडर्स	1115	हाल नं. 1
यूनिटी आफ केलीफोर्निया प्रैस	1069	हाल नं. 1
यूनिवर्सिटी आफ शिकागो प्रैस	1070	हाल नं. 1
यूनिवर्सल पब्लिकेशंस	176-बी	हाल आफ नेशंस
यूनीक पब्लिशर्स	105	हाल आफ नेशंस

नाम	स्टैंड/स्टाल नम्बर	मेले में कहाँ हैं
उमंग बुक्स	850	हाल आफ नेशंस
वी आर बुक्स एक्जीबीटर्स	198-ए	हाल आफ नेशंस
वी/ओ मजदूनरधन्य	1083,84,85	हाल नं. 1
वाणी प्रकाशन	109	हाल आफ नेशंस
वर्द्धमान पब्लिकेशंस	835	हाल नं. 7
वेदप्रकाश एंड संस	177-बी	हाल आफ नेशंस
वलंग अन्ने बुर्दा	1049	हाल नं. 1
विभूति प्रकाशन	153	हाल आफ नेशंस
द विद्या पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	197-बी	हाल आफ नेशंस
विधि साहित्य प्रकाशन	423	हाल आफ नेशंस (मेजनीन)
विद्या प्रकाशन मंदिर	102	हाल आफ नेशंस
विकास पब्लिशिंग हाऊस	617,18,19	अरब
विश्व पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	790	हाल नं 7
वीरसेवा मंदिर	286	हाल आफ नेशंस
विज़डम हाऊस	197-ए	हाल आफ नेशंस
विवेक पाकेट बुक्स	293	हाल आफ नेशंस
विवेक प्रकाशन	272	हाल आफ नेशंस
विश्वविजय प्रा० लि०	602	अरब
विज़न बुक्स प्रा० लि०	605,608	अरब
वोहरा पब्लिशर्स एंड डिस्ट्रीब्यूटर्स	808	हाल नं. 7
वॉलेन्ट्री हैल्थ एसोसिएशन आफ इंडिया	836	हाल नं. 7
वाल्ट डिस्ने प्रोडक्शन	1142	हाल नं. 1
वेस्ट बंगाल स्टेट	238	हाल आफ नेशस
विल्को पब्लिशिंग हाऊस	625-26	अरब
विले ईस्टर्न लि०	1133-35	हाल नं. 1
वर्ल्ड बुक कं०	178	हाल आफ नेशंस
वर्ल्ड हैल्थ आर्गेनाइजेशन	1075-77	हाल नं. 1
वाई के पब्लिशर्स	834	हाल नं. 7
द योगा इंस्टीच्यूट	455	हाल आफ नेशंस (मैज़नीन)
यंग ब्रदर्स	198-बी	हाल आफ नेशंस

आलेख प्रकाशन
बी-8, नवीन शाहदरा, दिल्ली-110032 (दूर : 204331)

प्रतिनिधि : उमेश चन्द्र, व्यवस्थापक
संस्था के प्रमुख : उमेश चन्द्र, व्यवस्थापक

स्थापना वर्ष 1976। हिन्दी में सभी विधाओं पर मूल/अनूदित उत्कृष्ट, रोचक एवं पठनीय साहित्य के प्रमुख प्रकाशक। विशेष रूप से हिन्दी में ज्ञान-विज्ञान, विधि, न्याय, राज-व्यवस्था एवं तकनीकी विषय आदि जैसे विषयों पर सरस रोचक भाषा में बांछित जानकारी से युक्त पुस्तकों के प्रकाशन में विशेष रूप से रुचि।

आर्य प्रकाशन
814 कूण्डेवालान, अजमेरी गेट, दिल्ली-110006

प्रतिनिधि : तिलक राज आर्य, अध्यक्ष
संस्था के प्रमुख : तिलक राज आर्य, अध्यक्ष
विक्रय प्रमुख : संजीव कुमार

इन्द्रप्रस्थ प्रकाशन
के-71, कृष्णनगर, दिल्ली-110051

प्रतिनिधि : अशोक कुमार, संचालक
विक्रय प्रमुख : देवेन्द्र कुमार, विक्रय प्रबंधक

हिन्दी की साहित्यिक पुस्तकों के प्रकाशक, विशेष रूप से उपन्यास, कहानी, नाटक, काव्य, बालसाहित्य एवं विविध विषय। अनेक पुस्तकें विभिन्न राज्य सरकारों द्वारा पुरस्कृत।

के. एल. पचौरी प्रकाशन
ए-2, साउथ अनार कली, दिल्ली-110051

प्रतिनिधि : ब्रह्म दर्शन पचौरी, प्रोपराइटर

संस्था के प्रमुख : ब्रह्म दर्शन पचौरी, प्रो०
संपादकीय प्रमुख : प्रमोद परमहंस
विक्रय प्रमुख : ब्रह्म दर्शन पचौरी

स्थापना अगस्त 1983 में, उपन्यास, कहानी, नाटक, कविताएं, आलोचना आदि के श्रेष्ठ प्रकाशक एवं हिन्दी में उपलब्ध सभी विषयों की पुस्तकों के स्टाकिस्ट एवं विक्रेता। अब तक जाने अनजाने लेखकों की रचनाओं का प्रकाशन। "मेरी कहानियां" शीर्षक के अंतर्गत—हरामजादे, वेरवाद, मांस का टुकड़ा, सफेद कौए प्रकाशित।

किताब घर
मेन बाजार, गांधी नगर, दिल्ली-110031 (दूर : 213206)

प्रतिनिधि : सत्यव्रत शर्मा, जनरल मैनेजर
संस्था के प्रमुख : सत्यव्रत शर्मा, जनरल मैनेजर
संपादकीय प्रमुख : जगतराम आर्य, प्रकाशन प्रबंधक
विक्रय प्रमुख : देवदत्त शर्मा, विक्रय प्रबंधक

सन् 1967 में प्रकाशन कार्य आरंभ। 20 वर्षों में 450 पुस्तकें प्रकाशित। विशेष रूप से हिन्दी भाषा में भारतीय संस्कृति, विज्ञान एवं आधुनिकता से संबंधित पुस्तकों का प्रकाशन। नैतिक शिक्षा, चरित्र-निर्माण और देशभक्तिपूर्ण लोकप्रिय पुस्तकों का भी प्रकाशन। नवसाक्षर प्रौढ़ों एवं बालोपयोगी पुस्तकें मोटे अक्षरों में चित्रों सहित रंगीन आवरण में सुसज्जित। अब उच्चस्तरीय, उत्कृष्ट श्रेष्ठ सत्साहित्य में भी अग्रसर।

केन्द्रीय हिन्दी निदेशालय
(मानव संसाधन विकास मंत्रालय, शिक्षा विभाग, भारत सरकार),
वै. ब्लाक 7, रामकृष्णपुरम, नयी दिल्ली-110066 (दूर : 605211-36)

प्रतिनिधि : अनिल कुमार शुक्ल, सहायक निदेशक
संस्था के प्रमुख : राजमणि तिवारी, निदेशक
संपादकीय प्रमुख : नरेन्द्र व्यास, प्रधान संपादक
विक्रय प्रगुख : अनिल कुमार शुक्ल, सहायक निदेशक

हिन्दी के प्रचार-प्रसार के लिए केन्द्रीय हिन्दी निदेशालय की शिक्षा मंत्रालय के अन्तर्गत 1960 में स्थापना की गई थी। तब से यह निदेशालय हिन्दी की उपयोगी पुस्तकें, शब्द कोशों, पत्रिकाओं तथा अहिन्दी भाषी विद्यार्थियों के हिन्दी सीखने के लिए पुस्तकों

आदि का निर्माण करता आ रहा है। हिन्दी की अन्य पुस्तकों के साथ-साथ "भाषा" त्रैमासिक तथा "दूत" मासिक पत्रिकाओं का भी यहां से निरंतर प्रकाशन हो रहा है। अहिन्दी भाषियों तथा विदेशियों के हिन्दी के शुद्ध उच्चारण सीखने के लिए इस निदेशालय ने अंग्रेजी, तमिल व मलयालम माध्यम से 16 रिकार्डों का सेट भी तैयार किया है।

केन्द्रीय हिन्दी संस्थान, आगरा
हिन्दी संस्थान मार्ग, आगरा-282005 (दूर : 76758)

प्रतिनिधि	: डा० देवेन्द्र कुमार शर्मा, प्रकाशन प्रबन्धक
संस्था के प्रमुख	: प्रो० वालगोविन्द मिश्र, निदेशक
संपादकीय प्रमुख	: प्रो० वालगोविन्द मिश्र, निदेशक
विक्रय प्रमुख	: डा० देवेन्द्र कुमार शर्मा, प्रकाशन प्रबन्धक

भारत सरकार, शिक्षा विभाग के अधीन सन् 1961 में स्थापित। यह संस्था लोगों को दूसरी विदेशी भाषाएं सिखाती है और विभिन्न भाषाओं के कैसेट तैयार कर लोगों को भाषा सीखने में मदद करती है तथा शोध कार्यों को प्रोत्साहन देती है।

जन साहित्य मंच, दिल्ली
निकट—नवयुग हैप्पी पब्लिक स्कूल
मुकुन्द विहार, करावल नगर, दिल्ली-110094 (दूर : 279351)

प्रतिनिधि	: पदम स्वामी
संस्था के प्रमुख	: पदम स्वामी
संपादकीय प्रमुख	: स्वामी शरण स्वामी
विक्रय प्रमुख	: मीना देवी

लेखकों द्वारा संचालित—साहित्यिक पुस्तकें—लागत मूल्य पर देश भर के 500 से अधिक लेखकों—कवियों—समीक्षकों से सचेत पाठकों का सीधा संवाद।

तक्षशिला प्रकाशन
23/4762, अंसारी रोड, दरियागंज, नयी दिल्ली-110002
(दूर : 271449)

प्रतिनिधि : श्री पुरनसिंह विष्ट

निधि प्रकाशन
1590, मदरसा रोड, कश्मीरी गेट, दिल्ली-110006
(दूर : 2515685)

नचिकेता प्रकाशन
7/37, विजय नगर, डबल स्टोरी, दिल्ली-110009

प्रतिनिधि : श्री अचलेश शर्मा, प्रबंधक
संस्था के प्रमुख : श्रीमती शशिप्रभा शर्मा, स्वत्वाधिकारी
संपादकीय प्रमुख : श्रीमती शशिप्रभा शर्मा
विक्रय प्रमुख : श्री बारीश शर्मा, विक्रय प्रबंधक

नचिकेता प्रकाशन, प्रकाशन जगत में 1979 में स्थापित हुआ, हिन्दी साहित्य के उत्कृष्ट एवं मानक ग्रंथों का प्रकाशन, छः वर्ष की अल्पअवधि में 50 से अधिक श्रेष्ठ ग्रंथों का प्रकाशन, अनुसंधान कार्यों को प्रकाशित करने में विशेष प्रयत्नशील। नचिकेता प्रकाशन द्वारा प्रकाशित हिन्दी कथा-साहित्य एवं आलोचनात्मक साहित्य को विश्वविद्यालय स्तर पर मान्यता प्राप्त। प्रकाशन द्वारा प्रकाशित कई ग्रंथ विभिन्न राज्य सरकारों द्वारा पुरस्कृत।

पराग प्रकाशन
3/114, कर्ण गली, विश्वासनगर, शाहदरा, दिल्ली-110032 (दूर : 200199)

प्रतिनिधि : श्रीकृष्ण, भागीदार
संस्था के प्रमुख : श्रीकृष्ण, उर्मिला गुप्ता, भागीदार
संपादकीय प्रमुख : श्रीकृष्ण, भागीदार
विक्रय प्रमुख : श्रीकृष्ण, भागीदार

वर्ष 1972 में संस्थापित। अब तक हिन्दी में विभिन्न विधाओं में लगभग 500 पुस्तकें प्रकाशित। तीन बार भारत सरकार के सूचना और प्रसारण मंत्रालय द्वारा छपाई और सजावट के लिए राज्य पुरस्कार प्राप्त। अनेक पुस्तकें विभिन्न सरकारों एवं संस्थाओं द्वारा पुरस्कृत।

परिमल प्रकाशन
17, एम० आई० जी०, बाघम्बरी आवास योजना, अल्लापुर, इलाहाबाद-211006
(दूर : 52771)

प्रतिनिधि : शिवकुमार सहाय

प्रकाशन संस्थान
4715/21, दयानन्द मार्ग, दरियागंज, नयी दिल्ली-110002
(दूर : 264905)

प्रतिनिधि : हरीशचन्द्र शर्मा, त्रिभुवन नाथ शर्मा
संस्था के प्रमुख : हरीशचन्द्र शर्मा, संचालक
विक्रय प्रमुख : त्रिभुवन नाथ शर्मा

प्रकाशन संस्थान की स्थापना वर्ष 1978 में हुई थी। इस छोटे समय में संस्था ने हिन्दी साहित्य की सभी विधाओं पर पुस्तकें प्रकाशित करने का गौरव प्राप्त किया है। संस्था का मुख्य उद्देश्य हिन्दी में श्रेष्ठ ग्रन्थों का प्रकाशन करना तथा प्रचार प्रसार करना है। इतिहास, उपन्यास, कहानी, कविता तथा आलोचना की पुस्तकें यहाँ से प्रकाशित हुई हैं। नाटक बाल साहित्य का भी प्रकाशन किया है।

प्रकाशन अनुभाग
निदेशक, प्राथमिक एवं माध्यमिक शिक्षा, राजस्थान, बीकानेर। संपादक, शिविरा—नया शिक्षक, "सरदार हाल", नगरपरिषद के पास, बीकानेर-334001 (राज.)
(दूर : 4241)

प्रतिनिधि : चिरंजीलाल पुरोहित, हजारी लाल सिंघल
संस्था के प्रमुख : वी० पी० आर्य, निदेशक, प्राथमिक एवं माध्यमिक शिक्षा
संपादकीय प्रमुख : बी० पी० आर्य, निदेशक
विक्रय प्रमुख : वी० पी० आर्य, निदेशक

राजस्थान सरकार के शिक्षा विभाग द्वारा संचालित "शिविरा पत्रिका" (मासिक) एव "नया शिक्षक" (त्रैमासिक) ने शैक्षिक बहस को निर्बाध गति से आगे बढ़ाने का महत्त्व-पूर्ण कार्य किया है। राजकीय अनुष्ठान होते हुए भी इन पत्रिकाओं ने स्वतंत्र शैक्षिक पत्रकारिता के नये आयामों की खोज का श्लाघनीय कार्य किया है।

प्रवीण प्रकाशन
1/1079-ई, महरौली, नयी दिल्ली-110030

व्यवस्थापक : श्रीकिशन गुप्त

प्रतिनिधि : सभाराज मिश्र

यह संस्था 1975 से लगातार सर्जनात्मक साहित्य का प्रकाशन करती आ रही है, साथ ही साथ बाल साहित्य एवं आलोचना की पुस्तकें भी प्रकाशित होती हैं, चन्द्रकान्ता संतति का प्रकाशन प्रवीण प्रकाशन की अनुपम भेंट है, यह संस्था इसी तरह की और भी पुस्तकें छाप रही है।

पांडुलिपि प्रकाशन

ई-11/5, कृष्णनगर, दिल्ली-110051 (दूर : 214212)

प्रतिनिधि : पंकज द्विवेदी, व्यवस्थापक
संस्था के प्रमुख : हरीराम द्विवेदी, संचालक
संपादकीय प्रमुख : हरीराम द्विवेदी, संचालक
विक्रय प्रमुख : पंकज द्विवेदी, व्यवस्थापक

स्थापना वर्ष 1974। संचालक—हरीराम द्विवेदी हिन्दी में प्रकाशित मानक साहित्य के अग्रणीय प्रकाशक। हिन्दी की विविध विधाओं जैसे भाषा विज्ञान, आलोचना, कथा साहित्य एवं बाल साहित्य की अनेक महत्त्वपूर्ण पुस्तकों के प्रकाशन का गौरव प्राप्त। विश्वविद्यालयों, महाविद्यालयों एवं सभी प्रकार के पुस्तकालयों में पुस्तकें प्रदाय करने की उचित व्यवस्था।

पारिजात प्रकाशन

डाकबंगला रोड, पटना-800001 (दूर : 23360)

प्रतिनिधि : रंजन कुमार सिंह, निदेशक
संस्था के प्रमुख : शंकर दयाल सिंह, अध्यक्ष
संपादकीय : रंजन कुमार सिंह
विक्रय प्रमुख : सुदामा मिश्र, व्यवस्थापक

पारिजात प्रकाशन की स्थापना के 25 वर्ष पूरे हो चुके हैं। यह पूर्णरूपेण साहित्यिक प्रकाशन है, जहां से अभी तक लगभग 200 पुस्तकें श्रेष्ठ लेखकों की निकली हैं। इस प्रकाशन द्वारा विगत 17 वर्षों तक "मुक्तकंठ" नाम से एक मासिक पत्र का प्रकाशन भी होता रहा है। पारिजात प्रकाशन व्यवसायिक न होकर साहित्यिक जागरुकता है।

साहित्यागार
चौड़ा रास्ता, जयपुर (दूर : 68785)

प्रतिनिधि : मनोहर सिंह, मैनेजर
संस्था के प्रमुख : रमेश वर्मा, संचालक
संपादकीय प्रमुख : मनोहर सिंह
विक्रय प्रमुख : रतन सिंह

साहित्यागार, चौड़ा रास्ता, जयपुर स्थापना वर्ष 1974। "उद्देश्य" ज्ञान की विलुप्त, अनुपलब्ध और अप्रकाशित सामग्री का अनुसंधान और लोकहितकारी मौलिक साहित्य का निर्माण।

राजेश प्रकाशन
ए-7/46, कृष्णनगर, दिल्ली-110051

प्रतिनिधि : इन्द्रेश राजपूत, संचालक, राजेश राजपूत, प्रतिनिधि
संस्था के प्रमुख : इन्द्रेश राजपूत

स्थापना वर्ष 1971, विशेष रूप से हिन्दी साहित्यिक पुस्तकों का प्रकाशन, उपन्यास, कहानी, जीवनी, कविता, शोधग्रन्थ एवं कोष तथा बाल साहित्य। अब तक लगभग 170 पुस्तकों का प्रकाशन। विभिन्न राज्य सरकारों द्वारा कई पुस्तकें पुरस्कृत।

राज पब्लिशिंग हाऊस
9/5123, पूर्वी पुराना सीलमपुर पूर्व, दिल्ली-110031

प्रतिनिधि : श्रीकृष्ण मायूस, व्यवस्थापक
संस्था के प्रमुख : श्रीमती राजेश रानी, संचालक
संपादकीय प्रमुख : श्रीकृष्ण मायूस
विक्रय प्रमुख : श्री महावीर शरण अमरोही

यह प्रकाशन संस्था 1958 में, श्रीमती राजेश रानी ने स्थापित की। आज तक लगभग दो सौ पुस्तकें प्रकाशित कीं। अधिकांश के कई संस्करण। उत्तर प्रदेश और हरियाणा सरकार द्वारा पुरस्कृत कई पुस्तकें। स्तरीय प्रकाशन। श्रीकृष्ण मायूस की पुस्तकों के एक मात्र प्रकाशक, जिनकी लगभग पचास कृतियां प्रकाशित हो चुकी हैं।

सबसे बड़ी विशेषता यह है कि इस प्रकाशन की संचालिका श्रीमती राजेश रानी भारत हीं नहीं एशिया की प्रथम महिला प्रकाशक हैं। श्री महावीर सरन अमरोही लेखक "पुण्य की जड़ हरी" ने इस प्रकाशन संस्था को अपना अमूल्य योगदान दिया।

लीनिन प्रकाशन

"सत्यवती" जठारपेठ मार्ग, साहित्यनगर, केडिया प्लाट्स, आकोला-444005 (दूर: 4610)

प्रतिनिधि : श्रीकान्त आगाशे, अध्यक्ष और मालिक
संस्था के प्रमुख : श्रीकान्त आगाशे, अध्यक्ष और मालिक
संपादकीय प्रमुख : जयश्री आगाशे, प्रबन्ध संचालिका
विक्रय प्रमुख : नता आगाशे, एकमेव वितरक

स्थापना: 1964। लीनिन प्रकाशन श्री श्रीकान्त राय, "शिरीष" के गद्य और कविता साहित्य का प्रकाशन, वितरण और अन्य प्रकाशकों ने उनके साहित्य का प्रकाशन किया है उसके प्रतिलिप्याधिकार सुरक्षित रखती है। लेखक/कवि की आज तक उपन्यास, लघुकथाएँ, लघुनिवन्ध, निवन्ध, लेख, उपहास कथा, साहस कथा, गिर्यारोहण इतिहास, कविताएं, गीत, रुवाइयाँ आदि प्रकार की अट्ठाईस पुस्तकें प्रसिद्ध हुई हैं जिनमें से दो पुस्तकों को राज्य पुरस्कार प्राप्त।

लहरी बुक डिपो

लहरी बुक डिपो, वाराणसी (दूर: 62610)

प्रतिनिधि : कमलापति खत्री, भागीदार
प्रकाशक : कमलापति खत्री, प्रवन्धक भागीदार

प्रकाशन क्षेत्र में सम्प्रति सर्वाधिक प्राचीन संस्थान। ईस्वी सन् 1888 में बाबू देवकीनन्दन खत्री द्वारा संस्थापित। अब तक ग्यारह सौ पुस्तकों से अधिक प्रकाशित। हिन्दी के प्रथम उपन्यास चन्द्रकान्ता के प्रकाशक। उपन्यास, नाटक, कविता, कहानियों एवं होमियोपेथी चिकित्सा शास्त्र के अग्रणी प्रकाशक।

विभूति प्रकाशन

के-14, नवीन शाहदरा, दिल्ली-110032 (दूर: 204554—पीपी)

प्रतिनिधि : विनोद भारद्वाज, संचालक
विक्रय प्रमुख : रमेश चन्द्र

विभूति प्रकाशन की स्थापना वर्ष 1976 में हुई थी। इस छोटे समय में ही संस्था ने हिन्दी साहित्य में उच्चकोटि की पुस्तकों का प्रकाशन करके हिन्दी जगत में अपनी एक पहचान बना ली है। उपन्यास, कहानी, नाटक एवं आलोचना की पुस्तकों का प्रकाशन किया है।

विद्या प्रकाशन मंदिर
1681, दरियागंज, नयी दिल्ली-110002
संपादकीय कार्यालय : पी-10, नवीन शाहदरा, दिल्ली-110032
(दूर : 203744)

प्रतिनिधि : जगदीश शुक्ल, भागीदार
संस्था के प्रमुख : अमर नाथ शुक्ल, संचालक
संपादकीय प्रमुख : अमरनाथ शुक्ल
विक्रय प्रमुख : जगदीश शुक्ल

हिन्दी साहित्य की विशिष्ट पुस्तकों के प्रकाशक। अन्य भारतीय भाषाओं के प्रसिद्ध लेखकों जैसे मामावरेरकट, वि० स० खांडेकर, विजय तेंडुलकर, आशापूर्णा देवी, बादल सरकार की रचनाएँ प्रकाशित। रंगमंचीय नाटकों के अग्रगण्य प्रकाशक। बाल तथा प्रौढ़ साहित्य की अनेक पुरस्कृत पुस्तकों का प्रकाशन। भारत तथा राज्य सरकारों द्वारा अनेकों पुस्तकें पुरस्कृत।

वीर सेवा मन्दिर
21, दरियागंज, नयी दिल्ली-110002

प्रतिनिधि : दिग्दर्शन चरण जैन, सदस्य
संस्था के प्रमुख : साहू अशोक कुमार जैन, अध्यक्ष
संपादकीय प्रमुख : पं० पद्मचन्द जी
विक्रय प्रमुख : सुभाष जैन

स्व० श्री जुगलकिशोर जी मुख्तार द्वारा स्थापित वीर सेवा मन्दिर दिगम्बर जैन साहित्य के विलुप्त ग्रन्थों के पुर्नप्रकाशन तथा शोध कार्यों को बढ़ावा देने हेतु स्थापित

किया गया था। उपयोगी प्रकाशनों के अतिरिक्त जैन साहित्य का एक विशाल पुस्तकालय वीर सेवा मन्दिर में शोधार्थियों के लिए उपलब्ध है। "अनेकाज" नाम से त्रैमासिक शोध पत्रिका भी प्रकाशित होती है।

विवेक पाकेट बुक्स
3487, निकल्सन रोड, मोरी गेट, दिल्ली-110006 (दूर: 2516655)

प्रतिनिधि : विकास सेठ, प्रबंधक
संस्था के प्रमुख : विकास सेठ, प्रबंधक
संपादकीय प्रमुख : विकास सेठ, संपादक
विक्रय प्रमुख : विकास सेठ, बिक्री प्रबंधक

विवेक पाकेट बुक्स द्वारा प्रारंभ से ज्ञानवर्धक, मनोरंजक व शिक्षाप्रद पुस्तकें ही प्रकाशित की जा रही हैं। अब तक विवेक पाकेट बुक्स ने ज्ञान-विज्ञान, स्वास्थ्य, चिकित्सा, ज्योतिष, सेक्स, डाकू, जासूसी, साहित्यक आदि सभी विषयों की पुस्तकें प्रकाशित की हैं। विवेक पाकेट बुक्स ने शिवानी, आचार्य चतुरसेन, रजनी, विवेक, कर्नल बसबीर, गुरुदत्त, अमृता प्रीतम, दत्त भारती, डा० केवल धीर, शशि भूषण शलभ, योगराज थानी, आचार्य रजनीश, राधाकृष्ण श्रीमाली, प्रकाश दीक्षित, परवेश हांडा आदि प्रसिद्ध लोकप्रिय लेखकों की पुस्तकें प्रकाशित की है।

वाणी प्रकाशन
4697/5, 21-ए, दरियागंज, नयी दिल्ली-110002 (दूर: 276379)

प्रतिनिधि : अरुण कुमार महेश्वरी, मैनेजर
संस्था के प्रमुख : शिरामनी देवी
संपादकीय प्रमुख : अशोक कुमार महेश्वरी
विक्रय प्रमुख : सुशीलचन्द महेश्वरी

हिंदी के उत्कृष्ट पुस्तकों के प्रकाशन "वाणी प्रकाशन" की स्थापना 1968-69 में हुई। अपने स्थापना वर्ष से आज तक की यात्रा में इसने न केवल हिंदी प्रदेशों वरन् हिंदीतर प्रदेशों के भी श्रेष्ठ रचनाकारों को प्रकाशित कर हिंदी भाषा को समृद्धि प्रदान की। भाषा की खाई को पाटा। पाठकों के बीच बेहतर पुस्तकों के पढ़ने की भूख और चुनने की समझ पैदा की।

वैज्ञानिक तथा तकनीकी शब्दावली आयोग
(शिक्षा विभाग, मानव संसाधन विकास मंत्रालय, भारत सरकार)
पश्चिमी खंड-7, रामकृष्णपुरम् नयी दिल्ली 110066
(दूर : 606211)

प्रतिनिधि : बालकृष्ण सिन्हा, सहायक शिक्षा अधिकारी
संस्था के प्रमुख : मलिक मोहम्मद, अध्यक्ष
विक्रय प्रमुख : भवानी दत्त पंड्या, उपनिदेशक

वैज्ञानिक तथा तकनीकी शब्दावली आयोग, मानव संसाधन विकास मंत्रालय, भारत सरकार, पिछले पच्चीस वर्षों से विभिन्न विषयों की विश्वविद्यालयस्तरीय मानक पुस्तकें हिंदी में प्रकाशित करता आ रहा है। इन पुस्तकों के निर्माण में आयोग के अतिरिक्त विभिन्न प्रदेशों की हिंदी ग्रंथ अकादमियों तथा काशी हिंदू विश्वविद्यालय, दिल्ली विश्वविद्यालय एवं पंतनगर कृषि विश्वविद्यालय का भी योगदान रहा है। आयोग अबतक लगभग 1800 पाठ्यपुस्तकों, शब्द संग्रहों, शब्द कोशों, परिभाषा कोशों, चयनिकाओं तथा पत्रिकाओं का हिंदी में प्रकाशन कर चुका है। मौलिक एवं अनुदित वैज्ञानिक साहित्य प्रकाशित किया है और विभिन्न विषयों में ग्रंथ निर्माण की यह प्रक्रिया निरंतर चल रही है। कुछ विषयों की अखिल भारतीय शब्दावलियां प्रकाशनाधीन हैं।

सीमान्त प्रकाशन
922, कूचा रुहेला खां, तिराहा बहराम, दरियागंज, नई दिल्ली-110002

प्रतिनिधि : नरेन्द्र नाथ "सोज", संचालक
संस्था के प्रमुख : नरेन्द्रनाथ "सोज"
संपादकीय प्रमुख : अजय कुमार डिडन, मुख्य संपादक
विक्रय प्रमुख : राजेश डिडन

सीमान्त प्रकाशन की स्थापना वर्ष 1976 को हुई। दस वर्षों के छोटे समय में ही सीमान्त प्रकाशन ने 50 से अधिक हिन्दी और 60 के करीब उर्दू पुस्तकें प्रकाशित करने का गौरव प्राप्त किया है। भारत के एकमात्र हिन्दी एवं उर्दू भाषा के प्रकाशक एवं मुख्य वितरक। उपन्यास, कहानी संग्रह, आलोचना, नाटक एवं बच्चों की पुस्तकों के अतिरिक्त जनरल पुस्तकों में विशेष रुचि।

सुबोध पब्लिकेशंस
2/3, अंसारी रोड, नयी दिल्ली-110002 (दूर : 274513)

प्रतिनिधि : अजय कुमार, पार्टनर
संस्था के प्रमुख : अजय कुमार, पार्टनर
संपादकीय प्रमुख : विजय कुमार
विक्रय प्रमुख : अनिल कुमार

सुबोध पब्लिकेशंस का जन्म अपनी पितृ-संस्था गोविन्दराम हासानंद जन्म 1925 के समय से माना जाना चाहिए। 1925 में वेद संबंधी प्रकाशनों से हुआ था। 1965 में सुबोध पाकेट बुक्स का प्रकाशन आरंभ कर साहित्यिक जगत में पदार्पण। सुबोध पब्लिकेशंस की साहित्यक जगत में अच्छी प्रतिष्ठा है। इसके प्रकाशन सुरुचिपूर्ण, सरल, सुबोध तथा सुंदर आवरणों वाले अधिकारी लेखकों द्वारा लिखे जाते हैं। ये प्रकाशन सभी प्रकार की लाइब्रेरियों के लिए उपयोगी हैं।

सस्ता साहित्य भंडार
57-बी, पाकेट-ए, फेज-II, अशोक विहार, दिल्ली-110052

प्रतिनिधि : लक्ष्मी नारायण शर्मा
संस्था के प्रमुख : लक्ष्मी नारायण शर्मा, संचालक

प्रकाशन-गृहों की असीम और चेहराहीन भीड़ में एक विशिष्ट पहचान है—"सस्ता-साहित्य-भंडार"। अपनी दो दशक की प्रकाशन-यात्रा में इसने तय की है कई मंजिलें जिन्हें रेखांकित करती है उसके सरस, सार्थक, सोद्देश्य, सुरुचिपूर्ण और व्यावसायिक रुझान से मुक्त प्रकाशनों की अटूट परंपरा। वांगमय की विभिन्न विधाओं का प्रतिनिधित्व करनेवाले इसके कई प्रकाशन प्रादेशिक साहित्य अकादकमियों और अनेक संगठनों से पुरस्कृत होने का गौरव पा चुके हैं। इसके साथ-साथ नये सर्जन को सदा आगे लाने के लिए संकल्पबद्ध "सस्ता-साहित्य भंडार" को प्राप्त है। सर्वश्री डा० अम्बाप्रसाद "सुमन" डा० जयनाथ "नलिन", डा० हरिश्चंद्र वर्मा, डा० वैजनाथ सिंहल, डा० हेमराज "निर्मम" आदि विशिष्ट हस्ताक्षरों का सहयोग-संभार।

संगीत कार्यालय
हाथरस-204101 (उ० प्र०) (दूर : 225)

प्रतिनिधि : के०सी० गर्ग, व्यवस्थापक

संस्था के प्रमुख : प्रभूलाल गर्ग "काका हाथरसी", संस्थापक
संपादकीय प्रमुख : एल० एन० गर्ग
विक्रय प्रमुख : के० सी० गर्ग

1932 ई० के संगीत संबंधी पुस्तकों के प्रकाशक और विक्रेता। 1935 से गायन, वादन और नर्तन पर "संगीत" मासिक के प्रकाशक। प्रधान संपादक लक्ष्मी नारायण गर्ग, संपादक वालकृष्ण गर्ग और मुकेश गर्ग। संगीत कार्यालय और संगीत की अनेक पुस्तकें पद्मश्री प्रभूलाल गर्ग "काका हाथरसी" ने हास्य-व्यंग्य और संगीत की अनेक पुस्तकें इसी संस्थान से प्रकाशित कीं। संगीत कार्यालय द्वारा फिल्म संगीत और म्यूजिकमिरर (अंग्रेजी) मासिक पत्रिकाओं का प्रकाशन भी हुआ। संगीत की प्रायः सभी विधाओं पर अबतक 200 से अधिक ग्रंथ प्रकाशित किए हैं, जिनमें संस्कृत, मराठी, उर्दू, अंग्रेजी से हिन्दी में अनूदित ग्रंथ भी हैं।

सामयिक प्रकाशन
3543 जटवाड़ा, दरियागंज, नयी दिल्ली-110002 (दूर: 279386)

प्रतिनिधि : जगदीश भारद्वाज, संचालक
संपादकीय प्रमुख : महेश भारद्वाज, बिक्री अधिकारी
विक्रय प्रमुख : महेश भारद्वाज, बिक्री अधिकारी

सामयिक प्रकाशन की स्थापना 1967 में हुई। अभी तक हिंदी में 250 सामान्य पुस्तकों का प्रकाशन, जिसमें उपन्यास, कहानी, नाटक आलोचना, कार्यालय संबंधी तथा विशेषकर प्रौढ़ोपयोगी तथा बालोपयोगी पुस्तकों का प्रकाशन। प्रौढ़ोपयोगी अनेक पुस्तकें भारत सरकार द्वारा पुरस्कृत, अनेक नये लेखकों की प्रथम पुस्तक छापने का गौरव प्राप्त, चर्चित लेखक, विष्णु प्रभाकर, रमाकांत, प्रदीप पंत, डा० शेरजंग गर्ग, गोपाल उपाध्याय, धर्मेन्द्र गुप्त, रमेश उपाध्याय, कमला सिंघवी, देवेन्द्र उपाध्याय, गोपीनाथ श्रीवास्तव, मस्तराम कपूर, श्री व्यथित हृदय, नित्यानंद।

सरस्वती विहार—हिन्द पाकेट बुक्स
जी.टी. रोड, शाहदरा, दिल्ली-110032। (दूर: 202046)

प्रतिनिधि : के० एल० दत्ता, विक्रय व्यवस्थापक
संस्था के प्रमुख : दीनानाथ मल्होत्रा, प्रबंध निदेशक

संपादकीय प्रमुख : नफीस आफरीदी, संपादक
विक्रय प्रमुख : के०एल० दत्ता, विक्रय व्यवस्थापक

सरस्वती विहार हिन्द पाकेट बुक्स की सहयोगी संस्था है, जिसके अंतर्गत उत्कृष्ट साहित्य के पुस्तकालय संस्करण नियमित रूप से प्रकाशित हो रहे हैं। अब तक ख्याति-प्राप्त लेखकों यथा—डा० राधाकृष्णन्, सच्चिदानंद वात्स्यायन, अमृता प्रीतम, शिवानी, विजय तेंदुलकर आदि की विभिन्न विधाओं की पुस्तकें प्रकाशित की जा चुकी हैं।

सत्यवती
जठारपेठ मार्ग, साहित्य नगर, केडिया प्लाट्स, आकोला-444005
(दूर : 0724/4610)

प्रतिनिधि : श्रीकान्त आगाशे, अध्यक्ष और मालिक
संस्था के प्रमुख : श्रीकान्त आगाशे
संपादकीय प्रमुख : जयश्री आगाशे, प्रबंध संचालिका
विक्रय प्रमुख : नता आगाशे, एकमेव वितरक

स्थापना 1964। लीनिन प्रकाशन श्री श्रीकान्त राय, "शिरीष" के गद्य और कविता साहित्य का प्रकाशन, वितरण और अन्य प्रकाशकों ने उनके साहित्य का प्रकाशन किया है उसके प्रतिलिप्याधिकार सुरक्षित रखती है। लेखक/कवि की आज तक उपन्यास, लघुकथाएं, लघुनिबंध, निबंध, लेख, उपहास कथा, गिर्यारोहण इतिहास, कविताएं, गीत, रुबाइयां आदि प्रकार की अट्ठाईस पुस्तकें प्रसिद्ध हुई हैं जिनमें से दो पुस्तकों को राज्य पुरस्कार प्राप्त है।

साहित्य केन्द्र प्रकाशन
ई 5/20, कृष्ण नगर, दिल्ली-110051

प्रतिनिधि : ओम प्रकाश शर्मा, संचालक
संस्था के प्रमुख : ओम प्रकाश शर्मा
विक्रय प्रमुख : प्रकाशचन्द्र शर्मा

साहित्य केन्द्र प्रकाशन की स्थापना वर्ष 1966 में हुई थी। संस्था का लक्ष्य—राष्ट्र-भाषा में राष्ट्रीय एकता के लिए सत्साहित्य का प्रकाशन और प्रसारण रहा है। इसी के अंतर्गत अब तक लगभग 350 पुस्तकें प्रकाशित की हैं। विशेष रूप से कथात्मक जीवनी साहित्य का प्रकाशन किया है। जिसमें राष्ट्र के क्रांतिकारियों से लेकर, धर्म

प्रचारकों व राष्ट्रीय नेताओं की जीवन गाथाएं हैं। उपन्यास, कहानी, नाटक, बाल साहित्य भी प्रकाशित किया है।

साहित्य निधि
29/59 ए, गली नं० 11, विश्वासनगर, शाहदरा, दिल्ली-110032

प्रतिनिधि	: प्रेमलता शर्मा, संचालिका
संस्था के प्रमुख	: प्रेमलता शर्मा
संपादकीय प्रमुख	: एस० डी० शर्मा
विक्रय प्रमुख	: एस०डी० शर्मा

साहित्य निधि की स्थापना वर्ष 1981 को हुई। पांच वर्षों के इस छोटे समय में ही साहित्य निधि ने हिन्दी साहित्य की सभी विधाओं पर श्रेष्ठ पुस्तकें प्रकाशित करने का गौरव प्राप्त किया है। उपन्यास, कहानी, आलोचना, नाटक एवं बाल साहित्य की श्रेष्ठ कृतियां यहां से प्रकाशित हुई हैं। डा० कृष्णदत्त पालीवाल, यादवेन्द्र शर्मा चन्द्र, डा०. रीता रानी पालीवाल, डा० कमल किशोर गोयनका, वीना शर्मा की रचनाएं प्रकाशित की हैं।

सूर्य प्रकाशन
2596, नयी सड़क, दिल्ली-110006 (दूर : 266412)

प्रतिनिधि	: सूर्य कान्त एवं अनिल कुमार, पार्टनर
सस्था के प्रमुख	: तनसुख राम गुप्ता, पार्टनर
सपादकीय प्रमुख	: तनसुखराम गुप्ता
विक्रय प्रमुख	: सूर्य कान्त गुप्त तथा अरुणकुमार गुप्त

हिन्दी की साहित्यिक पुस्तकों के प्रकाशक—शोध प्रबंध, आलोचना, भाषा-विज्ञान, कविता, कहानी, उपन्यास, निबंध, जीवनी, संस्मरण आदि विधाएं। शैक्षणिक दृष्टि से सेन्ट्रल बोर्ड की परीक्षाओं के लिए हिंदी सहायक पुस्तकों का प्रकाशन 'सुबोधक', निबंध तथा व्याकरण। हिंदी जगत में प्रकाशित साहित्यिक कृतियों का शोरूम तथा लायब्रेरी सप्लाई।

साहित्य निकेतन
शिवाला रोड, गिलिस बाजार, कानपुर-208001 (दूर: 66686)

प्रतिनिधि : मनोज कपूर, प्रबंधक
संस्था के प्रमुख : श्याम नारायण कपूर, संस्थापक एवं संचालक
संपादकीय प्रमुख : डा० रेनू कपूर
विक्रय प्रमुख : मनोज कपूर

1938 से निरंतर सत्साहित्य के प्रकाशन एवं विक्रय में सक्रिय रूप से संलग्न। प्रकाशन क्षेत्र—(1) हिंदी साहित्य—मौलिक एवं समालोचना, (2) संस्कृत—उच्चस्तरीय शोध एवं समालोचना, (3) चित्रकला—स्नातकोत्तरीय पाठ्य एवं संदर्भ ग्रंथ (4) प्राचीन भारतीय इतिहास—उच्चस्तरीय मौलिक एवं शोध ग्रंथ (हिंदी तथा अंग्रेजी में) (5) मानविकी—शोध एवं विश्वविद्यालयी स्तर की पाठ्य पुस्तकें (6) योग—धर्म-आध्यात्म—विश्व विख्यात योगी श्री स्वामीराम के साहित्य के हिन्दी में एकमात्र प्रकाशक।

साहित्य सहकार
ई 10/4, कृष्णनगर, दिल्ली-110051

प्रतिनिधि : हरीश कुमार शर्मा, व्यवस्थापक
संस्था के प्रमुख : मिश्रीलाल शर्मा, संचालक
विक्रय प्रमुख : हरीश कुमार शर्मा

स्थापना वर्ष 1983। संचालक: मिश्रीलाल शर्मा। लघु प्रकाशन संस्थान के रूप में गठित श्रमजीवियों का उपक्रम। मुख्य उद्देश्य: ख्याति प्राप्त लेखकों की महत्वपूर्ण कृतियों के प्रकाशन के साथ-साथ युवा और अनजाने विद्वान लेखकों की उद्देश्यपूर्ण स्तरीय कृतियों का प्रकाशन। अल्पकाल में ही भाषा विज्ञान, कोश, संदर्भ ग्रंथ, आलोचना, कथा साहित्य, नाटक, इतिहास, संस्कृति, बाल साहित्य की अनेक महत्वपूर्ण पुस्तकें प्रकाशित करने का गौरव प्राप्त किया है। भाषा विज्ञान, कोष, संदर्भग्रन्थ संबंधी अनेक पुस्तकें प्रकाशनाधीन।

शब्दकार
159, गुरु अंगद नगर (वैस्ट), दिल्ली-110092

प्रतिनिधि : जवाहर चौधरी, संचालक
संस्था के प्रमुख : जवाहर चौधरी
संपादकीय प्रमुख : जवाहर चौधरी

विक्रय प्रमुख : आलोक चौधरी

शब्दकार की स्थापना 1968 में हुई। इसमें साहित्य, आलोचना, कहानी, नाटक इत्यादि प्रकाशित की जाती हैं।

हिन्दी प्रचारक संस्थान
पो० बा० 1106, पिशाचमोचन, वाराणसी-221001 (दूर : 62114)

प्रतिनिधि : श्री विजय प्रकाश बेरी, भागीदार
संस्था के प्रमुख : कृष्णचन्द्र बेरी
संपादकीय प्रमुख : विजय प्रकाश बेरी, अनिल बेरी, संपादक
विक्रय प्रमुख : राजेन्द्र प्रसाद बेरी, भागीदार

स्थापना 1905। हिन्दी प्रचारक संस्थान ने अब तक 3000 पुस्तकें छापी हैं। संस्थान बच्चों से लेकर बूढ़ों तक सभी के लिए पुस्तकों का प्रकाशन करता है। संस्थान ने मारिशस, त्रिनिदाद, अमेरिका, इंगलैंड तथा अन्य पश्चिमी देशों को पुस्तकों का निर्यात किया है। एक पुस्तक क्लब भी खोली है जिसके अंतर्गत मशहूर लेखकों की पुस्तकें सस्ते दामों पर उपलब्ध की जाती हैं। हिंदी प्रचारक पत्रिका का प्रकाशन भी करते हैं।

हिन्दी साहित्य संसार
1543, नयी सड़क, दिल्ली-110006 (दूर : 269443)

प्रतिनिधि : नरेन्द्र कुमार, सह-व्यवस्थापक
संस्था के प्रमुख : महेन्द्र कुमार, व्यवस्थापक
संपादकीय प्रमुख : रवीन्द्र कुमार; संपादक प्रकाशन
विक्रय प्रमुख : सच्चिदानंद शुक्ल, बिक्री-व्यवस्था

हास्य-व्यंग्य पुस्तकों के भारत में प्रमुख प्रकाशक के रूप में पुस्तकों का प्रकाशन।

हिंद पाकेट बुक्स प्रा० लि०—सरस्वती विहार
जी० टी० रोड, शाहदरा, दिल्ली-110032
(तार : पाकेटबुक; दूर : 202046, 202332, 202467)

प्रतिनिधि : श्री के० एल० दत्ता

ABC PUBLISHING HOUSE
72 A, Shanker Market, Opp. Super Bazar, C. Cireus, New Delhi-110001
(*Tel* : 3314900)

FR : C.P. Chaudhri, *Proprietor*

A.H. WHEELER & COMPANY PRIVATE LIMITED
23, Lal Bahadur Shastri Marg, Post Box No. 82, Allahabad-211001
(*Cable* : BOOKSTALLS; *Telex* : ALD-0540-202 AHW-IN; *Tel* : 2245, 3762, 2615, 2616, 3026)

FR : D.K. Gupta, *Manager*
PUB : R.N. Banerjee, *Managing Director*
ED : Alok Banerjee, *Deputy Managing Director*
SALES : Y.P. Chopra, *General Manager*

Leading publishers of scientific, technical and professional books. Authorised and exclusive publishers of Indian editions of Pitman shorthand and typewriting books.

A. MUKHERJEE & CO. PVT LTD
2 Bankim Chatterjee Street, Calcutta-700073 (*Tel* : 341499, 341606)

FR : Arindam Ganguli, *Director*
PUB : Rajeev Neogi, *Director*
ED : Pranab Biswas, *Editor*
SALES : Ranjan Sengupta, *Sales Director*

Established in 1940. A respected and versatile publishing house specializing in exclusive Bengali books on literature, politics, travel, religion, fine arts and children's books. Also specialize in English and Bengali books in various academic disciplines for students in high schools/universities.

ARS POLONA—FORIEGN TRADE ENTERPRISE
00-0068 Warsaw, Krakowskie Prezedmiescie 7, Poland. P.O. Box 1001
(*Cable* : ARS POLONA WARSZAWA; *Telex* : 813498; *Tel* : 261201)

FR : Janusz Palacz, Zbigniew Bartel, *General Director/Deputy Director*
PUB : Janusz Palacz, *General Director*

Export and import books in all fields: scientific, technical, artistic, novels, albums, dictionaries, encyclopaedias, books for children and youth, maps and tourist guides. Also included are current and out-of-print periodicals, philatelic articles, printing services, postcards, reproductions of paintings, musical instruments, etc. ARS POLONA organises also every year the International Book Fair in Warsaw.

AVR PUBLISHERS & DISTRIBUTORS
90, Jawala Heri, Paschim Vihar, New Delhi-110063 (*Tel*: 535615)

FR : Vikram Arya

AARTI PRAKASHAN
A-123, Amar Colony, Lajpat Nagar, New Delhi-110024 (*Tel*: 6410973, 6418721)

FR : Manohar Lal, *Manager*
PUB : A.D. Chowdhary, *Partner*
SALES : Kamal Chowdhary, *Partner*

Established in 1973. The company specialises in publishing standard textbooks for English and Hindi medium schools all over India. So far more than one hundred and fifty textbooks on English, Hindi, arithmatic, social science, general science, drawing, Punjabi, etc., have been published. There is enthusiastic response to all the publications.

AAVISHKAR PUBLISHERS' DISTRIBUTORS
2572, Moti Singh Bhomiyon Ka Rasta, Third Crossing, Johari Bazar, Post Box No. 285, Jaipur-302003 (Rajasthan) (*Tel*: 45408)

FR : P.C. Bakliwal, *Proprietor*
PUB : P.C. Bakliwal, *Proprietor*
ED : Akshay Jain, *Manager*
SALES : Akshay Jain, *Manager*

A treasure-House of books on multifarious subjects.

ABHINAV PUBLICATIONS
E-37, Hauz Khas, New Delhi-110016 (*Tel*: 666387)

FR : Shakti Malik, Ramesh Sarin, *Proprietor*
PUB : Shakti Malik, *Proprietor*
ED : Shakti Malik
SALES : Ramesh Sarin

Abhinav launched its publication programme only in 1972. Its publications

cover Indian society, economy, politics, culture and history and have already attained a wide readership.

ABHIVYANJANA PRAKASHAN
109/48, Punjabi Bagh, New Delhi-110026 (*Tel* : 591287)

FR : Jaideep Singh, *Proprietor*
PUB : Jaideep Singh, *Proprietor*
ED : Somdeep Singh
SALES : Pradeep Singh, *Sales Executive*

Publishing house was started in 1981 with aim of publishing good Indian and foreign literature of contemporary value. The house has published more than 200 titles in Hindi and English on current affairs and of general interest.

ACADEMIC BOOK CENTRE
10 Walkeshwar, Ambawadi, Ahmedabad-380015 (*Tel* : 403495)

FR : Ratilal N. Shah, *Proprietor*
PUB : Ratilal N. Shah, *Proprietor*

Established in 1972. Importer of scientific, technical, research and academic publications. Dealers in antiquarian and rare books, back volumes. Publishers of books on management and allied subjects.

ACADEMIC PRESS
International Sales Division, Orlando, FL 32887, USA
(*Cable*: HBJOFA; *Telex* : 568364 ACPORLT; *Tel* : (305) 345-2716)

FR : C.P. Mohan, Raj Mirchandani, Pranesh Siravara, *Regional Sales Managers*
PUB : Edwin Beschler, *President*
ED : Edwin Beschler, *President*
SALES : Sal Gelardi, *Vice-President*

ACADEMIC (INDIA) PUBLISHERS
31/1, Rajinder Nagar, New Delhi-110060 (*Tel*: 5721761)

FR : Amber Raj Chowdhry, *Proprietor*
PUB : Amber Raj Chowdhry, *Proprietor*

Specialise in publishing of subject dictionaries and books on computer science.

ACADEMIC PUBLISHERS
5 A, Bhawani Dutta Lane, Calcutta-700073
(*Cable* : ACABOOKS; *Tel* : 324697, 340936)

FR : Ashok Chakraborty, *Branch Office In-charge*
PUB : B.K. Dhur, *Mg. Partner*
SALES : A. Talukdar, *Chief Sales Executive*

Publishers of medical, management, history, indology, literature, philosophy and research publications and monographs.

ADDISON WESLEY/BENJAMIN CUMMINGS
Reading, Massachusetts 01867, U.S.A.
(*Cable*: ADIWES; *Telex*: 6817051; *Tel*: (617) 944-3700)

FR : Paul Golding, *Director and General Manager*
Rosemarie Mehra, *Proprietrix*
PUB : Melbourne, W. Cumn.ings, *Chairman*
ED : Warren R. Stone, *President*

Publisher of textbooks at graduate level (World Student Series) and research and reference books (Advanced Book Programme) in biology and biochemistry, business studies, accounting and finance, chemistry, computer studies, economics, education and psychology, engineering, technology, earth sciences, mathematics and statistics, medical/nursing, physics, astronomy and social sciences. In a programme jointly with Narosa Publishing House, New Delhi, the series Addison Wesley/Narosa Indian Student Edition is published to provide Indian students low-priced editions of original Addison-Wesley/Benjamin Cummings books.

ADVAITA ASHRAMA
5, Dehi Entally Road, Calcutta-700014 (*Cable*: VEDANTA; *Tel*: 290898)

FR : Swami Kamalananda, *Manager*
PUB : Swami Ananyananda, *President*
ED : Swami Ananyananda, *President*
SALES : Swami Kamalananda, *Manager*

A premier publication centre of the Ramakrishna Math and Ramakrishna Mission which are an international spiritual and philanthrophic organization publishing Ramakrishna-Vivekananda and Vedanta literature in English and Hindi. Also publish a monthly journal, *Prabuddha Bharata*, started by Swami Vivekananda in 1896.

AFFILIATED EAST-WEST PRESS PVT. LTD.
G-1/16 Ansari Road, Daryaganj, New Delhi-110002
(*Cable*: BOOKMAIL; *Tel*: 279113)

FR : S.D. Sharma, *Manager*
PUB : K.S. Padmanabhan, *Managing Director*
ED : Kamal Malik, *Director*
SALES : S. Janakiraman, *Sales Manager*

Established in 1962. Publishers and distributors of high-level scientific, technical, educational and general books.

AGAM KALA PRAKASHAN
34, Central Market, Ashok Vihar, Delhi-110052 (*Tel*: 7113395)

FR : Agam Prasad
PUB : Agam Prasad
ED : Agam Prasad
SALES : Agam Prasad

Specialists in books on humanities and social sciences.

AGRICOLE PUBLISHING ACADEMY
208 Shopping Complex, Defence Colony Flyover, New Delhi-110024
(*Cable*: AGRIPUBLIS; *Tel*: 692703, 694825)

FR : T.C. Jain, *Chief Development Officer*
PUB : S.C. Jain, Lalita Jain, *Partners*
ED : Kalpana Aima, *Russian Translator-cum-Editor*
SALES : A.T. Sulochana, *Office Incharge*

Established in the year 1978. Publish research monographs, treatises and reference books in the fields of social sciences, humanities, agricultural sciences and allied subjects. Also deal in the sale and purchase of back-volumes of periodicals in these areas. Last year we have started translations of selected outstanding Russian publications in agriculture, economics and related disciplines in English language.

AHLUWALIA BOOK DEPOT
9988, New Rohtak Road, Post Box No. 2507, New Delhi-110005

FR : Janki Nath Ahluwalia and Rakesh Kumar Ahluwalia, *Partners*
PUB : Janki Nath Ahluwalia

Leading publishers of Urdu books. Wholesale book-sellers of all kinds of Urdu and Hindi library books.

AHUJA BOOK COMPANY
C-8/124B Lawrence Road, Delhi-110035 (*Tel* : 234552)

FR : P.N. Ahuja

AJANTA BOOKS INTERNATIONAL
1 U.B. Jawhar Nagar, Bungalow Road, Delhi-110007 (*Tel* : 2917375)

FR : S. Balwant, *Proprietor*; Mala Ahuja, *Sales Manager*
PUB : S. Balwant, *Proprietor*
ED : S. Balwant, *Proprietor*
SALES : Mala Ahuja, *Sales Manager*

Ajanta specialises in the publication of books on indology and social sciences by distinguished Indian and foreign authors. It has also published books on archaeology, art, culture, sanskrit language and literature, ancient and modern history, politics, sociology, linguistics, philosophy (Western and Indian) education, management and economics, and will add more valuable titles in the near future. Having launched new series of publications on Marxism, aesthetics, and literature. Ajanta also plans to publish important works by M.N. Roy in about 13 volumes.

AJAY BOOK SERVICE PUBLISHERS
704, Chandni Mahal, Darya Ganj, New Delhi-110002 (*Tel* : 263225)

FR : D.C. Verma, *Partner*
PUB : N.L. Verma, *Partner*
ED : P.G. Mehra, *Editor & Advisor*
SALES : S.L. Verma, *Chief Sales Organiser*

Established in 1976. Distributors of Indian & foreign books. Publish books on history, botany, philosophy and religion. Distributors of art, psychology, economics, zoology, biology, physics, chemistry, rare out-of-print books etc.

AKADEMIA BOOKS INTERNATIONAL
109, Vaikunth, 82-83 Nehru Place, New Delhi-110019
(*Telex* : 031-4788; *Tel* : 6419539, 6432653)

FR : Shiv Charan Singh, *Sales Representative*
PUB : Vipen Kumar, *Chief Executive*
SALES : Vipen Kumar, *Chief Executive*

This was started in 1980. It is a leading distributor of scientific, technical, management, medical publications and back files of journals. The prime objective of organisation is to help the dissemination of scientific, technical

knowledge to professionals and other practioners in the various fields of science.

AL-RISALA MAKTABA
C-29 Nizamuddin West, New Delhi-110013 (*Tel*: 611128)

FR : Saniyasnain Khan, *Secretary*
PUB : Maulana Wahiduddin Khan, *President*
ED : Maulana Wahiduddin Khan, *President*
SALES : Saniyasnain Khan, *Manager*

Aim is to present Islamic teachings in the contemporary scientific idiom in all important languages. Have two fold aims: *first*, to introduce Islam as a divine message to all mankind; *second*, to promote positive and constructive thinking among the people. Apart from over 60 books in Urdu, Hindi, English and Arabic, a thought-provoking magazine entitled *AL-RISALA* in Urdu and English is also published.

ALL INDIA TRAVELLER BOOK SELLER
D-2/15, Krishna Nagar, Delhi-110051

FR : Laxman Chand Agarwal, *Partner*
PUB : Virender Kumar Arya, *Partner*
ED : Sudhir Arya, *Manager*
SALES : Rajender Kumar Arya, *Chief Executive*

Wholesalers, distributors and publishers of books on economics, commerce and medical. Library suppliers in the service of book business since a decade.

ALLIED PUBLISHERS PRIVATE LIMITED
13/14, Asaf Ali Road, New Delhi-110002
(*Cable* : 'FOLIO' DELHI ; *Telex* : 31-5153 APPL IN;
Tel : 275001, 275002, 275036)

FR : Sunil Sachdev, *Director*
PUB : R.N. Sachdev, *Mg. Director and Chairman*
ED : Surojit Banerjee, *Chief Editor*
SALES : R.N. Puwar, *Sales Manager*

Wholesale stockists and distributors for leading publishers of books, journals and microform products from all over the world. Publishers of academic and general books, textbooks and journals. Subscription agents for journals ; exporters and printers too.

AMAR PRAKASHAN
A1/139-B, Lawrence Road, Delhi-110035 (*Tel*: 7113182)

FR : Hardeep Singh Juneja, *Proprietor*
PUB : Hardeep Singh Juneja, *Proprietor*
ED : S.P. Gulati, *Editor*
SALES : Maheep Singh, *Manager*

Four years old, this publishing house is publishing scholarly books on social sciences.

AMERIND PUBLISHING CO. PVT. LTD.
66 Janpath, New Delhi-110001 (*Cable*: INDAMER; *Tel*: 344578, 320518)

FR : Gulab Primlani, *Director*
ED : V.S. Kothekar, *Chief Editor*
SALES : Raju Primlani, *Dy. Director*

Publishers of books in science and technology, including translations of high level books from European languages into English. Major exporters of books on agriculture, biology, botany, geology and engineering.

ANADA BOOK DEPOT
Gandhi Road, Ahmedabad-380001 (*Tel* : 384649)

FR : Mohan Kriplani, *Distributors*
PUB : Chhotubhai Anada, *Partner*
ED : Bharatbhai Anada, *Partner*

Premier educational publishers of school and college-level books, educational maps, charts, atlas, pictorial multi-coloured children books in Gujarati, Hindi and English.

ANAND PUBLICATIONS
C/o Mrs S.U. Jadhav, 403 Shalaka Sangh Co-op. Housing Society, Queens Barracks Area, Maharshi Karve Road, Bombay-400021 (*Tel*: 2029419)

FR : U.K. Jadhav, *Author*
PUB : Shakuntala Uttamrao Jadhav, *Proprietress*
ED : Sujadhav, *Proprietress*
SALES : Sujadhav, *Proprietress*

Anand Publications published its first publication in 1973 entitled "*Is Capital Punishment Necessary*" ? The book was reprinted in 1975. Enlarged and revised second edition of the book was published in 1984.

ANIL BOOK CORNER
Plaza Cinema Building, Con. Circus, 'H' Block, New Delhi-110001, (*Tel* : 322891)

FR : Anil Kumar, *Partner*
PUB : Vinod Kumar, *Manager*
SALES : Sumit Gupta

A house of unique collection of books on art, culture, painting, travel, fiction, science and technology, journals, books on knitting, embroidery, fashion, furniture, jewellery, crafts, etc.

ANKUR PRAKASHAN
1771/1, 1st Floor, Near Model Cinema, Gandhi Road, Ahmedabad-380001
(*Tel*: 333388)

FR : Bipinbhai B. Thakkar, *Partner*
PUB : Bipinbhai B. Thakkar

Bring out educational publications, pictorial, colourful children books, educational maps and charts.

ANTHROPOLIGICAL SURVEY OF INDIA
27, Jawaharlal Nehru Road, Calcutta-700016
(*Cable* : ANTHROPOS ; *Telex* : CA 2093 ; *Tel* : 23-9726 (4 lines)

FR : M.P. Basu, *Anthropologist*
PUB : A.K. Danda, *Director*
ED : A.K. Danda, *Director*
SALES : M.P. Basu, *Anthropologist*

We have 66 published memoirs except Memoir no. 65 which is not yet out. We have also 31 occasional publications, four books on language series and six books on linguistic series. We have also published 31 volumes of bulletins and three volumes of *Human Series* periodicals. We have also a tribal map with annexure.

ARABIC & PERSIAN RESEARCH INSTITUTE
The Director, Arabic and Persian Research Institute, Rajasthan, Tonk (*Tel*: 189)

FR : Amjad Ali Khan, S.T.A. Naqvi, Iqbal Hussain
PUB : Shaukat Ali Khan, *Director*
ED : The Director
SALES : The Director

A.P.R.I., is a prominent and premier institute of India in Rajasthan. It houses a collection of 76511 Arabic and Persian scripts on nearly thirty disciplines and

varied histeriography. The Institute is also running a school of oriental studies comprising Arabic and Persian classes and two calligraphy centres, reprography unit, cassette library, and a publication cell which has brought out 27 publications in Arabic, Persian, Urdu, English and Hindi with decorative calligraphy panels on namda, rexine, paper, leather and cloth on commercial basis.

ARCHAEOLOGICAL SURVEY OF INDIA
C/o Director General, Archaeological Survey of India, Janpath, New Delhi-110011
(*Cable*: ARCHAEOLOGY; *Telex*: 031-66242 *Tel*: 382443; 385451/17)

FR : S.R. Verma, *Administrative Officer*
PUB : M.S. Nagaraja Rao, *Director General*
ED : K.N. Dikshit, *Director*
SALES : S.R. Verma, *Administrative Officer*

Archaeological Survey of India was established in 1861. Engaged in preservation of national monuments and sites; exploration and excavation of ancient sites; chemical preservation of sculptures, monuments and other works of art; epigraphical research. Also publish journals on *Ancient India; Indian Archaeology—A Reviw; Memoirs of A.S.I.; An Archaeological Survey of Temples Series*, etc.

ARCHIES
21, Dayanand Road, Darya Ganj, New Delhi-110002
(*Tel*: 5710114, 5729456, 277279)

FR : A. Moolchandani, *Partner*

Manufacturers of quality greeting cards, posters, stationery, gift items and song books. Authorised licencees for Walt Disney Productions, USA and Dear God Kids, USA.

ARCHIVES PUBLISHERS' DISTRIBUTORS
201, Shivaji Market, Tagore Garden Extn., New Delhi-110027
(*Cable*: ARCPUB; *Tel*: 594160)

FR : Sandeep Lal, *Proprietor*
PUB : Sandeep Lal, *Proprietor*
ED : Shiv Lal, *Editor*
SALES : Sandeep Lal

Established in 1969, India's only distribution house specialising in politics and related disciplines. Stocks Indian and foreign publications. Publishers of one of World's biggest multi-volume encyclopaedia.

ARNOLD-HEINEMANN PUBLISHERS (INDIA) PVT. LTD.
AB/9 First Floor, Safdarjang Enclave, New Delhi-110029

(*Cable*: HEINEMANN; *Tel*: 607806)

FR : Rani Chatterjee, *Office Manager*
PUB : G.A. Vazirani, *Managing Director*
ED : Indrani Ganguly, *Editor*
SALES : Mukesh G. Vazirani, *Sales Manager*

Publishers of academic and general books for all levels. Specialise in books on Indian art, culture, literature, philosophy, religion, medicine, geography, engineering and business management. Also publish important series of Indian novels, stories, poetry and critical works of Indian writers.

ARORA BOOK COMPANY
M-1, Manu Shree Buiding, (Near Batra Cinema), Dr. Mukherjee Nagar, Delhi-110009 (*Tel* : 7112171)

FR : Ishwar Arora, *Partner*
PUB : Ishwar Arora, *Partner*
ED : P.D. Arora, *Partner*
SALES : P.D. Arora, *Partner*

Established in 1977. Publish books on knitting, embroidery, fashion; also comics, children stories, etc.

ARUN BOOK SERVICE
X-1357 Chitli Qabar, Jama Masjid, Delhi-110006 (*Tel* : 268033 PP)

FR : K.R. Nanda, *Proprietor*
PUB : K.R. Nanda, *Proprietor*
ED : Indu Nanda
SALES : K.R. Nanda

Deals in art books, crockery, encyclopaedias, dictionaries, fiction, literature books, on knitting, fashion, interior decoration, photography, etc.

ASHISH PUBLISHING HOUSE
8/81, Punjabi Bagh, New Delhi-110026, INDIA (*Tel*: 500581)

FR ; S.B. Nangia and Gopal Sharma, *Partner*
PUB : S.B. Nangia, *Partner*
ED : Gopal Sharma, *Manager*
SALES : Gopal Sharma, *Manager*

We have more than 150 titles to our credit. Our area of specialisation is economics, political science, sociology, education and agriculture.

ASHOK BROTHERS
7/315, Lalita Park, Laxmi Nagar, Delhi-110092

FR : A.K. Bhatt
PUB : Ram Sarup Bhatt, *Proprietor*
SALES : A.K. Bhatt, *Sales Executive*

Established in 1965. Procure and distribute newspapers, journals to individuals, clubs and school libraries. Since 1979, the firm supplies book orders of different disciplines specially law, economics, industrial management, science, engineering, computer, medical and general interest, including maps and globes to educational institutions and government departmental libraries. The firm also give publicity service for publications, products via different news-medias e. g., kiosks, hoardings, etc.

ASIAN LITERARY MARKET REVIEW
Kunnuparampil Buildings, Kurichy, Kottayam-686549, INDIA
(*Tel* : 04826-470)

FR : Kunnuparampil, P. Punnoose, *Chief Executive*
PUG : Kunnuparampil, P. Punnoose

At present handling the project co-ordination of HALLMARK PUBLISHING LIMITED, a large corporation. Offer corporate level collaboration in India with HALLMARK PUBLISHING LIMITED which plans over 150 titles in English a year and a moderate range of software. Our book promotion journal, *Asian Literary Market Review*, is known to the book trade and communication industry since 1975.

ASIAN PUBLICATION SERVICES
II-K-29, Lajpat Nagar, 243, Defence Colony Flyover Market, New Delhi-110024
(*Tel*: 693310)

FR : K.D. Bhatia, *Proprietor*
PUB : K.D. Bhatia, *Proprietor*
ED : K.D. Bhatia
SALES : K.D. Bhatia

Publishers of books on indology, Indian philosophy, history, economics, sociology, literature, dictionaries, grammers, biographies, art, architecture and law. Have also been exporting books to various countries.

ASSOCIATED BOOK PUBLISHERS (UK) LTD.
11, New Fetter Lane, London EC4P 4EE
(*Cable* : ELEGIACS LONDON EC 4 ; *Telex* : 263398 ABP LDN G;
Tel : 01-583-9855)]

FR : A.K. Kaul

ASSOCIATED PUBLISHING HOUSE
Regd Office: E-22, Preet Vihar, Vikas Marg, New Delhi-110092
Sales Office: New Market, Karol Bagh, New Delhi-110005
(*Tel*: 242281, 5723069)

FR : Sharda Paul, *Sales Director*
PUB : R.K. Paul, *Publisher*
ED : Ashok Kumar, *Editorial Director*
SALES : Sharda Paul, *Sales Director*

Established in 1965 to publish books for higher education and research. Have specialised in the field of art, autobiography, history, politics and current affairs, economics and planning, sociology, philosophy, English literature and public administration. Have published books under a joint imprint with a foreign publisher. Some of the classics have been reprinted.

ATMA RAM & SONS
1376, Lothian Road, Kashmere Gate, Delhi-110006 (*Tel*: 2523082, 2518139)

FR : Ish K. Puri, *Managing Director*
PUB : Ish K. Puri
ED : Sushil Puri
SALES : Ashutosh Puri

Established in 1909, the firm is a leading publishing concern. In English they specialise in college textbooks and academic books. In Hindi they lead in children books and literary works. They deal in medical, scientific and technical books along with a full range of books on humanities.

AUSSTELLUNGS-UND MESSE-GMBH DES BOR-SENVEREINS DES DEUTSCHEU BUCH-HANDLES
Kleiner Hirschgraben 10-12, P.O.B. 10 04 42, D-6000 Frankfurt/Main Federal Republic of Germany.
(*Cable* : BUCHMESSE FFT; *Telex*: 416265 BUCHM DI; *Tel*: (069) 21 02-1)

FR : Elisabeth Falk (Combined exhibit), Rosmarie Rauter (Focus theme "India" at the Frankfurt Book Fair 1986)
PUB : Peter Weidhaas, *Director*

Combined exhibit of 600 titles (books and journals) from 120 publishers on publishing, bookselling, news media, energy science, environmental, research, ecology, agriculture, nutrition, food industries, medicine, economy, management, children's and young people's books, etc.

B.D. KATARIA & SONS
(Incorporating Katson Publishing House)
Opposite Clock Tower, Ludhiana (*Tel.* : 21107)

FR : Varinder Kataria, *General Manager*
PUB : Varinder Kataria, *Managing Partner*
ED : Rajeev Kataria
SALES : Rajeev Kataria

Established in July 1927. We publish textbooks on technical and scientific subjects, especially those related to engineering studies in civil, mechanical, electronics, automobiles, tubewell and refrigeration, air-conditioning, etc.

B.I. PUBLICATIONS PVT LTD
13, Darya Ganj, New Delhi-110002
(*Cable* : BIPUBS; *Telex* : 031-2998 BI-IN; *Tel* : 261290, 274443)

FR : A.K. Kaul, *Regional Manager*
PUB : R.D. Bhagat, *Chairman*
SALES : K.S. Mani, *Chief Executive*

One of the leading wholesalers and publishers in India. In its pionering efforts to make available to the leading public books at low prices, it has reprinted/imported in bulk such series as Arden Shakespeare, Hutchinsons Biology titles, medical books from Churchill Livingstone etc. It has also started a joint venture under the style "B.I. Churchill Livingstone Private Limited" recently for publishing important Indian and overseas books. The range of publications handled by B.I. is quite impressive right from Children's books and fiction to highly technical subjects like Aircraft manufacturing besides academic books, medical books, fiction, paperbacks and comics like Tintin and Asterix.

B. JAIN PUBLISHERS (P) LTD.
1921, Chuna Mandi, Street 10th, Pahar Ganj, Post Box-5775, New Delhi-110055
(*Cable* : BOOKCENTRE ; *Telex*: 031-65938; *Tel* : 770572, 770430)

FR : Kuldeep Jain, *Sales Executive*
PUB : P.N. Jain, *Managing Director*
ED : Ashok Jain, *Director*
SALES : Kuldeep Jain, *Director*

Established in 1967 as a small publishing house to cater the needs of homeopaths, now exports own publications the world over. Specialize in Homeopathy and biochemistry, magnetotherapy, ayurveda, yoga, nature-cure, accupuncture and have published more than 800 titles on these subjects both in English and Hindi. Also publish a monthly journal—The Homeopathic Heritage.

B.L. SOOD PUBLICATIONS
6352, Punjabi Mohalla, Ambala Cantt-133001 (*Tel* : 20148)

FR : S.C. Sood, *Proprietor*
PUB : S.C. Sood, *Proprietor*

B P B PUBLICATIONS
4794/23 Bharat Ram Road, Darya Ganj, New Delhi-110002
(*Cable* : RADIOCRAFT; *Tel.* : 231747, 267741, 272329)

FR : Manish Jain, *Partner*
PUB : Manish Jain, *Partner*
ED : Shukla, *Manager* (*Production*)
SALES : Surinder Kumar, *Sales Manager*

Established in 1984. Have published over 200 titles on electronics and computers and have a collection of books on computers.

BAHA'I PUBLISHING TRUST OF INDIA
P. O. Box. 19, 6 Canning Road, New Delhi-110001
(*Cable* : BAHAIFAITH; *Telex* : 031-4881 NSA IN; *Tel.* : 389326, 387004)

FR : D. Vahedi, *Managing Director*
PUB : Dariush Vahedi, *Managing Director*
ED : N. Sabet, *Editorial Assistant*
SALES : S. Payman, *Sales Executive*

We are a non-profit-making religious organisation established in 1954. We publish books related to the Baha'i faith and philosophy in all the Indian languages, English, Persian and Arabic.

BAHRI PUBLICATIONS PVT LTD
57 Sant Nagar (East of Kailash), P.O. Box. 7023, New Delhi-110065

FR : U.S. Bahri, *Managing Director*
PUB : U.S. Bahri, *Managing Director*
ED : H.S. Bahri, *Editor*
SALES : J.S. Bahri, *Sales Executive*

Started in 1962, the company has published more than 75 books on linguistics, English language and literature, Sikh history, education, ancient Indian history and sociology. The company prides itself in publishing two international journals in linguistic namely *Indian Journal of Applied Linguistics* (started in 1975) and *Language Forum* (started in 1975).

BALMER LAWRIE & CO LTD. TRANS GLOBAL AIR LIMITED & COMPREHENSIVE SHIPPING
32-33, Kushal Bazar, Nehru Place, New Delhi-110019
(*Cable* : BALMERTRAV ND; *Telex* : 031-3306 BAMR IN; *Tel* : 6419222/355)

FR ; D. Saran, S.K. Acharya, R.K. Aggarwal

BANKERS' BOOKS PUBLISHING HOUSE PVT. LTD.
88, Indra Colony, Rani Park, Jaipur-302016 (*Tel* : 64748)

FR : Meera Patodiya, *Managing Director*
PUB : Meera Patodiya, *Managing Director*
ED : Meera Patodiya, *Managing Director*
SALES : Mohan Patodiya, *Director*

Established in 1978. Publishers of books on banking, law, commerce and management.

BARGAIN BOOKS INTERNATIONAL
C/o Lakhani Book Depot, Ram Chandra Building, Girgaon, Bombay

BATRA BOOK SERVICE
1/5, Bhagat Singh Marg, Gole Market, New Delhi-110001 (*Tel* : 310129)

FR : J.C. Batra, *Proprietor*
PUB : J.C. Batra, *Proprietor*
SALES : J.C. Batra, *Proprietor*

Library suppliers, stock all the kind of English Books.

BEST SELLER
58 Ansari Market, Daryaganj, New Delhi-110002

FR : V. Parkash, *Manager*
PUB : O.P. Aggarwal, *Proprietor*

Importers, wholesaler and library suppliers of educational books in all subjects.

BETTER YOURSELF BOOKS
P.B. 9814, 58/23rd Road, TPS III, Bandra, Bombay-400050 (*Tel* : 533312)

FR : Devassy Athalathil, *Sales Manager*
PUB : Anselm Poovathanikunnel, *President*
ED : Joe Narivalil, *General Editor*
SALES : Devassy Athalathil, *Sales Manager*

This division of St Paul Publications, is a large publishing firm with sever distribution centres and bookshops in India and abroad. It is engaged in publishing and distributing religious and general books like: *Self Improvement Books, Human Relationship Books, Mental Health Books, Family Life Books,* etc.

BHARATI BOOK STALL
6-Ramanath Mazumder Street, Calcutta-700009
(*Cable*: GRANTHALYA; *Tel.* : 345178, 316436)

FR : H.K. Barik, *Editor*
PUB : A.K. Barik, *Proprietor*
ED : T.K. Barik
SALES : S.K. Barik

Publishers of general books in Bengali, Hindi and English since 1961; on agriculture, text, engineering, technical medical, juvenille literature and law books also.

BHARAT EDUCATIONAL STORES (REGD.)
6671/9, Devnagar, Karol Bagh, New Delhi-110005
(*Cable* : MAP MEERUT; *Tel.* : 566410)

FR : K.S. Chadha, *Managing Partner*
PUB : K.S. Chadha, *Partner*
ED : M.S. Chadha, *Partner*
SALES : P.S. Chadha, *Partner*

Established in 1949. India's importers of all types of maps, charts, globes and atlases.

BHARATIYA SAHITYA BHAVANA
9926, Library Road, Delhi-110006 (*Tel* : 514747)

FR : O.P. Kapoor, Vinod Kapoor, *Partners*
PUB : O.P. Kapoor, *Managing Partner*
ED : Pramod Kapoor
SALES : Vinod Kapoor

Established in 1952. Direct Importers, Suppliers of books to universities, colleges and educational institutions on all subjects. Specialize in English literature, philosophy, religion, history, economics and reference books.

BHAI VIR SINGH SAHITYA SADAN
Bhai Vir Singh Marg, Near Gole Market, New Delhi-110001 (*Tel* : 321610)

FR : Kanwar Man Mohan Singh, *Administrative Manager*
PUB : Sardarni Sant Sev Ujjal Singh, *President*
Harbans Singh, *Hony. Gen. Secretary*
ED : J.S. Guleria
SALES : Kanwar Man Mohan Singh, *Administrative Manager*

Estbalished in 1957 to perpetuate the memory of Padam Bhushan Bhai Sahib Dr. Vir Singh, saint-poet of the Punjab and to propagate Sikh culture and history and Punjabi literature. His mystic lyrics, life of Gurus with historical authenticity and his works on Sikh philosophy elevated Punjabi language to one of the modern Indian languages. The Sadan houses a library with more than 20,000 titles in English, Hindi, Punjabi and Urdu.

BHARATIYA VIDYA BHAVAN
Kulapati K.M. Munshi Marg, Bombay-400007
(*Cable* : BHAVIDYA; *Tel* : 351461)

FR : A.P. Vasudevan, *Asstt.Registrar*
PUB : Girdharilal Mehta, *President*
ED : S. Ramakrishnan, *Executive Secretary*
SALES : V.A. Madhavan, *Additional Registrar*

Leading institutional publishers of over 800 books on culture, literature, history, Gandhian, religion, philosophy and the epics. Eminent authors like Dr Munshi, C. Rajagopalachari, Swami Ranganathananda, R.C. Majumdar have contributed to the series such as *Book University*, *The History and Culture of the Indian People*, Sanskrit books on *Manusmriti, Singhi Jain* and Bharatiya Vidya series, periodicals in English, Hindi, Gujarati and Sansktrit are also released.

BHAVNA PRAKASHAN
C-174, Patpar Ganj, Delhi-110092

FR : Satish Chander Mittal, *Proprietor*
PUB : Satish Chander Mittal, *Proprietor*
SALES : B.M. Sharma

Established in 1976. Has published books, plays, poems, criticism in Hindi in a short span of time.

BIHAR HINDI GRANTH ACADEMY
Premchand Marg, Rajender Nagar, Patna-800016 (*Tel.* : 51432)

FR : Baikunth Nath Thakur, *Director*
PUB : Uma Pandey, *Chairman*

ED : Yoganand Jha
SALES : Ramchandra Singh

The Granth Academy publishes university level textbooks in Hindi. It has produced more than 285 standard books so far.

BISHAN CHAND & SONS
5751, Jogiwara, Nai Sarak, Delhi-110006 (*Tel* : 232920)

FR : Satish Kumar Sharma, *Manager*
PUB : Bishan Chand Sharma, *Proprietor*

Established in 1961. Have published 200 books in Hindi, English and Punjabi pertaining to patriotism, sciences, novels, stories attractively presented and written by renowned authors.

BISHAN SINGH MAHENDRA PAL SINGH
23-A, Connaught Place, P.O. Box No. 137, Dehradun (U.P.) (*Tel* : 24048)

FR : G.S. Gahlot, *Partner*
ED : R.G.S. Gahlot, *Editor*
SALES : R.G.S. Gahlot, *Manager*

Publishers and distributors of books and journals on agriculture, biology, botany, entomology, forestry, micrology, allied subjects of natural history and research publications of government.

BLACKIE & SON LTD.
Bishop Briggs, Glasgow, 964 2 Nf
(*Cable* : BLACKIE, GLASGOW; *Telex* : 777283 BLACKI G; *Tel* : 01-242 5832, OHI-772-2311)

FR : M & B Services & Dr A.G. Mackintosh, *Resident Representatives & Director*
PUB : Dr. A.G. Mackintosh, *Director*
SALES : Mr. Gerard Dummett, *Sales Manager*

Publishers of University, College & Reference books. The Blackie Group includes the following imprints: Blackie & Sons Ltd., Leonard Hill, International Textbooks Company & Surrey University Press.

BLACKIE & SON PUBLISHERS PRIVATE LIMITED
G.F. 11, Plot D-1, Virat Bhavan, Behind Batra Cinema, Dr. Mukherjee Nagar, Delhi-110009 (*Cable* : BLACKIE; *Tel* : 7125602)

FR : R.P. Sharma, *Manager*
PUB : Arun Bhagi, *Managing Director*
ED : C.R. Sundar Raj, *General Manager*
SALES : D.A. Sanglikar, *Sales Manager*

Established in 1970. Specialise in school and university level textbooks. Have reprinted most of Dr. Radhakrishnan & Bertrand Russell's books originally published by George Allen & Unwin in London.

BLAZE PUBLISHERS & DISTRIBUTORS P. LTD.
Eucharistic Congress Building No. 1, 5 Convent Street, Bombay
(*Cable* : BLAZAD; *Telex* : 3206; *Tel* : 2021566)

FR : K. Subramanian, *General Sales Manager*
PUB : T. Parameshwar, *President*
SALES : K. Subramanian, *General Sales Manager*

Distributors of books, both Indian and imported on education, management, science and general trade.

BLUE BIRD PUBLISHERS
L-52, West Patel Nagar, Delhi-110002 (*Tel* : 5724473)

FR : Parbodh Malhotra, *Proprietor*
PUB : Parbodh Malhotra, *Proprietor*

Publisher of educational text and supplementary books. Also publish general books for children, school books, assignments under (10+2) pattern of education.

BOMBAY BOOK DEPOT
217, Raja Ram Mohan Roy Marg, Girgaum, Bombay-400004 (*Tel.* : 356762)

FR : D.G. Zantye, *Manager*
PUB : P.N. Kumtha, *Senior Partner*
ED : P.N. Kumtha
SALES : D.G. Zantye

Founded in 1924, it came under the management of Popular Book Depot, since 1948. It promotes general Marathi literature and has published many dramas and other critical books, By holding exhibitions in throughout Maharashtra, it has tried to reach far off places for the promotion of reading habits, especially through the *Sahitya Jatra* in children's literature.

BOOKS & BOOKS
C4A/20A Janakpuri, New Delhi-110058 (*Tel.* : 551252)

FR : Aniruddha Bhaskar, *Sales Executive*
PUB : Indramohan Sharma, *Proprietor*
ED : Indramohan Sharma, *Proprietor*
SALES : Aniruddha Bhaskar, *Sales Executive*

Started in 1982. Indian archaeology is our forte, but have published books on art, architecture, philosophy, religion, history also. Some original research works have been authored by scholars of world repute. Have been honoured by President Giani Zail Singh and Late Prime Minister Indira Gandhi who released three of our books. Till date we have twenty books to our credit.

BOOK CORPORATION
H.O. : 4 R.N. Mookerjee Road, Calcutta-700001

FR : K. Ganguli, *Sales Representative*
PUB : Kishan Gopal Maheswari, *Proprietor*
ED : Kishan Gopal Maheswari
SALES : K. Ganguli

Established in the year 1964. At present we are publishing *Taxmonitor*, quarterly digest on direct tax cases. We are law publishers publishing Law acts and rules. We are publishing books on general knowledge and encyclopaedia.

BOOK CORPORATION
15, Dr. Ambedkar Stadium Market, Delhi Gate, New Delhi-110002
(*Tel* : 622051)

FR : K.G. Maheswari

BOOKS FROM FRANCE
Embassy of France, 2, Aurangzeb Road, New Delhi-110011 (*Tel* : 3014682)

FR : R. Sharma, *Publications Advisor*

Our books programme is aimed at promoting French books in India either in translation in Indian languages, or English or in their original version. Publications such as 'Books from France' provide information about latest French books in various domains. Emphasis is laid on translations from the exact sciences (launching of the 'World Scientist', English version of 'La Recherche'), social sciences, literature, children's books, etc.

BOOK MASTER
C-46/1-F East Azad Nagar, Delhi-110051

FR : Rajendra Kr. Arya
PUB : Rajendra Kr. Arya, *Proprietor*

The firm sells books of most Indian and foreign publishers.

BOOKMEN ASSOCIATES
Shop No. 9, Opp. Rajasthan University, J.L.N. Marg, Jaipur-302004
(*Tel* : 47186)

FR : Sumer Jain, Kailash Jain, *Proprietors*
PUB : Sumer Jain, *Proprietor*
ED : Sumer Jain, *Proprietor*
SALES : I.L. Jain, *Sales Organiser*

A well established concern. Since its inception it has been specializing in stocking and selling books on all subjects to libraries, colleges and universities throughout the country.

BOOKS SALES COMPANY
4327/3 Ansari Road, Darya Ganj, New Delhi-110002 (*Tel* : 5710011)

FR : Navin Anand, *Managing Partner*
PUB : Navin Anand
SALES : Navin Anand

Importers and wholesalers of books.

BOOKSELL AGENCIES
Vardhaman Chambers, 2nd Floor, 17G Cawasji Patel Street, Fort, Bombay-400001 (*Cable* : BOOKSAGE; *Tel* : 272402)

FR : Robert Lewis

Deals exclusively in books on architecture, interior decoration and furniture, thus catering to the needs of professionals and students in these fields. Some of the finest encyclopaedias, reference books and catalogues covering topics in interiors and architecture can be found in Booksell.

BOOKWELL
2/72 Sant Nirankari Colony, Delhi-110009 (*Tel* : 7112309)

FR : J.S. Khurana, M.S. Khurana, *Manager/Partner*
PUB : M.S. Khurana
ED : S.S. Khurana, *Asstt. Manager*
SALES : S.S. Khurana, *Asstt. Manager*

Established in 1950. Authorised dealers and suppliers of Government of India publications specially like *Census of India 1961, 1971 & 1981*, State Govt. publications like *District Gazetteer* and Lok/Rajya Sabha, Publications Division IIFT, CSIR, RBI, ICAR, ISI, NCAER, IIC, NPC, SCOPE, ILO, World Bank, United Nations, etc. or institutional publications.

BOTANICAL SURVEY OF INDIA
P-8, Brabourne Road, Calcutta-700001 (*Tel* : 261604)

FR : V.S. Agarwal, *Editor*
PUB : M.P. Nayar, *Director*
ED : V.S. Agarwal, *Editor*
SALES : V.S. Agarwal, *Editor*

The Botanical Survey is a national research organisation established more than a century ago. It provides research in fields of inventorisation of flora, ecosystem studies, environmental impact analysis, forestry, conservation of wildlife and endangered species, studies on biosphere reserves, game sanctuaries, national parks, development of chains of gene sanctuaries and botanic gardens, development of herbaria, musea, biosystematics, taxonomic, botany, ethno and economic botany, etc.

BRIGHT CAREERS INSTITUTE (REGD.)
Sagar Market, 1525, Nai Sarak, Delhi-110006
(*Telex* : ND-031-4257; *Tel.* : 269227; 276554)

FR : P.S. Bright, *Partner*
PUB : M. Phull, *Director*
ED : D. Sarna, *Principal*
SALES : Sardar K. Singh, *Chief Sales Organiser*

Established in 1968. It provides reliable and dependable guides for competitive examinations.

BRITISH HIGH COMMISSION (BRITISH COUNCIL DIVISION)
AIFACS Building, Rafi Marg, New Delhi-110001
(*Cable* : BRITCOUN; *Telex* : 031-4370; *Tel* : 381401, 383946, 382004)

FR : J. Spiller, *Information Resources Unit*
PUB : J.G. Hanson, *Minister* (*Cultural Affairs*)

The British Council was founded in 1934. Its India Office was started in 1948 and since 1972 has operated as a Division of the British High Commission. The council operates four regional libraries in Delhi, Bombay, Calcutta and Madras, and in collaboration with ICCR 9 branch libraries in other cities. The British

Council Division promotes the awareness and availability of British books through exhibitions and through development of contacts between the Indian and British Book trades. The Council also promotes the low-priçed text-book programme of the English Language Book Society (ELBS). Over 500 titles in the series are available at leading booksellers.

BUCHEXPORT
Volkseigener AuBenhandelsbetrieb der Deutschen Demokratischen Republik.
GDR-7010 Leipzig, LeninstraBe 16
(*Cable* : BUCHEXPORT; *Telex* : 051 678; *Tel* : 71370)

FR : Ruth Sielaff

Export primarily books on music, periodicals, reproductions, portfolios of art, prints, calendars, colouring books, globes, atlases, maps, records, second-hand books.

BUREAU FOR PROMOTION OF URDU
West Block-8, R.K. Puram, New Delhi-110022 (*Tel.* : 603381, 604697)

FR : Zainuddin and Hashmatullah Khan, U.D.C. and L.D.C.
PUB ; Fahmida Begum, *Director*

BUSINESS INDIA GROUP OF PUBLICATIONS
Walia Building, 17/19 Dalal Street, Fort, Bombay-400023
(*Telex* : 113557 B21N IN; *Tel.* : 275388, 273850)

FR : Ritu Anand, Priti Kapoor, Anju Wal, *Circulation/Advertising Executive*
PUB : Ashok Advani
ED : Malvika Singh, Rusi Engineer, Sheila Shahani
SALES : Pheroza Bilimoria, *Marketing Director*

Established in February 1978, Business India provides to its readers books on economic, management and marketing trends, the latest in government policies and the corporate world in India. *The India* magazine was launched in December 1980 to bring to its readers the many facets of Indian culture, the land and its people. *Inside Outside* has covered a span of five years, having been acquired in July 1981. It is India's premier design magazine providing indepth information on design and architecture.

BUTALA PUBLICATIONS
98-U.B. Jawahar Nagar, Delhi-110007 (*Tel* : 2917823)

FR : R. Lakhanpal, *Sales Representative*
PUB : B.C. Butala, *Chairman*
ED : Mukhopadhyaya

SALES : Butala

Library order suppliers, booksellers and publishers of Art, archaeology, history, indological, religious and Sanskrit books. Have published more than 125 titles.

BUTTERWORTHS BOROUGH GREEN
Sevenoaks, Kent, TN15 8PH (ENGLAND) (*Cable* : BUTTERWORT; *Telex* : 95678; *Tel* : (0732) 884567)

FR : Anthony Rodrigues, *Regional Manager*,
Kailash Balani, *Regional Representative*
PUB : W. Gordon Graham, *Chairman*
Mike McKinley, *Managing Director, Singapore*
SALES : Colin Whurr, *Managing Director*

Butterworths, An international publisher of legal, scientific, technical and medical books was established in the U.K. in 1818. Butterworths publish a wide range of journals. The book list includes Ann Arbor Science, Bowker and Focal Press imprints. Several more acquisitions are contemplated. The Asian headquarter is located at Singapore.

CBS PUBLISHERS & DISTRIBUTORS
485, Jain Bhavan, Bhola Nath Nagar, Shahdara, Delhi-110032 (India)
(*Tel* : 279128, 269426)

FR : S.K. Jain, *Partner*
PUB : S.K. Jain, *Partner*
ED : Vinod Kumar Jain, *Manager*
SALES : O.N.R. Nair, *Sales Manager*

Established in 1978. Specialise in publications of medical, technical and educational books. Reprint Indian and foreign books. Published nearly 200 titles.

CALICO MUSEUM OF TEXTILES
C/o Sarabhai Foundation, Opposite the underbridge, Shahibag,
Ahmedabad-380004 (*Cable* : SARA, AHMEDABAD; *Tel* : 68172, 65929)

FR : R.K. Banerjee

CAMBRIDGE UNIVERSITY PRESS
The Edinburgh Building, Shaftesbury Road, Cambridge, B2 2RU England
139 Munirka Enclave, New Delhi-110067
(*Cable* : UNIPRESS; *Telex* : 817256 CUPCAM; *Tel* : (0223) 312393)

FR : Manas Saikia, *Sales Manager*
ED : Geoffrey A Cass, *Chief Executive*
SALES : David A. Knight, *Marketing Director*

Cambridge University Press is the oldest press in the world having printed and published continuously since 1584. CUP, as it is popularly known, is a charitable enterprise to printing and publishing in the furtherance of the acquisition, advancement, conservation and dissemination of knowledge in all subjects, to the advancement of education, religion, learning and research; and to the advancement of literature and good letters. It publishes about 1000 titles a year.

CENTRAL INSTITUTE OF ENGLISH AND FOREIGN LANGUAGES
Hyderabad-500007 (*Cable* : ENGLISH HYDERABAD; *Tel* : 71131)

FR : P. Krishnamoorthy, *LDC-cum-Typist*
PUB : S.K. Verma, *Director*
ED : G. Radhkrishna Pillai, *Editor*
SALES : G. Radhakrishna Pillai, *Editor*

The institution deemed to be a university offers courses in English, French, German, Russian and Arabic. Publishes school and college level textbooks, teachers' guides and graded supplementary readers, low-cost teaching aids, research monographs and scholarly books besides a half-yearly research journal and a quarterly newsletter. The institute also produces pre-recorded cassettes in English and French.

CENTRAL INSTITUTE OF INDIAN LANGUAGES
Ministry of Human Resources Development, Deptt. of Education, Government of India, Manasagangotri, Mysore-570006, India
(*Cable* : BHARATI; *Tel* : 23558, 23820, 24862)

FR : H.L.N. Bharati, *Asstt. Editor*
PUB : D.P. Pattanayak, *Director*
M.S. Thirumalai, *Professor-cum-Deputy Director*
ED : Mr. H.L.N. Bharati, *Asstt. Editor*
SALES : Mr. H.L.N. Bharati, *Asstt. Editor*

CENTRAL NEWS AGENCY PVT. LTD.
23/90 Connaught Circus, New Delhi-110001
(*Cable* : AKHBARGHAR *Telex* : 61998 NEWS IN; *Tel* : 344448)

FR : Nita Puri, *Director*
PUB : R.P. Puri, *Chairman*
SALES : F.C. Puri, *Manager*

A leading distributor and subscription agent representing a number of Indian and foreign publishers of newspapers, magazines and technical journals.

CHAWLA BOOK STORE
Block BS/35 C, DDA Flats, Shalimar Bagh, Delhi-110033

FR : *Proprietor*

CHILDREN'S BOOK TRUST
Nehru House, 4 Bahadurshah Zafar Marg, New Delhi-110001
(*Cable* : CHILDTRUST; *Tel* : 3316970-74)

FR : H.R. Khurana, *Sales Manager*
PUB : K. Shankar Pillai, *Executive Trustee*
ED : G. Govindan
SALES : H.R. Khurana, *Sales Manager*

The CBT was founded in 1957 by the world-fame cartoonist K. Shankar Pillai popularly known as SHANKAR with the object of producing well-written, illustrated and printed books for children. CBT has brought out over 400 titles in English, Hindi, Bengali and other Indian languages covering a wide range of subjects like animal stories, adventure, fiction, non-fiction, historical, mystery, mythology and picture books. CBT also publishes *Children's World*, a monthly magazine for children and *Shankar's Children's Art Number* containing prize-winning entries in painting and writings from all over the world.

CHILDREN'S CREATIVE GROWTH & RECREATION BUREAU
Saraswati House, A-5, Naraina Indl. Area, Phase II, New Delhi-110028
(*Tel* : 587210, 588438)

FR : Ashok K. Agrawal, *Organising Secretary*
PUB : R.S. Agrawal, *Organising Chairman*

CHUGH PUBLICATION
2 Strachey Road, Allahabad (*Tel* : 3177, 3012)

FR : Ramesh Chugh, *Proprietor*
PUB : Ramesh Chugh, *Proprietor*
ED : Ramesh Chugh, *Proprietor*

Established in the year 1973. Publishers of books on economics, commerce, etc.

CHURCHILL LIVINGSTONE
Robert Stevenson House, 1-3, Baxter's Place, Leith Walk, Edinburgh BHI 3AF
(*Cable* : CHURCHILIV, EDINBURGH; *Telex* : 727511; *Tel* : 03-556-2424)

FR : A.K. Kaul

CHAUKHAMBHA ORIENTALIA
K-37/109, Gopal Mandir Lane, Post Box 1032, Varanasi-221001
Branch : 9, U.B. Bungalow Road (Near Kirorimal College), Delhi-110007
(*Cable* : GOKULOTSAV; *Tel.* : 2911617)

FR : Sunil Kumar, *Manager*
PUB : Brij Pal Das Gupta, *Partner*
ED : Kapil Dev Giri, *Editor*
SALES : Brij Pal Das Gupta,

Established in the year 1974. Publish books on indology, religion, philosophy, ayurveda, music, sanskrit books.

CHAUKHAMBA SANSKRIT PRATISHTHAN
38 U.A. Jawahar Nagar, Bungalow Road, Delhi-110007

FR : Madhusudan Das
PUB : Navanita Das, Chandanbhu, *Partners*
ED : Navanita Das
SALES : Madhusudan Das

Indological publishers and booksellers in fields of religion, philosophy, history, culture, language, literature, Vedas, Upanishads, music, dharmashastra, tantra, poetry, dictionaries, ethics, etc.

CHOWKHAMBA SANSKRIT SERIES OFFICE
K-37/99 Gopal Mandir Lane, P. Box-1008, Varanasi-221001
(*Cable* : CHOWKHAMBA SERIES)

FR : Kamalesh Kumar Gupta
PUB : Bithal Das Gupta, *Partner*
ED : Pt. Ramchandra Jha, *Editor*
SALES : Brij Mohan Das Gupta, *Partner*

Publishing in Sanskrit for more than 93 years. Publications on indology have been appreciated by most of the learned persons of the world. The ancient system of Indian medicine has not remained intact, so we are engaged in unearthing the underground miracles of Ayurveda by bringing out several books with easy and comprehensive commentaries by the learned and popular Vaidyas of Ayurveda.

CHANAKYA PUBLICATIONS
F-10/14 Model Town, Delhi-110009 (*Tel.* : 7111976)

FR : C.K. Jha, *Sales Representative*
PUB : Akhileshwar Jha, *Managing Partner*
ED : Rama Jha, *Editorial and Publicity Advisor*
SALES : Sangita Jha, *Sales Incharge*

Specialize in reference and library books on modern India in the disciplines of history, political science, sociology, economics, art and culture.

CLIFTON & COMPANY (PVT) LTD.
53/2, Desh Bandhu Gupta Road (Opp. Prehlad Market Bus Stop), Karol Bagh, New Delhi-110005 (*Tel* : 5726950, 584606)

FR : Sudhir Verma, *Manager*
Hira Lal, *Supervisor*
PUB : Subhash Verma, *Managing Director*
ED : Avinash Verma, *Director*
SALES : Sudhir Verma, *Manager*

Publishers, offset printers, cloth mounters, cartographers of maps, charts, globes, roll-up blackboards and models in Hindi, English and regional languages on different subjects—geographical, tourist, road reference, historical maps, charts on geography, etc.

COLD SPRING HARBOR LABORATORY, NEW YORK
C/o Panima Educational Book Agency, C-8, Safdarjang Development Area, New Delhi-110016 (*Tel.* : 665463)

FR : Inderjit Singh, *Sole Indian Distributor*
SALES : Jasjit Singh

COLLIER MACMILLAN INTERNATIONAL
866 Third Avenue, New York, NY 10022, USA
(*Cable* : PACHAMAC, NEW YORK, USA, *Telex* : 225925-MACMUR)

FR : Suresh Gopal, *Resident Manager*
PUB : Fred Kobrak, *President*
SALES : George Edwards, *Sales Director*

Handles books published by Atheneum Publishers, Charles Scribner's Sons, Rawson Associates, Collier Books, The Free Press, Hafner Press, Schirmer Books, Bradbury Press, Four Winds Press, Dellen Publishing Company, Collier Macmillan International, Editions Berlitz, Crowell-Collier Press, Berlitz Publications and Macmillan Educational Company.

COLINNS PUBLICATIONS
Post Box No. 443, 35-Sharad Vihar, Delhi-110092

(*Cable* : PUKARPIA; *Tel.* : 519819)

FR : Harish Malhotra, *Proprietor*
PUB : S.C. Malhotra
ED : Ashwani Malhotra
SALES : Harish Malhotra

Established in 1984 as exporters and distributors of books and periodicals. Specialise in processing mail orders, bulk supplies and library supplies. Publishers of books in linguistic and language improvement in English, educational aids like model test papers, essay writing, dictionaries, etc.

COMPETITION REVIEW
604, Prabhat Kiran, Rajendra Place, New Delhi-110008
(*Tel* : 5712898)

FR : S.K. Sachdeva

CONCEPT PUBLISHING COMPANY
H-13, Bali Nagar, New Delhi-110015 (*Tel* : 503967)

FR : Ashok Kumar, Arvind K. Mittal, *Sales Executive*
PUB : Naurang Pal, *Chief Executive*
SALES : Ashok Kumar, *Sales Executive*

Established in 1972 and until 1975 published its titles under the imprint D.K. Publishing House. It has specialised in the publication of books on social sciences and humanities and has earned a reputation for excellent publishing with in the country and abroad. It has made an immense contribution in the field of geography, and has brought out three major sets of volumes in geography and has plans to bring out a series in the field of agricultural science.

COSMO PUBLICATIONS
24-B, Ansari Road, Daryaganj, New Delhi-110002 (*Tel.* : 274597, 278779)

FR : Subodh Kapoor, *Executive Director*
Ashok Vaid, *Sales Officer*
PUB : Rani Kapoor, *Managing Director*
ED : Mohan Kumar, *Editor*
SALES: Subodh Kapoor, *Executive Director*

Established in 1969. COSMO has established itself firmly in the fields of social sciences, humanities and art. Another major feature is to unveil an exciting publishing programme for 1986-87 under the 'Falcon Books' on scientific subjects which also include its first international major medical journal. It also issues books under "Cosmo Paperbacks", "Cosmo Literary Series." etc.

CONTROLLER OF PUBLICATIONS
Department of Publications, Civil Lines, Delhi-110054
(*Cable* : BOOKIND; *Tel* : 2512527, 2522641)

FR : Jagdish Ram, *Asstt. Controller*
PUB : S.N. Chakraborty, *Controller of Publications*
ED : *Controller of Publications*
SALES : *Controller of Publications*

THE COPYRIGHT AGENCY OF THE USSR/VAAP
6A B, Bronnaya St., 103670, G.S.P. Moscow
(*Cable* : MOSKVA, AVTOR; *Telex* : 411327 AVTOR; *Tel* : 2034599)

FR : O.L. Ryabikhin, *Representative of VAAP in India*
PUB : K. Dolgov, *Chairman*

VAAP is a universal copyright agency which concludes contracts on concession and acquisition of rights for the use of works by Soviet and Foreign authors in literature, science, dramaturgy, music and fine arts. It keeps foreign publishers, firms, copyright societies, theatrical and musical agencies informed about new works by Soviet Authors.

CRESCENT PUBLISHING CO.
2034-35, Qasimjan Street, Ballimaran, Delhi-110006
(*Cable* : NEWERABUKS; *Telex* : 031-61988 HPIT IN *Tel.* : 262545, 262521)

FR : Mohd. Arif Hasan Usmani, *Sales Manager*
PUB : Firoz Ahmad, *Manager*
ED : Amanullah Khan, *Partner*
SALES : Mohd. Arif Hasan Usmani, *Sales Manager*

Established in 1977. Published about 100 titles so far in English, Urdu, Hindi and other Indian languages in Islamic literature. Besides these titles, about 25 children's books have also been published.

CROWN BOOK STALL
130, The Mall, Kingsway Camp, Delhi-110009

FR : Parveen Kumar, Urmila Rani, *Partners*
PUB : Parveen Kumar, Urmila Rani, *Partners*

Established in 1933. Publish educational, technical and general books suitable for all age-groups.

CURRENT TECHNICAL LITERATURE CO. PVT. LTD
Malhotra House, Opp. G.P.O., P. Box. 1374, Bombay-400001
(*Cable* : CUTELICO; *Tel.* : 261045, 267616)

FR : J.M. Dua, *Branch Manager*
PUB : R.K. Murti, *Managing Director*
SALES : K. Ramanathan, *Director*

Leading importers of medical, scientific and technical books.

D.B. TARAPOREVALA SONS & CO. PVT. LTD
210 Dr. D. Naroji Road, Fort, Bombay-400001
(*Cable* : BOOKSHOP; *Tel* : 2041433)

FR : Russi Jal Taraporevala, *President*
PUB : Russi Jal Taraporevala, *President*
ED : Rustam J. Mehta, *Manager Publishing Division*
SALES : K.O. Mahadeshwar, *Sales Executive*

Speciality publishers of books on Indian art, culture, history, sociology, current topics and various other subjects dealing with India. Also publishers of scientific and technical titles and college and university textbooks. Reprinting standard text, scientific and technical titles originally published abroad.

D.K. PUBLISHERS' DISTRIBUTORS
1/4224, Ansari Road, Darya Ganj, New Delhi-110002 (*Tel* : 278368)

FR : Parmil Mittal, *Partner*
PUB : I.C. Mittal, Parveen Mittal, Parmil Mittal, *Partners*
ED : I.C. Mittal, *Partner*
SALES : Parmil Mittal, *Partner*

DKPD started functioning in the year 1974 and now stocks books of around 500 Indian Publishers. It is the largest wholesale house specializing only in Indian publications on humanities, social sciences. Also bring out monthly magazine called *Publishing in India* which reaches nearly to 10,000 libraries, booksellers and academic institutions.

DASS MEDIA PRIVATE LIMITED
207, Bhandari House, 91, Nehru Place, New Delhi-110019
(*Telex*: 031-5236 PRYA IN; *Tel*: 6438772, 6438619)

FR : Bikram Grewal, *Director*
PUB : Bikram Grewal, *Director*
ED : Surit Mitra, *General Manager*
SALES : N. Mohan Rao, *General Manager*

Dass Media was formed in early 1984 to give overseas publishers the service they required in the Indian sub-continent. It is the largest representation company, with offices in Delhi, Bombay, Calcutta and Madras. It has recently started independent publishing which it hopes to expand over the next few years.

DASTANE RAMCHANDRA & CO.
830, Sadashiva Path, Chitrashala Chowk, Pune-411030
(*Tel*: *Off*. 448193, *Resi*. 54681)

FR : Vishwas Dastane, *Partner*
PUB : Vishwas Dastane
ED : Santosh Dastane
SALES : Vishwas Dastane

Originally established in 1932. Have been publishing textbooks for degree and postgraduates in pure sciences; but has recently started publishing general books in humanities. Dastanes are also known as wholesale distributors of books having established a sales network in western region.

DATABASE PUBLISHING
B-5, Sagar Apartments, 6, Tilak Marg, New Delhi-110001
(*Telex:* 031-4615; *Tel*: 381099)

FR : Anuradha Seshadri, *Sales Executive*
PUB : V.K. Agrawal, *Proprietor*
ED : Padma Rao
SALES : Anuradha Seshadri, *Sales Executive*

Established in 1985. Brings out several information—packed publications, which include *Delhi-New Delhi Yellow Pages*, *Directory of Indian Schools;* etc. Also plan to start publication of *Modern Librarian*, a bi-monthly periodical in 1986.

DAYA PUBLISHING HOUSE
1302, Vaidwara, Nai Sarak, Delhi-110006 (*Tel*: 260116)

FR : Anil Mittal, *Partner*
PUB : Anil Mittal
ED : Anil Mittal
SALES : Anil Mittal, *Partner*

DAYSTAR PUBLICATIONS
B-2/48-A, Lawrence Road, Keshavpuram, New Delhi-110035
(*Cable*: DAYSTAR PUBLICATIONS, NEW DELHI-35; *Tel*: 7113017)

FR : V.P. Garg, *Executive Consultant*
PUB : Indu Garg, *Proprietor*
ED : G.R. Garg, *Chief Executive*
SALES : Narender Singh, G.K. Sharma R.N. Yadav, *Sales Officers*

Leading stockists and suppliers of books and journals on criminology, police studies and forensic sciences.

DEEP & DEEP PUBLICATIONS
D-1/24, Rajouri Garden, New Delhi-110027
Showroom Office : E-11, Rajouri Garden, New Delhi-110027
(*Tel.* : 524498)

FR : K.D. Singh/H.S. Bhatia/G.S. Bhatia, *Partners*
PUB : G.S. Bhatia, *Partner*
ED : H.S. Bhatia, *Partner*
SALES : K.D. Singh, *Partner*

Established in 1974. Publish scholarly, research and general books in English on economics, commerce, management, public administration, industrial relations and industrial laws, banking history, law, constitution and government, politics and international affairs, philosophy, religion, and Budhist studies etc. Have over 200 original titles on the above subjects to its credit.

DEHATI PUSTAK BHANDAR
93, Chawri Bazar, Delhi-110006 (*Tel* : 261030)

FR : S.C. Gupta

DELHI BOOK STORE
1696 Nai Sarak, Delhi-110006 (*Tel.* : 260070, 267928)

FR : Vijay Ahuja, *Partner*
PUB : J K. Ahuja, *Mg. Partner*
ED : Durgesh Kumar, *Manager*
SALES : Narayanan, *Sales Incharge*

Wholesalers, retailers, distributors and publishers of medical texts and reference books.

DEPARTMENT OF LANGUAGE & CULTURE, H.P.
& HIMACHAL AKADEMI OF ART, CULTURE & LANGUAGE, H.P.
Cliff-End-Estate, Shimla-1 (*Cable*: HIMSANSKRITI; *Tel*: 3669)

FR : K.S. Guleria, *Librarian*

PUB : S.N. Joshi, *Director*
ED : Sudarshan Vashist
SALES : Sudarshan Vashist

Department of Language and Culture is a government institution and is engaged in promoting language, art, culture, archives and archaeology as well as museums in the state. In execution of its varied schemes and projects, the department brings out important publications, which are being placed for display at the World Book Fair.

DEPARTMENT OF PUBLICATIONS, UNIVERSITY OF KERALA
Director, Department of Publications, University of Kerala, Trivandrum-695034
(*Tel*: 60692)

FR : M.A. Karim and N. Sundram, *Publication Officer*
PUB : Chemmanam Chacko, *Director*
ED : Chemmanam Chacko, *Director*
SALES : S. Krishna Iyer, *Asst. Director*

Established in 1939. Publish general books and textbooks for the university students. These include popular science books, ancient works in Sanskrit and Malayalam, translations from classics, thesis, glossaries of scientific and technical terms, compilations, source book, etc. Also brought out books on art, literature and social sciences.

DEPARTMENT OF PUBLICATIONS, GURU NANAK DEV UNIVERSITY
Department of Publications, Guru Nanak Dev University, Amritsar
(*Cable*: P.O. UNIVERSITY; *Tel*: 33911)

FR : S. Jagjit Singh, *Publication Officer*
PUB : Registrar, Guru Nanak Dev University, Amritsar
ED : Registrar, Guru Nanak Dev University, Amritsar
SALES : S. Jagjit Singh Walia, *Head, Deptt. of Press and Publications*

Publish general books in English, Hindi and Punjabi on history, religion, literature, literary criticism, arts etc. Also publish research journals exclusively dealing with research works on diverse subjects ranging from Punjabi literature to religion, history, sociology, psychology, economics, political science, etc.

DEVAVANI PARISHAD
R-6, Vani Vihar, New Delhi-110059 (*Tel* : 553499)

FR : Rajiv Sharma, *Volunteer*
PUB : Ramesh Chandra Shukla, *Adhyaksha*
ED : Rama Kant Shukla, *Gen. Sec. and Chief Editor*

SALES : Rajiv Sharma, *Volunteer*

Established in 1976. Published about fifty original and critical books in Sanskrit and Hindi. Brings out *Abvacina Samskrtm*—a quarterly Journal on modern Sanskrit works. Organise all-India Sanskrit Kavi Sammelans, etc. every year.

DHINGRA BOOK HOUSE
H-47, Laxmi Nagar, Near Inderprastha Hotel, Delhi-110092

FR : Dhingra Book House

DIALOGUE PUBLICATIONS
R-686, New Rajendra Nagar, New Delhi-110060 (*Tel*: 585133)

PR : P. Rajeev, *Manager*
PUB : Paul Zackariah, *Managing Partner*

Established in 1983. Publish books on management, economics and other social sciences. Also undertake complete editorial services for books and journals.

DIAMOND COMICS (P) LTD.
2715 Darya Ganj, New Delhi-110002 (*Tel.* : 273493, 266317, 266232)

FR : Narender Kumar, *Managing Director*
PUB : Narender Kumar, *Managing Director*
ED : Gulshan Rai, *Director*
SALES : Gulshan Rai, *Director*

Publishers of children comics, have published 400 titles in Hindi and English by now, containing popular characters like Chacha Chaudhary. Have also published 1000 paperbacks in Hindi, Urdu and English under Diamond Pocket Books; novels, fiction and other allied subjects.

DIRECTORATE OF ADULT EDUCATION, GOVT. OF INDIA, MINISTRY OF HUMAN RESOURCE DEVELOPMENT
Block 10, Jamnagar House, Shahjahan Road, New Delhi-110011
(*Cable* : ADULTEDU; *Tel.* : 386993, 388446)

FR : Nirmal Sehgal, *Librarian*
Lalita Vohra, *Asstt. Librarian*
PUB : S.K. Tuteja, *Director*

DIRECTORATE OF HINDI MEDIUM IMPLEMENTATION
EA/6, Model Town, Delhi-110009. (*Tel.* : 7110166)

FR : J.C. Moona, *Director*
PUB : J.C. Moona, *Director*
ED : K.D. Sharma, *Joint Director*

SALES : Shashi Kant Sharma, Jagbir Singh Talwar

The Directorate was established as a department of the University in 1978 and since then it has been engaged in publishing standard text material for students in Hindi medium. The books produced are useful to those who wish to acquire deep knowledge.

DIRECTORATE OF SURVEY (AIR), SURVEY OF INDIA
West Block No. IV, Ramakrishnapuram, New Delhi-110066
(*Cable*: SURAIR; *Telex* : 031-6633B; *Tel* : 6437074)

FR : N. Kothandaraman
PUB : Major General Girish Chandra Agarwal
ED : Director
SALES : Director Survey (Air), Survey of India

Established in 1967. It undertakes all geodetic, topographical, project, forest, and special surveys required for defence and development of the country. The department is also responsible for co-ordination and control on all aerial photography flown in the country for mapping and resources survey.

DISHA PRAKASHAN
138/16, Tri Nagar, Delhi-110035

FR : Narendra Bharteeva, *Partner*
PUB : Narendra Bharteeva, Shakuntdeep, *Partners*
ED : Madhudeep
SALES : Narendra Bharteeva, *Partner*

Disha launched its publications programme in 1981 and has published 40 titles so far which include novels, short stories, poetry and dramas of well-known writers. Suppliers of Hindi and English books to libraries, educational institutions.

DIVINE LIFE SOCIETY, THE SIVANANDA ASHRAM
P.O. Shivanandanagar-249192, Distt. Tehri Garhwal (U.P.)
(*Cable* : DIVINE LIFE; *Tel.* : Rishikesh 40)

FR : Swami Dayanandaji, *Secretary*
PUB : Swami Chidanandaji, *President*
ED : Swami Krishananandaji, *General Secretary*
SALES : Premanand Rao, *Manager Publication*

Founded in 1936. Released a number of authentic works on Yoga and Vedanta to help in developing an integrated personality, acquire peace of mind and attain spiritual heights.

DOABA HOUSE & RAMA BROS
1688, Nai Sarak, Delhi-110006 (*Tel.* : 274669, 5727313)

FR : Rajiv Malhotra, A.G. Seth, Naval Passi, K.K. Passi
ED : S.N. Malhotra, K.K. Passi, Rama Bros.

Doaba House is a publisher and bookseller dealing in MA, BA English literature books and B.Ed. books.

EFY ENTERPRISES PVT LTD
605, Siddhartha, 96, Nehru Place, New Delhi-110 019
(*Cable*: FORUMAG; *Tel*: 6415330, 6418959)

FR : Reeta Arora and Mangeet Sidhana
PUB : S.P. Chopra, *Chairman*
Ramesh Chopra, *Managing Director*

Year of establishment is 1979. Publish '*Electronics for You*' and '*Facts for You*' monthly magazines. Also publish books on electronics.

EASTERN BOOK COMPANY
34, Lalbagh, Lucknow-226001 (*Cable*: LAWBOOK; *Tel*: 43171, 44328, 46517)

FR : Vijay Malik, *Partner*
PUB : C.L. Malik, *Partner*
ED : Surendra Malik
SALES : P.L. Malik, *Partner*

Established in 1949. Leading publishers and exporters of law books and legal journals with over 350 commentries, 7 law journals, over a dozen digest series and a comprehensive list of Acts and Rules. Titles include books for lawyers, judiciary, industry, government servants and students.

EASTERN BOOK CORPORATION
124, Chanderlok Enclave, Pitampura, Delhi-110034

FR : Shailesh Gupta, *Director*
PUB : Kanta Gupta, *Proprietor*
ED : A. Gupta, *Editorial Director*
SALES : Sandeep Gupta, *Sales Director*

Oriental publishers and exporters of books on humanities and social sciences; library suppliers and subscription agents.

EDUCATIONAL BOOKS & AIDS
36, Kotla Road, New Delhi-110002 (*Tel*: 3314101)

FR : Rita Nagpal, *Proprietor*

PUB : Rita Nagpal, *Proprietor*
SALES : Rita Nagpal, *Proprietor*

Suppliers of all kinds of books related to children, fiction, cookery, medical, art and culture.

EDUCATIONAL BOOK COMPANY
AE-114, 10th Main Road, Anna Nagar, Madras-600040
(*Cable*: GREAT BOOKS; *Tel*: 616411)

FR : S.N. Das, *Liaison Officer*
PUB : Protima Naidu, *Managing Partner*
SALES : Protima Naidu, *Managing Partner*

Distributors of world-famous encyclopaedias, books on general science and health, educative books for children, classics for all ages, books on management, hotel and food services industry.

EDUCATIONAL BOOK HOUSE
Muslim University Market, Aligarh-202001 (U.P.) (*Tel*: 3768)

FR : Ahmad Saeed Khan, *Fair Representative*
PUB : Asad Yar Khan, *Proprietor*
SALES : Khalid Ali Khan, *Sales Representative*

Established in 1925. Leading publisher in Urdu books. Published more than 400 titles on subjects relating to Urdu language and literature and also Urdu editions on political science, history, commerce, education and fiction, etc. Also publish a literary bi-monthly Urdu Magazine *ALFAZ.*

EASTERN BOOK LINKERS
5825, New Chandrawal, Jawahar Nagar, Delhi-110007 (*Tel*: 2520287)

FR : S.L. Malhotra, *Proprietor*
PUB : S.L. Malhotra, *Proprietor*
SALES : B.N. Tiwari, *Sales Representative*

Established in 1979. Library suppliers, booksellers and publishers of indological, religion, philosophy, art, archaeological, history and Sanskrit books. We have published more than 110 titles.

EMBASSY OF THE PALESTINE LIBERATION ORGANISATION
D-1/27 Vasant Vihar, New Delhi-110057 (*Talex* : 31 62167-PLO IN;
Tel : 676605, 672859)

FR : Jaser Ahmad, *First Secretary*

EMKAY PUBLICATIONS
B-19, East Krishna Nagar, Delhi-110051 (*Tel*: 212191)

FR : M.K. Sood, *Proprietor*
PUB : M.K. Sood, *Proprietor*
ED : S.C. Sood
SALES : Madhu Sood

Produce textbooks and reference books. Also a series of help-books, etc.

ESS ESS PUBLICATIONS
4837/24, Ansari Road, Darya Ganj, New Delhi-110002 (*Tel*: 269667, 7117308)

FR : S.K. Sethi, *Manager*
PUB : Sheel Sethi, *Proprietor*
ED : Sheel Sethi
SALES : S.K. Sethi

Publishers of books on humanities and social sciences and with added specialisation of library science. Started publishing in the year 1975 and have added about 140 titles to the list.

EVERGREEN PUBLICATIONS
3834, Pataudi House Road, Daryaganj, New Delhi-110002

FR : Nirmal Chopra, *Partner*
PUB : Nirmal Chopra, *Partner*
SALES : Sudhir Sekhri, *Sales Executive*

Established in the year 1980. We publish books for Convents and Public Schools upto V standard. Also deal with the practical notebooks for IX and X standards in accordance with the CBSE syllabus.

F.C. WRIGHT (INTERNATIONAL SHIPPING) LTD.
799 London Road, West Thurroct Grays, Essex, RM1 GILR, England
(*Telex* : 885491 WRIGHT; *Tel* : PURFLEET 863377)

FR : Rupert Brown, *Airfreight Manager*
PUB : Rupert Brown
ED : Paul D. Wright
SALES : Rupert Brown

FIRMA KLM PRIVATE LIMITED
257-B, B.B. Ganguly Street, Calcutta-700012
(*Cable* : INDOLOGY; *Tel* : 27-4391/4160)

FR : Mr. Dilip Kumar Mitra, *Sales Representative*
PUB : Sri Rathindra Nath Mukerji, *Mg. Director*
ED : Sri Sripati Prasad Ghosh, *Editor*
SALES : Sri R.N. Mukerji, *Mg. Director*

Engaged in publishing scholarly books on humanities and social science.

FRANK BROTHERS & COMPANY (PUBLISHERS) PVT. LTD.
4675-A, Ansari Road, 21, Darya Ganj, New Delhi-110002
(*Telex* : 031-3265 FRAN IN ; *Tel* : 263393, 279936)

FR : S.C. Govil, R.C. Govil, R.K. Govil, *Directors*
PUB : K.L. Govil, *Chairman*
ED : R.K. Govil, *Director*
SALES : R.C. Govil, *Director*

The firm was established in 1930. Since its inception it has been specialising in the publication of standard school textbooks from class KG to XII in subjects like english, hindi, sanskrit, general knowledge, mathematics, sciences, social studies, law, economics, commerce, hotel management, drawing, general trade books and atlas, etc. Hindi editions are also available. Also now publishing college textbooks.

GALGOTIA BOOKSOURCE
P.O. Box 688 (17-B Connaught Place), New Delhi-110001
(*Telex* : 031-2879 STAR IN; *Tel* : 321844)

FR : Neeraj Galgotia

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Importers and stockists of general books, cook books, children books, computer books, illustrated hard-back, etc.

GEETA PUBLISHING HOUSE
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FR : Mukesh Kumar, Sanjay Kumar, *Manager and Deputy*
PUB : Geeta Gupta, *Proprietor*
ED : O.P. Gupta, *Technical Advisor*
SALES : Mukesh Kumar

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FP : Kaushal Goyal, *Partner*
PUB : Ravinder Goyal, *Partner*
SALES : Ravinder Goyal, *Partner*

Established in 1940. Leading bookseller and publisher, having published 25 books. Deal in books on sociology, psychology, history, economics, management, computers, competition books and dictionaries. Distributors and publishers of medical, technical, banking, management, social sciences, vocabulary books.

GEORGE ALLEN & UNWIN (PUBLISHERS) LTD.
P.O. BOX 18, Park Lane, Hemel Hempstead, Herts HP2 4TE U.K.
(*Cable* : DEUCALION LONDON WCI; *Telex* : 826261 GAU G; *Tel*: 0442 3244)

FR : Nicholas Esson, Ajay Parmar, *Sales Manager/Resident Representative*
PUB : Rayner Unwin, *Chairman*
ED : Roger Jones, David Fielder, *Editorial Directors*
SALES : Mark Streatfeild, *Marketing Director*

GERMAN BOOK CENTRE
32 II Main Road, C.I.T. East, Madras-600035
(*Telex* : 6643 HEIM IN; *Tel* : 441246)

FR : R. Seshadri, K. Meena, *Partners*
PUB : R. Seshadri, K. Meena, *Partners*
SALES : R. Seshadri

German Book Centre is an independent company stocking the German language publications in India.

GIAN PUBLISHING HOUSE
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PUB : Gaytri Garg
ED : Satkari Mukhopadhyaya, *Chief Editor*
SALES : B.P. Garg, *General Manager*

Established in 1984. Publish standard books on all aspects of human civilization with special emphasis on anthropology, indology, history of modern India, Indian philosophy and religion, Buddhism, art and architecture and Sanskrit classics.

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FR : S. Gurwara, *Manager*
J. Gurwara, S.P. Gurwara, *Coordination Manager*
PUB : V. Gurwara, *Executive Manager*
SALES : S. Gurwara, *Manager*

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FR : Ministry of Higher Education, Riyadh, Saudi Arabia

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SALES : Iain Pulley, *Marketing Director*

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FR : Gerhard Kurtze and Birgit Laedke
PUB : Gerhard Kurtze, *President*

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FR : Ratilal N. Shah, Convener, Gujarat Book Fair

Organization for the study, techniques and promotion of book fairs. It helps its members in the participation of book fairs outside Gujarat. It has designed a rack most suitable for book exhibitions.

HAMLYN PUBLISHING
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Tel : 0891 6261/71)

FR : Ray Kennedy, *Sales Manager*
Vinod K. Vasistha, *Resident Representative*
PUB : Charles Fowkes, *Managing Director*
SALES : Gunnar Lie, *Sales Director*

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HANS PRAKASHAN
18 Nyaya Marg, Allahabad-211001 (*Tel* : 3077)

FR : Mahendra Pal Jha, *Sales Manager*
PUB : Amrit Rai, Alok Rai, *Partners*
ED : Sudha Chauhan
SALES : Mahendra Pal Jha

Established at Varanasi in 1949. Later it moved to Allahabad where it is presently based. A small and selective publishing house, which concentrates on publishing works of great authors like Premchand (1880-1936), Subhadra Kumari Chauhan and Amrit Rai.

HARI BEHARI PRAKASHAN PVT. LTD.
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FR : N.C. Jain, *Managing Director*
PUB : N.C. Jain, *Managing Director*
SALES : Satya Prakash, *Director*

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HARPER & ROW, PUBLISHERS INC.
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PUB : V. Prasad, *Regional Manager*
SALES : V. Prasad, *Regional Manager*

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FR : V.J. Singh, *Sales Supervisor*
PUB : G.P. Singh, *Chief Executive*
ED : Ninder Jit Kaur
SALES : V.J. Singh

Publishers of educational books on all subjects for schools, especially on Indian mythology, religion, history and folklore.

HERITAGE PUBLISHERS
4C, Ansari Road, Daryaganj, New Delhi-110002

FR : B.R. Chawla, *Proprietor*
PUB : B.R. Chawla
ED : B.R. Chawla
SALES : B.R. Chawla

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PUB : S. Chandrasekhar, *General Manager*

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(*Tel* : 360170, 363863, 365798)

FR : S.K. Joshi, *Manager*, Delhi Office
PUB : Meena Pande, *Partner*
D.P. Pandey, *General Manager*
ED : K.N. Pandey, *Editor-in-Chief*
SALES : K.N. Pande, *Sales Manager*

Established in 1974. Engaged in publication of textbooks at graduate and post-graduate level, the firm specialises in management courses literature, besides publishing research works. In past decade, 350 titles have been published, and have plans to bring out about 150 titles in 1986. Authored by eminent masters, these books are as much valued abroad as in India.

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FR : C.B. Sharma, *Manager*
PUB : Dinanath Malhotra, *Mg. Director*
ED : Madhvi Malhotra, *Editorial Director*
SALES : L.P. Sharma, *Sales Manager*

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HINDI BOOK CENTRE
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FR : Amar Nath, *Managing Director*
Anil Verma, *Sales Executive*
PUB : Amar Nath, *Managing Director*
ED : Anil K. Verma
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PUB : S.K. Jain, *Managing Partner*
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FR : A.K. Kaul

HOLT-SAUNDERS ASIA LIMITED
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FR : Kirit C. Bhalani, Hari Ganesh, *Sales Managers*
PUB : Alan Tavlor, *President*
ED : Ted Shore, *Marketing Director*
SALES : Hari Ganesh, *Sales Manager*

Set up in January 1983. Holt-Saunders Asia Ltd. is a subsidiary of CBS New York, to distribute to the Asia-Pacific market publications including the Clinics of W.B. Saunders, Balliere—Tindall Ltd., Cassell Ltd., Hayden Book Co., etc.

IDARAH-I ADABIYAT-I DELLI
2009, Qasim Jan Street, Delhi-110006 (*Tel* : 239945)

FR : Lachhman Dass
PUB : Muhammad Ahmed, *Partner*
ED : Muhammad Ahmed
SALES : Lachhman Dass

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INDIAN BIBLIOGRAPHIES BUREAU—BALAJI ENTERPRISES
2153/2 Chah Indara, Fountain, Delhi-110006 (*Tel* : 2528597)

FR : Sushil Kumar

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(*Cable* : IBDIST ; *Tel* : 6416181 ; 6418282)

FR : M.D. Bhojwani, *Manager*
PUB : H.D. Chatlani, *Partner*
ED : Anand Kanekar
SALES : N.S. Vichare

Distributors of paperbacks, children's magazines, general books, academic, scientific and technical books ; publishers of paperbacks and children's books.

INDIA BOOK HOUSE
412 Tulsiani Chambers, 212 Backbay Reclamation, Nariman Point, Bombay-400021 (*Cable* : MIRCHANDCO, *Telex* : 6297 ; *Tel* : 240626, 240678)

FR : K.T. Mirchandani, *Director*
PUB : G.L. Mirchandani, *Chairman*
ED : Anant Pai, *Editor*
SALES : Deepak Mirchandani, *Managing Director*

Established as a distribution organisation in 1952, the activities now encompass all aspects of the book and magazine business--printing, publishing and distribution.

INDIAN BOOKS CENTRE
40/5, Shakti Nagar, Delhi-110007 (*Tel* : 7126497)

FR : Naresh Gupta, Anil Gupta, *Exports Executives*
PUB : Naresh Gupta, *Managing Partner*
ED : Sunil Gupta
SALES : Virendra Gupta

Established in 1976. We are publishers of indological, religion, philosophy, art, history and sanskrit books. We are one of the biggest exporters of books.

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FR : S. Ramamoorthy, *Assistant Editor*
PUB : D.N. Bhargava, *Controller General*
ED : P.M. Rao, *Chief Editor*
SALES : P.M. Rao, *Chief Editor*

The IBM was established in March 1984 as a multi-disciplinary scientific and technical organisation.
The Bureau is primarily responsible for the promotion of conservation and systematic development of mineral deposits, providing technical consultancy to private and public sector organisations, in-service training for departmental personnel for better job performance, conducting ore dressing and beneficiation investigations, maintaining information and data relating to the mining industry and assisting government in formulating national mineral policy.
IBM is a repository of information on mineral resources, mineral and metal production, utilisation, trade, etc. of the country and the world and has been instrumental in the dissemination of a variety of mineral-related information.

INDIAN COUNCIL OF AGRICULTURAL RESEARCH
Business Manager, ICAR Bhavan, Dr. K.S. Krishnan Marg, Pusa, New Delhi-110012 (*Cable* : AGRISEC; *Telex* : 031-3701 ICAR IN; *Tel* : 5713657)

FR : M. Prasad, *Business Manager*
PUB : V.S. Bhatt
ED : P.L. Jaiswal, *Chief Editor*
R.D. Sharma, *Chief Editor*
SALES : M. Prasad, *Business Manager*

The ICAR is the apex scientific body responsible to guide, promote and coordinate agricultural research, education and extension in the country. These functions are carried out through a vast network of agricultural research institutes, national research centres, project directorates, all-India coordinated research projects, agricultural universities, and national centres for communication and training.

INDIAN COUNCIL OF HISTORICAL RESEARCH
35 Ferozeshah Road, New Delhi-110001
(*Cable* : HISTSEARCH : *Tel* : 389021, 386033)

FR : Suresh Chand, *Production Assistant*
PUB : V.P. Sahdev, *Director*
SALES : N.C. Chatterjee, *Manager*

The Indian Council of Historial Research is an autonomous organisation established by the Government of India in 1972 for promoting historial research on scientific and sound lines. This promotional role is played, among other things, through its grants-in-aid schemes which include the sanction of research

projects, fellowships, study grants and award of subsidy for publications of works on history. The Council also periodically sponsors seminars on subjects relevant to history and brings out a thematic Journal twice a year. A few important research projects of the Government of India are also being executed by the Council.

INDIAN COUNCIL OF MEDICAL RESEARCH
Ansari Nagar, New Delhi-110029
(*Cable* : SCIENTIFIC ; *Telex* : 031-3807 ; *Tel* : 663001)

FR : V.K. Shrivastava, *Assistant Research Officer*
PUB : V. Ramalingaswami, *Director-General*
ED : G V. Satyavati, *Sr. Deputy Director-General*

ICMR which celebrates its platinum jubilee in 1985-86 is the national apex body responsible for the planning, formulation, co-ordination, implementation and funding of the biomedical research in India. The ICMR has currently 18 mission-oriented permanent research institute, and 6 regional research centres in selected biomedical topics and a large number of research units spread all over the country. The ICMR also supports a large number of task-force projects in areas of national priority and promotes open-ended research by scientists working in different (non-ICMR) biomedical institutions and universities in India.
Dissemination of scientific information is being done through monthly periodicals like the *Indian Journal of Medical Research* (founded in 1913) and *ICMR Bulletin* (founded in 1970). The non-periodical publication include monographs and technical reports on important topics as well as proceedings of selected seminars/symposia. The ICMR also brings out a member of popular publications on nutrition and other topics of public health importance.

INDIAN COUNCIL OF SOCIAL SCIENCE RESEARCH
35, Ferozshah Road, New Delhi-110001
(*Cable* : ICSORES ; *Tel* : 385959, 381571)

FR : L.K. Garg, *Assistant Director*
PUB : Professor Iqbal Narain, *Member Secretary*
ED : Professor Iqbal Narain, *Member Secretary*
SALES : S.P. Agrawal, *Director*

Established by the Government of India as an autonomous organisation in 1969 to give impetus to research in social sciences. Under its aegis, Data Archives, Social Science Documentation Centre looks after bibliographical and documentation activitives, the Inter-library resources Centre and the library. For wider dissemination of reasearch findings, ICSSR has already published 200 books, pamphlets and monographs and publishes Journal of abstracts and reviews in various disciplines like economics, geography, political science,

sociology, as well as Indian dissertation and research abstracts quarterly and a half year Newsletter. It is also bringing out a series of survey of research in these subjects.

INDIAN DOCUMENTATION SERVICE
New Subzimandi, Post Box. No. 13, Gurgaon-122001, Haryana
(*Tel* : 22005)

FR : Satyaprakash, *Director*
PUB : Pankaj Kumar Jain
ED : Sanjeev Kumar Jain
SALES : Sanjeev Kumar Jain

Established in 1970. Exporters, publishers, booksellers and subscription agents for sale of Government of India publications.

INDIAN INSTITUTE OF ADVANCED STUDY
Rashtrapati Nivas, Shimla-171005 (*Cable:* INSTITUTE; *Tel*: 2227)

FR : A.K. Sharma, N.K. Maini
PUB : M.N. Sinha, *Director*

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INDIAN INSTITUTE OF PUBLIC ADMINISTRATION
Indraprastha Estate, Ring Road, New Delhi-110002
(*Cable*: ADMNIST; *Tel:* 3317309)

FR : Om Anand, *Publication Officer*
PUB : P.R. Dubhashi, *Director*
ED : M.K. Gaur, *Assistant Editor*
SALES : M.K. Gaur, *Assistant Editor*

IIPA was set up in 1954 to enhance managerial and administrative capabilities of executives in the government and public sector enterprises. The institute is recognised as the national section for India of the International Institute of Administrative Sciences. The activities include training; research; advisory and consultancy services; and information exchange.

INDIAN LIBRARY ASSOCIATION
A 40-41, Flat No. 201, Ansal Building, Mukherji Nagar, Delhi-110009
(*Tel*: 7117743)

FR : C.P. Vashishth, *Secretary*
PUB : T.S. Rajagopalan, *President*
SALES : C.P. Vashishth, *Secretary*

The Indian Library Association was founded in 1933 with a view to further the cause of Library movement in India. It organises annual conferences for professionals working in libraries, documentation and information centres. From time to time it also organises workshops and seminars on library matters.

INDIAN NATIONAL SCIENCE ACADEMY
Bahadur Shah Zafar Marg, New Delhi-110002
(*Cable* : NATSCIENCE; *Telex* : 31-61835 INSA IN; *Tel* : 3311865)

FR : V.K. Gupta, *Sales-cum-Publicity Assistant*
PUB : A.K. Bose, *Executive Secretary*
ED : M. Dhara, *Assistant Executive Secretary*
SALES : M. Dhara, *Assistant Executive Secretary*

Established in January 1935. The Academy effects coordination between scientific societies, institution and government departments. Academy publishes besides the regular periodicals, proceedings (Physical and Life Sciences), Indian Journal of Pure and Applied Mathematics, Indian Journal of Science, and other occasional publications.

INDIAN MUSEUM
27, Jawaharlal Nehru Road, Calcutta-700016 (*Tel* : 23-0742/43)

FR : Gour Ghosh, *Publication Superintendent*
PUB : S.R. Sarkar, *Actg. Director*
ED : Gour Ghosh, *Publication Superintendent*
SALES : Basudeb Bhattacharya, *Sales Promoter*

The biggest museum in South-East Asia was established in 1878 and art, archaeology, anthropology, zoology, geology and botany publications are in the possession of the museum. The publishing programme is usually implemented annually and it brings out bulletins, catalogues, monographs, annual reports, picture-cards, picture-folders, etc.

INDIAN STANDARDS INSTITUTION
9, Bahadurshah Zafar Marg, New Delhi-110002
(*Cable* : MANAKSANTHA; *Telex* : 031-3970; *Tel* : 3310131/321)

FR : Kumud Kapur, Sawhney, *Asst. Director*
PUB : B.N. Singh, *Addl. Director General*
ED : K.C. Sharma, *Director*
SALES : R.S. Malani, *Director*

Established in 1946. Under the aegis of the Ministry of Civil Supplies, its aim is to promote standardization, quality control, simplification in industry and commerce. It has so far published about 11,000 Indian standards and special publications.

INDOLOGICAL BOOK HOUSE
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FR : Ramesh Kumar

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Anis Nsouli Street-off Verdun P.O. Box II-7164, Beirut, Lebanon
(*Cable* : DIRASAT; *Telex* : 23317; *Tel* : 814174)

FR : Constantine K. Zurayk, *Chairman of the Board of Trustees*
PUB : Constantine K. Zurayk, *Chairman of the Board of Trustees*
ED : Camille Mansour, *Head of Research Department*
SALES : Afaf Minkara

The Institute for Palestine Studies, founded in Beirut in 1963, is an independent non-profit Arab research organisation not affiliated to any government, political party or group, devoted to a better understanding of the Palestine question and the Arab-Israeli conflict. It publishes and distributes monographs, papers, documentary surveys, annual documentaries, anthologies, reprints, memorandas and textbooks in addition to three periodicals *Bulletine* (Arabic monthly); *Journal of Palestine Studies* (English Quarterly) and *Revue d' etudes Palestiniennes* (French Quarterly).

INSTITUTE OF SOCIAL STUDIES
P.O. Box 90733-2509 LS The Hague, Holland
(*Cable* : SOCINST; *Telex* : 31491 ISS NL; *Tel* : 572201)

INTELLECTUAL BOOK CORNER
INTELLECTUAL PUBLISHING HOUSE
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PUB : D.R. Chopra
ED : H.R. Chopra
SALES : D.R. Chopra

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FR : V.V.R. Murty, *Books Officer*
PUB : S.N. Mehta, *Managing Partner*
ED : S.N. Mehta, *Chief Editor*
SALES : V.V.R Murty, *Sales Manager*

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INTERNATIONAL AGRICULTURAL RESEARCH CENTRES (IARCs)
C/o Icrisat Information Services, Patancheru P.O., Andhra Pradesh-502324
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FR : J.B. Wills, Madhu Reddy, *Editors*
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PUB : L.D. Swindale, *Director General*
ED : H.L. Thompson, *Information Services*
SALES : H.L. Thompson, *Information Services*

The audience for most Centre publications comprise scientists involved in agricultural research and education. But there are also a number of handbooks and manuals that additionally appeal to extension agents.

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International Book Distributors are direct importers of books from U.K. and U.S.A. As procurement agents, IBD are major suppliers to universities, government offices and research institutions throughout India.

INTERNATIONAL BOOK DISTRIBUTORS
9/3, Rajpur Road (1st Floor), Dehra Dun-248001 (India)
(*Telex* : 595—280 ; *Tel* : 27497)

FR : R.P. Singh, *Proprietor*
Y.P.S. Singhal
PUB : R.P. Singh, *Proprietor*
ED : R.P. Singh, *Proprietor*
SALES : R.P. Singh, *Proprietor*

Distribute books on forestry, agriculture, botany, zoology, wildlife and allied subjects.

INTERNATIONAL BOOK HOUSE PRIVATE LIMITED
Indian Mercantile Mansions (Extn.), Madame Cama Road, Bombay-400039
(*Cable* : INTERBOOK ; *Tel* : 2021634, 2021795)

FR : C.V. Thambi, *General Manager*
PUB : S.K. Gupta, *Managing Director*
SALES : C.V. Thambi, *General Manager*

Established since 1941. Leading booksellers and subscription agents. Also distributors of scientific, technical and general books of wellknown publishers all over the world.

INTERNATIONAL BOOK TRADERS
A-85 Derawal Nagar, Opp. Model Town II, Delhi-110009 (*Tel* : 741817, 7122527)

FR : D.S. Chaudhary

INTERNATIONAL ISLAMIC FEDERATION OF STUDENT ORGANIZATIONS
P.O. Box 8631, Saimiya, Kuwait

(*Cable:* IIFSO-KUWAIT; *Telex*: SERAT 30602 KT; *Tel*: 2442380, 2442381, 2442382)

FR : Hindustan Publications, Delhi-110006, India
Tahawwab Husain Qureshi, *Manager*
PUB : S.M. Syeed, *Secretary General*
ED : Amanullah Khan
SALES : Tahawwar Husian Qureshi

Established in 1969. The Federation has undertaken the task of publication of various books on Islamic consciousness of well-known Islamic scholars. The Federation has so far published over 300 books in more than 28 languages.

INTERNATIONAL LABOUR ORGANISATION
7, Sardar Patel Marg, New Delhi-110021
(*Cable* : INTERLAB; *Telex* : 031-62749; *Tel* : 3012101/02/03)

FR : N. Agnihotri, *Sales Promotion Officer*
PUB : S. Sankar Narayanan, *Director*
SALES : Ivan M.S.C. Elsmark, *Chief. Pub ILO*, Geneva

The International Labour Organisation was founded in 1919 to advance the cause of social justice and by doing so, to contribute to ensuring universal and lasting peace. The International Labour Office is the Organisation's secretariat, operational headquarters, research body and publishing house. The publishing work of the ILO forms an important part of its activities. The central aim is to facilitate objective study and analysis, as well as to spread knowledge and stimulate discussion, of the major social and economic problems and trends in different countries, and to promote concrete national and international action in furtherance of the aims of the Organisation. Research is published in the form of studies, comparative surveys, practical handbooks and reports for conference and meetings. The ILO also issues a number of periodicals.

INDIAN PUBLISHERS' DISTRIBUTORS (Regd)
156-D, Kamla Nagar, Delhi-110007 (*Tel* : 2916233)

FR : Satish Kumar Garg, *Proprietor*
PUB : Satish Kumar Garg, *Proprietor*
ED : S.P. Garg, *Editor*
SALES : Satish Kumar Garg, *Proprietor*

Established in 1983. Distributors of reference, general and textbooks in literature, art, history, religion, anthropology, sociology, economics and other social science subjects.

INTERNATIONAL PUBLISHERS & DISTRIBUTORS
B-5/34, Safdarjung Enclave, New Delhi-110029 (Tel : 608423)

FR : C.L. Sehgal, *Proprietor*
PUB : C.L. Sehgal, *Proprietor*
SALES : Jagdish Kumar

Authorised official distributors and wholesale stockists of medical, veterinary, agricultural and other scientific publishers in U.K., USA and the continent. Also deal in publications of anthropology, psychology, chemistry and other disciplines.

ISHWAR CHANDRA & CO.
8-9, Gole Market, New Delhi-110001 (*Tel* : 343881)

FR : Ishwar Chandra, *Proprietor*
PUB : Ishwar Chandra, *Proprietor*
SALES : Anju Sexena, *Sales Manager*

Supplier of publications published by Central Government and its autonomous bodies.

ISLAMIC PUBLICATIONS LIMITED
13-E, Shahalam Market, Lahore-8 (Pakistan)
(*Cable* : ALILM-LAHORE; *Tel* : 325243)

FR : Abdul Waheed Khan, *General Manager*
PUB : Ashfaque Mirza, *Managing Director*
ED : Abdul Waheed Khan, *General Manager*
SALES : Syed Hasan Zaidi, *Assistant Manager*

Established in 1959. A leading publisher of books on Islam, *Quran, Hadith,* propagation of Islam in day to day life. It has about 350 publications of renowned scholars and writers in Urdu, and more than 150 publications in English, originals as well as translations of authors, renowned thinkers and writers.

ISLAMIC PUBLISHING HOUSE, LAHORE
2-Sheesh Mahal Road, Lahore-2 (Pakistan)
(*Cable* : DARULILM; *Tel* : 67606)

FR : M. Munir Ahmad, *Managing Partner*
Qasim Mahmood, *Sales Manager*
ED : Asim Maqsood
SALES : Qasim Mahmood, *Sales Manager*

Established in 1973. It has a showroom, which is the biggest book centre at Lahore, containing healthy, standard and inspiring books on literature and Islamic studies. It publishes total Hadith literature both in Arabic and Urdu languages, to help people understand the *Quran* and *Hadith*.

ISLAMIC REPUBLIC OF IRAN
18, Tilak Marg, New Delhi-110001
(*Cable* : IRANFAR; *Telex* : 65 548 CCIE; *Tel* : 382580, 382888)

FR : Mohensen Shojakhani, *Publication Incharge*
PUB : S.A. Mohanna, *Director*
ED : H. Askari Rad, *Cultural Counsellor*

After the Islamic revolution of Iran, publication of books in general and children's books in particular, has accelerated considerably both by government and private publishing houses and these books are being translated into different languages of the world.

ITALIAN EMBASSY CULTURAL CENTRE
38, Ring Road, Lajpat Nagar III, New Delhi-110024
(*Cable:* ITALCULTUR; *Tel:* 611530, 623441, 623768)

FR : Krishan Khullar
PUB : Fernando Bertolini, *Director and Cultural Attache*

Approximately 25,000 books are published in Italy every year by more than 400 publishers. The details about the Italian publishers as well as the Italian language courses in Delhi can be obtained from the Italian Embassy Cultural Centre, where a well equipped library is open for reference. The "Societa Italiana Autori ed Editor" (SIAE) is the official authority in Italy for copyright clearance, and 'Licosa' are the distributors for Italian publications abroad.

JADAVPUR UNIVERSITY
Calcutta-700032 (*Cable* : UNIJAD; *Tel.* : 724044)

FR : Sanat Kumar Basu, *Supdt. of University Press*
PUB : A.K. Gupta, *Registrar*
ED : A.K. Gupta, *Registrar*
SALES : A.K. Gupta, *Registrar*

Offers a wide range of publications on literary, science and technological aspects which would be useful to students, research scholars and teachers.

JAGASIA DISTRIBUTORS PVT. LTD
Jagasia House, 101, Sindhi Society, Chembur, Bombay-400071
(*Telex* : 3696 SSAE; *Tel.* : 526257)

FR : L.C. Jagasia, *Director*
PUB : J.P. Jagasia, *Managing Director*
SALES : J.P. Jagasia

Importers, distributors and wholesalers of children books.

JAICO BOOK DISTRIBUTERS
G-2, 16 Ansari Road, Darya Ganj, New Delhi-110002 (*Tel.* : 272208, 260651)

FR : S.C. Sethi, *General Manager*
PUB : Ashiwn J. Shah, *Managing Director*
ED : Austin Fernandez, *Editor*
SALES : S.R. Wadiker, *Manager*

Pioneer in paperbacks. Specialists in autobiography and biography, management, philosophy, religion, oriental classics, Indian literature, etc. Have 500 titles on our list. Leading distributors of American and British publishers in India, specialising in academic, behavioural science, social science, commerce, sciences, etc.

JAIN BOOK DEPOT
4056, Ajmeri Gate, Delhi-110006 (*Tel.* : 529902, 529200)

FR : Mahesh Jain, *Manager*
PUB : Chela Ram Jain, *Proprietor*
ED : Satish Jain, *Editorial Advisor*
SALES : Rajiv Jain, *Sales Manager*

Established in 1964. Supply books to leading libraries of Uttar Pradesh and adjoining areas. Deal with books of social sciences, sciences and arts.

JANTA BOOK DEPOT
23 Shaheed Bhagat Singh Marg, New Delhi-110001 (*Tel.* : 343685, 343509)

FR : I.P. Gupta, *Proprietor*
PUB : I.P. Gupta

Janta Book Depot are education booksellers and stationers. Deal in educational school and college textbooks, medical books, general books, competition books, exercise books, engineering books, school and office stationery.

JANKI PRAKASHAN
Ashok Raj Path, Chauhatta, Patna-800004

JAYPEE BROTHERS
P.B. No. 7193, G-16, Emca House, 23/23B, Ansari Road, Daryaganj, New Delhi-110002 (*Tel* : 270321)

FR : Jitender Pal Vij, *Managing Partner*
PUB : Jitender Pal Vij, *Managing Partner*
ED : Pawaninder Pal Vij, *Cartner*
SALES : P.G. Bandhu, *Manager*

Publisher specializing in exclusive medical books having 140 titles (all in medicine) to his credit.

JEEVANDEEP PRAKASHAN
"Ramdoot", Dr. Bhalerao Marg, Girgaon, Bombay-400004 (*Tel* : 355798)

FR : Shashikant Savla
PUB : Shantilal L. Furia

Year of Establishment 1970. Specialise in publishing nursery, K.G., primary and secondary school textbooks and workbooks.

JHARISON PRESS & PUBLICATION
Gay House, 16F, 3 Ansari Road, Daryaganj, New Delhi-110002
(*Tel.* : 653982)

FR : R.D. Jhari, *Proprietor*
PUB : Ravinder Dev Jhari, *Proprietor*
ED : Pratibha Jhari, *Publication Executive*
SALES : R.D. Jhari

Established in 1983 with the main object of publishing world classics and works of renowned authors in English. The main field of publication is English literature. Twenty titles—famous fiction works of D.H. Lawrence, Henry James, R.L. Stevenson, Jules Verne, John Galsworthy etc. have been published.

JIWAN PUBLISHING HOUSE
E 393 Ramesh Nagar, New Delhi-110015 (*Tel* : 535305, 532219, 2915558)

FR : Srinivasan, *Consulting Editor*
PUB : U.R. Mediratta, *Proprietor*
ED : Srinivasan, *Consulting Editor*
SALES : U.R. Mediratta, *Proprietor*

Established in 1974. It is a leading publishing house of educational books for all standards. JPH has more than 350 titles to its credit in all subjects.

JNANADA PRAKASHAN (PD)
24, Daryaganj, New Delhi-110002 (*Tel.* : 272047)

FR. : S.B. Chowdhary, *Business Manager*
PUB : D.D. Chowdhary, *Proprietor*
ED : V.K. Chowdhary, *Chief Editor-cum-Publicity Manager*
SALES : S.B. Chowdhary, *Business Manager*

Established in 1949. Educational publishers for humanities, commerce and science for schools and university level.

JOHN WILEY & SONS INC., NEW YORK
605, Third Avenue, New York, NY 10158 (212) 850-6000 (USA)

FR : Bradford Wiley, *Chairman*
PUB : Bradford Wiley, *Chairman*
SALES : B. Leslie Koch, *Manager* (Far East & Pacific)

JOSHI BOOK DISTRIBUTORS
20, Ansari Road, Darya Ganj, New Delhi-110002
(*Cable* : MARTALUMIN; *Tel.* : 275132)

FR : Nalin Joshi, Vinod Joshi, *Partners*
PUB : Harendra Joshi, *Partner*
SALES : Nalin Joshi, *Partner*

Supply imported books on automobiles, science, photography, embroidery and knitting, cooking, old classics, including comics and fiction brought out by reputed publishers.

JYOTI ASHRAM (NEW DELHI & PUNE)
& RISHI ASHRAM (HIMALAYA)
68, Lulla Nagar, Pune (Maharashtra) 411040 (*Tel* : 67632)

FR : H.V. Kumar, *Secretary*
PUB : Prabhushri Swami Amar Jyoti, *Founder and Managing Trustee*

"The purpose of life or creation is to grow consciously towards the Divine, our Source—as the flower unfolding its beauty to the sun." In keeping with these words Prabhushri Swami Amar Jyoti founded the Ananda Niketan Trust

during 1962 in India and the Truth Consciousness during 1974 in USA. The ashrams provide a place for seekers to grow consciously toward enlightenment under His 'marga darshan'. Publications include Swamiji's acclaimed books: *Spirit of Himalya, Retreat into Eternity* and *In Light of Wisdom. Conscious Living* and *Pratibuddha* (Hindi) are bi-annual journals of applied spirituality and *Truth Consciousness Journal* is published thrice a year. Swamiji's Satsang and devotional chanting cassette tapes are also available.

K.M. VARGHESE COMPANY
104-105 Hind Rajasthan Building, Dadasaheb Phalke Road, Dadar, Bombay-400014
(*Cable* : KEMVARG, BOMBAY-14; *Tel* : 442074, 440385)

FR : K.M. Varghese, Z.A. Moaiyadi and T.D. Jose, *Partner and Sales Executives*
PUB : K.M. Varghese, *Partner*
ED : Sara Varghese
SALES : A.M. Pandit, *Sales Manager*

Established in 1960. Deals exclusively in medical and allied books. Specialise in Indian-bound edition of popular foreign medical books.

K.P. BAGCHI & COMPANY
286, B.B. Ganguli Street, Calcutta-700012 (*Tel* : 267474)

FR : K.N. Ghosh, A.K. Maji

K.P. PUBLISHERS' DISTRIBUTORS
17-D Kamla Nagar, Delhi-110007 (*Tel* : 232462 Res.)

FR : Kamal Prakash, *Proprietor*

KADAMBARI PRAKASHAN
A-55/1, Sudarshan Park, New Delhi-110015

FR : Harivansh Aneja, *Hony. Director*
PUB : Vidya Aneja, *Proprietor*
ED : Kanta Anand, *Editor*
SALES : Shyam Aneja, *Sales Manager*

Established in 1977. Publish works of young authors on various subjects like novels, short stories, poetry, popular stage-plays, literary criticism, philosophy, education, etc. Also publish children literature and textbooks. Some titles have been awarded by state government. Our latest publications—*Shantiparva*

men Naitik Moolya, *Nayee Kavita men Rashtriya Chetna*, and *Akhiree Mughal* have been acclaimed.

KAMGAR PRAKASHAN
546 Bhai Parmanand Colony, Delhi-110009

FR : Balram Sharma, *Proprietor*
PUB : Balram Sharma, *Proprietor*
ED : Balram Sharma, *Proprietor*
SALES : Parvati Sharma, *Sales Manager*

Established in 1984. Publish classics in the English and Hindi languages. Suppliers of communist and progressive books, pamphlets and periodicals particularly relating to USSR, China, Eastern Europe, and India. Distributors of books and periodicals in the English language from the People's Socialist Republic of Albania.

KALI FOR WOMEN
N-84, Panchshila Park, New Delhi-110017 (*Tel* : 6436597)

FR : Ritu Menon, Urvashi Butalia, *Trustees*
PUB : Ritu Menon, Urvashi Butalia, *Trustees*
ED : Ritu Menon, Urvashi Butalia, *Trustees*
SALES : Ritu Menon, Urvashi Butalia, *Trustees*

India's first publishing house specialising in books on and by women, with a special focus on the Third World women.

KALYAN MANDIR PRAKASHAN
'Ghandi'-Karyalaya, Alopibagh Marg, Allahabad-211006 (*Tel* : 51483)

FR : Ritta Sheel Sharma, *Manager*
PUB : Uma Devi Shukla, Shyam Sundari, *Proprietors*
ED : Pandit Rama Dutt Shukla, *Chief Editor*
SALES : Ritta Sheel Sharma, *Sales Manager*

Established in 1942. Reputed publisher of about hundred books on the ancient subject of Mantra, tantra, Yoga and shakti worship on the basis of authentic research of learned and accomplished Sadhakas (Devotees) of India. The monthly journal, *Chandi* has the credit of being the only periodical on the above subjects and has earned fame not only in India but also in foreign countries.

KALYANI PUBLISHERS
4863/2B Bharat Ram Road, 24 Daryaganj, New Delhi-110002 (*Tel* : 278688)

FR : S.P. Anand, *Manager*
PUB : Usha Raj Kumar, *Partner*
ED : Subhash Ahuja, *Production Manager*
SALES : S.P. Anand, *Manager*

KAMAL & CO
27 D.D.A. Shopping Centre, Safdarjung Enclave, Arjun Nagar, New Delhi-110029 (*Tel* : 601076, 674486)

FR : Kamal Verma, *Proprietor*
PUB : Kamal Verma, *Proprietor*
SALES : Kamal Verma, *Proprietor*

Distribute books for research and development units in the field of electronics, telecommunications, microwave, radar, satellites, electrical, mechanical, civil and chemical engineering.

KANPUR PRAKASHAK SANGH
124/152, C Block, Govind Nagar, Kanpur-208006 (*Tel* : 218490)

FR : Kamal Kant Shukla, *Deputy Director*
PUB : Krishna Chandra Shukla, *Director*

Established in 1985. Publish general books.

KASTURI & SONS LTD.
859/860, "Kasturi Building", Anna Salai, Post Box No. 316, Madras-600002 (*Cable* : HINDU ; *Telex* : 041-358 ; *Tel* : 846567)

FR : R. Venkatachalam, *Branch Manager*
M/s. B. Mukundan, N.K. Chawla, *Sales Representatives*
PUB : G. Kasturi, *Editor*
ED : G. Kasturi, *Editor*
SALES : G.V. Vasudev Rao, *Circulation Manager*

Established in 1978. Publishes the weekly magazine, *The Sportstar*, *Frontline*, *The Hindu*, besides the *Survey of Indian Industry* and *Indian Cricket* journals.

KEHAV BHIKAJI DHAWALE
Shri Samarth Sadan, First Bhatwadi, Girgaon, Bombay-400004 (*Tel* : 354853)

FR : Dhananjaya Dhawale, T.M. Deodhar

KENDRIYA HINDI SANSTHAN
Hindi Sansthan Marg, Agra-282005
(*Cable* : SHIKSHAN; *Tel* : 72352, 76758, 61667)

FR : Devender Kumar Sharma, *Prakashak Prabandhak*
PUB : Balgobind Mishra, *Director*
ED : Balgobind Mishra, *Director*
SALES : Devender Kumar Sharma, *Prakashak Prabandhak*

Central Institute of Hindi was established in 1961. The Institute is a well known research centre of applied linguistics, language teaching for Hindi mainly as a second foreign language. It has also prepared cassettes and records for pronunciation, recitation and learning of the language.

KESHAV VISUALISERS & ADVERTISERS
2, Beadonpura, Ajmal Khan Road, Karol Bagh, New Delhi-110005
(*Cable* : MATCH-MAKERS ; *Tel* : 5722527)

FR : T.R. Kapur, *Chief Executive*
PUB : T.R. Kapur, *Chief Executive*
ED : T.R. Kapur, *Editor-in-Chief*
SALES : Keshav Kapur, Madhu Kapur, S.P. Kapur, *Chief Marketing Executive*

Publish 2 journals *Marriage & Trade Likers* (English) and *Modern Marriage* (Hindi). The objectives of these journals are to bring happiness and prosperity at home, trade and in industry through Patents Clubs and by organising trade fairs and exhibitions, and assisting in display of products to boost sales. Have developed aluminium fabrication system which can create partitions, racks display stands, boards, tables, chairs and can meet each individual customers requirements.

KHANNA PUBLISHERS
2-B, Nath Market, Nai Sarak, Delhi-110006 (*Tel* : 2912380, 743746)

FR : Sanjeev Malhotra
PUB : R.C. Khanna, *Managing Partner*
ED : R.C. Khanna, *Chief Editor*
SALES : R.C. Khanna, *Executive*

Leading publishers of technical books of different disciplines such as mechanical engineering, civil, electrical, electronics, mathematics, chemistry, metallurgy, automobile, engineering. Have also published *Multiple Choice Questions & Answers*.

KITAB BHAWAN
1784, Kalan Mahal, Daryaganj, New Delhi-110002 (*Tel* : 274686)

FR : Ishrat Ali Nasri, *Manager*
PUB : Nusrat Ali Nasri, *Proprietor*
ED : K.P. Garg, *Managing Editor*
SALES : T.U. Alvi, *Sales Manager*

Kitab Bhavan was established in 1965. Leading publishers, distributors and exporters of the *Holy Qur'an* in Arabic and in English by various scholars, *Hadth* in English and of publications in English on Islam and Islamic studies especially Islamic law, religion and philosophy, Islamic history, civilization, culture and mysticism. Export Urdu and Arabic books also. Plan to publish highly specialised and authoritative publications on Islamic Law. Undertake printing and binding jobs of all kind of Islamic publications from foreign publishers.

KITAB DAAN
3649 Netaji Subhash Marg, New Delhi-110002

FR : Sidrat Ansari, *Director*
PUB : Hayatullah Ansari, *Chairman*
ED : Sultana Hayat
SALES : Sidrat Ansari

KOREAN PUBLISHERS ASSOCIATION
105-2, Sagan-dong, Chongno-Ku, Seoul 110, Korea
(*Cable* : BOOKHOUSE SEOUL; *Tel* : 7240790)

FR : Embassy of the Republic of Korea
PUB : Young Bin Min, *Chairman/President*, Korean Publishers Association

KOSHAL BOOK DEPOT
3611/5 Navrang Colony, Trinagar, Delhi-110035 (*Tel* : 7119130)

FR : R.P. Sharma, R.N. Sharma, *Partners*
PUB : R.P. Sharma, R.N. Sharma

Leading importers and wholesale suppliers of books on social sciences, physical, chemical and biological sciences, agriculture, engineering, etc.

KUMAR BOOK CENTRE
6133, Bara Hindu Rao, Delhi-110006 (*Tel* : 776052)

FR : Ashok Kumar, *Proprietor*
PUB : Ashok Kumar, *Proprietor*

ED : S.P. Arora, *Asstt. Editor*
SALES : B.B. Bhatia, *Business Manager*

Stockist of medical books, nursing books, technical books, college, competition, general and school books.

KUMAR PUBLICATIONS
"Janak Palace", New Market (Behind Liberty Cinema), New Rohtak Road, New Delhi-110005 (*Tel* : 560718, 528270)

FR : Manoj Kumar, *Partner*
PUB : V. Kumar, *Partner*
ED : Manoj Kumar, *Partner*
SALES : V. Kumar, *Partner*

Leading publishers of general books especially *Super Guide* for various competitive examinations.

KUTUB KHANA ISHAYAT-UL-ISLAM (REGD)
3755, Churiwalan, Delhi-110006
(*Cable* : KUTUBIEXPO; *Tel* : 265854, 263567)

FR : Ram Chand
PUB : R.K. Sachdeva, *Partner*
ED : V.K. Sachdeva, *Partner*
SALES : V.K. Sachdeva, *Partner*

Specialise and publish Islamic literature in Arabic, Urdu, Hindi, English and French. Exporters of *Holy Quran* and other books. Golden Bordered *Holy Qurans*, size 18" X11" and two small-sized 7-1/2" X 5" & 5" X4" have been acclaimed as one of the best scriptures by international standards.

L B EDUCATIONAL AIDS PRIVATE LIMITED
11/B Botawala Building, Hornman Circle, Bombay-400023
Local 5/6 Windsor Mansions, Janpath Lane, New Delhi-110001
(*Tel* : BOM-294045)

FR : Ms. Poonam Mehta

LAKE HOUSE INVESTMENTS LTD.
41, W.A.D. Ramanayaka Mawatha, Colombo 2, Sri Lanka
(*Telex* : 21266 LAKEEXPO CE; *Tel* : 33271-3, 35175)

FR : Henry Samaranayake, *Manager*
PUB : R.S. Wijewardene, *Chairman*

ED : Henry Samaranayake, *Manager*
SALES : Henry Samaranayake, *Manager*

Publish books on education, law, general, fiction, children's books, dictionaries, medicine (in English and Sinhala), etc.

LALIT KALA AKADEMI (NATIONAL ACADEMY OF ART)
Rabindra Bhavan, Ferozshah Road, New Delhi-110001
(*Cable* : ARTAKADEMI; *Tel* : 387241-42-43)

FR : Kewal Krishan, *Superintendent*
PUB : R.K. Bhatnagar, *Secretary*
ED : R.K. Bhatnagar
SALES : M. Rajaram, *Deputy Secretary*

The Lalit Kala Akademi is an autonomous organisation established as the central coordinating body for the promotion of plastic arts. It has a comprehensive publications programme through scholarly books on art, periodicals, catalogues, brochures, portfolios and multi-colour reproductions to bring the people closer.

LANCER INTERNATIONAL
Post Box 3802, New Delhi-110049 (*Cable* : CAVALIER; *Tel* : 655652)

FR : Bharat Verma, *Proprietor*
PUB : Bharat Verma, *Proprietor*
ED : S.S. Ahlawat
SELES : B.M. Singh

Lancer is a regular publisher and printer attached to India International Centre, National Defence College, The Parachute Regt., Skinner's Horse, Corps of Military Police, The Rajputana Rifles, etc.

LANGUAGES DEPTT., PUNJAB
Assistant Director, Literary Centre, Punjab Bhawan, Copernicus Rd., New Delhi-110001 (*Tel* : 385431/65)

FR : *Literary Centre*
PUB : *Director*
ED : *Director*
SALES : *Director*

LAXMI PUBLICATIONS
2691, Baradari, Ballimaran, Delhi-110006 (*Tel* : 2911124, 2915875)

FR : R.K. Gupta, *Proprietor*
PUB : R K. Gupta, *Proprietor*
ED : Kailash Yadav, *Editor*
SALES : D.R. Vashisht, *Sales Manager*

Established in 1947. A leading publisher of University level textbooks in mathematics and different subjects for schools affiliated with CBSE. Also publish a number of titles of library reference books on indology and architecture.

LEON KLAYMAN PUBLISHING & ASSOC.
PO Box 281, Prince Station, New York, NY 10012 USA (*Tel* : (212) 777-2259)

FR : Leon Klayman, Rachael Romero, *Publisher*, *Art Director*
PUB : Leon Klayman, *Publisher*
ED : Rachael Romero, *Editorial* and *Art Director*

Leon Klayman Publishing exhibits, new art publications, posters, postcards, educational art objects and puzzles designed by leading international artists. It is interested in establishing joint ventures with art publishers and writers of India.

LIPI PRAKASHAN
1/4232, Ansari Road, Daryaganj, New Delhi-110002 (*Tel* : 273729)

FR : Sukant Vyas, *Director*
PUB : Jayshri Vyas, *Managing Proprietor*
ED : S. Vyas, *Editor*
SALES : Sukant Vyas, *Sales Director*

Estd. in 1970. Publish books in Hindi and English and stock and supply, literature books to universities, colleges and public libraries. Leading publishers of popular stage-plays authored by Vasant Kanetkar, Vijay Tendulkar, Jayavant Dalavi, etc. Published more than 200 titles on novels, short-stories, poetry, biographies, travelogues, criticism, linguistics, philogy, politics and political science, dictionaries and children's literature. Exclusive publishers of the prose-writings of the late Sarveshwar Dayal Saxena. Published *Gandhi and his Times*, *Bhagat Singh and his Times*, etc.

LIVING MEDIA INDIA PRIVATE LIMITED
316 Competent House, F-14 Middle Circle, Connaught Place, New Delhi-110001 (*Cable* : CIRCULATE; *Telex* : 31-4724 INTO IN *Tel* : 3313076, 3313077, 3313078)

FR : Chander Rai, *General Manager*
PUB : Aroon Purie, *Managing Director*

ED : Aroon Purie, *Editor*
SALES : Chander Rai, *General Manager*

Publishers of leading magazines INDIA TODAY, TARGET, COMPUTERS TODAY, BOMBAY and JOURNAL OF APPLIED MEDICINE. Have acquired the children's book division of Thomson Press in June '85. Produce a wide range of fiction, semi-educational, activity and paint books for children.

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FR : Jyotimay Misra, *Sales Manager*
PUB : Prabha Misra, *Proprietor*
SALES : Jyotimay Misra, *Sales Manager*

The firm is devoted to give unlimited services to the libraries. Though specialising in technical and medical books, we can supply books on any subject. Also deal in library stationery, furniture and equipments. Help the libraries in reprographic and micrographic services. An information wing is also in offing to provide information services, both offline and online.

LOK SABHA SECRETARIAT
Parliament House, New Delhi-110001 (*Cable* : LOKSABHA;
Telex : 66156 LSS IN; *Tel* : 695752)

FR : D.N. Panigrahi, *Director*
PUB : Subhash C Kashyap, *Secretary-General*
ED : Subhash C Kashyap
SALES : Subhash C Kashyap

The Secretariat publishes daily agenda papers of the House, Lok Sabha Debates, reports of parliamentary committees, rules of procedure, directions by the Speaker, handbook for members and other books on parliamentary procedure and practice and other informative publications. for members. Provide members of parliament with objective background data and information on various topics of current interest and legislative measures. The Research Service of the Secretariat brings out specialised brochures, background notes, etc. Apart from the *ad-hoc* research publications this Service issues important periodicals for the benefit of Members of Parliament.

LONGMAN GROUP LTD.
Longman Group Ltd., Longman House, Burnt Mill, Harlow, Essex CM20 2JE (*Cable* : LONGMAN, HARLOW ; *Telex* : 81259-LONGMAN G ;
Tel : 0279-26721)

FR : A K Kaul

LOV DEV & SONS
4 Upper basement, Suryakiran Building, 19, K G Marg, New Delhi-110001
(*Tel* : 3311844)

FR : Rajesh Kumar

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FR : S.P. Anand, *Manager*
PUB : Raj Kumar, *Partner*
ED : Subhash Ahuja, *Production Manager*
SALES : S.P. Anand, *Manager*

M & B SERVICES
N-84, Panchshila Park, New Delhi-110017 (*Tel* : 6436597)

FR : R. Menon, S. Butalia, *Partners*
PUB : R. Menon, S. Butalia, *Partners*
ED : R. Menon, S, Butalia, *Partners*
SALES : R. Menon, S. Butalia, *Partners*

Editorial, printing and representational agency for Blackie and Son Ltd., Glasgow and Zed Books Ltd. London, in India.

M.C. CHACKO
65-C Prasad Nagar, New Delhi-110005

FR : Chacko Mukkattukavunkal, *Manager*
PUB : Ponnamma Chacko, *Proprietor*
SALES : Chacko Yavier, *Sales Manager*

Established in 1978. Specialise in books on religion and philosophy. Importers of major publications from western countries and exporters of Indian publications on religion, culture, sociology and anthropology.

M.M. KHAN
3108, Gali Azizuddin Wakil, Kucha Pandit, Lal Kuan, Delhi-110006
(*Tel* : 526162, 774965).

FR : M.M. Khan, *Proprietor*
PUB : Mohd. Imran, *Manager*

ED : Mohd. Imran, *Manager*
SALES : Mohd. Imran, *Manager*

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FR : Balraj Kanwar, *Sales and Advt. Manager*
Ashwani Sharma, *Sales Representative*
PUB : Deepak Kapur, *Managing Director*
ED : Deepak Kapur, *Managing Editor*
SALES : Balraj Kanwar, *Sales and Advt. Manager*

Established in 1971. Publishers of *Madhu Muskan* weekly, *Movie Jagat*—Hindi weekly, *Madhupriya*-Hindi monthly, *The World Scientist*—English monthly, Super Pocket books, Moonlight books, Trishul Comics, and Alfred Hitchcock's Mystery magazine.

MAHAJAN BROTHERS
Super Market-Basement, Near Natraj Cinena, Ashram Road, Ahmedabad-380009 (*Cable* : PERIODICAL; *Tel* : 408537)

FR : Dinker Mahajan, *Partner*
PUB : D.A. Mahajan, *Partner*
SALES : Harsha B. Chaudhary, *Sales Manager*

Established in 1953. Journal subscription agents for scientific, technical, academic and research journals published anywhere in the world, Specialists in Journals on textile technology, textile chemistry and polymer science.

MAHAJAN BOOK DISTRIBUTORS
Super Market-Basement, Nr. Natraj Cinema, Ashram Road, Ahmedabad-380009 (*Cable* : PERIODICAL; *Tel* : 408537)

FR : Dinker Mahajan, *Partner*
PUB : D.A. Mahajan, *Partner*
ED : Dinker Mahajan, *Partner*
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FR : Anil T Kothawale

MAKTABA AL HASANAT
2241 Kucha Chelan, Darya Ganj, New Delhi-110002 (*Tel* : 268141)

FR : A.M. Faheem, *Proprietor*
PUB : Abdul Malik Faheem
ED : Mohd. Abdul Hai
SALES : M. Iqbal Sabri

Founded in January 1947. Publishers, distributors of Holy Quran and Islamic literature in Hindi and English. Published nearly 1000 titles till now.

MAKTABA AL-RISALA
C-29, Nizamuddin West, New Delhi-110013 (*Tel* : 611128)

FR : Saniyasnain Khan, *Secretary*
PUB : Maulana Wahiduddin Khan, *President*
ED : Maulana Wahiduddin Khan, *Editor-in-Chief*
SALES : Saniyasnain Khan, *General Manager*

Our publications aim at presenting Islamic teaching in the contemporary scientific idiom in all important languages. We have two fold aims : first, to introduce Islam as a divine message to all mankind; second, to promote positive and constructive thinking among the people. Apart from over 60 books in Urdu, Hindi English and Arabic, we publish two thought-provoking magazines entitled *Al-risala* in Urdu and English. We have also recently launched a monthly cassette series in order to spread and popularise the message among masses.

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FR : Ramesh Chandra Jain, K.K. Saxena, *Proprietor/Manager*
PUB : Ramesh Chandra Jain, *Proprietor*
SALES : K.K. Saxena, *Manager*

Established in 1969. Reputed for quality, serious and scholarly publishing in the field of social sciences,

MAP INDIA BUREAU
4140, Arya Pura, Subzi Mandi, Delhi-110007

FR : S Jain

MARIETTA
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FR : Bimal Sinha Roy, M.A. Khalid, *Business Representatives*
PUB : M.A. Khalid, *Proprietor*
SALES : Shafiquddin Ahmad, *Sales Executive*

Established in 1973 in memory of Miss Marietta Procope of England. The Marietta is the first exhibitor of Bangladeshi books in World Book Fairs from the individual private sector. We export and import books, journals and philatelic stamps; supply to libraries and individual book-lovers.

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FR : Firasat Ali, *Production Manager*
PUB : Motiur Rahman, *Manager*
ED : Motiur Rahman, *Manager*
SALES : Motiur Rahman, *Manager*

Our publications are available in Urdu, Hindi and English. We publish books on Islam, dealing with all aspects of life-moral, political, social order, economic, spiritual, banking, textbooks and *Rapid Readers* for children; translations with commentaries of *Holy Quran* in Hindi, English and Urdu.

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FR : Jaspal Singh, *Proprietor*
PUB : Jaspal Singh
ED : Anees Chishti
SALES : Aman Preet Singh

Established in 1975, Marwah Publications are leading publishers of books, particularly academic studies. Subjects on which books have already been published range from culture to economics, politics to religion and philosophy. Some of the books on sociology and social anthropology have been especially successful. Authors include, K.A. Abbas, K.S. Duggal, K.D. Gangrade, Ranjan Gupta, Gerrit Huizer, Sardar Jafri, M.K. Jain, etc.

MATHEMATICS TODAY
H-2 A, Green Park Extension, New Deihi-110016 (*Tel* : 618484, 615522)

FR : Mahabir Singh, *Managing Editor*
PUB : Mahabir Singh, *Managing Editor*
ED : B.K. Sharma, *Editor*
SALES : Vasudha Sehgal, *Circulation Manager*

Dedicated to the cause of propagation of mathematical equation, the journal is tailored to foster better relationship between the teacher and the taught.

MATUNGA BOOK DEPOT
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R.N. Punjabi, *Partner*
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PUB : B.V. Gupta, *Managing Director*
ED : B.V. Gupta, *Managing Director*
SALES : Vivek Gupta, *Jt. Managing Director*

For the last four decades Metropolitan has been serving its clients including universities, colleges, public libraries, eminent scholars, prominent research institutions through a net-work of devoted experienced team. It has developed a close liasion among the leading publishers in India and abroad as their distributors and stockists. Field of specialization has been humanities, social sciences, scientific, technical, agricultural sciences, law library science, and books of current general interest.

MEZHDUNARODNAYA KNIGA, USSR
UL. Dimitrova 39, Moscow-113095, USSR
Address of India : Trade Representation of USSR in India, Block 50-E, Nyaya Marg, Chanakyapuri, New Delhi-110021 (*Cable* : VNESHTORG; *Tel* : 609145, 609406)

FR : S. Bondar, *Member*, Trade Representation of USSR in India, New Delhi
PUB : Y. Leonov, *Director General*

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PUB : S.K. Mohla
ED : Anees Chisthi
SALES : Milan Raj Tuladhar

Milan Publication Services was established in 1979. Have already made a name in the field of books on religion and philosophy. Among the ventures in hand are books on indology and social sciences.

MINISTRY OF CULTURE CSR
Ministry of Culture CSR, Prestyn 1, 11000 Prah, 1, Czechoslovakia

MINISTRY OF HUMAN RESOURCE DEVELOPMENT, DEPARTMENT OF EDUCATION, PUBLICATION UNIT
Ex. AFO Hutments, Dr. Rajendra Prasad Road, New Delhi-110001
(*Cable* : EDUCIND; *Telex* : EDUCIND; *Tel* : 384387)

FR : *Assistant Educational Adviser*
PUB : *Secretary*
ED : *Assistant Educational Adviser*
SALES : *Assistant Educational Adviser*

The publication Unit is one of the oldest among the Government publishing Agencies. For nearly last four decades, it has carried out the publication pro-

grammes of the Union Ministry looking after Education. Among its publishing activities most notable is the quarterly journal *The Educational Quarterly* which has entered 38th year of publications and is the main organ of the Ministry.

MIRA ADITI CENTRE
Aspiration, Auroville, Kottakuppam-605104 (*Tel* : AUROVILLE (86) 46)

FR : Subir & Serge
SALES : Patrice Marot

Established in 1981. Have released a series of 13 volumes exploring the body's cellular consciousness, in continuation of Sri Aurobindo's evolutionary work. Step by step Mother uncovers what may well be Man's passage to the next species upon earth.

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FR : Sunil Rajani, *Representative*
PUB : Deepak Mitra, *Director*
ED : Aloke Mitra, *Editor-in Chief*
SALES : Deepak Mitra, *Director*

Established in 1928. Leading publishers of the largest-selling periodicals—nearly 16 lakhs copies a month—produced on the latest computerised photosetting, scanning and offset printing technology. *Manorama*, *Styakatha* and *Maya* are of its largest selling magazines.

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1856, Trinagar, Delhi-110035

FR : Inder Raj, *Office Assistant*
PUB : Krishan M. Mittal, *Proprietor*
ED : B.N. Bahuguna, *Chief-Editor*
SALES : D.D. Sehgal, *Manager*

Our organisation was started in 1979 for reprint of old and rare books. Later we published an encyclopaedia of Indian literature by Dr. Ganga Ram Garg which became popular. By the year ending 1985 we produced 50 original titles besides reprint of 100 books are currently in the active phase of production and over 80 are in the pipeline.

MODERN BOOK AGENCY PRIVATE LIMITED
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FR : Debnarayan Bhattacharyya, *Director*
PUB : Rabindranarayan Bhattacharyya, *Managing Director*
ED : Rabindranarayan Bhattacharyya, *Managing Director*
SALES : Nisith Kumar Bose, *Director*

Since 1928, publishers of classic and contemporary publications in Bengali for schools and college level textbooks on history, philosophy, physics, telecomunic and medical.

MODERN PUBLISHING HOUSE
9, Gole Market, Daryaganj, New Delhi-110002 (*Tel* : **278869)**

FR : F.R. Khan, *Manager*
PUB : Prem Gopal Mittal, *Proprietor*
ED : Prem Gopal Mittal, *Proprietor*
SALES : Vijay Gopal, *Sales Manager*

Established in 1979, with 120 publications in Urdu and 7 in Hindi on criticism, fiction, poetry, children and non-literates, we have been catering to a wide readership in Urdu throughout the country. Several national and state awards have been given to authors of our publications. 1985 Sahitya Akademi award has been won by Balraj Komal, author of *Parindon Bhara Aasman* published by us.

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15A/15 Ajmal Khan Road, W.E.A, Karol Bagh, New Delhi-110005 (*Tel* : **5723308)**

FR : Arun Choudhary, *Sales Executive*
PUB : M.L. Choudhary, *Proprietor*
SALES : Jagdish Choudhary, *Sales Manager*

Deals in fiction, non-fictions, competitive books, art books and all kind of children's books.

MONDAL & SONS
14, Bankim Chatterjee Street, Calcutta-700073 (*Tel* : **346570)**

FR : Sankar Mondal, *Proprietor*
PUB : Sankar Mondal, *Proprietor*

It is an old publishing concern, publishing school, college and university level text books and reference books alongwith several children books and religious books, namely Ramayana, Mahabharta etc.

MOSBY INTERNATIONAL
Mosby International, 11830, Westline Industrial Drive, St. Louis, Missouri 63146, U.S.A.
(*Cable* : MOSBY INTERNATIONAL ; *Telex* : 44-2401 ; *Tel* : 31-4872-8370)

FR : A K Kaul

MOTILAL BANARSIDAS (Indological Publishers & Booksellers)
41 U.A. Bungalow Road, Jawahar Nagar, Delhi-110007
(*Cable* : GLORY OF INDIA *Tel* : 2911985, 2918335)

FR : S.K. Chawla. M.P. Mishra, S.C. Sharma, *Sales Executives*
PUB : N.P. Jain, *Director*
ED : J.P. Jain, *Director*
SALES : R.P. Jain, *Sales Director*

Leading indological publishers since 1903. Also distributors for over 100 publishers throughout the world. Some significant and monumental publications are *Sacred Books of the East*, *Linguistic Survey of India*, *See India*, *Ancient Indian Tradition* and *Mythology and Encyclopaedia of Indian Philosophy*.

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(*Cable* : LITERATURE; *Tel* : 771668, 512745, 773650)

FR : Ashok Jain, *Sales Director*
PUB : Manoharlal Jain, *Managing Director*
ED : Devendra Jain, *Editorial Director*
SALES : Ashok Jain, *Sales Director*

Publishers in art, architecture, archaeology; Indian history and politics; languages, encyclopaedia and dictionaries, etc.

NCC, UK MANCHESTER
Oxford Road, Manchester MI 7ED (*Telex* : 669862 N CC MANG; *Tel* : 61 228 6333)

FR : A. C. Chawla

N.M. TRIPATHI PRIVATE LTD.
164 Shamaldas Gandhi Marg, Bombay-400002 (*Tel* : 313651, 294048)

FR : Amit Pandya, *Marketing Manager*
PUB : D.M. Trivedi, *Chairman, Board of Director*
ED : Virender J. Majmudar, *Executive Manager*
SALES : Amit Pandya, *Marketing Manager*

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N.R. BOOK SYNDICATE
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PUB : Anil Kumar Jain, *Proprietor*
SALES : Sardar Nirmal Jit Singh Ahluwalia, *Sales Director*

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11A/U A (Post Office Building) Jawahar Nagar, Delhi-110007 (INDIA)
(*Tel* : 2517975, 2919609, 2915883)

FR : Narendra Pratap, *Partner*
PUB : Nag Sharan Singh, Surendra Pratap, Narendra Pratap, *Partners*
ED : Nag Sharan Singh
SALES : Surendra Pratap, Narendra Pratap

Indological publishers and booksellers particularly in fields of religion, philosophy, history and culture, language and literature. Specialises in Vedic, Upanisadic and Pauranic publications.

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PUB : G.R. Nanda, *Proprietor*
ED : Madan Lal Nanda
SALES : G.R. Nanda

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PUB : C.P. Narang, *Partner*
SALES : O.P. Narang, *Partner*

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FR : N.K. Jain, *Partner*
J.K. Jain, *Sales Representative*
PUB : N.K. Jain, *Partner*
SALES : N.K. Jain, *Partner*

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PUB : Rosemarie Mehra, *Proprietrix*

Established in 1977, for the distribution of books and journals in pure and applied sciences. Executive distributors for Addison-Wesly, Banjammin Commings, organisation Narosa Publishing House. Act as a service unit to Springer Books (India) Pvt. Ltd.

NAROSA PUBLISHING HOUSE
6, Community Centre, Panchsheel Park, New Delhi-110017 (*Cable* : NAROSA; *Telex* : 031 61661; *Tel* : 6433818, 6433992)

FR : N.K. Mehra, *Proprietor*
PUB : N.K. Mehra, *Proprietor*

Publishers of books in pure and applied sciences particularly in mathematics, biology, medicine, physics, chemistry and computer science. Works from the Tata Institute of Fundamental Research, Bombay and the Indian Academy of Sciences, Bangalore are included in their list. Their publishing programme also includes the series Springer international, student edition and Addison-Wesley, Narosa Indian student which are made available at low prices.

NATIONAL ATLAS & THEMATIC MAPPING ORGANISATION, DEPT. OF SCIENCE AND TECHNOLOGY, GOVT. OF INDIA
50-A, Gariahat Road, Calcutta-700019 (*Cable* : NATLASORG; *Tel* : 479924)

PUB : G.K. Dutt, *Director*
ED : G.K. Dutt, *Director*
SALES : *Administrative Officer*

National Atlas & Thematic Mapping Organisation is mainly engaged in preparing and publishing thematic maps and atlases of India in multicolour and carries on research in thematic cartography and applied geography. It also takes up external jobs in preparation of specialised type of maps and atlases on request.

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PUB : Rajendra Prasad, Naresh Nadeem, *Publication-in-charge*
ED : Rajendra Prasad, *Chief Editor*
SALES : Vandna Sharma, *Sales Manager*

Publishers of Marxist literature on social sciences and humanities in Hindi, Urdu and English. Also publish documents of the Communist Party of India (Marxist), and have published more than a hundred books and pamphlets. Also distribute books and journals published by several organisations in India and abroad.

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NBDC Malaysia Co/Foreign Affairs Division
Ministry of Education, 20th Floor, Bank Pertanian Building, 50604 Kuala Lumpsu, Malaysia

(*Cable* : MINISTED ; *Telex* : MA 33547 ; *Tel* : 2922066/306/309)

FR : Yahya Mohd Akhir

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FR : Virendra Kumar, *Deputy Director* (*Sales & Marketing*)
PUB : Krishna Kripalani, *Chairman*
ED : Syed Asad Ali
SALES : Virendra Kumar

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FR : Staff members
PUB : Krishna Kripalani, *Chairman*

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PUB : Rajinder Singh, *Publisher*
ED : Piara Singn Data, *Chief Editor*
SALES : Paramjit Singh, *Sales Manager*

Established in the year 1945 at Lahore and restablished at Delhi in 1952. At present having 150 titles in Punjabi, consisting subjects in literature, novels, stories, poetry, drama, criticism, travels, biography, religion etc.

NATIONAL PRODUCTIVITY COUNCIL
5-6, Institutional Area, Lodi Road, New Delhi-110003 (*Cable* : PRODUCTIVITY *Tel* : 690331, 690332, 690333)

FR : S.D. Bharadwaj, *Superintendent*
PUB : R.S. Gupta, *Director General*
ED : D.P. Upadhayay, *Director*
SALES : S.D. Bharadwaj, *Superintendent*

National Productivity Council brings out various publications and periodicals which are now well-established and enjoy a unique position among publications on productivity management and techno-managerial subjects, both within the country and abroad. Some of the periodicals published are *Productivity* (Quarterly), *Energy Management* (quarterly), *Productivity News* (monthly).

NATIONAL PUBLISHING HOUSE
23, Darya Ganj, New Delhi-110002 (*Tel* : 274161, 275267)

FR : S.K. Malik, *Director*
B.K. Kapoor, *Manager*
PUB : K.L. Malik, *Managing Director*
ED : S.K. Malik, *Director*
SALES : B.K. Kapoor, *Sales Manager*

Established in 1950. Just published nearly 2,000 books, reference books, general books, dictionaries. literature, textbooks on economics, commerce, social science both in Hindi and English languages. Also leading booksellers and distributors of English, Hindi and Sanskrit books.

NATURE-CURE PUBLISHING HOUSE
Ganesh Nagar, Pudukkottai-622001. (*Tel* : 2659)

FR : Vijaya Gopalan, *Managing Partner*

PUB : L. Tyagaraja Sarma, *Partner*
ED : Vijaya Gopalan, *Managing Partner*

Established in 1920. Publish books on nautre-cure under various titles. Many titles have gone into several editions.

NAVAJIVAN PUBLISHING HOUSE
P.O. Navajivan, Ahmedabad-380014, Gujarat (*Tel*: 447635, 4473295, Ahmedabad and 3318314-New Delhi)

FR : A.K. Bose, *Director*
PUB : Jitendra Desai, *Managing Trustee*
ED : Balmukand Dave, *Editor*
SALES : A.K. Bose, *Director*

Published Mahatma Gandhi's original works and also undertake the work of publishing and selling textbooks published by Gandhi Vidya Pith. Arrange sale of Gandhian literature by Gandhi and on *Gandhi's World View of Peace Movement*, *Disarmament*, *Ecology*, *Women's Literature*, etc.

NAVAYUG TRADERS
Desh Bandhu Gupta Road, Dev Nagar, New Delhi-110005 (*Tel* : 5722526)

FR : B.N. Prakash, *Proprietor*
Krishna Rani, *Sales Executive*
PUB : B.N. Prakash
ED : B.N. Prakash
SALES : Krishna Rani

Established in 1949. Booksellers and publishers of books for research work. Supplier of books to libraries. Subjects of specialisation: Life sciences, physics, chemistry, mathematics, computers, electronics, English literature and economics.

NAVDEEP PUBLICATIONS
3623, Chawri Bazar, Delhi-110006 (*Cable* : GURSONS; *Tel* : 2916942, 2916951)

FR : Navdeep Kapur, *Sales Manager*
PUB : Kamal Arora, *Director*
SALES : Navdeep Kapur, *Sales Manager*

Established nearly hundred years ago in Lahore. Publishing house for text and library books in the northern states of India. With the nationalisation of textbook trade by the state governments, the company entered the progressive schools textbook trade to bring out useful and cheap textbooks for students.

NAYA PROKASH
206 Bidhan Sarani, Calcutta-700006 (*Cable* : NAPKAS; *Tel* : 349566)

FR : P.S. Basu, *Partner*
PUB : Barin Mitra, *Sr. Partner*
ED : Barin Mitra, *Sr. Partner*
SALES : P.S. Basu, *Partner*

Established in 1960. Publish textbooks, scholarly books in English with research and reference publications. Subjects covered are indology, history, political science, botany, economics, defence studies, social science etc. Achieved speciality on horticultural series of publications—some already out and some in the press.

NAVEEN PRAKASHAN MANDIR
90-B Mahajani Tola, Allahabad (*Tel* : 52474)

FR : Aneg Singh, Brij Kishore Sharma

NEELABH PRAKASHAN
5, Khusro Bagh Road, Allahabad (*Telex* : NEELABH ; *Tel* : 3380, 3023)

FR : Shwetabh Ashk

NEETA PRAKASHAN
A-4, Ring Road, N.D.S.E. Part I, New Delhi-110049 (*Cable* : LOVENEETA; *Tel* : 692013—3 lines)

FR : Rakesh Gupta, *Sales Executive*
PUB : Shanti Devi Gupta, *Proprietor*
ED : R.S. Gupta, *Director*
SALES : Rakesh Gupta, *Sales Executive*

Leading publishers of quality school books catering to the needs of educational institutions all over India and also of like U.A.E., Bahrain, Sultanate of Oman, etc. It has bagged a good number of awards and certificates during the past 25 years of its publication era.

NEW ASIAN PUBLISHERS
3911, Roshanpura, Nai Sarak, Delhi-110006 (*Tel* : 2915650)

FR : Anil Mehta, *Sales Manager*
PUB : Ravinder Kumar Mehta, *Proprietor*
ED : Kapil, *Editor*

SALES : Salil Kumar, *Sales Executive*

Publishing for over 25 years standard technical textbooks in English and Hindi on subjects civil, electrical, mechanical, mathematics, engineering, drawing, social studies, entrepreneurship, etc. for use in polytechnics, engineering colleges and other technical institutions. Our books are read with interest in India as well as abroad. Have also published and reprinted general and reference books by national and international reputed authors, which are well appreciated by India and foreign sociologists, anthropologists, doctors, historians, town planners, architects, builders, draughtsmen and research scholars.

NEW BOOK CENTRE
14 Ramanath Majumdar Street, Calcutta-700009 (*Cable* : BOOK CENTRE; *Tel* : 323114)

FR : Kamlesh Sen, Sekhar Paul, *Heads*
PUB : Suren Dutt, *Proprietor*
ED : Kamlesh Sen
SALES : Suren Dutt

Publishers of progressive books in English and Bengali. Also chief distributors of Chinese publications in English. Hindi, Urdu, Bengali and Chinese language books and periodicals in India. Have also taken up a project for bringing out. Bengali translations of Chinese publications.

NEW BOOK LAND
Opp. Indian Oil Bhavan, Janpath, New Delhi-110001

FR : Mirza Ahmed Baig

Supply fiction, general novels, children and medical books.

NEW LIGHT PUBLISHERS
8-8, Rattan Jyoti, 18 Rajendra Place, New Delhi-110008
(*Cable* : ENELPE; *Tel* : 5712137)

FR : Amber Raj Chowdhry, *Manager*
PUB : A.S. Chowdhry, *Managing Partner*
SALES : B. Chowdhry, *Partner*

Established in 1964. A leading publisher, expert of books on English improvement, general knowledge and intelligence tests, essay and letter writing, dictionaries and books for various competitive examinations.

NEWMAN GROUP OF PUBLISHERS
4-C, Ansari Road, Daryaganj, New Delhi-110002 (*Tel* : 275821)

FR : Krishan Gopal Abid, *Proprietor*
PUB : Krishan Gopal Abid
ED : Raj Bhatia
SALES : B.N. Khattri, *Head*

NEWNES PUBLISHING
84-88, The Centre, Feltham, Middlesex TW13 4BH, England
Address in India : A-16A, DDA Flats, Munirka, New Delhi-110067 (*Tel* : 661317
(*Telex* : NEWNES 918327; *Tel* : 01 844 1177)

FR : Ray Kennedy, *Sales Manager*
Vindo K. Vasishtha, *Resident Representative in India*
PUB : Bill Dancer, *Managing Director*
SALES : Terence Cross, *Sales & Marketing Director*

NEWNES, a division of Hamlyn publishing group, includes titles published under following imprints : Collingridge, Country Life, Temple Press, Newnes and Newnes Technical. Newnes was founded in 1881. Acquired Country Life magazine in 1897 and books began to be published in this imprint soon after. In 1927 the company specialised in publication rapidly about developing modes of transport. The Newnes company was acquired by I.P.C. in early 1960's and became part of Hamlyn group later in the decade.

NIRMAL NOVELTIES
5656, Kolhapur Road, Subzi Mandi, Delhi-110007 (*Tel* : 2520095)

FR : J.L. Soni, *Proprietor*
PUB : J.L. Soni
SALES : J.L. Soni

Specialists in novels, diaries, calenders, key chains, office equipments, etc.

NOOR PUBLISHING HOUSE
893, Farash Khana, Delhi-110006 (*Tel* : 233704/2522471)

FR : Naved Najam, *Partner*

Noor Publishing House has been set up to make standardized litterature on Islam available to the people at large, so as to propagate its teachings, culture and values.

NORTH EASTERN HILL UNIVERSITY PUBLICATIONS AND NEHRU BOOK COOPERATION SOCIETY
Apphera Building, Frint Garden Road, Shillong-793003 (*Cable* : NEHU; *Tel* : 26007)

FR : B. Goswami, *Publicity Officer*
PUB : M.C. Gabriel
SALES : B. Goswami

Nehru Publications, the publishing Corp. of the North-Eastern Hill University is a scholarly publishing organisation established to meet the requirements intelectual goods of the region. Its programmes includes publishing all textbooks required by the students in this region. Its pioneering publications is the Foundation Course. It also publishes books of scholars primarily to support the researches and scholar's needs.

OFFICE DE PROMOTION DE L'EDITION FRANCAISE
35, rue Gregoire de Tours 75279 Paris Cedex 06/FRANCE
(*Telex* : LIFRAN 270838 ; *Tel* : 43266166)

FR : Christophe Beslon
SALES : The French Book Centre

French publishers collective exhibition presented by O.P.E.F., Paris in close cooperation with the French Embassy and the French Book Centre, Delhi.

OFFICE FOR OFFICIAL PUBLICATIONS OF THE EUROPEAN COMMUNITIES
1. 2985 Luxembourg (Grand Duchy of Luxembourg)
(*Telex* : 1324 PUBLOF LU 1322 PUBLOF LU *Tel* : 49 00 81)

FR : Jean-Pierre Pierard, Information Officer, Press & Information Service Delegation of the CEC for South Asia, New Delhi
PUB : Walther Verheyden *Director*
ED : L Emringer, *Head*
SALES : D. Perry, *Head*

The official publications of the institutions and other bodies of the European Committees, like *Council of the European Committees*, *European Parliament*, *Commission of the European Communities*, *Court of Justice*, *Court of Auditors*, *Economic and Social Committee* and *European Bank of Investment* are edited by the office for official publications of the European Communities in Luxembourg.

OFFICE OF THE COUNSELLER FOR CULTURAL SCIENTIFIC & TECHNICAL CO-OPERATION, EMBASSY OF FRANCE
2 Aurangzeb Road, New Delhi-110011 (*Cable* : CIVI FRANCE
Telex : 31-62262 SC SC IN; *Tel* : 3014682)

OM BOOK SERVICE
1690 Ist Floor, Nai Sarak, Delhi-110006 (*Tel* : 279823)

FR : Pradeep Kumar Mago, *General Manager*
PUB : Om Prakash Mago, *Proprietor*
SALES : Pradeep Kumar Mago, *General Manager*

Importers and wholesalers of art, reference, library and general books including dictionaries, children books, fiction, magazines and library sciences.

OPEN UNIVERSITY EDUCATIONAL ENTERPRISES LIMITED
12, Cofferidge Close, Stony Stratford, Milton Keynes, MK11 IBY, England, UK
(*Telex* : 826147 UK ; *Tel* : 566744, UK)

FR : Donald M. Hill, *General Manager*
ED : Donald M. Hill
SALES : Donald M. Hill

A marketing company established by the world-renowned OPEN UNIVERSITY to promote worldwide sales of print and audio-visual materials generated by the University for its courses. Also operates its own independent publishing programme under the imprint of the OPEN UNIVERSITY PRESS. This consists of academic work mainly in the fields of education, social and natural sciences, technology and the arts.

ORIENT LONGMAN LIMITED
1/24 Asaf Ali Road, New Delhi-110002
(*Cable* : LONGNORTH; *Tel* : 279256/7/8, 276346, 275901, 274654)

FR : Mukul Sahgal, *Regional Manager*
PUB : J Rameshwar Rao, *Chairman*
ED : Sujit Mukherjee, *Publisher*
SALES : J Rameshwar Rao

Leading publishers of school, college and university-level books with a rapidly growing social science list focusing on Third World development in general, and Indian history, economics, politics and sociology in particular.

OSWAL PRINTER'S & PUBLISHER'S
14/131 Hospital Road, Agra-282003, U.P. (*Cable* : ARPYMANDIR ; *Tel* : 75686, 74894, 74323, 62074)

FR : Jagdish Paul, *Salesman*
PUB : Naresh Jain, Mukesh Jain, *Partners*

Established in 1981. Leading publishers of textbooks and super digest series for ICSE and CAIIB examinations in Hindi and English medium. Recently started publication of kindergarten and primary school level books.

OXFORD & IBH PUBLISHING CO.
66 Janpath, New Delhi-110001 (*Cable* : INDAMER ; *Tel* : 344578, 320518)

FR : Mohan Primlani, *Director*
PUB : Mohan Primlani, *Director*
ED : I. Ramchandani, *Chief Editor*
SALES : Raju Primlani, *Dy. Director*

Publishers of books in science and technology, including translations of high level books from European languages into English. Specialists in books in agriculture, biology, botany, geology, and engineering. Major exporters of books in these areas.

OXFORD BOOK & STATIONERY CO.
Scindia House, New Delhi-110001 (*Tel* : 3315896, 3315308)

FR : Nand Vachani
PUB : Gulab Primlani
SALES : H.T. Primlani, *Sales Manager*

Established in 1921. Distributors of Indian and foreign books. Have large retail shops at New Delhi and Calcutta.

OXFORD SUBSCRIPTION AGENCY
A-13 Green Park Extension, New Delhi-110016 (*Cable* : DELOSA; *Tel* : 331-5308, 331-5896)

FR : N.K. Vachani

OXFORD UNIVERSITY PRESS
YMCA Library Building, Jai Singh Road, New Delhi-110001 (*Cable* . OXONIAN, Delhi; *Telex* : 031-61108 OXON; *Tel* : 273841-42, 277812)

FR : Prabir Bhambal, *Manager*
PUB : Ravi Dayal, *General Manager*
ED : Ravi Dayal
SALES : Aloke Roy Chowdhury

Long before its foundation here in 1912, the Oxford University Press had a rich tradition of publishing Learned books dealing specifically with India, notably *The Search Books of the East* series. It published S. Radhakrishnan's first book, *Essentials of Psychology*, and today the Oxford in India list includes a great variety of titles on subjects ranging from literature and the social sciences to ornithology and medicine. Over 2700 titles have been produced by the OUP in India in both English and the Indian languages. Moreover, OUP India stocks some 5000 titles published by the OUP in UK, USA and elsewhere in the world. The Press is a department of the University of Oxford and celebrated its quincentenary in 1978.

P.G. PUBLISHING PTE LTD
Alexandra PO Box 318, SINGAPORE 9115 (*Cable* PG PUB; *Telex* : RS 39967; *Tel* : 235770)

FR : Anil Kapoor, *Sales and Promotion Manager*

Established over 12 years ago. Leading medical book specialists of South East Asia. Main activities are medical publishing, distribution, mail order, retailing and promotional services, PG publishes high quality *Colour Atlases* in medicine and surgery along with colour atlases in Opthalmology published by the group have gained excellent reviews from leading international journals; and these books are co-published with leading international medical publishers for American and European markets. PG also co-publishes medical books with international publishers for the Asian region.

PGT BOOK SERVICE
270-F Arjun Nagar, Safdarjung Enclave, New Delhi-110029 (*Tel* : 605922 p.p.)

FR : P.C. Ramanathan, *Manager*
PUB : N.K. Annaporani, *Proprietor*
SALES : P.C. Ramanathan, *Manager*

Established in 1982, the PGT is a retailer, library supplier of science—pure and applied, engineering and technology, law, management, commerce and medical science books.

PAN ISLAMIC PUBLISHERS
12-13/A, Shahalam Market, Lahore-8 (Pakistan) (*Tel* : 324685, 416967)

FR : Muhammad Usman Shamsi, *Managing Partner*
Irfan Ahmad, *Sales Manager*
PUB : Muhammad Usman Shamsi, *Managing Partner*
ED : Arif Mahmood, *Editor*
SALES : Irfan Ahmad, *Sales Manager*

Established in 1964. Distributor of books in the country as well as outside Pakistan. It publishes books in Urdu and English.

PANCHSHEEL PRAKASHAN
Film Colony, Chaura Rasta, Jaipur-302003 (*Tel* : 65072)

FR : O.P. Agrawal, *Sales Manager*
PUB : M.C. Gupta, *Proprietor*
ED : O.P. Agrawal, *Sales Manager*
SALES : O.P. Agrawal, *Sales Manager*

Established in 1968. A leading publisher of literary books in Hindi and English and of University textbooks in arts and science. Have also published Rajasthani-Hindi *Shabdkosh* and books on Rajasthani literature. Honoured twice for best production of scholarly Rajasthani publications.

PANKAJ PUBLICATIONS
3 Regal Building, New Delhi-110001 (*Tel* : 310380)

FR : Kishan Sharma, *Manager*
PUB : Inder Mani, *Proprietor*
ED : Vandana Bose
SALES : Kishan Sharma

Specialize in books on Indian music and dance. Books for playing musical instruments like tabla, sitar, veena, guitar, harmonium, flute, violin, bongo are widely published. Books on other subjects like occolt, games and sports, sex and health, self-improvement, etc. are also brought out.

PARIMAL PUBLICATIONS
27/28 Shakti Nagar, Delhi-110007 (*Tel* : 7111261)

FR : K.L. Joshi, *Proprietor*
ED : K.L. Joshi, *Proprietor*
SALES : T.C. Sharma, *Sales Representative*

A house of books on indology, sanskrit, philosophy, ancient history and culture, Buddhism and Jainism, etc.

PARIBUS PUBLISHERS & DISTRIBUTORS
C-17 Nizamuddin West, New Delhi-110013 (*Tel* : 615365)

FR : Brojendra Nath Banerjee, *Author & Publisher*
PUB : Brojendra N. Banerjee, *Publisher*
ED : Jyoti M. Banerjee, *Managing Editor*
SALES : Surya Banerjee, *Sales Manager*

Established in 1963. Publisher of University textbooks as listed by the Raja Ram Mohan Roy National Educational Resources Centre in the field of economics, international relations, social sciences and commerce.

PATRIKA BOOKING CENTRE
2075 A, Turkman Gate Road, Kali Masjid, Delhi-110006

FR : Bhajan Prakash, *Proprietor*
PUB : Bhajan Prakash, *Proprietor*

Book-sellers and suppliers of latest books on knitting, embroidery, furniture, jewellery, handicrafts, architecture, interior decoration, photography, graphic art, children books, etc.

PATRIOT PUBLISHERS
Link House, Bahadur Shah Zafar Marg, New Delhi-110002
(*Cable* : UNILINK; *Telex* : 031-65804; *Tel* : 3311056/57/58)

FR : S. Ghosh, *Controller*
PUB : *Controller*
ED : Mr. O. Kachru, *Production Executive*
SALES : Mr. P. Sen, *Sales Representative*

Patriot Publishers is just a two-year old organization but has come out with 16 titles in Hindi and Urdu. Patriot publications are progressive and prestigious.

PARVEEN PUBLISHING COMPANY
366, Ram Nagar, Krishan Nagar, Delhi-110051

FR : Ashok Kumar Bhandari, *Partner*
PUB : P.C. Bhandari
ED : Parveen Bhandari
SALES : Ashok Kumar Bhandari

Stockists for N.C.E.R.T. books and school books.

PEARL PUBLISHERS
206, Bidhan Sarani, Ist Floor, Calcutta-700006 (*Tel* : 347048, 723871)

FR : M. Bhattacharjee, *Proprietor*
PUB : M. Bhattacharjee, *Proprietor*
ED : S. Raha, *Editor*
SALES : D. Bhattacharjee, *Sales Manager*

Established in 1977, Publishers of scholarly and reference books. Publish books on social science, history, politics etc. in English and Bengali languages. Specialists in educational books for children at nursery and K.G. level.

PEARL (INDIA) PUBLISHING HOUSE (PVT.) LTD.
24-B/9, Desh Bandhu Gupta Road, Dev Nagar, New Delhi-110005
(*Tel* : 5710759, 5729106, 5710772, 5721750)

FR : S.K. Malhotra, *Director*
PUB : R.N. Malhotra, *Director*
ED : R.N. Malhotra, *Director*
SALES : S.K. Malhotra, *Director*

Despite not being even five years old, it has become a leading publisher in the field of textbooks for children. The firm specialises in books for nursery, kindergarten and primary classes.

PENGUIN OVERSEAS LTD.
706, Eros Appartments, 56, Nehru Place, New Delhi-110019
(*Cable* : PENGUINOOK; *Telex* : 62062; *Tel* : 6419056)

FR : Zamir Ansari, *General Manager*
PUB : Peter Mayer, *Chief Executive*
ED : Peter Carson, *Chief Editor*
SALES : Patrick Wright, *Sales & Marketing Director*

PEOPLE'S BUREAU OF THE SOCIALIST PEOPLE'S LIBYAN ARAB JAMAHIRIYA
22-Golf Links, New Delhi-110003 (*Cable* : LIBYAN PEOPLE'S BUREAU; *Telex* : AL LIBY DLI 3701; *Tel* : 697717, 697771)

PUB : Omar Jadallah Okali, *Secretary of the People's Committee*

The Socialist people's Libyan Arab Jamahiriya is located in the north of the African continent. The predominent religion in the Jamahiriya is Islam and its official language is Arabic. Its population is small in comparison with the vast

area. There are abundant natural resources. It is employing all its vast resources to achieve self-sufficiency particularly in agriculture. The Jamahiriya is an active member of NAM. Col Muammar-al-Qadhafi is the leader of the great September revolution.

PEOPLE'S PUBLISHING HOUSE LIMITED
5 E, Rani Jhansi Road, New Delhi-110055
(*Cable* : QAUMIKITAB; *Tel* : 529823; 523349)

FR : P.N. Gopinadhan, *Sales Manager*
PUB : P.P.G. Joshi, *General Manager*
ED : Sipra Lahiri, *Editor*
SALES : P.N. Gopinadhan, *Sales Manager*

Established in 1947. Publishers of books in English and Hindi. Specialists of books on Marxism, Leninism, political literature, books on the working class and peasant movement in India, Marxist-Leninist works on social sciences. Importers of books from USSR and other socialist countries. Exporters of books and periodicals of Indian origin.

PERIODICAL EXPERT BOOK AGENCY
D-42, Vivek Vihar, Delhi-110031 (*Tel* : 200534)

FR : Davinder Singh Gahlot, *Manager*
PUB : M.P.S. Gahlot, *Proprietor*
ED : Pankaj Ganlot
SALES : Devinder Singh Gahlot

Deals with scientific books and journals especially on agriculture, botany, forestry and biological sciences. Deal in back-dated journals and rare books and has published about 150 reprint of books on biological sciences.

PHOTORAMA
63/1, Rana Pratap Bagh Delhi-110007 (*Tel* : 7128210).

FR : Gulshan Kumar, *Manager*
PUB : Bharat Bhushan, *Proprietor*
SALES : Anil Kumar

Books on photography, cinematography, geography, art, viedo, T.V,, electronics, technicals, stationary, gift, novelties, albums, etc. are published.

PHULKARI PUBLICATIONS
8, Birbal Road, Jangpura Extension, New Delhi-110014
(*Tel* : 621812, 694345)

FR : S.S. Hitkari, *Proprietor*

Publisher and dealer in books particulary on fine and folk art of India.

PIONEER PRINTERS
2/27, Seth Gali, Agra-282000 (*Tel* 64909, 65176)

FR : R.K. Agrawal, *Proprietor*
PUB : R.K. Agrawal, *Proprietor*
ED : R.K. Agrawal, *Proprietor*
SALES : S.R. Asthana, *Sales Executive*

The firm was established in 1970 as a printer. Recently it has started publication of law books for the students as well as teachers.

PINKY BOOK DISTRIBUTORS
Khandsa Road, Gurgaon-122001 (Haryana) (*Tel* : 22949)

FR : Shyam Dua, *Partner*.
PUB : Jagan Lal Dua, *Partner*
SALES : Arjun Lal Dua, *Sales Manager*

Established in 1978. During the last seven years it has earned good reputation for its sales network spread throughout the country.

PITAMBAR PUBLISHING COMPANY
888, East Park Road, Karol Bagh, New Delhi-110005
(*Cable* : PITAMBAR; *Tel* : 776058, 770067, 526933)

FR : Anand Bhushan, *Partner*
PUB : Ved Bhushan, *Partner*
ED : Anand Bhushan, *Partner*
SALES : P.C. Bhandari, *Sales Manager*

Involved in publication of educational, general and scholarly books for the last five decades. We have to our credit over 1000 titles in different disciplines viz., languages (English, Hindi, Sanskrit, Punjabi); mathematics and statistics; physics; chemistry, biology; history; civics; geography; economics; commerce; computer science; drawing, etc. Pitambars have completed fifty years of successful publishing and have given new dimensions to educational book publishing in India.

POPULAR PRAKASHAN PVT. LTD.
35-C, Pt. Madan Mohan Malviya Marg, Tardeo, Bombay-400034
Branch : 4648/1, 21, Ansari Road, Darya Ganj, New Delhi-110002
(*Cable* : NANDIBOOKS; *Tel* : 4944295, 4945294 (Bombay) 265245 (Delhi)

FR : Neena Hajib, *Manager*
PUB : Ramdas Ganesh Bhatkal, *Managing Director*
ED : R.N. Gokaran, *Director*
SALES : R.V. Mazumdar, *Sales Promotion Officer*

Constituted in August 1962. Published over 1000 titles. Pioneer publishers in social sciences like sociology, politics, history,religion, philosophy, economics, biography and alsoin physics, chemistry and mathematics. In recent years, we have brought out specialised books on medicine at all levels. We are one of the leading publishers in Marathi, having received a large number of awards for our books.

PRAKASH BOOK DEPOT
M-85 Connaught Place, New Delhi-110001 (*Tel* : 311897)

FR : H.P. Sabharwal, *Partner*
PUB : H.P. Sabharwal, *Partner*

Specialise in trade books paperbacks, pictorial books on India including furniture books, interior decoration, fashion books and a large range of children's books.

PRABHU BOOK SERVICE
Booksellers and Publishers, Sadar Bazar, Gurgaon-122001 (Haryana) (*Tel* : 20588)

FR : Vijay Kumar Jain, *Proprietor*
PUB : Vijay Kumar Jain, *Proprietor*
ED : Vijay Kumar Jain, *Proprietor*
SALES : Vijay Kumar Jain, *Proprietor*

Established in 1962. Deal in current, out-of-print and rare scholarly books, Government documents and tracts on Indian history, politics, freedom movement, biographies, art, archaeology, sociology, religion, philosophy, literature, economics, agriculture, English literature, etc.; also in antique books with engraved plates.

PRASHANT BOOK DISTRIBUTORS
Post Box No. 1580, 13/11, Subhash Nagar, Old Railway Road, Guargaon-122001 (Haryana)

FR : O.P. Sachdeva, *Managing Director*
PUB : T.R. Sachdeva, *Director*
SALES : Ashok Sachdeva, *Director*

Prashanta specialized in the wholesome distributors of English language publications, both of Indian and foreign publishers.

PRAN BOOK SERVICE
4/45, Ratan Nagar, New Rohtak Road, Karol Bagh, New Delhi-110005

FR : Pran Nath
PUB : Pran Nath

PRABHAT PRAKASHAN
205 Chawri Bazar, Delhi-110006 (*Tel* : 264676)

FR : Raghubir, *Sales Manager*
PUB : Shyam Sunder, *Proprietor*
ED : Shyam Bahadur Verma, *Editor-in-Chief*
SALES : Dharam Vir, *Sales Manager-in-chief*

Established in 1952. Leading publishers of Hindi books, having published more than 850 titles on a vast variety of subjects. Wholesale booksellers and distributors for a number of Govt. and semi Govt. publications i.e., Publication Division, Sahitya Akademi, Central Hindi Directorate, Central Board of Sec. Edn., Hindi Granth Academies of diff. states etc. Authorised and approved supliers to the Central Govt. and state governments departments including Ministry of Ed., Defence, Home Affairs, Railways, Ext. Affairs, etc.

PREM PRAKASHAN MANDIR
3012, Balli Maran, Delhi-110006 (*Tel* : 2918110)

FR : Anil Kumar

PRENTINCE-HALL OF INDIA PRIVATE LIMITED
M-97, Connaught Circus, New Delhi-110001 (*Cable* : PRENHALL; *Tel* : 352590, 3351779; *Telex* : 031-61808)

FR : Asoke K. Ghosh

PROMILLA & COMPANY PUBLISHERS
'Sonali' C-127 Sarvodaya Enclave, New Delhi-110017 (*Tel* : 668720)

FR : M.M. Khanna, *Manager*
PUB : D.H. Butani
ED : D.H. Butani, *Editor*
SALES : Nirmala Butani, *Sales Officer*

Established in 1970. Some of its publications are *Gandhi in London, The Future of Pakistan, On Music and Musicians of Hindustan, Women and Work in India, National Unity, The South Asian Experience*, etc.

PUBLICATION BOARD, ASSAM
Bamunimaidan, Guwahati-781021, Assam (*Tel* : 25023)

FR : C.P. Saikia, *Secretary*
PUB : C.P. Saikia, *Secretary*
ED : C.P. Saikia
SALES : P. Buzarbaruah, *Sales & Exhibition Officer*

Established in 1958. Sponsor, encourage and assist in writing, editing, compiling translating and publishing important books in the language of State and in English.

PUBLICATION BUREAU, PUNJABI UNIVERSITY, PATIALA
Head, Publication Bureau, Punjabi University, Patiala (*Tel* : 73261/21)

FR : S. Hazara Singh, *Store Keeper*
Virender Kumar Sood, *Sales Representative*
PUB : S. Hazara Singh, *Head*
ED : S. Hazara Singh
SALES : S. Hazara Singh, *Head*

Established in 1966, the Bureau has been publishing one title a week having at present more than 1,000 titles in English, Punjabi and Hindi. Of these, 600 volumes are connected with Punjab's life, culture and history, 64 volumes concern various philosophical ideas, etc. The Bureau takes effective steps to bring these titles within the reach and knowledge of readers on cost price. The department also runs a Book Club which has at present 1100 members.

PUBLICATION CELL, BANARAS HINDU UNIVERSITY
Officer on Special Duty, Publication Cell, Banaras Hindu University, Varansai-221005 (*Tel* : 54291 Extn, 247)

FR : R. K. Berry, *Officer on Special Duty*
PUB : R.K. Berry, *Officer on Special Duty*
SALES : R.K. Berry, *Officer on Special Duty*

The Banaras Hindu University started its publication from 1925. The University publishes books in the field of religion, philosophy, sanskrit, sciences, medicine, ancient history, oriental learning and social sciences. It also published scholarly works including doctoral thesis, translations and textbooks. About 17 books published under the Sanskrit series, 45 textbooks brought out by Hindi

Publications Board, 25 books by Centre of Advance Study of Philosophy, 15 books by department of Ancient Indian History and Culture and 15 books by Bharat Kala Bhawan. So far University have published about 140 books in Hindi, English, and Sanskrit.

PUBLICATIONS DIVISION
Ministry of Information & Broadcasting. Govt. of India, Patiala House, New Delhi-110001 (*Cable* : SOOCHPRAKASHAN; *Tel* : 387983, 387321)

FR : L.R. Batra, *Business Manager*
PUB : S.S. Shashi, *Director*
ED : V. Raghuramiah Ayyar, *Joint Director*
SALES : A.A. Shiromany, *Joint Director*

Set up in 1941. More than 6,000 illustrated and authentic publications at low prices on subjects of national life have been published. These books cover subjects like art and culture, travel and tourism, speeches of national leaders, biographies of great sons of India, Gandhian literature, books on science, education, history etc.
An important activity of the Division is to bring out twenty-one journals with different periodicities. Three weeklies, eleven fortnightlies, five monthlies and two quarterlies in English, Hindi and other Indian languages with a print order of over 14 lakh copies per month are brought out regularly.

PUBLICATIONS DIVISION, MADURAI KAMRAJ UNIVERSITY
Registrar, Madurai Kamraj University, Palkalai Nagar, Madurai-625021
(*Telex* : 308 MKU IN; *Tel* : 33171, 31501)

FR : S.K.S. Amarnath Babu, S.K.R. Krishna Rao, *Assistants*
PUB : P.P. Chinnadurai, *Registrar*
ED : C.K. Mahadevan, *Publication Officer*
SALES : C.K. Mahadevan, *Publication Officer*

The Publication Division of Madurai Kamraj University is a leading scholarly publisher in Tamil Nadu. Theses, popular editions, collected seminar papers, and works on folklore, linguistics, sciences, history, economics, political science, philosophy, etc. have been published to cater the needs at higher education level. The books are priced at production cost and in many cases at reduction cost. The Publications Division was established as a separate entity from the year 1979. The division has a programme to publish books to the tune of Rs. 5,00,000/- per year.

PUBLICATIONS & INFORMATION DIRECTORATE (CSIR)
Hillside Road, New Delhi-110012
(*Cable* : PUBLIFORM; *Telex* : 61602; *Tel* : 586301, 586001)

FR : Kishan Singh, P.A. Khan, *Sales & Distribution Officer & J.S.A.A.*
PUB : S.P. Ambasta, *Editor-in-Chief*
ED : S.P. Ambasta, *Editor-in-Chief*
SALES : O.P. Maker, *Manager*

Brings out scientific periodical, encyclopaedic publications, and monographs and other scholarly works on a variety of scientific and technological topics. The 20-volume encyclopaedia of Indian raw materials and industries. *Wealth of India* is a standard reference work for scientists, students, planners, traders and industrialists the world over. Its Hindi version is being produced under the title *Bharat-ki-Sampada.* Popular science magazines in English, Hindi and Urdu are also published.

PUBLICATION DEPARTMENT
NATIONAL COUNCIL OF EDUCATIONAL RESEARCH & TRAINING
Chief Business Manager, Publication Department, NCERT, Shri Aurobindo Marg, New Delhi-110016 (*Tel* : 662708)

FR : U.N. Jha, *Business Manager*

PUBLICATION DEPARTMENT
Publication Department (Sales Wing), NIE Campus, Sri Aurobindo Marg, New Delhi-110016 (*Tel* : 662708)

FR : U.N. Jha, *Chief Business Manager*
PUB ; P.L. Malhotra, *Director*
ED : Jaipal Nangia, *Head*
SALES ; U.N. Jha, *Chief Business Manager*

Established in 1961. NCERT publishes school textbooks, workbooks, teachers training guides, textual materials for teacher training institutions, supplementary readers for the 14-17 age-group, research monographs and yearbooks on education. It also publishes six educational journals, viz. *Indian Educutional Review*—a quarterly research journal, *Journal of Indian Education*—a mathemetic bi-monthly for teachers and general public, *School Science*—a quarterly journal for teachers and students of science, *Primary Teacher*—a quarterly journal in English and Hindi for teachers and general public.

PUBLISHERS & ADVERTISERS
J-6, Krishna Nagar, Delhi-110051

FR : Vikas Datta, *Partner*
PUB : Asha Datta, *Partner*
ED : Asha Datta, *Partner*
SALES : Vikas Datta, *Partner*

Established in 1970. Has published books in Urdu and Hindi. Many of its Urdu books have been awarded prizes from different States Urdu akademies.

PUNJAB BOOK CENTRE
S.C.O. 1126-27, Sector 22-B, Chandigarh-160022
(*Tel* : 32052)

FR : Mohan Singh, *Sales Representative*
PUB : P.S. Kalsey, *General Manager*
ED : P.S. Kalsey, *General Manager*
SALES : P.S. Kalsey, *General Manager*

Distributors in northern India for Soviet books and periodicals.

PUNJAB UNIVERSITY PUBLICATION BUREAU, CHANDIGARH
Secretary, Publication Bureau, Punjab University, Chandigarh-760014
(*Tel* : 22782)

FR : Vijay Kumar, *Publicity and Sales Assistant*
Mukhtiar Singh, *Sales Clerk*
PUB : R.K. Malhotra, *Secretary*
ED : R.K. Malhotra, *Secretary*
SALES : R.K. Malhotra, *Secretary*

The Bureau, established in 1948, and a full-fledged department of the University, publishes scholarly works. including doctoral dissertations, besides textbooks for college students. It also publishes lecture series delivered under various schemes, books published on occasions of national importance, and some references books in Punjabi. So far, the Bureau has published nearly 200 textbooks in English, Hindi, Punjabi and Sanskrit and about 100 scholarly publications, which include books on economics, history, Gandhian philosophy, Sikh religion and philosophy, criminology and penal reforms and linguistics etc.

PUNJABI BAL SAHITYA SOCIETY
Pleasure Garden Market, Chandni Chowk, Delhi-110006

FR : Rajinder Singh, *Proprietor*
PUB : Rajinder Singh, *Proprietor*
ED : Rajinder Singh
SALES : Brinder Singh

PUNJABI WRITERS' COOPERATIVE INDUSTRIAL SOCIETY LTD.
J-11/26, Rajouri Garden, New Delhi-110027 (*Tel* : 590376, 591287)

FR : S. Harvinder Singh, *Assistant*
PUB : Maheep Singh, *President*
ED : S. Lakhmir Singh, *Editor*
SALES : S.S. Uppal, *Secretary*

Established in 1959. It is publishing books for the last 26 years in Punjabi and English. In addition to publication of books, they hold seminars, cultural programes, reception to literary figures and cultural artists.

PUNTHI PUSTAK, PUBLISHERS, BOOKSELLERS & EXPORTERS
136/4B, Bidhan Sarani, 2nd Floor, P.O. Box No. : 16602, Calcutta-700004 (*Tel* . 55-8473)

FR : S.K. Bhattacharya, *Proprietor*
PUB : S.K. Bhattacharya, *Proprietor*

We buy and sell rare and out-of-print books as well as back volumes of Indian periodicals on humanities and on all branches of orientalism.

PUSTAK MAHAL
6686 Khari Baoli, Delhi-110006 (*Telex* : 031-61790; *Tel* : 268292, 239314)

FR : Ramesh Kumar Gupta, *Partner*
PUB : Moolchand Gupta, *Partner*
ED : Ram Avtar Gupta,*Partner*
SALES : Thandi Ram Gupta, *Partner*

Publishers-bookseller of mass media publication in Hindi, English and regional languages. Recently published in collaboration with overseas publishers best sellers like *Junior Science Encyclopedia* in Hindi.

PUTHIPATRA
9, Anthony Bagan Lane, Calcutta-700009 (*Tel* : 355722, 356720)

FR : Tapas Saha, *Editorial Chief*
PUB : Achyutananda Saha, *Partner*
ED : Tapas Saha
SALES : Tapas Saha

Since 1964, publishers of general books in Bengali, school and college level text-books, children books. They are the chief distributors to Mukthadara, the largest publishers in Bangladesh.

PUNE VIDYARTHI GRIHA PRAKASHAN
1786, Sadashiv Peth, Pune-411030 (*Tel* : 30573, 30927; *Telex* : LOKAGRAHA)

FR : V.B. Likhite, P.D. Shingate

R.B.S.A. PUBLISHERS
S.M.S. Highway, Jaipur (*Tel* : 46826)

FR : R.S. Sharma, *Sales Representative*
PUB : S.K. Parnami, *Partner*

Plan to bring out books on general knowledge, for student community, earnestly looking forward to textbooks comprehensive in coverage and style.

R. CHAND & CO.
1, Ansari Road, Daryaganj, New Delhi-110002 (*Tel* : 273566)

FR : Anil Sharma, *Sales Executive*
PUB : Gauri Shankar, *Proprietor*
ED : M.M. Gandhi, *Production-in-Charge*
SALES : Bishan Sharma, *Senior Sales Executive*

Established in 1964. Leading textbook publishers both for colleges and schools in physics, chemistry, mathematics, botany, zoology, economics, commerce and political science.

R.S. BOOKS AND PRINTERS
A-40, NDSE Part II, New Delhi-110049

FR : Sanjiv Jain, *Proprietor*
Rajiv Jain, *Proprietor*
PUB : Sanjiv Jain, *Proprietor*
SALES : Rajiv Jain, *Sales Incharge*

Deal in old and rare printed books dating from early 17th century to present times. They have over 5000 selected titles on display at their showroom. They specialise on books particularly relating to India. They also keep a large number of antique maps and prints in their stock. These original prints by such renowned artists such as Daniell, Salt, Hardinge, etc. can be displayed in hotels, homes, offices, etc.

R. SESHADRI
32 II Main Road C.I.T. East, Madras-600035 (*Telex* : 6643 HELM IN; *Tel* : 441246)

FR : R. Seshadri, *Representative for India*

RAAJ PRAKASHAN
1, Bengali Market, New Delhi-110001 (*Tel* : 389029)

FR : Ravinder Gaur, *Sales Executive*
PUB : G.C. Gupta
ED : J.K. Chopra
SALES : S.K. Gupta, *Managing Partner*

Year of establishment 1971. Specialisation is books on humanities and social sciences; general, educational books in English and Hindi.

RADHA KRISHNA PRAKASHAN
2/38, Ansari Road, Daryaganj, New Delhi-110002 (*Tel* : 279351)

FR : R.P. Arora, *Manager*
PUB : Arvind Kumar, *Managing Partner*
ED : Arvind Kumar, *Managing Partner*
SALES : R.P. Arora, *Manager*

Established in 1965. Publish books of general interest, fiction and non-fiction, in Hindi. Are also exporters and library suppliers. Have done praiseworthy work by making paperback editions of their books available at 60% reduction for individual book buyers and by running a book club with a large membership. Monthly house journal, *Samyik Sahitya* is widely read.

RADHA SOAMI SATSANG BEAS, PUNJAB (INDIA)
P.O. Dera Baba Jaimal Singh, Via Beas, District Amritsar, Punjab
(*Tel* : Raya 50, Amritsar Exchange)

FR : R.N. Mehta, *Secretary*
PUB : His Holiness Maharaj Charan Singh Ji
ED : K.S. Narang, *Chairman*
SALES : J.C. Moorgai

It is a world-renowned spiritual centre for teaching yoga and for propagating universal brotherhood. The Sant Math books are printed in English, various Indian and foreign languages. The object of these publications is dissemination of the universal spiritual science as preached and practised by saints all over the world from times immemorial.

RADIANT PUBLISHERS
E-155 Kalkaji, New Delhi-110019 (*Tel* : 6435471)

FR : V.K. Jain, S. Jain

RADIO & CRAFT PUBLICATIONS
4/4794/23 Bharat Ram Road, Darya Ganj, New Delhi-110002
(*Cable* : RADIO CRAFT, NEW DELHI;
Tel : 272329, 267741, 231747, 237147)

FR : Manish Jain, *Manager*
PUB : Rajiv Jain, *Proprietor*
ED : Shukla
SALES : Manish Jain

We have the largest selection of electronics and computer books and have published over 200 titles on the subjects.

RADIO & CRAFT PUBLICATIONS
376, Old Lajpat Rai Market, Delhi-110006 (*Cable* : RADIO CRAFT;
Tel : 237147, 267741, 272329)

FR : Manish Jain, *Director*
PUB : Rajiv Jain, *Proprietor*
ED : Shukla, *Editor-Production*
SALES : Surinder Kumar, *Sales Manager*

Have the largest collection of computer and electronics books in India and are exclusive distributors for several American publishers.

RAINBOW BOOK CO., (NEW HEIGHTS PUBLISHERS)
1367/21, Hari Singh Nalwa, (Naiwala), Karol Bagh, New Delhi-110005
(*Tel* : 561211, 263658, 5717821)

FR : Arun Kumar Taneja, *Director*
PUB : Ram Dev Taneja, *Managing Director*
ED : Surinder Kumar Taneja, *Chief Editor*
SALES : Rajinder Prasad Taneja, *Sales Director*

Established in 1938 at Lahore (Pakistan) and Delhi in 1947. Publishers of technical books for apprenticeship, diploma, B.E. and B.Sc. Engg. etc., in addition to books on social sciences, political sciences and economics. Also publish dictionaries in English and English to Hindi, technical dictionaries in electrical, mechanical, civil, electronics, etc.

RAJASTHAN HINDI GRANTH ACADEMY
A-26/2 Vidyalaya Marg, Tilak Nagar, Jaipur-302004 (*Tel* : 46210, 63476)

FR : Raghava Prakash
PUB : Hira Lal Devpura
ED : M.P. Dadhich
SALES : Krishana Nand Agrawal

An autonomous body, established in 1968. The objective is publishing sufficient number of university-level books in order to facilitate switch over of medium of instruction to Hindi. Nearly 330 titles dealing with subjects of various faculties have been brought out by the Academy, out of which 96 books have been prescribed/recommended by the universities at their different examinations. Nearly 25 books have been awarded various national level awards for their quality.

RAJASTHAN ORIENTAL RESEARCH INSTITUTE
Rajendra Marg, Jodhpur-342001 (*Tel* : 20244)

FR : O.P. Tak, *Preservation Asstt.*
B.K. Singh, *Surveyor*
PUB : *Department of Arts and Culture*
ED : P.D. Pathak, *Director*

Established in the year 1950, the Institution is primarily devoted to collection, survey, preservation and publication of the manuscript literature. So far, 1,05,500 manuscripts have been acquired both by purchase and donation. Some 150 publications have been brought out, based on critically edited texts, besides the descriptive catalogues of manuscripts. A research journal "Pratisthan Patrika" is also published annually.

RAJDHANI BOOK DISTRIBUTING CO.
H.O: B-10, Milap Nagar, P.O. Uttam Nagar, New Delhi-110059
Branch Office : 201, Mahatma Gandhi Road, Calcutta-700082 (*Tel* : 5415975)

FR : Niladri Guha, *Partner/Manager*
PUB : N. Guha, *Partner*
ED : Jagbir Singh, *Marketing Manager*
SALES : Chander Das Pal, *Sales Executive*

We have started this organisation with some enterpreneurs who wants to serve the medical institutes, Universities, to the researchists of all over India by providing latest Research reports from world wide researches. Our aim is to serve the motherland by assisting the collected informations for developing the fields of medical sciences and technologies.

RAJDHANI PRAKASHAN
B-7/74 Extn. Safdarjang Enclave, New Delhi-110029 (*Tel* : 699228)

FR : Amar Jit Pal Singh, *Proprietor*
PUB : Amar Jit Pal Singh
ED : Amar Jit Pal Singh
SALES : Amar Jit Pal Singh

We are a popular Hindi Publisher. Our programme is to publish books in Hindi from other languages as much as possible.

RAJESH PUBLICATIONS
1, Ansari Road, Darya Ganj, New Delhi-110002 (*Tel* : 274550)

FR : M.L. Gupta, *Proprietor*
PUB : M.L. Gupta, *Proprietor*
ED : M.L. Gupta, *Proprietor*
SALES : M.L. Gupta, *Proprietor*

Established in 1970. Specialise in books on humanities, geography, Indian history, culture, religion and philosophy.

RAJIV BOOK HOUSE
30, Palika Bazar, Connaught Circus, New Delhi-110001 (*Tel* : 323692)

FR : Rajiv Gupta, R.C. Gupta, Sanjay Gupta and T.R. Sharma, *Sales Executives*
PUB : R.G. Gupta, *Proprietor*
SALES : Rajiv Gupta, *Sales Manager*

Started in 1981. We have not yet published any book but will do so in due course.

RAJKAMAL PRAKASHAN PRIVATE LIMITED
8, Netaji Subhash Marg, New Delhi-110002 (*Cable* : PRAKASHAK; *Tel* : 274463, 274718)

FR : Ramesh Shukla

RAJYOGA RAJNEESH DHYAN KENDRA
C-5/44, Safdarjang Development Area, New Delhi-110016 (*Cable* : TRIOVER; *Telex* : 31-5183 TRI IN; *Tel* : 654533, 656459)

FR : Rajneesdham
PUB : Atul Anand, *Partner*
ED : Prem Bharti, *Editor*
SALES : Atul Anand, *Sales Executive*

Rajyoga Rajneesh Dhyan Kendra deals both the literature and meditations of Bhagwan Shree Rajneesh. 500 prestigious titles by Bhagwan are available in Indian and international editions. Bhagwan has spoken on the world religious masters—Zen, Sufi, Mahavira, Budha, Krishna and Jesus and many others on Aristotle to Einstein, and yoga to medicine. A monthly newsletter *Rajneesh Buddhafield* and a bi-monthly colour magazine *Bhagwan Shree Rajneesh* are published in Hindi from the Kendra. The Kendra deals with video and audio casettes of satsang music and discourses of Bhagwan Shree Rajneesh.

RAMESH PUBLISHING HOUSE
4457, Nai Sarak, Delhi-110006 (*Tel* : **2918938**)

FR : Alok Gupta, *Jt. Editor*
PUB : O.P. Gupta, *Partner*
ED : R. Gupta, *Partner*
SALES : O.P. Gupta, *Partner*

Leading publishers of general books and guides for various competitive examinations. *Competition Advisor* is a popular career magazine for young people with a large monthly circulation of 70,000 copies.

RANJAN PUBLICATION
16, Ansari Road, Darya Ganj, New Delhi-110002 (*Tel* : **278835**)

FR : Savita Sharma, *Sales Incharge*
PUB . R.K. Goyal, *Proprietor*
ED : K.C. Goyal, *Production Incharge*
SALES : Savita Sharma, *Sales Supervisor*

Established in 1974. Leading publishers of ancient classics on sacred science of Hindu Astrology. So far more than 100 titles have been published in English, Sanskrit and Hindi. They are the leading suppliers of books published in India and from foreign countries on Astrology, Palmistry, Numerology, Yoga, Tantra and other occult science.

RASHTRIYA SANSKRIT SANSTHAN
G.N. 4, Vishal Enclave, Raja Garden, New Delhi-110027 (*Cable* : **SAMSTHAN**; *Tel* : **5410104; 5410085**)

FR : P.N. Vatsa
PUB : Madan Mishra, *Director*
ED : A. Sampathanarayanan, *Deputy Director* (Research & Publication)
SALES : A. Sampathanarayanan, *Deputy Director* (Research & Publication)

An autonomous body established in 1970 by the Govt. of India. Its objects in-

clude promotion of Sanskrit research and learning. Seven Kendriya Sanskrit Vidyapeethas are running under it. It publishes books in various fields of Sanskrit. These publications include both originals and translations.

RASTOGI PUBLICATIONS
Shivaja Road, Meerut-250002 (*Cable* : RASTOGICO;
Telex : 0594-209 CHBRIN-RASTOGI; *Tel* : 73698, 73132)

FR : H.K. Rastogi
PUB : R.K. Rastogi
ED : R.K. Rastogi
SALES : H.K. Rastogi

Publishers of repute for the last 40 years. Publish university level textbooks in zoology, botany, mathematics, engineering, political science, geography, education etc. in English and Hindi. A large variety of children's paint books have also been published.

RATNA SAGAR
A 8, Mukherjee Nagar Commercial Complex, Delhi-110009
(*Telex* : 031-61604 AERO IN; *Tel* : 7122505)

Literally speaking Ratna Sagar means 'ocean of gems'. Historically, it is named after one of the three magnificent libraries of the ancient Nalanda University. "Its objective,', said the announcement in 1982 when our Ratna Sagar was (re) established, "is to bring out books for children that will really constitute an ocean of gems...The books that we will be offering you under the Ratna Sagar imprint will represent exemplary standards of book publication. Each will embody the highest levels of teaching methodology, design and presentation and pedagogical effectiveness. These books will employ the most modern and proven approaches towards the shaping of young minds." We keep these promises uppermost in our mind every time we give a new book the imprint Ratna Sagar.

RAWAT PUBLICATIONS
3-Na-20, Jawahar Nagar, Jaipur-302004 (*Tel* : 45622)

FR : Kailash Rawat, *Manager*
PUB : Prem Rawat
ED : Vinay Rawat
SALES : Adesh Jain

Specialize in sociological anthropological and geographical literature in India and stock about 2000 tiiles on these subjects.

READER'S DIGEST BOOKS
T.S. Market Services Pvt. Ltd. 402, Embassy Centre, Nariman Point, Bombay-400021 (*Telex* : 011-6937 TSMS IN; *Tel* : 241865)

FR : A.K. Kaul

REGAL BOOK DEPOT
2607 Amir Chand Marg (Nai Sarak) Delhi-110006 (*Tel* : 264248)

FR : Brij Mohan Gupta, *Partner*
PUB : Ram Chandra Gupta, *Managing Partner*
ED : Madan Mohan Gupta, *Publication Manager*
SALES : Vijay Kumar Agarwal, *Sales Manager*

Established in 1936 with the objective of enriching and popularising Hindi literature. It has published the complete works with commentary on various poets such as Jayasi Granthavali, Kabir Granthavali, Soor Saravali, Sahitya Lahri, Vidyapati Padavali, Meerabai Padavali. It also publishes the critical study of fictions, plays, essays.

REKHA PRAKASHAN
16, Darya Ganj, New Delhi-110002 (*Tel* : 279907)

FR : Gautam Dev, *Managing Partner*
PUB : K.C. Aryan, *Director*
ED : Dr. S. Aryan, *Editor-in-Chief*
SALES : B. Nath

Publishers of exclusive, fascinating and aesthetically reproduced books on Indian art and Indology. Their motto is to bring their undiscovered, unexplored and unpublished works by eminent Indian scholars. Excellent get-up and layout-square and sophisticated format is their speciality, with enthralling plates, colour and monochrome on art paper with lucid text.

RELIANCE PUBLISHING HOUSE
3026/7H, Ranjit Nagar Chowk, New Delhi-110008 (*Tel* : 586889)

FR : S.K. Bhatia, *Proprietor*
PUB : S.K. Bhatia, *Proprietor*
ED : S.K. Bhatia, *Proprietor*
SALES : S.K. Bhatia, *Proprietor*

Specialists in humanities and social sciences books.

REPUBLIC OF TURKEY
50-N Nyaya Marg, Chanakyapuri, New Delhi-110021 (*Cable* : TURKEL; *Tel* : 601921, 601597)

FR : Krishan Khullar, *Representative*
PUB : H.E. Ildeniz Divanlioglu, *Ambassador of Turkey*

Over 10,000 books are published in Turkey every year by private publishing houses. Turkish literature has been translated into various languages of the world. Anthologies of Turkish poetry and Turkish short stories have been brought in Hindi language.

RESEARCHCO
1865 Trinagar, Delhi-110035 (*Cable* : SEARCH BOOK *Telex* : 31-62205 SRCH IN; *Tel* : 7128547)

FR : A.K. Jain, *Sales Director*
PUB : Naresh Kumar Jain, *Proprietor*
SALES : A.K. Jain, *Sales Director*

Established in 1967. Stockists and suppliers of back volumes of internationally reputed research journals and other scientific and technical titles.

RIDDHI-INDIA
28, Beniatole Lane, Calcutta-700009 (*Tel* : 34-2905)

FR : Shyamal Bhattacharya, *Proprietor*
PUB : Shyamal Bhattacharya, *Proprietor*
ED : Alok Ray, *Chief Editor*
SALES : Purnendu Bhattacharya, *Sales Executive*

Established in 1976. Publishers of books in social history, biography, art, literature in English and Bengali. Special emphasis is given to nineteenth century studies. Have already published more than thirty-five books.

RIMA PUBLISHING HOUSE
ER-10, Inder Puri, New Delhi-110012 (*Tel* : 5717052)

FR : Surinder Singh Sethi, *Proprietor*
PUB : Surinder Singh Sethi

Rima publishing was established in 1979. We specialise in general books and cover a variety of subjects including political science and law. Books on Kashmir and Punjab have been widely recognised. Forthcoming publications include *Through Russian Central Asia* and *Kashmir Agriculture & Land Revenue System Under the Sikh rule.*

RISHABH CHARAN JAIN EVAM SANTATI
4697/5,21A, Darya Ganj, New Delhi-110002 (*Tel* : 264168)

FR : Digdarshan Charan Jain, *Proprietor*
PUB : Digdarshan Charan Jain, *Proprietor*
ED : Veena Agarwal
SALFS : Bal Krishan Goel

Established in Delhi in 1928. Introduced many famous writers eg. Shri Jainender Kumar, Late Shri Yashpal, Late Shri Gopal Singh Nepali, Late Ibraheem Shaiseef, Shri Rajedra Rao etc. by publishing their maiden works. Carry out translations of foreign classics in Hindi. Currently publishing Ph. D. works, poetry, fiction and textbooks.

RITANA BOOKS
81 Defence Colony Flyover Market, New Delhi-110024 (*Cable* : RITANAPUB; *Tel* : 619901)

FR : Rock Furtado, *Chief Executive*
PUB : Rock Furtado, *Chief Executive*
ED : B.Y. Furtado, *Editorial Advisor*
SALES : Anand K. Nair, *Sales Officer*

Founded in 1984. Within two years, it has established itself and is now a distributor for some well known publishers of children and adult books from the U.K. One of our publications : *Boy or Girl* : *choosing your child through your diet*, has been a tremendous success.

ROLI BOOKS INTERNATIONAL
5 Ansari Road, Daryaganj, New Delhi-110002 (*Cable* : ROLIPUB; *Telex* : 31-66184 ROLI IN ; *Tel* : 276277, 276325)

FR : Sanjeev Ohri, *Sales Executive*
PUB : Pramod Kapoor, *Publisher*
FD : Manjulika Dubey, *Chief Editor*
SALES : S. Srinivasan, *Marketing Manager*

ROLI BOOKS INTERNATIONAL : LUSTRE PRESS (P) LTD.
5, Ansari Road, Daryaganj, New Delhi-110002 (*Cable* : ROLIPUB; *Telex* : 31-66184 ROLI IN; *Tel* : 276277/276325)

FR : S. Srinivasan, *Marketing Manager*
PUB : Pramod Kapoor, *Publisher*
ED : Manjulika Dubey, *Chief Editor*
SALES : S. Srinivasan, *Marketing Manager*

Roli Books publish books on topical subjects relating to political questions, examining current events and on going controversies from diverse points of view. Importers of trade titles. Latest venture is to bring out the *Sunday Mail*. Lustre Press (P) Ltd. are publishers of fine illustrated-original and translations-on Indian subjects relating to art, culture, history, travel, people. Books written by experts and scholars are aimed at creating wider awareness and appreciation.

ROSHAN BOOK DEPOT
4055, Nai Sarak, Delhi-110006 (*Tel* : 2918798)

FR : A.K. Aggarwal, *General Manager*
PUB : G.D. Aggarwal, *Proprietor*
SALES : A.K. Aggarwal

Publish Children's Story Books, text-books, patriotic stories, life history of national leaders for children, knitting, embroidery, and teaching books for house wives and professionals.

RUPA & CO.
3831, Pataudi House Road, Daryaganj, New Delhi-110002 (*Cable* : RUPANCO; *Tel* : 278586, 272161)

FR : R.K. Mehra, *Partner*
PUB : D. Mehra, *Partner*
ED : D. Mehra, *Partner*
SALES : R.N. Barman, Partner

For 50 years the name of Rupa is associated with the world of book trade in 1936. Thereafter many books by authors of international repute have been published in English language. Many original books of reputed writers have also been brought out in the Bengali language along with the Bengali translations of Banbhatta, Chekov, Ezra Pound, Kawabata, Maugham, Maupassant, etc.

SABDA, SRI AUROBINDO BOOKS DISTRIBUTION AGENCY
Shri Aurobindo Ashram, Pondicherry-605002 (*Cable* : SABDA; *Telex* : 0459 221 SAS IN; *Tel* : (0413) 4980, (0413) 4072)

FR : Balkrishna Poddar, *Director*
PUB : Harikant Patel, *Chairman*
SALES : Balkrishna Poddar, *Director*

Established in 1952 with the precise aim of distributing the original works of Sri Aurbindo and the Mother and their translations in different languages of the world. It also propagates other works which expound their philosophy of spiritual evaluation, their Yoga discipline and their views on social, political and

cultural regeneration. There are currently over 1,200 works on our printing list in different languages.

S. CHAND & COMPANY LTD.
Ram Nagar, New Delhi-110055 (*Cable* : ESCHAND ; *Telex* : 031-2185 ; *Tel* : 772080)

FR : Ravinder Kumar Gupta, *Director*
PUB : Shyam Lal Gupta, *Managing Director*
ED : R.C. Kumar, *Editor*
SALES : R.K. Seth, *Sales Manager*

A major textbook publisher with about 4000 titles to its credit on arts, humanities, sciences and technology. They have a large book-manufacturing plant equipped with modern machinery and equipment.

S. KARGER AG-BASEI
Allschwilerstrasse-10, CH-4009 Basel, Switezerland; India Office : S. KARGER India, B-5/132, Safdarjung Enclave, New Delhi-110029
(*Telex* : 62652 ; *Tel* : 609931)

FR : K.K. Ghosh, *Group Resident Director*
PUB : Thomas Karget, *Chairman and Publisher*
SALES : Hanspeter Blattner, Ruth Stigelar, Frau Coscino, *Managers*

It is the largest medical and scientific publishing house since 1980, giving references from world literature authored by specialists on all aspects of human and veterinary, medicine, zoology, psychology, genetics etc. They specialise in advances, symposia proceedings, progresses as well as monographs. At present 97 serial publications are regularly published periodically ecompassing the whole gamut of latest scientific advances in all fields of life sciences, some of which are Thietheimer's Synthetic Methods of Organic Chemistry (39 Volumes), World Review of Nutriton and Dietetics (47 volumes), Survey of Drug Research in Immunologic Disease (7 volumes), etc. To uptodate knowledge in Scientific advances, we have 72 international research journals.

SKW ENTERPRISES
N-5 Vishal Market, Bhai Paramanand Colony, Commercial Complex, Delhi-110009 (*Cable* : SKW ENTERPRISES ; *Tel* : 2914789)

FR : Sudarshan Varma, *Vice President*
PUB : Sudarshan Varma
ED : R.M. Verma, *Hony. Consultant*
SALES : K.K. Handa, *Sales Executive*

Established in February 1985. Published *Chipping In*, the first and most widely acclaimed Indian textbook on computer science for educational institutions. Supply internationally reputed hi-tech market research reports, historical research documents, etc.

SADHANA POCKET BOOKS
39 U.A. Bunglow Road, Jawahar Nagar, Delhi-110007 (*Tel* : 2914161, 2516715)

FR : Baldev Raj Sahni, *Partner*
PUB : Kewal Kumar Kaura
ED : Baldev Raj Sahni, *Partner*
SALES : Rakesh Sahni, *Manager*

Dealing in social novels of eminent writers, detective novels, books on sex education, religious books on *gharelu chikitsa*, bal pocket books, books on health education, physical education books, books on political figures, freedom-fighters, etc.

SAGAR PUBLICATIONS
72, Janpath, Ved Mansion, New Delhi-110001 (*Tel* : 321861, 320648)

FR : Narinder Sagar, *Partner*
PUB : Narinder Sagar, *Partner*
ED : Narinder Sagar, *Partner*
SALES : Narinder Sagar, *Partner*

An internationally known publisher of books on Western and Hindu astrology, palmistry and numerology. Also publish books on Indian history, art, architecture and archeology, religion, philosophy, travel and travelogues, medicine, and aeronautics.

SAGE PUBLICATIONS INDIA PVT LTD.
32 M Block Market, Greater Kailash I, New Delhi-110048
(*Cable* : SAGEPUB ; *Tel* : 6419884)

FR : Rakesh Datta, *Sales Executive*
PUB : Tajeshwar Singh, *Managing Director*
ED : Tajeshwar Singh, *Managing Director*
SALES : Rakesh Datta, *Sales Executive*

Within four years of being established, Sage has emerged as a leading Indian social science publisher. It is committed to disseminating its publications on a global scale. It publishes 5 major journals and has 20 books in print. It markets in India books and journals published by its affiliates in California and London.

SAHITYA AKADEMI
35, Ferozeshah Road, Rabindra Bhawan, New Delhi-110001
(*Cable* : SAHITYAKAR; *Tel* : 388667)

FR : R.S. Panjabi, *Sales-cum-Exhibition Assistant*
PUB : Prof. Indra Nath Choudhuri, *Secretary*
SALES : R.N. Jagota, *Sales Manager*

SAHITYA PRAKASHAN
1458, Chipian Lane, Maliwara, Delhi-110006 (*Tel* : 262042, 266624)

FR : Yogendra Pal, *Sales Executive*
PUB : Yagya Dutt Sharma, *Proprietor*
ED : Yash Pal, *Administrative Officer*
SALES : Yogendra Pal, *Sales Executive*

Sahitya Prakashan are publishers of fiction, (novels, poetry, story plays and one act plays), criticism, travelogue, reasearch work in Hindi literature and social sciences, arts, indology, archeology, religion, history and general books. Specialist in children books.

SALES OVERSEAS
D-20, Green Park, New Delhi-110016 (*Cable* : SALEOVEAS; *Tel* : 666279)

FR : H.R. Suri

SAMKALEEN PRAKASHAN
2762 Rajguru Marg, Paharganj, New Delhi-110055 (*Tel* : 523520).

FR : Krishna Khullar, *Proprietor*
PUB : Krishna Khullar
ED : Krishna Khullar
SALES : Krishna Khullar

Established in 1976, the firm has gained an international repute in its areas of specialisation, namely world art and poetry, personnel management, dance, fiction. Publishers of English quarterly *Art and Poetry Today* and Hindi quarterlies *Yuva Kavi*, *Akabita* and *Samkallen Kala aur Kavita*. Publishers, distributors and suppliers to libraries as well.

SANGAM BOOK DEPOT
Authorised Agents, Govt., of India Publications
4378/4B Ansari Rd., Darya Ganj, New Delhi-110002
(*Tel* : 7111903, 260717)

FR : N.L. Khurana, *Manager*

PUB : Rajesh Khurana
ED : N. Lall
SALES : R.K. Khurana

Specialize in Governments of India books, reports, annuals, serial publications and journals. Agents for Controller of Publications, CSIR, ICAR, Lok Sabha, Publications Division and Vidhi Sahitya Prakashan. Also suppliers of backfiles of Government of India journals and other Indian periodicals. Well-known house for out-of-print/rare government books and reports.

SANMARG PRAKASHAN
16 UB Banglow Road, Delhi-110007 (*Tel* : 2529772, 2913265)

FR : Ved Prakash, *Sales Asstt.*
PUB : Prem Nath, *Proprietor*
ED : Raj Kumar
SALES : Surinder Kumar, *Manager*

Publishers, sellers, suppliers to libraries, universities, colleges, schools, project officers throughout India. Specialists in books for adults, neo-literates and children in Hindi. Also publish works of literary criticism, fiction, dramas, biographies, history etc.

SARASWAT LIBRARY
206, Bidhan Sarani, Calcutta-700006 (*Tel* : 345492)

FR : B. Bhattacharjee, *Managing Partner*
PUB : B. Bhattacharjee, *Managing Partner*
ED : Asok K. Bhaattacharya, *Editor*
SALES : B. Bhattacharjee, *Managing Director*

Booksellers since 1914. Contemporary and classic publishers in English and Bengali. Publishers of books on history, philosophy, religion, anthropology, art, literature in English and of poet Sukanta Bhattacharya's works.

SARDANA'S ART CENTRE
87, Mohan Singh Place, Connaught Circus, New Delhi-110001
(*Tel* : 311050, 591587)

FR : Vivek Sardana, *Partner*
PUB : I.C. Sardana, *Senior Partner*
SALES : Vivek Sardana

Organise exhibitions for sales promotion; let out apparatus, like display-cum-

partition boards, light fixtures etc. for exhibitions, conferences, seminars; fabricate display panels or complete stalls for exhibitions ; develop, fabricate exhibition kits for publicity, produce exhibition material as per given specifications ; mount photographs on mount-boards, ply or stretchers; sell portaits of celebrities ; develop and fabricate dispensers for sales promotion of industries and undertake interior decoration.

SASTA SAHITYA MANDAL
N-77 Connaught Circus, New Delhi-110001
(*Cable* : SATSAHITYA; *Tel* : 3301505)

FR : G.S. Taragi, Om Prakash, Ballabh Dev, *Sales Incharge*
PUB : Yashpal Jain, *Secretary*
ED : Yashpal Jain, *Secretary*
SALES : S.N. Sharma, *Head*

Established in 1928. Sasta Sahitya Mandal, a priemier publishing society of Gandhian and allied literature and a registered charitable society works for propagation and production of healthy and character-building literature without profit-making motive. It has published books of distinguished Indian leaders, scholars and foreigh thinkers of international prominence more than 2000 in numbers.

SARVODAYA SAHITYA PRAKASHAN
Bulla Nala, K-61/99-100, Varanasi, U.P. (*Tel* : 63323, 53475)

FR : A.K. Tiwari, *Sales Agent*
PUB : Tarun Bhai, *General Manager*
SALES : R.K. Aggarwal, *Head*

Gandhi Sahitya, children books and social subjects.

SARVODAYA SERVICE CORPORATION (INDIA)
66A/1 New Rohtak Road, Post Box No. 2521, New Delhi-110005
(*Tel* : 568602)

FR : J.R. Jain, *Proprietor*
PUB : J.R. Jain, *Proprietor*
SALES : J.R. Jain

Established in 1956. Publishers of all types of maps (educational, tourist and administrative purpose); pictorial charts on health and hygiene; family welfare; agriculture extension; animal husbandry development, social welfare and adult education.

SATISH BOOK ENTERPRISE
Opp. Arya Samaj, Moti Katra, Agra-282003 (*Tel* : 63557)

FR : S.C. Jain, S. K. Shukla, Anil Kumar, Sanjay Bajaj
PUB : S.C. Jain, *Proprietor*
SALES : S.K. Shukla

Library supplier as well as wholeseller of imported and Indian publications on physical, biological and humanities subjects.

SATISH DAWAR
A/3, C.C. Colony, Delhi-110007

FR : Satish Dawar, *Partner*

Publishers of crosstich, embroidery books, fashion charts, etc.

SAWAN KIRPAL PUBLICATIONS SPIRITUAL SOCIETY
H-11, Vijay Nagar, Delhi-110009 (*Tel* : 7110721, 7110757)

FR : Rajesh Seth, *Joint Secretary*
PUB : Vinod Sena, *Chairman*
ED : Hari Chander Chadda
Vinod Sena
SALES : Rajesh Seth, *Sales Manager*

The books of this society present a rich spiritual heritage of India, through the writings of three modern day saints, Hazur Baba Sawan Singh, Sant Kirpal Singh and Sant Darshan Singh. The titles include spiritual biographies, children books, mystic poetry, scriptural translations and books which explore every aspect of the spiritual path. The publication *Manzil-e-Noor*, by Darshan Singh, won the coveted Urdu Academy Award.

SCHOLAR PUBLISHING HOUSE
85, Model Basti, New Delhi-110005 (*Tel* : 776565, 526153)

FR : Y.P. Ranade, *Partner*
PUB : Y.P. Ranade
ED : I. J. Sharma, *Partner*
SALES : S.K. Ranade

Established in 1969. Publishers of school textbooks with over 400 titles on different subjects out of which number of titles have been prescribed as text-books by different State Govts. It has won several awards for best production and presentation.

SCHENKERS INTERNATIONAL FORWARDERS INC. & JEENA & COMPANY
Folcroft Industrial Park, PO Box 311, Gedrgetown Building, Bay 102, Folcroft, PA 19032, U.S.A. (&) Jeena House, 50 Hanuman Road, New Delhi-110001 (*Telex* : (23) 834218 ; *Tel* : 215 461-1400)

FR : Joy Verica, *Branch Manager*
Frank Hughes, *Operations Manager*
M. Dayal, *Consultant*
Chinoy, *Sales Representative*
PUB : G. Meyer, *President*
SALES : Manjit Dayal, *Consultant*, K.P. Chinoy, *Sale Rep.*

A large shipping and forwarding organisation, Schenkers are already handling the movement of books and journals both via air/sea for several Indian books importers. The great advantage of using the vast Schenker organisation with offices in 31 countries means that in any country of the world, Schenkers can handle a door-to-door service.

SCIENCE INFORMATION PUBLISHING CENTRE
DSIR, PO Box 9741, Wellingtow, New Zealand (*Cable* : SIDSIR; *Tele* : Research NZ 3276 ; *Tel* : Wellington 858 939)

FR : Quentin Ruscoe, *Chief Scientific Editor*
PUB : Quentin Ruscoe
ED : Norman Hawcroft, *Deputy Chief Scientific Editor*
SALES : Allison Wright, *Publication Officer*

Established in 1982. Publish scientific and industrial research in New Zealand through integrated publishing in printed audio-visual and electronic media. It (i) covers research that advance knowledge (ii) promotes its application in promoting economic and social development in New Zealand (iii) constitutes to greater public awareness of scientific and technological issues.

SEEMA PUBLICATIONS
C 3/19, Rana Pratap Bagh, Delhi-110007 (*Tel* : 7117895)

FR : P.N. Sodhi, *Proprietor*

Specialists in humanities and general books.

SEGMENT BOOK DISTRIBUTORS
D-17/B, Kailash Colony, New Delhi-110048

FR : Sanjog Kapoor

SELECT BOOK SERVICE SYNDICATE
E-10 Kailash Colony, New Delhi-110048 (*Tel* : 6411383, 6432482)

FR : Manmohan and Sushil Kapoor, *Partners*
PUB : K.K. Kapoor, *Mg. Partner*
SALES : Sushil Kapoor, *Partner*

Select Book Service stock and distribute majority of publishers of the world and offer a "Special Procurement Service" for British publishers through Airfreight at no extra charge. A list of publishers is available on request.

SELECTION BOOK SERVICE
H-24, Malka Ganj, Delhi-110007 (*Tel* : 238982)

FR : Narendra Kumar Mehra, *Partner*
PUB : Narendra Kumar Mehra, *Partner*
SALES : Narendra Kumar Mehra, *Partner*

Distributors and suppliers of all types of foreign and Indian books required in universities, colleges and research institutions in social sciences. We specialise in history, political science, development studies of Third World and literature (literary criticism).

SERVICES INDIA
BB/3/d, Munirka, New Delhi-110067, Post Box 4821, New Delhi-110023.

FR : Ila Manik, *Publisher*
PUB : Ila Manik, *Publisher and Services Coordinator*
ED : Ila Manik, *Managing Editor*
SALES : Ila Manik, *Services Coordinator*

Publishers of *India : Tourist Guide and Travel Directory*, *India : Business Guide and Trade Directory* since 1983.

SHABD AUR SHABD
D-118, Ashok Vihar I, Delhi-110052 (*Tel* : 7126069)

FR : Praveen Sharma, *Proprietor*
PUB : Praveen Sharma, *Proprietor*
ED : Praveen Sharma

Have published fifty books on criticism, novel, sketches, poetry, drama, biography, science, children books etc. in Hindi. A fortnightly *Andheron Ke-Khilap* is in circulation.

SHANKAR'S BOOK AGENCY
1/1 Meredith Street, Calcutta-700072
(*Cable* : "BOOXERVICE"; *Tel* : 27-6462/27-8993 & 26-0719)

FR : Davinder Ahuja, *Partner*
PUB : S.D. Ahuja, *Partner*
SALES : Davinder Ahuja

Established in 1957. Publishers, distributors, wholesale and library booksellers, subscription agents. Specialisation in books and subscriptions in pure and allied sciences and technology.

SHAKUN PRAKASHAN
3625, Subhash Marg, New Delhi-110002 (*Tel* : 271818, 263985)

FR : Ambuj Jain, *Partner*
PUB : Subhash Jain, *Partner*
ED : Pankaj Jain, *Partner*
SALES : Jai Prakash Jain, *Manager*

Pioneer publishers of outstanding children's literature in Hindi. Established in 1961. More than 300 titles to their credit of which 50 are prize-winning. The books cover culture, history, civics, science, agriculture, eminent personalities, modern developments, etc. and are lucidly written by renowned authors are well illustrated, having multicoloured covers to attract young readers. They are more useful for non-Hindi speaking areas, convents, English schools, and a must for libraries. Also published first time in India 5 books on children's anthologies-1C0 plays, 100 stories, 100 poems, 12 novels and children's literature : creation and criticism. Publishers of Ecyclopaedia of late Hindi literaturers and devotees in Hindi by Acharya Kshemchandra Suman.

SHAKUNTALA KALA NIKETAN
A-3, C.C. Colony, Delhi-110007 (*Tel* : 7113945)

FR : Satish K. Pawar, *Partner*
PUB : Satish K. Pawar, *Partner*

Publishers of cross-stich, embriodery and fashion books.

SHIVANI AUDIO VISUALS
107, Osian Building, 12, Nehru Place, New Delhi-110019
(*Cable* : FARMNEEDS; *Tel* : 660201, 663203, 6415066)

FR : S.K. Israni, *Assistant Manager*

PUB : Avdesh Mathur, *Chairman & Mg. Director*
ED : Kuckoo Mathur, *Director*
SALES : S.K. Israni, *Assistant Manager*

Have produced an educational kit consisting of a pre-recorded caseette, one book and a set of a crayons. This unique kit has been developed for entertainment, information and education of children. The main object of the project is to involve the child in perceptive totality and acquaint him with songs, rhymes or stories that he can sing and narrate with other children in India or abroad.

SHARDA PRAKASHAN
16/F-3 Gay House, Ansari Road, (Near Agra Hotel), Darya Ganj,
New Delhi-110002 (*Tel* : 653982)

FR : V.D. Jhari, *Managing Partner*, R.D. Jhari, *Executive Partner*
PUB : V.D. Jhari, *Managing Partner*
ED : V.D. Jhari, R.D. Jhari
SALES : R.D. Jhari, *Partner*

Established in 1971. Pioneer Publishers of standard Hindi language and literature and stockists and distributors of hundreds of Publishers. Also leading suppliers of books throughout India. Have published about 350 titles of renowned authors on literary criticism, fiction, drama, poetry, memories, children literature (Illustrated), etc. Translations of standard literary works from foreign and Indian languages is also taken up and published. Several titles have been awarded prizes by the Central and state govts.

SHREE BAIDYANATH AYURVED BHAWAN PRIVATE LIMITED
Great Nag Road, Nagpur-440009 (*Cable* : PRANDA ; *Telex* : 0715 : 384, S.B.A.B. NAGPUR ; *Tel* : 41867, 42325)

FR : D.G. Peshkar, *Assistant*
PUB : S.K. Sharma, *Jt. Managing Director*
ED : K.N. Sharma, *General Manager*
SALES : Umesh Kumar Sharma, *Sales Manager*

Publishers of advanced research and rare standard books on Ayurveda written by eminent authors. The book *Arogya Prakash* written by the founder Ramnarayanji Sharma Vaidya, has been published in Hindi, Gujarati, Marathi and English.

SHREE MAHAVIR BOOK DEPOT (PUBLISHERS)
2603 Nai Sarak, Delhi-110006 (*Tel* : 262993, 2914379, 2910242, 7110823)

FR : Prem C. Gupta, Harish K. Gupta, *Heads*
PUB : Ram Kumar, *Managing Partner*
ED : Ram C. Gupta, *Partner*
SALES : Ram C. Gupta, *Partner*

Established in 1948. Publishers of standard textbooks for university, college, school and nursery students in commerce, accountancy, economics, history, physics, chemistry and biology. Also undertake publications on behalf of different boards, Director of Public Instruction, etc.

SHREE SARASWATI SADAN
A-1/32 Safdarjang Enclave, New Delhi-110029 (*Tel* : 601539)

FR : Amitabh Ranjan, *Partner*
PUB : Amitabh Ranjan, *Partner*
ED : Abha Ranjan, *Partner*
SALES : Amitabh Ranjan, *Partner*

Publish standard textbooks of postgraduate and graduate level in Hindi-medium on social science subjects. Many books are recommended for study by various Indian universities.

SHRI VALLABHA PUBLICATIONS
Opp. Surya Narayan Baugh, Raopura Road, Baroda-890001, Gujarat

NR : B.C. Butala, *Organiser*
PUB : Goswami Shyam Manoharji, *Hony. Director*
ED : S. Mukhopadyayaji, *Editor*
SALES : R.K. Lakhanpal, *Sales Representative*

Booksellers and publishers of pushtimarjiya literature. They have published more than thirty books on Mahaprabhu Shri Allabhacharyies philosophy.

SMALL INDUSTRY RESEARCH INSTITUTE
Post Box No. 2106, 4/43 Roop Nagar, Delhi-110007
(*Tel* : 2910805, 2916804, 2918117)

FR : P.K. Tripathi, *Manager*
PUB : D.D. Gupta, *Director*
ED : D.C. Gupta, *Editor*
SALES : Arun Kumar Gupta, Sudhir Kumar Gupta, Ajay Kumar Gupta, *Assistant Directors*

Have prepared more than 3200 project reports on various projects, items and

can prepare project report on any item. Have also published a number of books and directories on various industries. Also provide profiles, project feasibility-cum-market survey reports.

SOCIALIST PEOPLE'S LIBYAN ARAB JAMAHIRIYA
22-Golf Links, New Delhi-110 003 (*Cable* : LIBYAN PEOPLE'S BUREAU ; *Telex* : AL LIBY DLI 3901 ; *Tel*: 697771, 697717, 697296)

FR : People's Bureau, 22-Golf Links, New Delhi-110003
PUB : Omar A.J. AL-Aukali, *Secretary* of the Committee of the *Libyan People's Bureau*

SOM RAJ PURI
Bookseller, 65-66 Hall Bazar, Amritsar (*Cable* : CUCKOO AMRITSAR; *Telex* : 384225; *Tel* : 44891)

FR : J.P. Chopra, *Executive*
PUB : Som Raj Puri, *Proprietor*
ED : Som Raj Puri, *Proprietor*
SALES : Asheem Puri, *Sales Manager*

Publishers, agents, importers, wholesale distributors for supplying books on embroidery, cross stitch, knitting, fashion, dress designs, tatting/crochet, macreme/nail thread, dolls making/applique, flower arrangements, cooking/ home decoration. We distribute Anna knitting and needlecraft magazine and many more publications from world-famous publishers 'Aenneverlg Burda' West Germany.

SOMAIYA PUBLICATIONS PVT. LTD.
172, Mumbai Marathi Granthasangrahalaya Marg, Dadar, Bombay-400014 (*Tel* : 8820230)

FR : T.V. Kunhi Krishnan, *Senior Executive*
N.S. Narayanan, *Sales Executive*
ED : S.K. Somaiya, *Chairman*
SALES : D.R. Amladi, *Executive*

Publisher of books of scholarship on philosophy, religion, indology, education, economics, politics, history and sociology by authors of high academic credentials. The company has so far published over two hundred titles for general readers, besides several schools and university level textbooks.

SPAN MAGAZINE
U.S. Information Service, American Centre, 24, Kasturba Gandhi Marg, New Delhi-110001 (*Cable* : USINFO; *Tel* : 3316841)

FR : Y.P. Pandhi, *Circulation Manager*
PUB : James A. McGinley, *Publisher*
ED : Warren W. McGurdy, *Editor*
SALES : Y P. Pandhi, *Circulation Manager*

Span, an American magazine for India, is published monthly by the U.S. Information Service for distribution within India only. The magazine carries articles by leading American and Indian authors about America and its people, culture, art and scientific achievements.

SPIRIT INDIA PUBLISHERS
1588/31 Nai Wala Gali, Karol Bagh, New Delhi-110005 . (*Tel* : 5729954)

FR : Veena Sharma, *Partner*
PUB : D.D. Sharma, *Proprietor*
ED : O.D. Sharma, *Editor*
SALES : Anand Sharma, *Manager*

Our own publications have come up since January 1984. We specialise in Sanskrit, indology, philosophy and religion. In addition we deal in greeting cards, writing pads, fancy envelopes, etc. We are disiributors of fiction books, children and craft magazines.

SPRINGER BOOKS (INDIA) PRIVATE LIMITED
6, Community Centre, Panchsheel Park, New Delhi-110017
(*Cable* : SPRIVERLAG, NEW DELHI-17; *Telex* : 31 61661 NAR IN ;
Tel : 6433818)

FR : Sunil Paul, Ajay Malhotra
PUB : N.K. Mehra, *Managing Director*

Springer Books (India) Pvt. Ltd. as established in 1980 in close cooperation with one of the world's largest scientific publishers Springer-Verlag for the exclusive distribution of books and journals published by them. It publishes approximately 1000 new titles every year in pure and applied sciences and over 220 scientific journals.

SPRINGER-VERLAG
Heidelberger Platz 3, D-1000 Berlin 33 (*Cable* : SPRINGERBUCH BERLIN;
Telex : 0183319 spbln d; *Tel* : (030) 8207-1)

FR : H. Goetze, C. Michaletz, Arnound de Kemp, N.K. Mehra
PUB : H. Goetze, *Managing Director*
SALES : Arnound de Kemp, *Sales Director*

Founded by Julius Springer in 1842, Springer-Verlag with over 9000 titles in print and an additional 900 new titles released yearly, is a leading international publisher of books and journals in mathematics, medicine, biology, chemistry, computer science, earth science, engineering, physics and psychology. It has published works of numerous Nobel Prize winners, 30 encyclopaedias, 160 series and over 220 scientific journals including abstracting journals, the majority of which are in the English language.

SRIJANEE (KALAKENDRA)
67 A, Belagashia Road, Calcutta-700037 (*Tel* : 554616)

FR : S. Sen, *Manager*
PUB : Chitta Sinha, *Proprietor*
ED : Chitta Sinha, *Proprietor*
SALES : S. Sen

Founded by Chitta Sinha, a writer, painter, sculptor, musician, of outstanding merit who has over 30 literary works published under this banner. A well-known centre for literary and cultural pursuits by really talented promissing writers, artists, painters and musicians of Calcutta. The main object of the Centre is to disseminate and propagate literature and other historinic arts for revival of the great ancient Indian heritage currently fading out due to ultramodern fanaticism.

STANDARD BOOK AGENCY
11, Darya Ganj, Behind Employment Exchange, New Delhi-110002
(*Tel* : Resi :526447, 770844)

FR : C.K. Jain, *Proprietor*
SALES : Kamlesh Jain, *Sales Executive*

We specialize in books on archaelogy, anthropology, architecture, art dictionaries, encyclopaedias, European and Indian art, interior decoration, photography, painting, drawing and sculpture, packaging, designing, calligraphy, typography, graphics, pottery, porcelain, silver, glass, furniture and textiles.

STANDARD LITERATURE ASSOCIATES
E-9 Connaught Palace, New Delhi-110001
(*Cable* : 'KNOWINGLY' ; *Tel* : 353130)

FR : S. Basu, *Director*
PUB : A.M. Bose, *Managing Director*
ED : Sudeb Bose, *Director*
SALES : P. Naidu, *Director*

Established in Calcutta in 1913. It has widespread distribution network all over India. Details on many types of encyclopaedias on different subjects including *Encyclopaedia Britannica* are available.

STANDARD PUBLISHERS DISTRIBUTORS
1705-B Nai Sarak, Post Box No. 1066, Delhi-110006 (*Tel* : 262700)

FR : Atul Kumar Jain, *Partner*
PUB : N C. Jain
ED : Atul Kumar Jain, *Partner*
SALES : Ajay Kumar, *Partner*

Publishers of established university level textbooks in the field of science and technology. Suppliers of Indian and foreign engineering and medical books.

STERLING PUBLISHERS PVT. LTD.
L-10, Green Park Extension New Delhi-110016
(*Cable* : PAPERBACK ; *Telex* : 031-61443 RGNT IN; *Tel* : 669560)

FR : S.K. Ghai, *Managing Director*
PUB : *Chairman*
ED : Rajendra Sharma, *Editor*
SALES : Premay Kumar, *Sales Manager*

The vast range of scholarly works published by [Sterling in social science and humanities are already well known. Sterling Publishers have built up over the past 40 years a valuable list of books in sociology, political science, economics, e ducation, history and literature. A number of series particularly the three highly succesful one are : *Folk Tales of India, Folk Tales of the World and Lands & People of the World.* Two off their latest publications are *Encyclopaedia of Indian Culture* and *Buddha System of Indian Meditation.* Over 200 titles are released every year.

SUBHASH BROTHERS
2606 Nai Sarak, Delhi-110006 (*Tel* : 261011)

FR : Suresh Bajaj, *Managing Partner*
PUB : Suresh Bajaj, *Managing Partner*
SALES : Suresh Bajaj

Stockists, distributors, wholesalers for all sorts of school and college books and other academic publications published by NCERT, CBT, NBT and educational publishers.

SUDHA PUBLICATIONS (P) LIMITED
B-5, Prabhat Kiran, Rajindra Place, New Delhi-110008 (*Tel* : 5712898)

FR : S.K. Sachdeva

SUDERSHAN BOOK DISTRIBUTORS
51/1, New Market, (Near Liberty Cinema), Karol Bagh, New Delhi-110005 (*Tel* : 5723138)

FR : Sudarshan Prakash, *Proprietor*
PUB : Sudarshan Prakash, *Proprietor*
ED : Sanjay Dhingra, *Editorial Director*
SALES : Mrs. Vijay Dhingra, *Sales Director*

Established in 1965 to publish and promote books of higher education at all levels. Over the years have specialized in the books of children, fashion, photography, knitting, embroidery, art, jewellery, handicrafts, architecture, interior decoration, technical and other design books, deals in American, British, Chinese, Russian and Japanese publishers.

SULTAN CHAND & SONS, PUBLISHERS
23 Daryaganj, New Delhi-110002 (*Tel* : 277843, 278659, 279080)

FR : Manohar, *Sales Executive*
PUB : Prakash Chand, *Partner*
ED : Prakash Chand
SALES : Manohar, *Sales Executive*

Founded in 1950. Organised as a partnership firm. Booksellers and exporters. Publish textbooks for university, college, professional and school students in commerce, management, law, accountancy, taxation, economics, chemistry, etc. Also publish scholarly, research and reference books in management, economics, planning, etc.

SUMMIT UNIVERSITY PRESS
C/o Teachings of the Ascended Masters East & West, Box A, Malibu California 90265, U.S.A. (*Tel* : 6439639)

FR : Petronella Vollebregt, *Saleswoman*
PUB : Elizabeth Clare Prophet, *Author*
ED : Alejandro Genis, *Head*
SALES : Joyce Heiser, *Head*

An interesting array of spiritual, philosophical, cultural and educational books

are available to help you. Meet the challenges of life in this age and to better understand oneself in all spheres of life.

SUMAN PRAKASHAN PRIVATE LIMITED
24-B/9, Desh Bandhu Gupta Road, Dev Nagar, New Delhi-110005
(*Tel* : 5710759, 5729106, 5710772, 5721750)

FR : S.K. Malhotra, *Director*
PUB : R.N. Malhotra, *Director*
ED : R.N. Malhotra, *Director*
SALES : S.K. Malhotra, *Director*

Founded in the year 1970. Publishers of children's textbooks, popular in visual appeal and rich educational content. The publishers have been awarded "Excellence in Book Production" for some of their publications.

SUNDEEP PRAKASHAN
C-2/9 Community Centre, Ashok Vihar, Phase-II, Delhi-110052 (*Tel* : 7112866)

FR : Swadesh Prasad Singhal, *Proprietor*
PUB : Swadesh Prasad Singhal, *Proprietor*
ED : Manjit Singh, *Production Executive*
SALES : N.S. Shankar Narayanan

Publishers of books exclusively on indological subjects like art, archaeology, architecture, ancient history and music. Have also published various facsimile reprints.

SUNIL BOOK SERVICE
16/873 Joshi Lane, Karol Bagh, New Delhi-110005 (*Tel* : 520470)

FR : Sunil Kumar Jain, D.P. Kulshreshtha, *Managers*

Publishers, booksellers and order suppliers of technical, agriculture and scientific books.

SUPER BOOK DISTRIBUTORS
38 First Floor, Raghushree Market, Ajmeri Gate, Delhi-110006 (*Tel* : 6438512)

FR : K.R. Gupta & Arun Malhotra, *Partners*
PUB : K.R. Gupta & Arun Malhotra, *Partners*

Importers and stockists of Indian and foreign books.

SURESH & COMPANY
4140, Arya Pura, Old Subzi Mandi, Delhi-110007
(*Cable* : MAPCHART ; *Tel* : 2918315 & 2526812)

FR : S.C. Jain, *Director*
PUB : S.C. Jain, *Director*
ED : Anu
SALES : L. Kant

Publisher of maps, charts, atlases and distributors for Survey of India, dealing with other state government map publications.

TBI PUBLISHERS' DISTRIBUTORS
33-M, Connaught Circus, New Delhi-110001
(*Telex* : 031-4039 CCI IN; *Tel* : 352314, 325247)

FR : Ravi Sabharwal, *Partner*
PUB : H.P. Sabharwal *Partner*
SALES : Mohd. Zubair Khan, *Sales Incharge*

Establishing in 1984. Importers of quality art books relating to east, archaeology, anthropology, architecture, history, photography, travel. Specialists in books covering art and architecture for scholars, collectors and connoiseurs.

TAJ COMPANY
3151 Gali Nanwa Teli, Turkman Gate, Delhi-110006 (*Tel* : 277930, 267633)

FR : Rafeeq Ahmad, Afzal Hussain

TAMILNADU PRINTERS & TRADERS PRIVATE LIMITED
328 G.S.T. Road, P.B. No. 21, Cromepet, Madras-600044
(*Cable* : MAPSLIT; *Telex* : CARE MS 7865; *Tel.* : 49414/49415/49293)

FR : R.M. Makhija
PUB : S. Muthiah, *Managing Director*
ED : S. Muthiah, *Managing Director*
SALES : Prem Natesan, *Marketing Executive*

Year of establishment is 1965. It is the country's leading cartographer in the private sector. Publishers of school atlases, state map guides, city map guides, road atlases and tourist guidebooks. Also provide wall maps, tour diaries and cartography services.

TAMILNADU TEXT BOOK SOCIETY
E.V.K. Sampath Mansion, College Road, Madras-600006
(*Tel.* : 476397, 475851)

FR : Prof. G. Rashakrishnan, *Secretary*
PUB : Kodambakkam M. Kumar, *Managing Director*
ED : R. Balakrishanan, *Chief Co-ordinating Editor*
SALES : V. Devadasan, *Sales Officer*

Established in the year 1970. It publishes nationalised school textbooks from I to XII class in Tamil, English, Malayalam, Kannada, Telugu and Urdu. At the collegiate level, Tamil-mediums textbooks are published. So far 910 titles in 27 subjects have been brought out. From the year 1978, the work of producing and distributing exercise books utilising concessional paper has been entrusted with the Society.

TATA McGRAW-HILL PUBLISHING CO. LTD., NEW DELHI
12/4 Asaf Ali Road, 3rd Floor, New Delhi-110002
(*Cable* : CORINTHIAN ; *Telex* : 031-2257 TMHD; *Tel* : 278711, 265267)

FR : N.S. Nagan, *Promotion Manager*
PUB : N.R. Subramanian, *Managing Director*
ED : Rajiv Beri, *Publishing Manager*
SALES : N. Subrahmanyam, *Marketing Manager*

Established in 1970. The largest publishers of educational books in the world. Committed to the cause of education in India. THM produces high quality text and reference books in engineering sciences, management, humanities and social sciences at various levels—schools, technical, vocational, college and professional. Publishing possibly some of the best educational books in the country, it has won many awards for excellence in book production.

THE ASSOCIATION OF CHRISTIAN PUBLISHERS AND BOOKSELLERS IN INDIA
C/o I.S.P.C.K., P.O. Box 1585, Kashmere Gate, Delhi-110006 (*Tel*: 2517353)

FR : Revd. James Massey, *Secretary*
PUB : Rev. Fr. Dominic V., *President*
ED : Rev. Dr. T.D. Francis, *Vice-President*
SALES : Rev. James Massey, *Secretary*

Founded in 1984. The main subject is to encourage collaboration and cooperation among Christian publishers and booksellers in India for promoting Christian and other general literature.

THE FEDERATION OF INDIAN PUBLISHERS
18/1-C, Institutional Area, JNU Road, New Delhi-110067 (*Tel* : 654847)

FR : H.L. Luthra, *Executive Secretary*
PUB : Asoke K. Ghosh, *President*

The Federation of Indian Publishers is the representative body of publishers in English, Hindi and other regional languages with its membership from all over India. All the leading publishers of the country are its direct members. The main objective of the Federation is to professional standards among members and provide a forum for publishers to discuss their problems at national levels. The Federation has also instituted Annual Awards for Excellence in Book Production.

THE FEDERATION OF PUBLISHERS & BOOKSELLERS ASSOCIATIONS IN INDIA
4833/24, First Floor, Govind Lane, Ansari Road, New Delhi-110002
(*Tel* : 272845)

FR : J.N. Kapoor, *Executive Secretary*
PUB : C.M. Chawla, *President*

The Federation is a representative body of the Indian book industry. It has a large membership of about 5,000 establishments spread all over India, and works in close co-operation with 16 associations from different states in India. It serves as a forum for members to discuss the problems faced by the book industry and extends necessary help in finding solutions to the same. As an apex body, it has been keen to ensure development of publishing in regional languages

THE MODERN BOOK DEPOT
Pan Bazar Main Road, Guwahati-781001, Assam
(*Cable* : UNIPUB ; *Telex* : 0235-219 UNIT IN ; *Tel* : 26381 and 24791)

FR : Dushyant Bakshi, *Sales Representative*
PUB : Krishan Kumar, *Managing Partner*
ED : Bhagwan Das, *Chief Editor*
SALES : O.P. Rana, *General Manager*

The Modern Book Depot, Guwahati (Assam) has branches at Shillong (Meghlaya) and Delhi. Delhi branch was opened in 1981. It has a few publications to its credit. The book depot at Shillong has a wide range of stocks—from pop music and rock to serious works in philosophy and religion.

THE NEW BOOK STALL
5/1, Rama Nath Majumder Street, Calcutta-700009 (*Tel.* : 348291)

FR : Mohendra Nath Pal, *Proprietor*
PUB : Mohendra Nath Pal, *Proprietor*

The New Book Stall is a renowned publisher in Bengal of general, school, college and university level text and reference books.

THE NEW ORDER BOOK CO.
Ellis Bridge, Ahmedabad-380006 (*Cable* : NYUORDER)

FR : Dinkar Vadilal Trivedi, *Sole Proprietor*
PUB : Dinkar Vadilal Trivedi, *Sole Proprietor*
ED : D.V. Trivedi
SALES : Saroj D. Trivedi

Established in 1939. Publish worthwhile books and also export/import books. Stock on an average 20,000 imprints, 10,000 rare and antique books and 100 runs of back volumes of journals. Distribute publications of foreign and Indian publishers. Carry selection of photographs, engravings, maps etc. chiefly on India. Distribute *Young India*, 14 volumes by M.K. Gandhi. Also reprint back volumes of research value useful for researchers and scholars.

THE STUDENTS' STORE
Students' House, Post Box 1511, Kashmere Gate, Delhi-110006
Cable : STUSTORES; *Tel* : 231867, 291745)

FR : Vinay Sharma

THE VIDYA (PUBLISHERS' DISTRIBUTORS)
44-UB, Jawahar Nagar, Bungalow Road, Delhi-110007 (*Tel.* : 2913128)

FR : Ajay Kumar Sharma, *Proprietor*
PUB : Ajay Kumar Sharma, *Proprietor*
ED : Ajay Kumar Sharma
SALES : Ajay Kumar Sharma

Established in 1985. Deal in indological books, and also picture books for adults and children. Future programmes and plans are to publish illustrated books mainly in context to India.

THE YOGA INSTITUTE
Prabhat Colony, Santa Cruz (East), Bombay-400055 (*Tel* : 6122)

FR : Bansidhar Somani, *Sales Promotion Manager*
PUB : Yajadeva Yogendra, *Principal*
ED : Jayadeva Yogendra
SALES : Jayadeva Yogendra

The oldest organized yoga centre in the world, founded by Shri Yogendraji Authen Classic-Yoga bodies, has been publishing since the last 60 years. Some of the books have been preserved in the Crypt of Civilization, USA, and have been translated into various international languages. Some of its publications are *Guide to a Fuller Life, Guide to Yoga Meditation, Yoga Asanas Simplified*, etc.

TIMES OF INDIA GROUP OF PUBLICATIONS
The Times of India, P.O. Box. No. 7050, Times House, 7, Bahadurshah Zafar Marg, New Delhi-110002 (*Telex* : INDIANA; *Tel* : 3312277/202)

FR : B.L. Anand, *Circulation Officer*
PUB : R.C. Jain, *Executive Director*
ED : Inder Malhotra, *Resident Editor*
SALES : Baljit Kapoor, *Chief Marketing Manager*

TIRUPATI PRAKASHAN
129, Prem Pura, Hapur-245101

FR : Poojan Priyadarshi, *Manager*
PUB : Daya Rani, *Proprietor*

TODAY & TOMORROW'S PRINTERS & PUBLISHERS
24B/5 Desh Bandhu Gupta Road, Karol Bagh, New Delhi-110005 (*Tel* : 561928, 567770)

FR : R.P. Tewari, *Manager*
PUB : Rajendra Kumar Jain, *Proprietor*
ED : Rajendra Kumar Jain
SALES : Rajendra Kumar Jain

Premier publishers of books, journals and serials on botany, geology and zoology. Release journals of national and international symposia, monographs, review and original papers. Most of publications are composed by phototypeset and printed by photoffset process.

TOPPAN COMPANY (SINGAPORE) PTE LTD.
38 Liu Fang Road, Jurong, Singapore-2262
(*Cable* : TOPPAN, SINGAPORE; *Telex* : RS 21596; *Tel* : 2656666, 5714304).

FR : K.L. Sabharwal, *Indian Representative*
PUB : Chu Bong, *Managing Director at Singapore*
ED : Chu Bong, *Managing Director at Singapore*
SALES : Phillipp Ang, *Sales Manager at Singapore*

Publishers of Toppan International editions and wholesalers.

TRADE SPOKESMAN
D-8 Soami Nagar (Panchsheel Enclave), New Delhi-110017
(*Tel* : 654901, 663546)

FR : Sunil Kumar, *Manager*
PUB : Surinder K. Sareen, *Author*
ED : Vijay K. Sareen, *Editor*
SALES : Sunil Kumar, *Manager Sales*

Started in May 1968. Publish journals on the bicycle industry, house architecture, etc. Nearly 16 books have been published.

TRANSWORLD BOOK SERVICES
134 Khanna Market, Lodi Colony, New Delhi-110003 (*Tel* : 624055, 621189)

FR : O.P. Saxena, *Sales-in-Charge*
PUB : T.A. Ramanathan, *Proprietor*
SALES : O.P. Saxena, *Sales-in-Charge*, R.K. Kennedy, *Supervisor*

Specilise in import and supply of American books. Have a collection of over 5,000 books on chemical, engineering, chemistry, civil engineering, computer science, electrical engineering, electronics, energy, etc.

TRILOK CHAND & SONS
2580/5 Beadonpura, Karol Bagh, New Delhi-110005

FR : Vyas Arora, Trilok Chand Manik, *Manager*
PUB : Trilok Chand Manik
ED : Sanjay Taneja, Trivander Arora
SALES : Vyas Arora

Established in 1949. Producers of *Gateway* (series) *Books*, educational library and general books. Also provide textbooks and guides for competitive examinations like Bank Recruitment, P.C.S., Excise and Taxation, N.D.A., Railway Recruitment, etc.

TRIMURTHY ENTERPRISE
D-20, South Extension Part-I, New Delhi-110049 (*Tel* : 698122)

FR : Arvind Kumar Kulshrestha
PUB : Surjeet Kulshrestha, *Proprietor*
SALES : Arvind Kumar Kulshrestha

Established in March 1983. This concern is engaged in the distribution of books and maganizes of various Indian foreign publishers on all-India basis.

TWENTIETH CENTURY PUBLICATIONS
301 Akash Deep Building, Barakhamba Road, New Delhi-110001
(*Telex* : 2730 *Tel* : 3316475, 3312187)

FR : Neeru Khungar, *Chief Executive*
PUB : Lalit Mohan Khungar, *President*
SALES : B. Bakshi, *Sales Manager*

Established in 1980. This organisation sells books through mail orders and exhibitions. Books on almost every subject are being sold. Two books published so far. A very big publishing programme will commence from middle of 1986.

21ST CENTURY WRITERS
26-3-22 Dasanna Peta, Vizianagaram-531202

FR : Nishtala Venkata Rao, *President*
Ravi N. Avadhani, *Secretary*
PUB : Nishtala Venkata Rao, *President*
ED : Nishtala Venkata Rao, *President*
SALES : Ravi N. Avadhani, *Secretary*

Established in April 1973. It publishes books written by its writer-members and at times it invites non-members too to contribute their work.

UBS PUBLISHERS' DISTRIBUTORS LTD.
5, Ansari Road, Post Box No. 7015, New Delhi-110002
(*Cable* : ALLBOOKS; *Telex* : 3165106, 3165321; *Tel* : 2736014)

FR : C.M. Chawla
PUB : C.M. Chawla, *Managing Director*
SALES : S.K. Das, *Executive Director*
R.K. Sahni, *General Manager*

UBSPD are the leading book distributors in India with a dynamic sales network. Importers and exporters of books and periodicals world over and have won top export awards and trophies from Capexil since 1971.

UDH PUBLISHERS & DISTRIBUTORS
4078, Ist Floor, Nai Sarak, Delhi-110006 (*Tel* : 2918642)

FR : K.K. Thukral, *Proprietor*
PUB : K.K. Thukral, *Proprietor*
ED : K.K. Thukral
SALES : K.K. Thukral

UDH are in the publishing line for the last 10 years and are distributors of leading Indian and foreign publications. Also publish books on current topics of national and international importance especially on banking and management.

UNIPRESSE
14, rue de Bretagne, 75140 Paris Cedex 03 (*Tel* : 42783772)

PUB : E. Meynier de Salinelles, *Director-General*

Established in 1946, soon after the Second World War, UNIPRESSE has been organizing exhibitions of French magazines, periodicals and journals in more than 60 countries every year to acquaint the world with French publications. UNIPRESSE promotes French publications both in France and abroad by bringing out brochures for free distribution as well as descriptive catalogues on these publications. Also responsible for centralising subscriptions to French publications besides providing French publishers with all necessary information and documentation for developing the sales of their titles abroad.

U.P. URDU AKADEMY, LUCKNOW
21, R.K. Tandon Road, Quaiserbagh, Lucknow (*Tel* : 43142)

FR : Abdul Jaseeb, *Sales Incharge*
ED : Mohar Raza Ansari, *Chairman*

The Uttar Pradesh Urdu Akademi is an autonomous institution established by the state for promotion of Urdu language. Apart from its various activities, the akademi is a prominent publisher of about 200 books on various topics, *viz.*, contemporary works, classical literature of national freedom struggle, children's literature, etc. Also publishes two magazines, a monthly *Khabarnama* and a bio-monthly *Akademy* and plans to bring out a children magazine in near future.

US LIBRARY OF CONGRESS
N-11, NDSE Part 1, New Delhi (*Cable* : LIBCON; *Telex* : 65251 LDCL IN
Tel : 690311)

FR : *Staff Members*

UMANG BOOKS
37-A, Kewal Park Extension, Near Main Road, Majlis Park, Azadpur, Delhi-110033 (*Tel* : 7110405)

FR : N.K. Jain, *President*
PUB : N.K. Jain, *President*

ED : Pushpa Jain, *Director*
SALES : Pushpa Jain

Umang Books are distributors, publishers, booksellers of all types of books especially children books, educational, religious, children cassettes, electronics, two-in-one educational kit, educational gift packets, etc.

UNIQUE PUBLISHERS
II-M/51, Lajpat Nagar, New Delhi-110024 (*Tel* : 623520)

FR : Kalpana Rajaram, *Editor*
PUB : G. Chopra, *Proprietor*
ED : Kalpana Raja Ram, *Editor*
SALES : Padmanabhan, *Sales Manager*

Established in 1960. Publish two series of books : (i) *Unique Literary Series* covers major English and American literature text giving extensive annotations and critical assessment of textual problems; (ii) *Unique Quintessence Series* for competitive examinations is designed to meet the needs of candidates for various Indian competitive examinations.

UNIVERSAL BOOK TRADERS
80, Gokhale Market, Opp. New Courts, Delhi-110054
(*Tel* : 2911966, 2611288, 323277)

FR : Pradeep Arora, *Partner*
PUB : M.G. Arora, *Managing Director*
ED : Pradeep Arora, *Partner*
SALES : Sanjeev Arora, *Partner*

Established in 1956. Leading law booksellers, publishers and distributors, wellknown as a law bookshop in India with customers all over the world. Endless variety of law books, reports and periodicals are available to meet the need of law libraries, lawyers, law students and professionals. Stockists representating more than 150 Indian publishers. One of the largest distributors of books on law and allied subjects. Under special arrangements we stock variety of foreign publications.

UNITED NATIONS EDUCATION, SCIENTIFIC AND CULTURAL ORGANISATION (UNESCO)
UNESCOH House, 15, Jor Bagh, New Delhi-110003 (India)
(*Cable* : UNESCO, NEW DELHI; *Telex* : 31-65895; *Tel* : 618092, 618093)

FR : B. Raj Bhandari, *Administrative Officer*
PUB : M.P. Derkatch, *Director and UNESCO Representative to India*

Established on 4 November 1946. One of the specialised agencies of the United Nations, it works for the development at the national level of programmes in the field of education, science and technology, social sciences, culture and mass communication, through promotion of cooperation among the countries both at the national and international levels. It also promotes the preparation and implementation of nation policies on books and reading, and the setting up, particularly in developing countries of the necessary infrastructures for the endogenous production and dissemination of books which meet the needs and aspirations of different categories of readers.
Since its foundation, UNESCO has published approximately over 7500 titles. The UNESCO Press issues books, periodicals and scientific maps in English. A large number of publishers, both public and private have collaborated with UNESCO in translating works into more than 70 languages, including Hindi, Bengali, Gujarati, Kannada, Malayalam, Marathi, Tamil and Urdu.

UNITED NATIONS UNIVERSITY
Toho Seimei Building, 2-15-1 Shibuya, Tokyo-150, Japan
(*Cable* : UNATUNIV TOKYO; *Telex* : J25442 *Tel* : 03-499-2811)

FR : Shigeo Minowa, *Chief of Academic Services*
PUB : Soeojatmoko, *Rector*
SALES : Satish Tandon, *Sales Manager*

The United Nations University is an international community of scholars engaged in research, postgraduate training, and dissemination of knowledge in furtherance of the purposes and principles of the Charter of the United Nations. It publishes books in the fields of natural resources; energy; food and nutrition; economy, culture and politics; and international law. It also publishes two journals : *Food and Nutrition Bulletin*, and *Abstracts of Selected Solar Energy Technology*.

UNITED STATES INFORMATION SERVICE
24 Kasturba Gandhi Marg, New Delhi-110001
(*Cable* : USINFO; *Telex* : USINFO; *Tel* : 3316841)

FR : *Staff Members*

Publishing vitality in the United States is demonstrated in ten exciting collections, along with buying instructions catalogues and on-hand experts. Throughout the fair, patrons are invited to partake in microcomputer educational software demonstrations and to view the primary school through graduate school software exhibits. Another first for India will be an exhibit of the 1,000 best-selling university textbooks. Children's books and America's best prize-winning books, American magazines, specialized exhibits such as *Revolution in Technology. The Electronic Age, American Classics and Modern Business Practices*, etc. will be on display. Information on how to acquire rights and locate an American publisher are provided.

UNIVERSAL PUBLICATIONS
C/o Universal Book & Sty. Co., 16, Netaji Subhash Marg, Post Box No. 7048, I.P.H.O. New Delhi-110002 (*Tel* : 273380)

FR : Prem Prakash Chaudhry, *Partner*

Publisher of books on self improvement, salesmanship, astrology, palmistry, hypnotism, occult, science, etc.

UNIVERSAL SUBSCRIPTION AGENCY PVT LTD.
18-19 Community Centre, Post Bag No. 8, Malviya Nagar Extn (Saket), New Delhi-110017 (*Cable* : WORLDMAGS; *Telex* : 31-65321)

FR : M.L. Ahuja, *Regional Territory Executive*
PUB : Ashok Chawla, *Managing Director*
SALES : Peter Isaac, *Dy. Marketing Manager*

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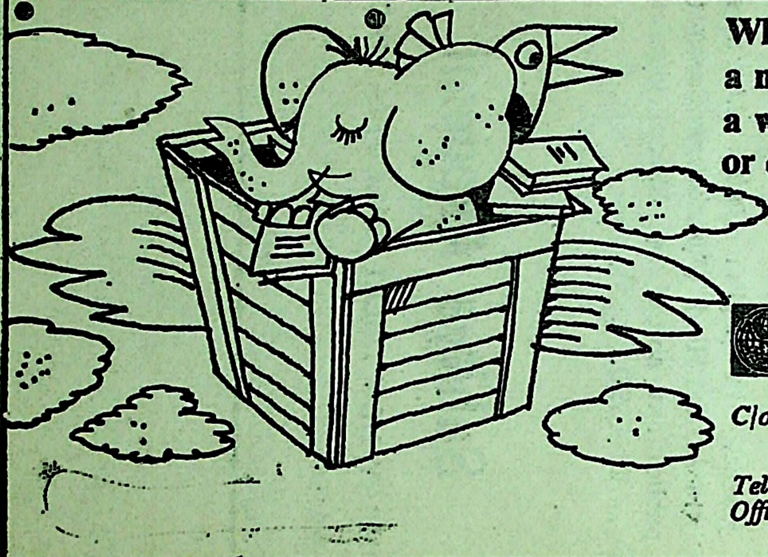
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